

CHANGE OF COMMUNITY OF LICENSE
MINOR CHANGE APPLICATION
EDB W License, LLC
KXFM (FM), CHANNEL 256B
TO 256B1, MONTECITO, CA

City of License Change Review

This application by EDB W License, LLC (EDB) seeks to relocate, change channel from 256B to 256B1, and change community of license from Santa Maria, CA to Montecito, CA. The following is a review of the proposed changes which demonstrate compliance with the Commission's rules, policies, and procedures for such changes.

As indicated in the Consolidated Engineering Narrative, Channel 256B1 at the proposed allocation coordinate site for Montecito, CA meets the Commission's minimum separation requirements to all other licensed, applied for or proposed facilities pursuant to §73.207. The proposed allotment of 256B1 at Montecito, CA is mutually exclusive with the licensed KXFM 256B facility at Santa Maria, CA.

EDB Proposes the following changes to the table of allotments and communities of license.

Santa Maria, CA

Present 256B, 209B, 213B, 273B, KSBQ(AM), KSMX(AM), KTAP(AM),
 KUHL(AM), KVSM(AM).

Proposed 209B, 213B, 273B, KSBQ(AM), KSMX(AM), KTAP(AM), KUHL(AM),
 KVSM(AM).

Montecito, CA

Present 225A

Proposed 225A, 256B1

Gain / Loss Services

As shown in Exhibits A through D, there are a plethora of services which provide service to both the Santa Maria loss area (41FM, 15AM), and the Montecito gain area (32 FM, and 12AM).

There is no portion of the loss area which will decrease service to the level of five or less stations. As can be seen in the Gain/ Loss exhibit E, although the proposed KXFM service area is more densely populated, there are significantly fewer services available to the public. There are no locations in the Loss which would be considered either white or gray, and the entire gain area receives service from a minimum of five primary AM and FM services currently.

Urbanized Area

KXFM will be relocating from its primary urbanized area (Santa Maria, CA UA #246) with service also to Lompoc, CA (UA# 485). The relocated KXFM will provide partial 70dBu coverage to Santa Barbara, CA, UA #184 (approximately 50% coverage in 70dBu) and Oxnard, CA, UA #103 (also approximately 50% 70dBu coverage). It should be noted that Montecito is included in the Santa Barbara Urbanized Area.

Because neither the existing nor the proposed locations impact any areas considered “Rural”, it is not believed that this relocation will have any impact with respect to the “Rural Radio act”.

EXHIBIT A- FM Service Loss Area

Existing Services To KXFM Service Area- Loss Area

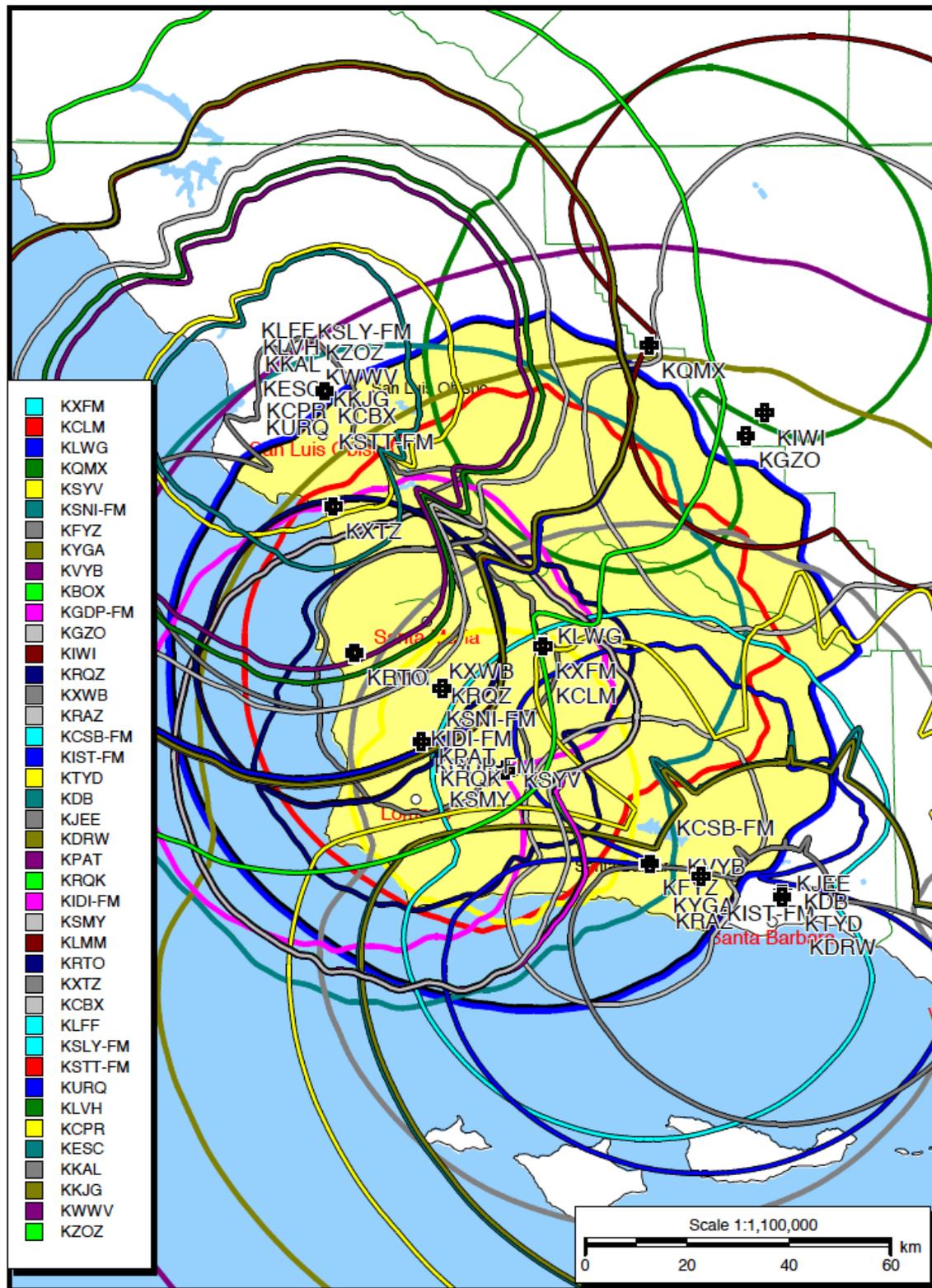


EXHIBIT B- AM Service Loss Area

AM Stations in KXFM (FM) Loss Area

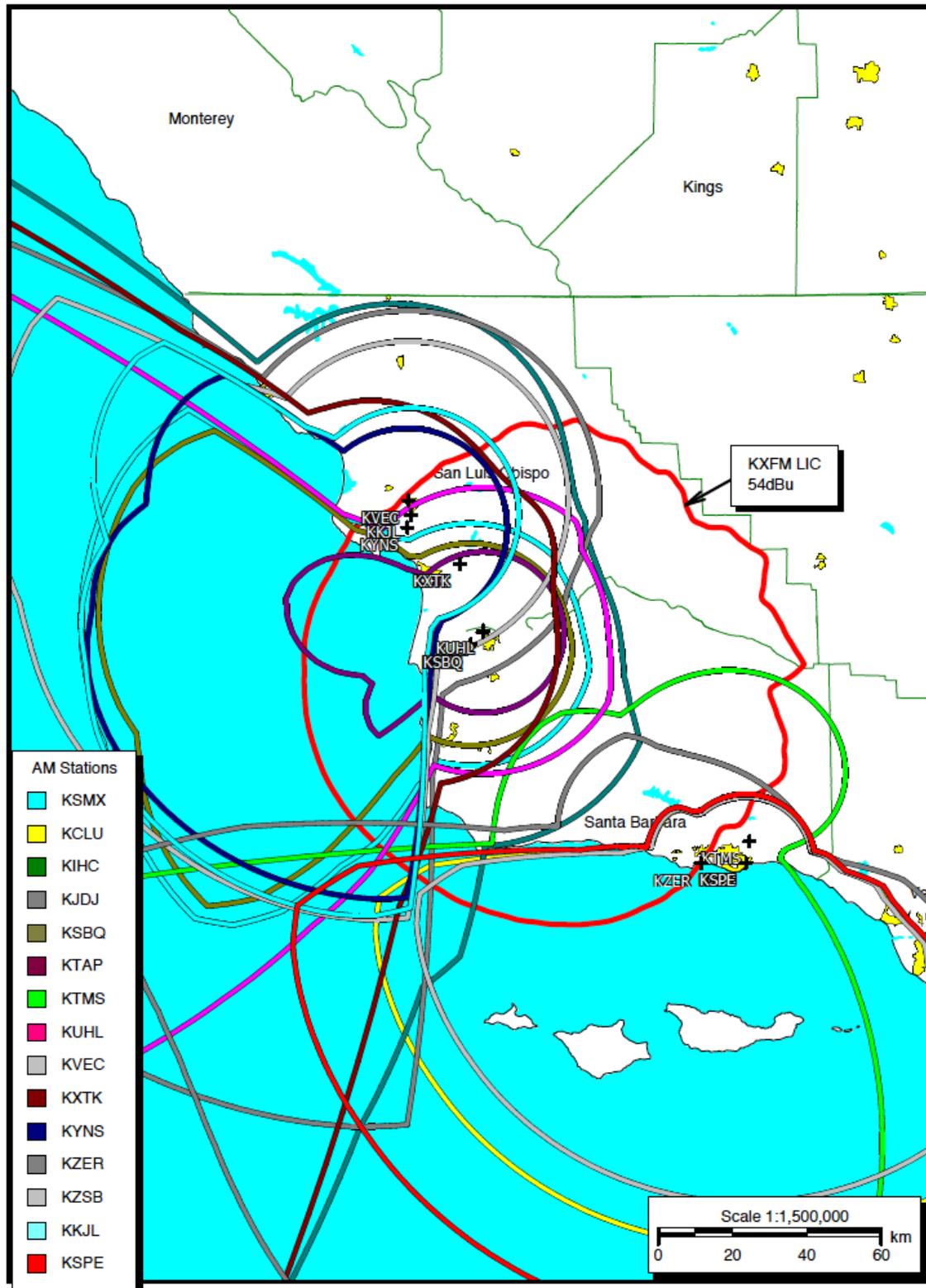


EXHIBIT C- FM Service Gain Area

KXFM 256B1, PROP Gain Services

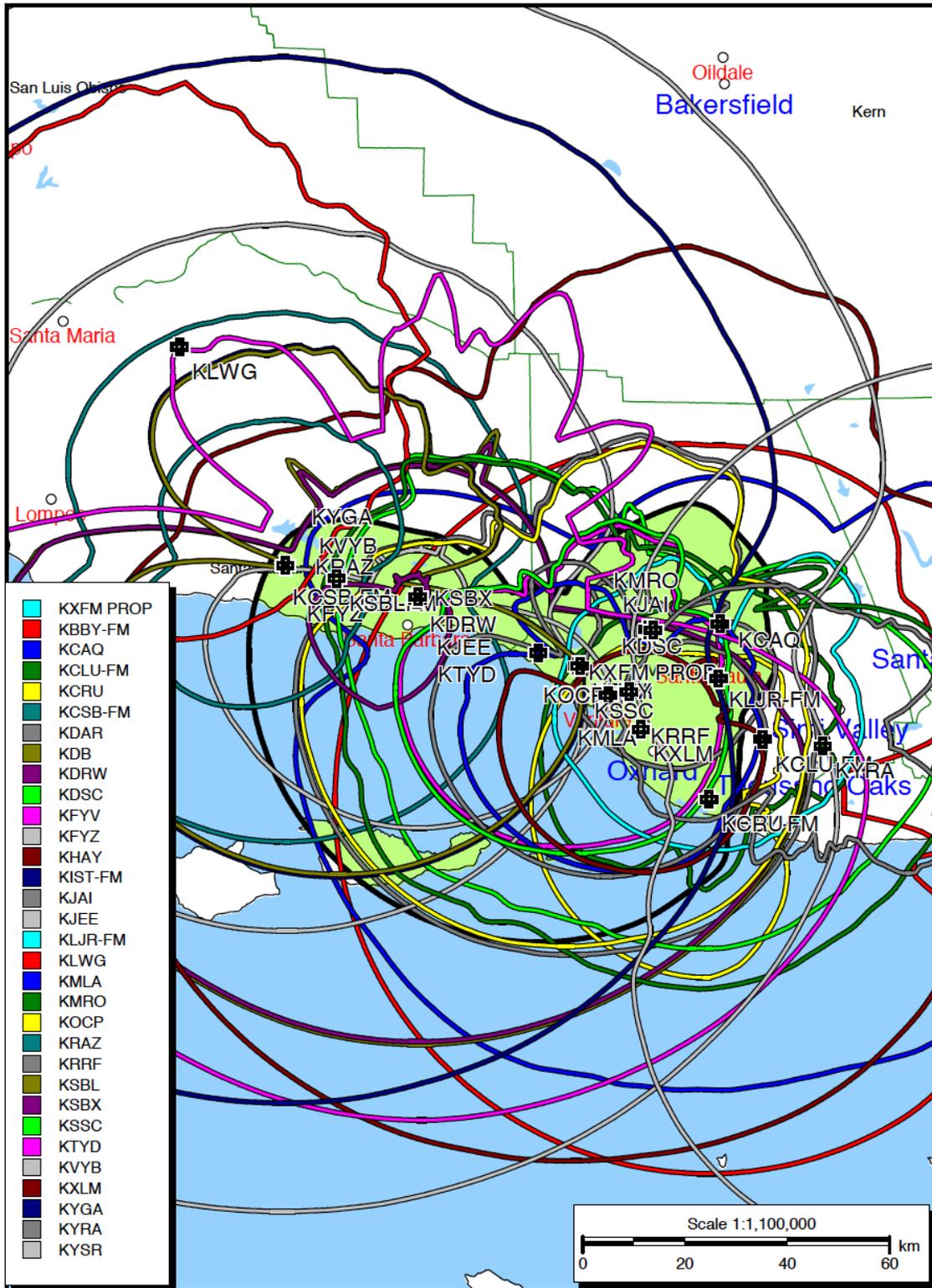


EXHIBIT D- AM Service Gain Area

AM Stations in KXFM (FM) Gain Area

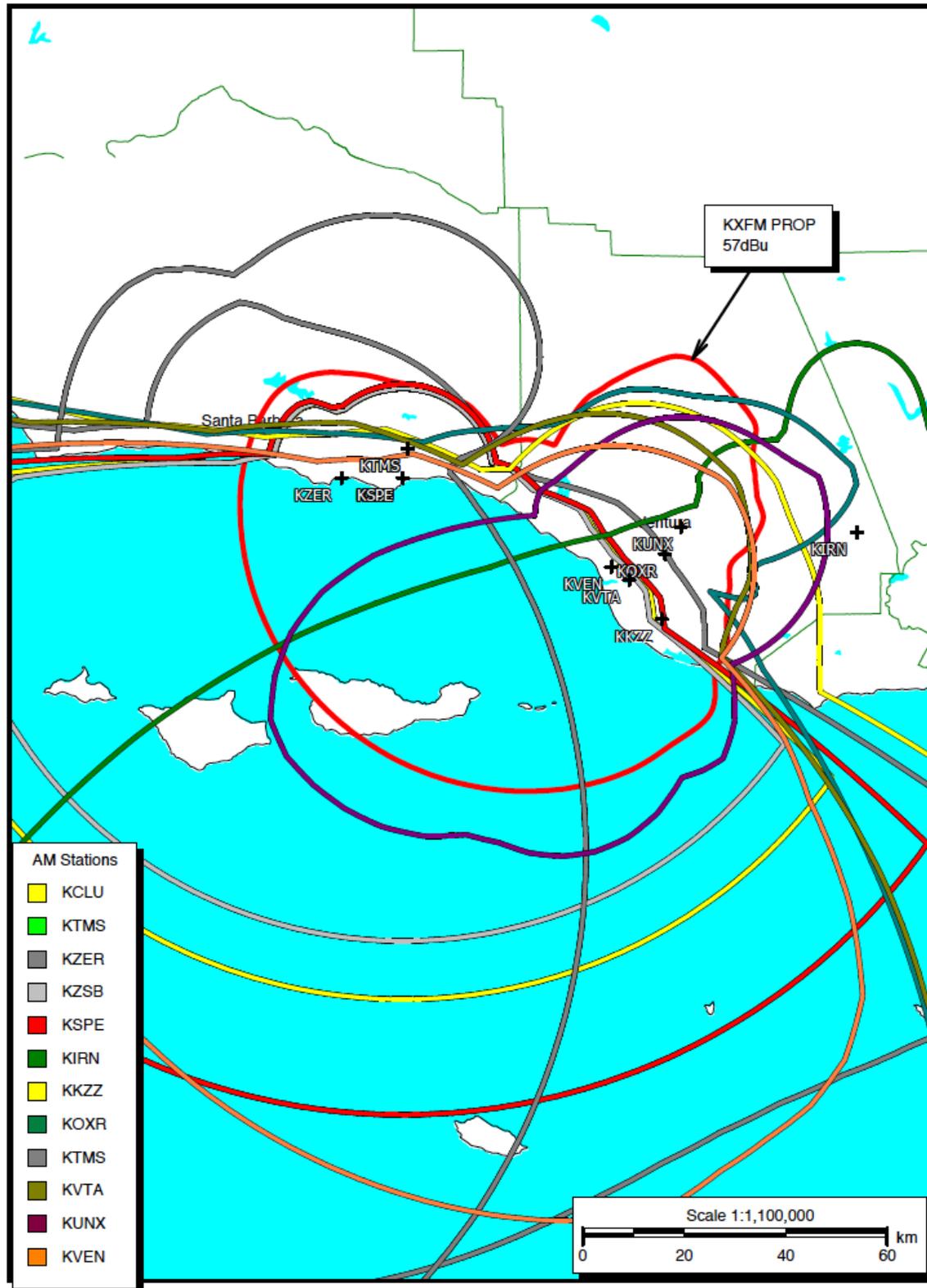


EXHIBIT E Population Gain

KXFM Lic Vs. Prop Coverage, Overlap

