

Minor Change Application
Community Change Request
WKZP(FM) Ch 240B1 96.7 MHz
Facility ID No.: 4674
Bethany Beach, Delaware to West Ocean City, Maryland
June 2016

RADIO MULTIPLE OWNERSHIP ANALYSIS

We propose to modify WKZP from Bethany Beach, Delaware to West Ocean City, Maryland. A multiple ownership analysis was prepared considering radio stations under present or proposed common ownership, time brokerage or joint sales.

Nielsen Audio Market Study

The proposed community of license, West Ocean City, Maryland, is in Worcester County, which is part of the Salisbury-Ocean City, MD Nielsen Audio Metro and thus WKZP (FM) is geographically located in this Nielsen Audio Metro. WKZP (FM) is designated "home" to the Salisbury-Ocean City, MD Nielsen Audio Metro; the number of stations owned by CCC in the Salisbury-Ocean City, MD Nielsen Audio Metro is not changing by this application.

According to the FCC's local ownership "tiers," in a Metro reported by BIA as having 30 or more, and 44 and fewer commercial and noncommercial educational full-power radio stations, a party may have a cognizable interest in up to 7 commercial full-power radio stations, not more than 4 of which are in the same service(AM or FM). This application complies with the multiple ownership rules because only 6 of 43 full-power radio stations (4 FM and 2 AM) will be attributable to us.

Interim Contour-Overlap Analysis

Because the principal community of WKZP (FM) and the communities of all commonly-owned or attributable stations with overlapping principal contours with WKZP (FM) are located inside a Nielsen Audio Metro, an interim contour-overlap analysis is not required.

Figure 1- BIA Report

BIA Kelsey		FCC Geographic Market Definition for Salisbury-Ocean City, MD									
Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designation	Home Mkt Rank	Owner	City & State of License	County of License	
WGBG	FM	98.5	C	Clsc Rock	Salisbury-Ocean City, MD	07/02/2003	138	Adams Radio Group LLC	Seaford, DE	Sussex	
WJJK	AM	1590	C	Variety	Salisbury-Ocean City, MD	07/02/2003	138	Adams Radio Group LLC	Ocean City, MD	Worcester	
WKHI	FM	107.7	C	Country	Salisbury-Ocean City, MD	07/02/2003	138	Adams Radio Group LLC	Fruitland, MD	Wicomico	
WOCQ	FM	103.9	C	Rhymc/CHR	Salisbury-Ocean City, MD	07/02/2003	138	Adams Radio Group LLC	Berlin, MD	Worcester	
WZBH	FM	93.5	C	Rock	Salisbury-Ocean City, MD	07/02/2003	138	Adams Radio Group LLC	Millsboro, DE	Sussex	
WRAU	FM	88.3	NC	Nws/Tlk/Inf	Salisbury-Ocean City, MD	07/06/2010	138	American University	Ocean City, MD	Worcester	
WBEY	FM	97.9	C	Country	Salisbury-Ocean City, MD	07/02/2003	138	Bay Broadcasting Inc	Crisfield, MD	Somerset	
WRYD	FM	101.1	C	Country	Salisbury-Ocean City, MD	07/02/2003	138	Bayshore Media LLC	Snow Hill, MD	Worcester	
WSUX	AM	1280	C	AC	Salisbury-Ocean City, MD	07/02/2003	138	Bayshore Media LLC	Seaford, DE	Sussex	
WGOP	AM	540	C	Nostalgia	Salisbury-Ocean City, MD	02/06/2004	138	Birach Broadcasting Corporation	Pocomoke City, MD	Worcester	
WAFI	FM	97.7	C	Hot AC	Salisbury-Ocean City, MD	07/02/2003	138	Delmarva Broadcasting Company	Milford, DE	Sussex	
WAVD	FM	97.1	C	Clsc Hits	Salisbury-Ocean City, MD	07/02/2003	138	Delmarva Broadcasting Company	Ocean Pines, MD	Worcester	
WNCL	FM	101.3	C	Oldies	Salisbury-Ocean City, MD	07/02/2003	138	Delmarva Broadcasting Company	Milford, DE	Sussex	
WXDE	FM	105.9	C	Talk/News	Salisbury-Ocean City, MD	07/02/2003	138	Delmarva Broadcasting Company	Lewes, DE	Sussex	
WYUS	AM	930	C	Span/Varty	Salisbury-Ocean City, MD	07/02/2003	138	Delmarva Broadcasting Company	Milford, DE	Sussex	
WBOC	FM	102.5	C	AC	Salisbury-Ocean City, MD	07/02/2003	138	Draper Communications Inc	Princess Anne, MD	Somerset	
WLBW	FM	92.1	NC	ChrsContem	Salisbury-Ocean City, MD	07/02/2003	138	Educational Media Foundation	Fenwick Island, DE	Sussex	
WLWV	FM	105.5	NC	ChrsContem	Salisbury-Ocean City, MD	07/02/2003	138	Educational Media Foundation	Salisbury, MD	Wicomico	
WINX	FM	94.3	C	Country	Salisbury-Ocean City, MD	02/01/2005	138	First Media	St. Michaels, MD	Talbot	
WICO	FM	92.5	C	News/Talk	Salisbury-Ocean City, MD	07/02/2003	138	GSB Broadcasting LLC	Pocomoke City, MD	Worcester	
WJDY	AM	1470	C	News	Salisbury-Ocean City, MD	07/02/2003	138	iHeartMedia	Salisbury, MD	Wicomico	
WKZP	FM	95.9	C	Top 40	Salisbury-Ocean City, MD	07/02/2003	138	iHeartMedia	Bethany Beach, DE	Sussex	
WQHQ	FM	104.7	C	AC	Salisbury-Ocean City, MD	07/02/2003	138	iHeartMedia	Ocean City-Salisbury, MD	Worcester	
WSBY	FM	98.9	C	Urban AC	Salisbury-Ocean City, MD	07/02/2003	138	iHeartMedia	Salisbury, MD	Wicomico	
WTGM	AM	960	C	Sports	Salisbury-Ocean City, MD	07/02/2003	138	iHeartMedia	Salisbury, MD	Wicomico	
WWFG	FM	99.9	C	Country	Salisbury-Ocean City, MD	07/02/2003	138	iHeartMedia	Ocean City, MD	Worcester	
WOCM	FM	98.1	C	AAA	Salisbury-Ocean City, MD	07/02/2003	138	Inie Radio Inc	Selbyville, DE	Sussex	
WAAI	FM	100.9	C	Country	Salisbury-Ocean City, MD	07/02/2003	138	p MTS Broadcasting	Hurlock, MD	Dorchester	
WTDK	FM	107.1	C	Oldies	Salisbury-Ocean City, MD	07/02/2003	138	p MTS Broadcasting	Federalsburg, MD	Caroline	
WGMD	FM	92.7	C	Nws/Tlk/Inf	Salisbury-Ocean City, MD	07/02/2003	138	Resort Broadcasting Co	Rehoboth Beach, DE	Sussex	
WICO	AM	1320	C	News/Talk	Salisbury-Ocean City, MD	07/02/2003	138	Rothschild Broadcasting	Salisbury, MD	Wicomico	

"C" - Commercial Station; "NC" - Non Commercial Station
 "p" indicates pending sale to owner listed

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Figure 1- Continued - BIA Report

		FCC Geographic Market Definition for Salisbury-Ocean City, MD									
Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designation Date	Home Mkt Rank	Owner	City & State of License	County of License	
WKTT	FM	97.5	C	Country	Salisbury-Ocean City, MD	07/02/2003	138	Roitnschild Broadcasting	Salisbury, MD	Wicomico	
WDIH	FM	90.3	NC	Gospel	Salisbury-Ocean City, MD	07/02/2003	138	Salisbury Educational Broadcasting Foundation	Salisbury, MD	Wicomico	
WSCL	FM	89.5	NC	Clsc/News	Salisbury-Ocean City, MD	07/02/2003	138	Salisbury University	Salisbury, MD	Wicomico	
WSDL	FM	90.7	NC	Nws/Tlk/Ecl	Salisbury-Ocean City, MD	07/02/2003	138	Salisbury University	Ocean City, MD	Worcester	
WCTG	FM	96.5	C	Adult Hits	Salisbury-Ocean City, MD	09/25/2015	138	Sebago Broadcasting Co LLC	Chincoteague, VA	Accomack	
WJKI	FM	103.5	C	Clsc Rock	Salisbury-Ocean City, MD	07/02/2003	138	The Voice Radio LLC	Bethany Beach, DE	Sussex	
WJWL	AM	900	C	Mexican	Salisbury-Ocean City, MD	07/02/2003	138	The Voice Radio LLC	Georgetown, DE	Sussex	
WKDB	FM	95.3	C	Span/CHR	Salisbury-Ocean City, MD	07/02/2003	138	The Voice Radio LLC	Laurel, DE	Sussex	
WXSH	FM	106.1	C	Clsc Rock	Salisbury-Ocean City, MD	07/02/2003	138	The Voice Radio LLC	Pocomoke City, MD	Worcester	
WZEB	FM	101.7	C	Urban	Salisbury-Ocean City, MD	07/02/2003	138	The Voice Radio LLC	Ocean View, DE	Sussex	
WESM	FM	91.3	NC	News/Jazz	Salisbury-Ocean City, MD	07/02/2003	138	University of Maryland	Princess Anne, MD	Somerset	
WYPO	FM	106.9	NC	NPR	Salisbury-Ocean City, MD	07/02/2003	138	Your Public Radio Corporation	Ocean City, MD	Worcester	

Number of Stations in Geographic Market 43

Previous Stations in Geographic Market

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