

RADIO MARKET ANALYSIS
WGLD/WSOX RADIO STATIONS
RED LION, PENNSYLVANIA
WSBA/WARM-FM RADIO STATIONS
YORK, PENNSYLVANIA
November 2005

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared in conjunction with a proposed transfer of control of stations WGLD, 1440 kHz, and WSOX, Channel 241B, Red Lion, Pennsylvania and WSBA, 910 kHz, and WARM-FM, Channel 277B, York, Pennsylvania. WGLD, WSOX, WSBA and WARM-FM are each authorized in communities within metro counties in the York, Pennsylvania Arbitron Market (Market #103). As such, a review of the number of stations in the York, Pennsylvania market will be conducted to show the proposed combination is in compliance with the rules.

2. As shown on Exhibit #1, there are fifteen AM and FM (commercial and non-commercial) stations listed in the York, Pennsylvania Arbitron Market. The transferee would be in control of two FM and two AM stations in the market. The number of stations indicated falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, the transfer of control of station of WGLD, WSOX, WSBA and WARM-FM is believed to be in compliance with the Commission's radio ownership rules.

3. The foregoing technical statement was prepared by Graham Brock, Inc. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.0. BIA database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.



FCC Geographic Market Definition for York, PA

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WARM	FM	103.3	C	AC	York, PA	07/02/2003	103	p Cumulus Media Partners LLC	York, PA	York
WFKJ	AM	890	NC	Religion	York, PA	07/02/2003	103	Jesus is Lord Ministries	Cashtown, PA	Adams
WGET	AM	1320	C	AC/Nws/Spt	York, PA	07/02/2003	103	Times & News Publishing	Gettysburg, PA	Adams
WGLD	AM	1440	C	DARK	York, PA	07/02/2003	103	p Cumulus Media Partners LLC	Red Lion, PA	York
WGTY	FM	107.7	C	Country	York, PA	07/02/2003	103	Times & News Publishing	Gettysburg, PA	Adams
WHVR	AM	1280	C	Country	York, PA	07/02/2003	103	Radio Hanover Inc	Hanover, PA	York
WOYK	AM	1350	C	Sports	York, PA	07/02/2003	103	Starview Media Inc	York, PA	York
WQXA	AM	1250	C	Country	York, PA	07/02/2003	103	Wilkins Communications Network Inc	York, PA	York
WQXA	FM	105.7	C	AOR	Harrisburg-Lebanon-Carlisle, PA	07/02/2003	79	Citadel Broadcasting Corp	York, PA	York
WSBA	AM	910	C	News/Talk	York, PA	07/02/2003	103	p Cumulus Media Partners LLC	York, PA	York
WSJW	FM	92.7	C	Smooth Jazz	York, PA	07/02/2003	103	Hall Communications Inc	Starview, PA	York
WSOX	FM	96.1	C	Oldies	York, PA	07/02/2003	103	p Cumulus Media Partners LLC	Red Lion, PA	York
WVYC	FM	99.7	NC	Alternative	York, PA	07/02/2003	103	York College of Pennsylvania	York, PA	York
WYCR	FM	98.5	C	Clsc Hits	York, PA	07/02/2003	103	Radio Hanover Inc	York-Hanover, PA	York
WZBT	FM	91.1	NC	Alternative	York, PA	07/02/2003	103	Gettysburg College	Gettysburg, PA	Adams

Number of Stations in Geographic Market 15

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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EXHIBIT #1

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 10th day of November, 2005.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 10th day of November, 2005*



Notary Public, State of Georgia
My Commission Expires: September 3, 2007