



# FCC Geographic Market Definition for Portland, ME

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WARX	FM	93.9	C	Chrst/Rock	Portland, ME	07/02/2003	167	Educational Media Foundation	Lewiston, ME	Androscoggin
WBLM	FM	102.9	C	Clsc Rock	Portland, ME	07/02/2003	167	Citadel Communications	Portland, ME	Cumberland
WCYY	FM	94.3	C	Alternative	Portland, ME	07/02/2003	167	Citadel Communications	Biddeford, ME	York
WCLZ	FM	98.9	C	AAA	Portland, ME	07/02/2003	167	Saga Communications Inc	North Yarmouth, ME	Cumberland
WGAN	AM	560	C	News/Talk	Portland, ME	07/02/2003	167	Saga Communications Inc	Portland, ME	Cumberland
WTHT	FM	99.9	C	Country	Portland, ME	07/02/2003	167	Nassau Broadcasting Partners LP	Auburn, ME	Androscoggin
WHOM	FM	94.9	C	Soft AC	Portland, ME	07/02/2003	167	Citadel Communications	Mt. Washington, NH	Coos
WBCI	FM	105.9	C	Chrst/Talk	Portland, ME	07/02/2003	167	Blount Communications Group	Bath, ME	Sagadahoc
WJBQ	FM	97.9	C	Top 40	Portland, ME	07/02/2003	167	Citadel Communications	Portland, ME	Cumberland
WJTO	AM	730	C	Easy	Portland, ME	02/06/2004	167	Bob Bittner Broadcasting Inc	Bath, ME	Sagadahoc
WWBK	AM	900	C	DARK	Portland, ME	07/02/2003	167	p Bleikamp, James B	Brunswick, ME	Cumberland
WFNK	FM	107.5	C	Clsc Hits	Portland, ME	07/02/2003	167	Nassau Broadcasting Partners LP	Lewiston, ME	Androscoggin
WLOB	AM	1310	C	Talk	Portland, ME	02/09/2005	167	Atlantic Coast Radio LLC	Portland, ME	Cumberland
WRED	AM	1440	C	Sports	Portland, ME	07/02/2003	167	Atlantic Coast Radio LLC	Westbrook, ME	Cumberland
WMGX	FM	93.1	C	Hot AC	Portland, ME	07/02/2003	167	Saga Communications Inc	Portland, ME	Cumberland
WPEI	FM	95.9	C	Sports	Portland, ME	07/02/2003	167	Atlantic Coast Radio LLC	Saco, ME	York
WBAE	AM	1490	C	Adlt Stndrd	Portland, ME	07/02/2003	167	Saga Communications Inc	Portland, ME	Cumberland
WPOR	FM	101.9	C	Country	Portland, ME	07/02/2003	167	Saga Communications Inc	Portland, ME	Cumberland
WLOB	FM	95.5	C	Sports	Portland, ME	01/25/2007	167	Atlantic Coast Radio LLC	Topsham, ME	Sagadahoc
WZAN	AM	970	C	Talk	Portland, ME	07/02/2003	167	Saga Communications Inc	Portland, ME	Cumberland
WYNZ	FM	100.9	C	Oldies	Portland, ME	07/02/2003	167	Saga Communications Inc	Westbrook, ME	Cumberland
WLVP	AM	870	C	Oldies	Portland, ME	07/02/2003	167	Nassau Broadcasting Partners LP	Gorham, ME	Cumberland
WJJB	FM	96.3	C	Sports	Portland, ME	07/02/2003	167	Atlantic Coast Radio LLC	Gray, ME	Cumberland
WHXR	FM	106.7	C	Rock	Portland, ME	07/02/2003	167	Nassau Broadcasting Partners LP	North Windham, ME	Cumberland
WHXQ	FM	106.3	C	Rock	Portland, ME	07/02/2003	167	Nassau Broadcasting Partners LP	Scarborough, ME	Cumberland
WBOR	FM	91.1	NC	Variety	Portland, ME	07/02/2003	167	Bowdoin College	Brunswick, ME	Cumberland
WMEA	FM	90.1	NC	News/Varty	Portland, ME	07/02/2003	167	Maine Public Broadcasting Corporation	Portland, ME	Cumberland
WMPG	FM	90.9	NC	Educational	Portland, ME	07/02/2003	167	University of Maine System	Gorham, ME	Cumberland
WMSJ	FM	89.3	NC	ChrsContem	Portland, ME	07/02/2003	167	The Positive Radio Network Inc	Freeport, ME	Cumberland
WYAR	FM	88.3	NC	Adlt Stndrd	Portland, ME	10/06/2005	167	Heritage Radio Society Inc	Yarmouth, ME	Cumberland

Number of Stations in Geographic Market 30

### Previous Stations in Geographic Market

WBQW	FM	104.7	C	Classical		02/06/2008	0	Nassau Broadcasting Partners LP	Kennebunkport, ME	York
WVAE	AM	1400	C	Adlt Stndrd		02/08/2006	0	Saga Communications Inc	Biddeford, ME	York

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



# FCC Geographic Market Definition for Portland, ME

Call Letters	AM/ FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
-----------------	-----------	------	-----------------	--------	-------------	----------------------------	---------------------	-------	----------------------------	----------------------

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed