

GRAHAM BROCK, INC.

BROADCAST TECHNICAL CONSULTANTS

January 18, 2011

Mike Warren
KLCR Radio
P. O. Box 723
Lakeview, OR 97630

RE: Preliminary Radio Market Analysis

Dear Mike:

At your request, I conducted a preliminary ownership analysis to determine whether you could acquire KQIK-FM, Channel 228C3, and KQIK AM, 1230 kHz, Lakeview, Oregon and be in compliance with the Commission's multiple ownership rules in light of your ownership of KLCR, Channel 237C3, Lakeview, Oregon.

None of the three facilities are licensed to communities that are part of any rated market, nor are they considered home to any rated market. Therefore, a review based on the Commission's contour overlap analysis was conducted to determine preliminary ownership compliance. The city grade contour of each of the three facilities has been depicted on the enclosed map. A review to determine the number of other facilities that serve the market was then undertaken.

In a market with three subject stations, it is necessary to demonstrate that there are a minimum of three other stations in the market, with the acquiring entity not controlling more than 50% of the stations in the market. In the market comprised of KLCR, KQIK-FM and KQIK AM, there is only one other station, KOAP, Channel 204A, Lakeview, Oregon. There are no other stations located within the city grade contours of the three subject stations nor any station whose city grade contour provides service to the market. As such, it is not possible for you to own KLCR, KQIK-FM and KQIK AM. Owning or controlling two of the four stations in the market would be in compliance with the Commission's rules, but it would not be possible for you to acquire both KQIK-FM and KQIK AM.

Should you have any questions regarding this information, please do not hesitate to contact me.

Sincerely,



Marilyn Matheny
Graham Brock, Inc.

Enclosures

Graham Brock, Inc. - Broadcast Technical Consultants

KLCR
BLH-20030423ABH
Latitude: 42-12-40 N
Longitude: 120-19-35 W
ERP: 0.78 kW
Channel: 237C3
AMSL Height: 2088.0 m

KQIK-FM
BLH-20040715ADS
Latitude: 42-12-18 N
Longitude: 120-19-39 W
ERP: 1.00 kW
Channel: 228C3
AMSL Height: 1957.0 m

KQIK
Latitude: 42-12-30 N
Longitude: 120-21-39 W
ERP: 1.0 kW
Frequency: 1230 kHz

KLCR 3.16 mV/m

KQIK-FM 3.16 mV/m

KQIK 5.0 mV/m

KLCR
KQIK-FM
Lakeview
KQIK

**PRELIMINARY MARKET ANALYSIS
KQIK-FM/KQIK AM RADIO STATIONS
LAKEVIEW, OREGON
January 2011**

