

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 TWELFTH STREET SW**  
**WASHINGTON DC 20554**

**MEDIA BUREAU**  
**AUDIO DIVISION**  
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March 11, 2019

Sima Birach, President  
Birach Broadcasting Corporation  
21700 Northwestern Hwy, Tower 14, Suite 1190  
Southfield, MI 48075

Re: Birach Broadcasting Corporation  
(BBC)  
WPON(AM), Walled Lake, MI  
Facility Identification Number: 22045  
Special Temporary Authority (STA)  
BESTA-20190208AAV

Dear Mr. Birach:

This is in reference to the request filed on February 8, 2019. BBC requests a further extension of the STA granted on April 25, 2005, and most recently modified on August 30, 2018, to continue operating using one of the towers specified in BP-20180516AAA due to loss of the licensed site.<sup>1</sup> In support of the request, we noted that BBC did not file the required FCC Form 302 application over the past six months.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Accordingly, the request for extension of the STA is hereby GRANTED, and BBC may continue daytime only operations using one of the towers in BP-20180516AAA with a maximum

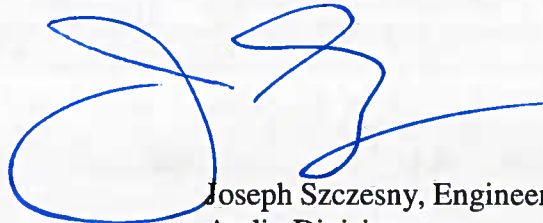
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<sup>1</sup> WPON(AM) is licensed for DA operation on 1460 kHz with 1 kW day and 0.76 kW night, and BP-20180516AAA authorizes new DA patterns at the new site.

of 0.25 kW. BBC must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **September 10, 2019**.

Sincerely,

A handwritten signature in blue ink, consisting of a large, stylized 'J' followed by a series of loops and a long horizontal stroke extending to the right.

Joseph Szczesny, Engineer  
Audio Division  
Media Bureau

cc: John C. Trent, Esq., PHT PC (via email only)