

TECHNICAL STATEMENT  
RADIO MULTIPLE OWNERSHIP ANALYSIS  
CAPSTAR TX LIMITED PARTNERSHIP

This statement and the attached figures were prepared on behalf of Capstar TX Limited Partnership ("CTLTP"), a licensee subsidiary of Clear Channel Communications, Inc. ("CCC"). CTLTP proposes to modify the facilities of WESE(FM) Baldwyn, MS. A multiple ownership analysis was prepared considering the following radio stations under present or proposed common ownership, time brokerage or joint sales.<sup>1</sup>

Table 1: Proposed Commonly Owned, Brokered or Jointly-Sold Stations Studied and Associated Arbitron Metro<sup>2</sup> Information

Calls	Fac ID	Band	Community	County	State	Geographic Arbitron Market	Declared Arbitron Market
WBIP-FM	71214	FM	Booneville	Prentiss	MS	Tupelo, MS	Tupelo, MS
WESE	68352	FM	Baldwyn	Lee	MS	Tupelo, MS	Tupelo, MS
WKMQ	68351	AM	Tupelo	Lee	MS	Tupelo, MS	Tupelo, MS
WTUP	68353	AM	Tupelo	Lee	MS	Tupelo, MS	Tupelo, MS
WWKZ	65200	FM	Aberdeen	Monroe	MS	Tupelo, MS	Tupelo, MS
WWZD-FM	68354	FM	New Albany	Union	MS	Tupelo, MS	Tupelo, MS

Since certain of these stations have overlapping principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations), or are located in, or home to, the same Arbitron Metro Markets, an ownership study has been prepared in accordance with the Federal Communications Commission's local radio ownership rule.<sup>3</sup>

CCC does not have an attributable interest in any other station with a principal community contour that overlaps or intersects the principal community contour of WESE(FM) as proposed, or which is located in the same Arbitron Metro<sup>4</sup> as WESE(FM)). The community of license of WESE(FM) is located within the Tupelo, MS Arbitron Metro, and WESE(FM) is reported by BIA as being "Home" to that Metro only. Contour overlap of the station to be modified, as depicted in Figure 1, also occurs with commonly-owned stations whose communities of license are located in Arbitron Metro market.

Arbitron Market Study

<sup>1</sup> None of the following stations are attributable by virtue of a time brokerage agreement or joint sales agreement.

<sup>2</sup> Arbitron data presented herein is obtained from BIA's "Media Access Pro."

<sup>3</sup> See 47 C.F.R. § 73.3555(a).

<sup>4</sup> A station is considered to be "located in an Arbitron Metro" if the station's community of license is located within the boundaries of that Metro, or, the station is listed as "Home" to that Metro by BIA.

WESE(FM) is reported by BIA as being "Home" to the Tupelo, MS Arbitron Metro. This proposal is in compliance with the local radio ownership rules for that Arbitron Metro, as evidenced by Table 2 below:

Table 2 - Stations Considered to be in the  
Tupelo, MS Arbitron Metro<sup>5</sup>

Count	Calls	Fac ID	Band	Owner	Status <sup>6</sup>	Community	County
1	WCNA	50294	FM	Air South Radio Inc	a	Potts Camp	Marshall
2	WFTA	666	FM	Air South Radio Inc	b	Fulton	Itawamba
3	WAFR	1592	FM	American Family Association	b	Tupelo	Lee
4	WAJS	79265	FM	American Family Association	b	Tupelo	Lee
5	WAQB	1542	FM	American Family Association	b	Tupelo	Lee
6	WNAU	7070	AM	Brown, Hollis	b	New Albany	Union
7	WBIP-FM	71214	FM	Clear Channel Communications	b	Booneville	Prentiss
8	WESE	68352	FM	Clear Channel Communications	b	Baldwyn	Lee
9	WKMQ	68351	AM	Clear Channel Communications	b	Tupelo	Lee
10	WTUP	68353	AM	Clear Channel Communications	b	Tupelo	Lee
11	WWKZ	65200	FM	Clear Channel Communications	b	Aberdeen	Monroe
12	WWZD-FM	68354	FM	Clear Channel Communications	b	New Albany	Union
13	WBIP	71213	AM	Community Broadcasting Services MS Inc	b	Booneville	Prentiss
14	WSMS	6664	FM	Cumulus Broadcasting Inc	a	Artesia	Lowndes
15	WSYE	48630	FM	Dowdy & Dowdy	b	Houston	Chickasaw
16	WCMR	58037	FM	Humphrey, R & Eaton, R	a	Bruce	Calhoun
17	WKZU	63297	FM	Kudzu Communications Incorporated	a	Ripley	Tippah
18	WMAE-FM	43190	FM	MS Authority for Educational Television	b	Booneville	Prentiss
19	WELO	58829	AM	San-Dow Broadcasting Inc	b	Tupelo	Lee
20	WWMS	58932	FM	San-Dow Broadcasting Inc	a	Oxford	Lafayette
21	WZLQ	58828	FM	San-Dow Broadcasting Inc	b	Tupelo	Lee
22	WAFM	62222	FM	Stanford Communications Inc	b	Amory	Monroe
23	WAMY	62223	AM	Stanford Communications Inc	b	Amory	Monroe
24	WWZQ	65201	AM	Stanford Communications Inc	b	Aberdeen	Monroe
25	WACR-FM	64364	FM	T & W Communications Inc	b	Okolona	Chickasaw
26	WSEL	50286	AM	Tupelo Communications	b	Pontotoc	Pontotoc
27	WSEL-FM	50287	FM	Tupelo Communications	b	Pontotoc	Pontotoc
28	WCPC	71291	AM	WCPC Broadcasting	b	Houston	Chickasaw

Interim Contour-Overlap Analysis

Because the principal community of the station to be modified, and the communities of all commonly-owned or attributable stations with overlapping

<sup>5</sup> Source: BIA.

<sup>6</sup> Status: "a" -- the station is reported by BIA as "Home" to this Arbitron Metro; "g" -- the station's community of license is located within the geographic boundaries of this Arbitron Metro; "b" -- the station is both listed by BIA as "Home" to this Arbitron Metro, and its community of license is located in this Arbitron Metro.

principal contours with the station to be modified, are located inside an Arbitron Metro, an interim contour-overlap analysis is not required.

### Conclusions

In the Arbitron Radio Market studied herein, there are at least 28 radio stations, including the subject commonly-owned 2-AM / 4-FM stations, which are home to the Tupelo, MS Metro. This proposal does not affect the existing number of commonly-owned stations in the subject BIA Metro.

Based on the above, it is concluded that the proposed modification complies with Section 73.3555(a) of the FCC Rules.

Respectfully submitted,

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Figure 1

