

# FCC Geographic Market Definition for Rochester, NY

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WACK	AM	1420	C	Nws/Tlk/Spt	Rochester, NY	07/02/2003	58	Waynco Radio Inc	Newark, NY	Wayne
WAIO	FM	95.1	C	Clsc Rock	Rochester, NY	07/02/2003	58	iHeartMedia	Honeoye Falls, NY	Monroe
WASB	AM	1590	C	Sports	Rochester, NY	07/02/2003	58	Genesee Media Corporation	Brockport, NY	Monroe
WBEE	FM	92.5	C	Country	Rochester, NY	07/02/2003	58	Entercom	Rochester, NY	Monroe
WBEB	FM	90.5	NC	Alternative	Rochester, NY	07/02/2003	58	Monroe BOCES #1	Rochester, NY	Monroe
WBSU	FM	89.1	NC	Variety	Rochester, NY	07/02/2003	58	State University of New York	Brockport, NY	Monroe
WBTA	AM	1490	C	Nws/Tlk/AC	Rochester, NY	07/02/2003	58	HPL Communications Incorporated	Batavia, NY	Genesee
WBZA	FM	98.9	C	Clsc Hits	Rochester, NY	07/02/2003	58	Entercom	Rochester, NY	Monroe
WCGR	AM	1550	C	Country	Rochester, NY	07/02/2003	58	p Long Point Communications LLC	Canandaigua, NY	Ontario
WCYI	FM	88.9	NC	Chrst/CCtm	Rochester, NY	07/02/2003	58	Family Life Ministries Inc	Canandaigua, NY	Ontario
WCJW	AM	1140	C	Country	Rochester, NY	03/16/2012	58	Lloyd Lane, Inc	Warsaw, NY	Wyoming
WCMF	FM	96.5	C	Clsc Rock	Rochester, NY	07/02/2003	58	Entercom	Rochester, NY	Monroe
WCOV	FM	93.7	NC	Chrst/CCtm	Rochester, NY	07/02/2003	58	Family Life Ministries Inc	Clyde, NY	Wayne
WDCX	AM	990	C	Religion	Rochester, NY	07/02/2003	58	Crawford Broadcasting Company	Rochester, NY	Monroe
WDKX	FM	103.9	C	Urban	Rochester, NY	07/02/2003	58	Monroe County Broadcasting Co Ltd	Rochester, NY	Monroe
WDNY	AM	1400	C	Clsc Hits	Rochester, NY	07/02/2003	58	Genesee Media Corporation	Dansville, NY	Livingston
WDVI	FM	100.5	C	Modern AC	Rochester, NY	07/02/2003	58	iHeartMedia	Rochester, NY	Monroe
WEOS	FM	89.5	NC	Nws/Tlk/Alt	Rochester, NY	07/02/2003	58	Hobart and William Smith Colleges	Geneva, NY	Ontario
WFKL	FM	93.3	C	Adult Hits	Rochester, NY	07/02/2003	58	Stephens Family Limited Partnership	Fairport, NY	Monroe
WFLK	FM	101.7	C	Country	Rochester, NY	07/02/2003	58	p Long Point Communications LLC	Geneva, NY	Ontario
WGCC	FM	90.7	NC	AOR	Rochester, NY	07/02/2003	58	Genesee Community College	Batavia, NY	Genesee
WGMC	FM	90.1	NC	Jazz	Rochester, NY	07/02/2003	58	Greece Central School District	Greece, NY	Monroe
WGSU	FM	89.3	NC	Alternative	Rochester, NY	07/02/2003	58	State University of New York	Geneseo, NY	Livingston
WGVA	AM	1240	C	Nws/Tlk/Spt	Rochester, NY	07/02/2003	58	p Long Point Communications LLC	Geneva, NY	Ontario
WHAM	AM	1180	C	News/Talk	Rochester, NY	07/02/2003	58	iHeartMedia	Rochester, NY	Monroe
WHIC	AM	1460	NC	Religion	Rochester, NY	07/02/2003	58	Holy Family Communications	Rochester, NY	Monroe
WHTK	AM	1280	C	Sports	Rochester, NY	07/02/2003	58	iHeartMedia	Rochester, NY	Monroe
WIRQ	FM	90.9	NC	Alternative	Rochester, NY	07/02/2003	58	West Irondequoit Central School District	Rochester, NY	Monroe
WITR	FM	89.7	NC	Variety	Rochester, NY	07/02/2003	58	Rochester Institute of Technology	Henrietta, NY	Monroe
WJZR	FM	105.9	C	Jazz/Blues	Rochester, NY	07/02/2003	58	North Coast Radio, Inc.	Rochester, NY	Monroe
WKDL	FM	104.9	NC	ChrsContem	Rochester, NY	07/02/2003	58	Educational Media Foundation	Brockport, NY	Monroe
WKEL	FM	88.1	NC	Relgn/Chrst	Rochester, NY	07/02/2003	58	Educational Media Foundation	Webster, NY	Monroe
WKGS	FM	106.7	C	CHR	Rochester, NY	07/02/2003	58	iHeartMedia	Irondequoit, NY	Monroe
WLZG	FM	102.7	C	Clsc Hits	Rochester, NY	07/02/2003	58	Crawford, Donald, Jr	Webster, NY	Monroe

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WMHN	FM	89.3	NC	Christian	Rochester, NY	07/02/2003	58	Mars Hill Broadcasting Co Inc	Webster, NY	Monroe
WMRV	FM	93.9	C	AC	Rochester, NY	07/02/2003	58	Genesee Media Corporation	Dansville, NY	Livingston
WNBL	FM	107.3	C	Country	Rochester, NY	07/02/2003	58	iHeartMedia	South Bristol Townsh, NY	Ontario
WNYR	FM	98.5	C	AC	Rochester, NY	01/26/2006	58	p Long Point Communications LLC	Waterloo, NY	Seneca
WPXY	FM	97.9	C	CHR	Rochester, NY	07/02/2003	58	Entercom	Rochester, NY	Monroe
WRMM	FM	101.3	C	AC	Rochester, NY	07/02/2003	58	Stephens Family Limited Partnership	Rochester, NY	Monroe
WROC	AM	950	C	Sports	Rochester, NY	07/02/2003	58	Entercom	Rochester, NY	Monroe
WRSB	AM	1310	C	Sports	Rochester, NY	07/02/2003	58	Genesee Media Corporation	Canandaigua, NY	Ontario
WRUR	FM	88.5	NC	Variety	Rochester, NY	07/02/2003	58	University of Rochester	Rochester, NY	Monroe
WUUF	FM	103.5	C	Country	Rochester, NY	07/02/2003	58	Waynco Radio Inc	Sodus, NY	Wayne
WVOR	FM	102.3	C	AC	Rochester, NY	07/02/2003	58	iHeartMedia	Canandaigua, NY	Ontario
WXXI	AM	1370	NC	News/Talk	Rochester, NY	07/02/2003	58	WXXI Public Broadcasting Council	Rochester, NY	Monroe
WXXI	FM	91.5	NC	Classical	Rochester, NY	07/02/2003	58	WXXI Public Broadcasting Council	Rochester, NY	Monroe
WYSL	AM	1040	C	News/Talk	Rochester, NY	07/02/2003	58	Radio Livingston Ltd	Avon, NY	Livingston
WZNE	FM	94.1	C	Alternative	Rochester, NY	07/02/2003	58	Stephens Family Limited Partnership	Brighton, NY	Monroe
WZXV	FM	99.7	NC	Christian	Rochester, NY	07/02/2003	58	Calvary Chapel of the Finger Lakes Inc	Palmyra, NY	Wayne

**Number of Stations in Geographic Market 50**

### Previous Stations in Geographic Market