

W G S W



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1399199

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-28-53

Call letters WGSW

Station Location: Greenwood, S. Car.

Name of licensee RADIO GREENWOOD, INC.

Transmitter location 0.3 mile south of U.S. Highway 221, 2.3 miles northeast of center of Greenwood, S. Car. (CP 9-3-52) (5-28-53 Lic.)

29646
 Main studio location
 x Gateway Road, Greenwood, South Carolina
 x Edward Arms, Hampton Ave., Greenwood, S. C. (Ltr. 1-23-53) (Lic. 5-28-53)
 X 0.3 mile south of U.S. Highway 221, 2.3 miles northeast of center of Greenwood, S. Car. (CP 9-3-52)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BP-8226	9-3-52	1350	1kw	Daytime	11-3	5-3-53	
CP for new station							
BTC-1388 EFF:	12-17-52 1-6-53	Vol. Acquisition of control of permittee corp. by William C. Woodall, Jr., C.H. Grider, and Mrs. O.G. Swindle, Sr. thru purchase of 45 shares (75%) common stock from Ed Stevens, Matthew E. Williams, R. Geise Dozier, Jr., Ed J. Yound, and H.W. Seymour.					
B.P-6007	1-30-53	Mod. of CP(8266) to change type of transmitter.				8-30-53	9-30-53
BL-4933	5-28-53	1350kc	1kw	Daytime	5-28-53	12-1-54	
Lic. cover CP(8266, as mod.) for new station							
BPC-295 (1)	2-4-54	Mod. of lic. to operate trans. by R.C. from Edward Arns, Hampton Ave., Greenwood, S.C.					
Telegram	11-29-54	Action on renewal deferred 11-24-54 and continued operation authorized until final determination on renewal.					
BR-2821	12-1-54	1350	1kw	Daytime	12-1	12-1-57	
BTC-2295 EFF:	8-29-56 9-14-56	Vol. relinquishment of negative control of licensee corporation by W. C. Woodall Jr., through the sale of 37½ shares of stock to George B. Cook, Jr.					
TELEGRAM	11-29-57	Action on renewal deferred - Continued operation authorized until final determination on renewal application.					
BR-2821	1-8-58	Renewal of license				1-8	12-1-60
	11-30-60	Commission deferred action on renewal pending further consideration.					
BR-2821	5-17-61	renewal of license				5-17	12-1-63
BR-2821	3-3-65	RENEWAL OF LICENSE				3-3-	12-1-66
BR-2821	3-21-67	Renewal of License Renewal of NMA				3-21	12-1-69
TELEGRAM	10-17-67	PSA	500w				
EBSA	5-25-72						

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W G S Q

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-2821(L)	2-14-73	RENEWAL			12-1-75
Ltr.	10-2-75	Trans. now being installed GATES BC-1F (Auxiliary non-DA ant. Not changed per call to str. daytime only)			
BS-2821	10-20-75	Change studio location			
BR-2821(L)	11-12-75	Renewal of License			12-1-78
BTC-8577	2-24-78	VOL. acq of neg. con.			EFF: 3-15-78
BP-21,000 (L)	6-12-78	CP to install new Aux. trans. 250 watts.			6-12-79 CANCELLED 2-12-79
BR-780827UA	7-31-79	RENEWAL OF LICENSE			12-1-81
BZ-800922AE(1)	10-28-80	DIRECT MEASUREMENT			12-1-81

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters WGSW
Letters X NewName RADIO GREENWOOD, INC.
p.o. W. C; Woodell, c/o Station WDWD, Dawson, Ga.

File No.	Dated	Application for	Action	
			Nature	Date
BP-8266	10-5-51	Construction permit for a new standard broadcast station to be operated on: Frequency: 1350kc Power: 1kw Hours of Operation: Daytime Trans. Location: 0.3 miles South of U.S. Hwy. #221 2.3 miles N.E. of center of Greenwood, South Carolina Studio Location: Same Russell Rowell, Atty. W. J. Holey, Engr.	GRANTED	9-3-52
Rec'd	10-8-51			
Filed	10-8-51			

RCA BTA-1L

APPLICATION RECORD - BROADCASTING

Call WGSW
Letters x New

Name RADIO GREENWOOD, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6007 Rec'd Filed	9-23-52 9-26-52 9-26-52	Modification of construction permit (BP-8266 which authorized a new standard broadcast station) to change type of transmitter (Gates BC-1F). Russell Rowell, Atty.	GRANTED	1-30-53
BTC-1383 Rec'd Filed	9-27-52 10-1-52 10-1-52	Voluntary acquisition of control of permittee corporation by William C. Woodall, Jr., C. H. Grider, and Mrs. O. G. Swindle, Sr. thru purchase of 45 shares (75%) common stock from Ed Stevens, Matthew E. Williams, R. Geise Dozier, Jr., Ed J. Young, and H. W. Seymour. Russell Rowell, Atty.	GRANTED EFF	12-17-52 1-6-53

FORMERLY FCC FORM 94

Call
Letters W G S WName RADIO GREENWOOD, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-4993 Rec'd Resub. Rec'd Filed	4-4-53 4-10-53 4-23-53 5-5-53 5-5-53	License to cover construction permit (BP-8266, as mod.) which authorized a new standard broadcast station.	Returned APR 23 1953 Exhibit B notated after Sec. 1. GRANTED	4-23-53 5-28-53 5-28-53
BRC-295 Rec'd Filed	1-25-54 1-26-54 1-26-54	Modification of license to operate transmitter by Remote Control from Edward Arms, Hampton Ave., Greenwood, South Carolina.	GRANTED	2-4-54
LETTER dated 3-5-54 from Paul Segal for WADC requesting FCC to cause WGSW to discontinue operation during hours prior to local sunrise.				
BR-2821 Rec'd Filed	10-28-54 11-1-54 11-1-54	Renewal of License	GRANTED	12-1-54

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters WGSWName RADIO GREENWOOD, INC.
GREENWOOD, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2295 Rec'd Filed	7-19-56 7-26-56 7-26-56	Voluntary relinquishment of negative control of licensee corporation by W. C. Woodall, Jr. through the sale of 37½ shares of stock to George B. Cook, Jr.	GRANTED EFF:	8-29-56 9-14-56
BR-2821 Rec'd Filed	10-14-57 10-21-57 10-21-57	Renewal of License	GRANTED	1-8-58
BR-2821 R & F	9-26-60 10-24-60	Renewal of license	GRANTED	5-17-61
BR-2821 Rec'd Filed	9-1-63 9-3-63 9-3-63	Renewal of license	GRANTED	3-3-65
BR-2821 R & F	8-25-66 8-26-66	Renewal of license	GRANTED	3-21-67

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.G.S.W.Name RADIO GREENWOOD, INC.
GREENWOOD, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2821	8-20-69	Renewal of License	DESIGNATED FOR HEARING	
R & F	8-27-69		MAR 17 1971	1977
#538558 875	8-27-69	Atty: Vincent J. Curtis, Jr. (Fletcher, Heald etc.)	GRANTED	2-14-73
P. N.	8-27-69			
SEP 2 1969				
Amended 4-19-71	re to show other interest of Mr. Woodall, Jr.			
BR-2821	7-14-75	Renewal of License.		
R & F	8-1-75			
P. N. Rec'd	8-1-75	Atty: Vincent J. Curtis, Jr.	GRANTED	11-12-75
Press				
	SEP 9 1975			
BP-21,000	9-17-77	Construction permit to install new Auxiliary transmitter (RCA 250-K 250 watts)	GRANTED	6-12-78
R & F	10-17-77		CANCELLED	2-12-79
PRESS: NOV 30 1977		Atty: Vincent Curtis		

APPLICATION RECORD - BROADCASTING

Call
Letters W G S WName RADIO GREENWOOD, INC.
GREENWOOD, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8577 R & F FORM 316 FEB 6 1978	1/9/78 1/18/78	Voluntary acquisition of negative control of lic corp by Each, George B. Cook, Jr. and W.C. Woodall, Jr. thru purchase of stock from Mrs. O.G. Swindle, Sr.	GRANTED EFF:	2-24-78 3-15-78
BR780927UA PRESS SEP 15 1978		RENEWAL OF LICENSE (MAIN & AUX. TRANS.) V.XW Curtis, Jr., Atty. AMENDED 4-25-80 re: EEO	GRANTED Cond'1	7-31-79
BZ-800922AE R & F PRESS SEP 30 1980	9-22-80	DIRECT MEASUREMENT	GRANTED	10-28-80
BTC810504FT Form 316 PRESS MAY 27 1981		Vol TC of lic corp from George B. Cook, Jr. to W.C. Woodall, Jr. Atty Vincent J. Curtis, Jr.	EFF:	6-29-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

