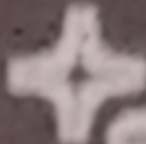


WRCR

 SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC 126
June 1954
#2665

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-14-71

Call letters WRCR

Station location Rushville, Indiana

Name of licensee Rush County Broadcasting Company, Inc.

Transmitter location 5.77 mi. N. and 2.71 mi. W. of city,, Rushville,, Indiana(PH-11-18-70)

Same as transmitter (BLH,
X 102 North Perkins, Rushville, Indiana(MPH-4-5-71)

Main studio location Same as Transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-6495 HAAT: 550' (h&v) CP For New FM Station	11-18-70	94.3mc Ch#232	ERP: 740watt(h&v) TPO: 2.50kw		1-18 11-18-71
BPH-6495 (1)	1-18-71	Call Letters Assigned.			
BMPH-13,200 (2)	4-5-71	MP(BPH-6495) chg. studio loc. operate by remote control & chg. trans. ant & TPO: 2.05kw			
BSCA-1073	7-16-71	Operate SCA on 67 kcs.			
BLH-5200 HAAT: 550' (H&V) Lic. (BPH-6495, as mod.)	10-14-71	94.3mc	ERP: 740watt(H&V)	RG	8-1-73 for New FM B/C Sta.
EBSA BPH-8314 HAAT: 86'	5-22-72 3-13-73	94.3mhz. #232	ERP: 1kw For Auxiliary Purposes Only CP install new Aux. trans., ant.,		3-13-74
BRH-2665(S) BRSCA-1073	8-10-73	RENEWAL RENEWAL of SCA			8-1-76
BLH-6011(L)	4-22-74	Lic.(BPH-8314)-Aux. Trans. & Ant.			8-1-76
BRH-2665(S) BRSCA-1073	9-14-76 "	Renewal of License Renewal of SCA {Main & Aux}			8-1-79 "
BRH79032UB BRSCA790326UB (5)	7-18-79 SUPERSEDING AUTH. TO SHOW AUX. TRANSMITTERS	RENEWAL OF LICENSE RENEWAL OF SCA			8-1-82

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters NEW-FM WRCO-FM

Name RICHLAND BROADCASTING CORPORATION
Richland Center, Wisconsin (P.O. c/o Hale D. Peebles, 2111 Bohman Dr., Richland
Center, Wisc.

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4793 Rec'd Filed	12-30-64 1-6-65 1-28-65	Construction permit for a new FM broadcast station to be operated on: Frequency: 100.9mc CH 265 ERP: 3kw Type transmitter: Collins 830-D 830-D1A TPO: .770kw Type antenna: Collins 37M-4 (4 sections) HAAT: 241 ft. Transmitter Loc.: Town Bluff at End of Roosevelt Drive, Richland Center, Wisc. Studio Loc.: 2111 Bowman Drive, Richland Center, Wisconsin Remote Control Point: Same as studio Engr.: James M. Crooks, Madison, Wisc. Per letter 4-7-65 represented by Arent, Fox, Kintner, Plotkin & Kahn AMENDED to change type trans. to COLLINS 830-D1A P. O. C. - WASHINGTON, D. C.	GRANTED	6-7-65
AMENDED R&F	4-8-65 4-13-65			

PETITION TO DENY filed 12-3-68 by Jason L. Shrinsky on behalf of Newcastle Broadcasting Corporation.

CONTACT: Gene H. Kirman; PHONE: Code 317; 932-3475

ADDRESS: 302 North Main Street, Rushville, Indiana

OPPOSITION TO PETITION TO DENY filed 12-19-68 by Sam Miller on behalf of Rush County.

PETITION TO DENY APPLICATION filed 2-5-69 by Shrinsky on behalf of Newcastle B/cing. Corp.

RUSH COUNTY BROADCASTING COMPANY, INC. OPPOSITION TO PETITION TO DENY filed 2-18-69 by Mark Fields on behalf of Rush County B/cing.

Engineering statement supplementing its Opposition to the Petition to Deny filed 3-18-69 by Fields on behalf of applicant.

AMENDED 4-2-69 re Section IV.

AMENDED 8-4-70 Programming/

Atty called 11-12-68 re nec. to file 1 copy of by-laws properly certified

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W.R.C.R.Name Rush County Broadcasting Company, Inc.
Rushville, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-1,073 R & F #673620 \$50 CODE: 068 PRESS: 80	3-15-71 3-18-71 3-18-71 MAR 1971	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilocycles. Atty--Samuel Miller	GRANTED	7-16-71
BMPH-13,200 R & F #673621 \$50 CODE: 061 PRESS: 80	3-15-71 3-18-71 3-18-71 MAR 1971	MP(BPH-6495) chg. studio loc. to: 102 North Perkins, Rushville, Indiana; operate by Remote Control from the proposed studio site; chg. Trans(BAUER-602); Ant(RCA-BFC-1B, 1 horiz. & vert. sects); chg. TPO: 2.05kw. Atty - Samuel Miller Engr- Paul Dean Ford	GRANTED	4-5-71
BLH-5200 R & F AL-019684 \$50. AC-068 PTA Amended	7-22-71 7-26-71 7-26-71 8-2-71 8-4-71	Lic.(BPH-6495, as mod.) for New FM Broadcast Station. Studio loc. at transmitter site. Selete 105. Samuel Miller Sect. VI	GRANTED	10-14-71

BL-5200 Amend. R&F 9-20-71 Revised Sec. VI

Amend. R&F 10-18-71 Chg. main studio & RC to
102 N. Perkins, Rushville, Ind.

APPLICATION RECORD - BROADCASTING

Call
Letters W.R.C.R.

Name Rush County Broadcasting Company, Inc.
Rushville, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8314 R & F #112999 \$50 Code 061	9-22-72 9-26-72 9-26-72	CP to install new Aux. Trans. (Gates FM-1C) and Aux. Ant. (Gates FMA-1A, 1 section); at Main Trans Studio Site: 102 North Perkins, Rushville, Indiana; to be operated on 94.3mhz #232; TPO: 1KW; ERP: 0.790KW and HAAT: 86'. (39° 36' 28" - 85° 26' 34") Atty: Samuel Miller	3-13-73. Request for waiver granted and application accepted and GRANTED. GRANTED Cond'l re: spacing 73.207	3-13-73
BRH-2665 R & F PRESS BRSCA-1073 R & F	4-20-73 5-3-73 JUN 20 1973 4-20-73 5-3-73	Renewal of License Atty.: Samuel Miller Renewal of SCA	GRANTED	8-10-73
BLH-6011 R & F W 249117-\$50 PTA PRESS	10-25-73 11-5-73 11-5-73-AC-057 11-15-73 DEC 5 1973	Lic.(BPH-8314) for New Aux. Trans. & Ant.	GRANTED	4-22-74

APPLICATION RECORD - BROADCASTING

Call
Letters **WRCR**Name **RUSH COUNTY BROADCASTING COMPANY, INC.**
RUSHVILLE, INDIANA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2665	3-19-76	RENEWAL OF LICENSE (MAIN & AUX. TRANS. & ANT.)	GRANTED	9-14-76
BRSCA-1073	3-19-76	RENEWAL OF SCA		
R & F PN Recd. PRESS	3-24-76 " JUN 4 1976	Samuel Miller, Atty. AMENDED 9-3-76 re: engineering		
BRH790326UB BRSCA790326UB PRESS	JUN 7 1979	Renewal of License Renewal of SCA	GRANTED	7-18-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

