

NIELSEN AUDIO RADIO MARKET RANKINGS: FALL 2013

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Market Code*	Rank	Type	Freq.	Market	Metro 12+ Population	DST	Hispanic 12+ Population**	Black 12+ Population***
001	1	PPM	13	New York†	16,033,100	BH	3,802,300	2,724,700
003	2	PPM	13	Los Angeles	11,179,600	BH	4,803,400	798,100
005	3	PPM	13	Chicago	7,910,200	BH	1,591,500	1,357,900
009	4	PPM	13	San Francisco	6,377,900	BH	1,446,000	451,400
024	5	PPM	13	Dallas-Ft. Worth	5,559,300	BH	1,487,600	844,000
033	6	PPM	13	Houston-Galveston	5,253,500	BH	1,801,500	888,000
015	7	PPM	13	Washington, DC†	4,720,300	BH	672,900	1,262,600
007	8	PPM	13	Philadelphia	4,547,300	BH	358,100	923,300
047	9	PPM	13	Atlanta	4,487,600	BH	461,500	1,469,100
013	10	PPM	13	Boston†	4,145,900	BH	393,600	298,800
429	11	PPM	13	Miami-Ft. Lauderdale-Hollywood	3,858,000	BH	1,891,600	776,000
011	12	PPM	13	Detroit	3,790,400	B	145,600	839,400
039	13	PPM	13	Seattle-Tacoma†	3,585,700	BH	297,800	220,600
057	14	PPM	13	Phoenix	3,347,700	BH	927,300	177,300
540	15	4S	4	Puerto Rico†	3,128,300		*	*
027	16	PPM	13	Minneapolis-St. Paul	2,827,200	BH	143,300	210,300
063	17	PPM	13	San Diego	2,729,200	BH	849,600	150,500
087	18	PPM	13	Tampa-St. Petersburg-Clearwater	2,501,200	BH	398,800	299,600
035	19	PPM	13	Denver-Boulder	2,486,500	BH	503,500	134,600
321	20	PPM	13	Nassau-Suffolk (Long Island)	2,454,700	BH	395,600	230,700
021	21	PPM	13	Baltimore	2,373,000	BH	114,100	679,600
017	22	PPM	13	St. Louis	2,318,800	B	64,800	425,300
051	23	PPM	13	Portland, OR	2,182,400	H	254,800	69,300
093	24	PPM	13	Charlotte-Gastonia-Rock Hill	2,108,900	BH	176,100	466,000
023	25	PPM	13	Pittsburgh, PA	2,008,400	B	32,100	177,400
379	26	PPM	13	Riverside-San Bernardino	1,997,700	BH	1,003,400	175,200
065	27	PPM	13	Sacramento†	1,913,000	BH	360,100	151,500
059	28	PPM	13	San Antonio	1,897,800	BH	991,900	131,400
101	29	PPM	13	Salt Lake City-Ogden-Provo†	1,791,400	H	250,700	27,000
031	30	PPM	13	Cincinnati	1,781,400	B	47,900	222,600

Market Code*	Rank	Type	Freq.	Market	Metro 12+ Population	DST	Hispanic 12+ Population**	Black 12+ Population***
019	31	PPM	13	Cleveland	1,763,800	B	81,500	348,900
257	32	PPM	13	Las Vegas†	1,700,200	BH	474,800	185,000
131	33	PPM	13	Orlando†	1,676,600	BH	474,600	270,400
041	34	PPM	13	Kansas City	1,668,100	BH	130,800	221,400
135	35	PPM	13	Austin†	1,586,300	BH	476,300	122,800
215	36	PPM	13	San Jose†	1,574,200	H	406,500	48,000
045	37	PPM	13	Columbus, OH†	1,567,700	B	57,000	242,700
043	38	PPM	13	Milwaukee-Racine	1,489,100	BH	135,600	227,200
393	39	2S	2	Hudson Valley	1,487,300	BH	295,800	187,300
049	40	PPM	13	Indianapolis†	1,468,300	BH	88,500	226,800
413	41	PPM	13	Middlesex-Somerset-Union†	1,454,800	BH	303,500	193,300
115	42	PPM	13	Raleigh-Durham†	1,430,100	BH	139,100	321,700
109	43	PPM	13	Norfolk-Virginia Beach-Newport News†	1,390,200	B	81,000	431,500
077	44	PPM	13	Providence-Warwick-Pawtucket†	1,388,700	H	140,300	71,400
073	45	PPM	13	Nashville†	1,339,200	BH	87,000	216,100
166	46	PPM	13	Greensboro-Winston-Salem-High Point†	1,239,100	BH	100,200	273,900
053	47	4S	4	New Orleans	1,222,200	BH	90,900	383,600
299	48	PPM	13	West Palm Beach-Boca Raton†	1,200,300	BH	233,800	196,600
083	49	4S	4	Oklahoma City	1,194,300	BH	123,400	126,800
107	50	PPM	13	Jacksonville†	1,184,500	BH	87,800	249,300
075	51	PPM	13	Memphis†	1,122,600	B	56,800	500,000
061	52	PPM	13	Hartford-New Britain-Middletown†	1,077,600	BH	143,800	117,600
516	53	4S	4	Monmouth-Ocean	1,032,700	H	93,800	57,800
055	54	4S	4	Louisville	1,009,400	B	40,400	148,900
105	55	4S	4	Richmond	1,003,700	B	54,000	299,700
037	56	4S	4	Buffalo-Niagara Falls	983,900	B	41,000	119,000
269	57	2S	2	McAllen-Brownsville-Harlingen	975,500	H	862,600	6,500
079	58	4S	4	Rochester, NY	963,800	B	57,300	105,300
191	59	4S	4	Greenville-Spartanburg	913,300	B	54,800	161,500
095	60	4S	4	Birmingham	908,100	B	38,400	264,400
515	61	2S	2	Ft. Myers-Naples-Marco Island	879,600	H	173,600	63,500
207	62	4S	4	Tucson	850,200	H	280,300	32,800
099	63	4S	4	Honolulu	843,500		67,900	39,500
067	64	4S	4	Dayton	836,300	B	19,300	120,800