

## **Description of Educational Program**

The purpose of Winthrop Art Association, Inc. is to foster an interest in the fine arts and crafts in the community and to provide activities, events, and opportunities for people to participate in the arts. We are a membership-based organization with over 180 members. We provide free workshops, talks, and demonstrations to the general community on various topics related to the arts. We sponsor “Tuesday Tea,” an informal weekly gathering for discussion and sketching; a weekly “Artist Open Mic Nite Coffee House;” and an annual art festival, which is a week-long celebration of art and music in which members and non-members exhibit their work. In order to inform the community of arts activities in Winthrop and surrounding communities, we produce and send a quarterly newsletter to all of our constituents. We further contribute to our community by curating a rotating exhibit of local fine artists at the Winthrop Cultural Center and partnering with local musicians to host events about music and the fine arts. Every year, we also provide Scholarships for Excellence in Art for two graduates of Winthrop High School who plan to pursue a career in the arts.

Having a broadcast FM license and radio station will enable Winthrop Art Association to reach a much broader audience and allow a greater number of people to share their artistic voices with the community. We would like to produce shows featuring local artists talking about their work, interviewing other local arts organizations, discussing issues and trends facing local artists, and advocating for the arts at the city and state levels. Our hope is that our station will help bring awareness to the importance of the arts while also bringing the art community together. We will use the power of the arts and our creative resources for co-existence, reconciliation, and social justice.

Winthrop Art Radio would consist of music in the morning from 8am to 10am, a morning arts show from 10am-12pm, music in the early afternoon from 12pm-2pm, a youth arts show from 3pm-5pm, a community arts show from 5-7pm, and an evening music show from 7-9pm.

The Winthrop Art Association, Inc. was incorporated in Massachusetts, on July 25<sup>th</sup>, 1973.