

## **DECLARATION OF RICHARD J. WARNSINSKE**

1. I, Richard J. Warnsinske, am Senior Vice President of Fisher Broadcasting - Seattle TV, LLC, licensee of KOMO-TV, Ch. 4 (ABC), Seattle, Washington and serve as General Manager of that station. The sole member of the licensee is Fisher Broadcasting Company ("Fisher"). Fisher proposes to acquire television Station KWOX, Ch. 51 (I), Bellevue, Washington. Both KOMO-TV and KWOX are licensed to communities in the Seattle-Tacoma, Washington, Nielsen Designated Market Area (the 13th ranked DMA) ("Seattle DMA").

2. In my capacity as General Manager of KOMO-TV, I am personally familiar with the Nielsen Media Research audience surveys for the Seattle DMA. The most recent Nielsen survey report for the Seattle DMA is the May 2006 Nielsen Station Index ("NSI") covering the survey period from April 27, 2006, through May 24, 2006. In that survey period, KWOX was unranked (did not meet minimum reporting standards) among the stations in the market based on Nielsen's all-day (9 a.m.-midnight) household audience rankings.

3. Annex A hereto is a tabulation of full-power, operational and independently-owned television stations licensed to communities in the Seattle DMA, as compiled by communications counsel. The information in Annex A is based on Warren Publication's *Television & Cable Factbook*, Stations Volume No. 74 (2006 Edition), as supplemented by a recent review of the FCC's on-line database and available files in the FCC's public reference room (although those files may not have been complete). Moreover, I have reviewed the information in the tabulation based on my own personal knowledge of the Seattle DMA and the stations that operate in it. The tabulation shows that at least eight

independently-owned, full-power and operational television stations (commercial and noncommercial) will remain in the Seattle DMA following the proposed acquisition of KWOX.

4. Fisher is also the sole member of Fisher Broadcasting - Seattle Radio, LLC ("FBSR"), licensee of Seattle radio stations KOMO(AM) (21647), KVI(AM) (25853) and KPLZ-FM (21663). FBSR has an attributable interest in KING-FM, Seattle, by virtue of a joint sales agreement with that station. These stations are licensed to communities in the Seattle-Tacoma Arbitron Radio Metro Market. As reflected in Annex A and Annex B, following consummation of the proposed acquisition of KWOX, substantially more than ten (10) independently owned media voices would remain in the market.

I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge, information and belief.

  
Richard J. Wamsinske

June 29 2006

## ANNEX A

### Full-Power, Operational and Independently-Owned TV Stations Licensed to Communities in the Seattle-Tacoma, Washington DMA (Sources: Broadcasting & Cable Yearbook 2006, Television and Cable Factbook 2006 and FCC CDBS Database)

	Station	Channel	Community of License	Licensee (Owner)
<b>1</b>	KOMO-TV (21656)	4/38 (ABC)	Seattle, WA	Fisher Broadcasting - Seattle TV, LLC
<b>2</b>	KWOG (4624)	51/50 (IND)	Bellevue, WA	African-American Broadcasting Co. of Bellevue, Inc.
<b>3</b>	KING-TV (34847)	5/48 (NBC)	Seattle, WA	King Broadcasting Company (Belo Corp.)
	KONG-TV (35396)	16/31 (IND)	Everett, WA	KONG-TV, Inc. (Belo Corp.)
<b>4</b>	KIRO-TV (66781)	7/39 (CBS)	Seattle, WA	KIRO-TV, Inc. (Cox Enterprises)
<b>5</b>	KCTS-TV (33749)	9/41 (ETV)	Seattle, WA	KCTS Television
<b>6</b>	KSTW (23428)	11/36 (IND)	Tacoma, WA	UPN Television Stations Inc (Viacom, Inc.)
<b>7</b>	KVOS-TV (35862)	12/35 (IND)	Bellingham, WA	Ackerley Broadcasting Operations, LLC (Clear Channel Communications)
<b>8</b>	KCPQ (33894)	13/18 (FOX)	Tacoma, WA	Tribune Television Northwest, Inc.
	KTWB-TV (69571)	22/25 (IND)	Seattle, WA	Tribune Television Holdings, Inc.
<b>9</b>	KCKA (62468)	15/19 (ETV)	Centralia, WA	Bates Technical College
	KBTC-TV (62469)	28/27 (ETV)	Tacoma, WA	Bates Technical College
<b>10</b>	KTBW-TV (67950)	20/14 (IND)	Tacoma, WA	Trinity Broadcasting of Washington
<b>11</b>	KBCB (53586)	24/19 (IND)	Bellingham, WA	World Television of Washington, LLC. (Venture Technologies Group, LLC)

	Station	Channel	Community of License	Licensee (Owner)
12	KWPX (56852)	33/32 (IND)	Bellevue, WA	Paxson Communications License Company, LLC
13	KHCV (49264)	45/44 (IND)	Seattle, WA	North Pacific International Television, Inc.
14	KWDK (35419)	56 (ETV)	Tacoma, WA	Puget Sound Educational TV, Inc.

**Annex B**

**Radio Stations**  
**Seattle-Tacoma Arbitron Metro Market**

Voice	Licensee (Parent Company)	Call Sign	Community of License
1	WMAL, Inc. (ABC, Inc.)	KKDZ (AM)	Seattle, WA
2	Ackerley Broadcasting Operations, LLC (Clear Channel Communications, Inc.)	KFNK (FM)	Eatonville, WA
		KHHO (AM)	Tacoma, WA
		KJR (AM)	Seattle, WA
		KJR-FM	Seattle, WA
		KUBE (FM)	Seattle, WA
	Citicasters Licenses, L.P.	KNBQ (FM)	Centralia, WA
3	Bustos Media Of Seattle License, LLC	KDDS-FM	Elma, WA
		KWVG (AM)	Auburn-Federal Way, WA
4	Classic Radio, Inc.	KING-FM*	Seattle, WA
5	Crista Ministries, Inc. (Crista Broadcasting)	KCIS (AM)	Edmonds, WA
		KCMS (AM)	Edmonds, WA
		KWPZ (FM)	Lynden, WA
6	Entercom Seattle License, LLC (Entercom Communications Corp.)	KBSG-FM	Tacoma, WA
		KISW (FM)	Seattle, WA
		KMTT (FM)	Tacoma, WA
		KNDD (FM)	Seattle, WA
		KKWF (FM)	Seattle, WA
		KTHH (AM)	Seattle, WA
		KIRO (AM)	Seattle, WA
7	3 Cities, Inc.	KXXO (FM)	Olympia, WA
8	Fisher Broadcasting - Seattle Radio, LLC (Fisher Broadcasting Company)	KOMO (AM)	Seattle, WA
		KPLZ-FM	Seattle, WA
		KVI(AM)	Seattle, WA
9	CBS Radio Holdings Inc. (Infinity Broadcasting Corp.)	KBKS-FM	Tacoma, WA
		KMPS-FM	Seattle, WA

Voice	Licensee (Parent Company)	Call Sign	Community of License
		KPTK(AM)	Seattle, WA
		KZOK-FM	Seattle, WA
		KJAQ (FM)	Seattle, WA
10	Multicultural Radio Broadcasting, Inc.	KXPA (AM)	Bellevue, WA
11	Inspiration Media, Inc. (Salem Communications Corp.)	KGW(AM)	Burien-Seattle, WA
		KKMO (AM)	Tacoma, WA
		KKOL (AM)	Seattle, WA
		KLFE (AM)	Seattle, WA
12	Bellevue Radio, Inc. (Sandusky Radio)	KIXI (AM)	Mercer Island/Seattle, WA
	Bellevue Radio Inc. (Sandusky Radio)	KQMV(FM)	Bellevue, WA
	Seascope Radio, Inc. (Sandusky Radio)	KRWM-FM	Bremerton, WA
	Orca Radio, Inc. (Sandusky Radio)	KWJZ (FM)	Seattle, WA
	Orca Radio, Inc. (Sandusky Radio)	KKNW (AM)	Seattle, WA
13	South Sound Broadcasting, LLC	KFMV (FM)	Raymond, WA
14	Alan M. Gottlieb	KGTK (AM)	Olympia, WA
		KITZ (AM)	Silverdale, WA
15	Sacred Heart Radio	KBLE (AM)	Seattle, WA
16	West Beach Broadcasting	KWDB (AM)	Oak Harbor, WA
17	Clay Huntington	KLAY (AM)	Lakewood, WA
18	Jean Suh	KWYZ (AM)	Everette, WA
		KSUH (AM)	Puyallup, WA
19	KGW, Inc.	KGW (AM)	Olympia, WA
20	Green River Foundation	KENU (AM)	Enumclaw, WA
21	Evergreen Broadcasting Incorporated	KUOW (AM)	Tumwater, WA
22	S-R Broadcasting, Co.	KRKO (AM)	Everette, WA
23	KRIZ Broadcasting, Inc.	KRIZ (AM)	Renton, WA
		KZIZ (AM)	Pacific, WA
		KYIZ (AM)	Renton, WA
24	Seattle Streaming Radio, LLC	KNTB (AM)	Lakewood, WA
		KBRO (AM)	Bremerton, WA

\* Fisher Broadcasting - Seattle Radio, LLC has an attributable interest in KING-FM by virtue of a joint sales agreement with the station.

Sources

1. CDBS Public Access Database
2. BIA Financial Network, Inc., *Investing in Radio 2006*.
3. Broadcasting & Cable Yearbook 2006

**Daily Newspapers  
Published in Seattle-Tacoma DMA**

*The Seattle Times, Seattle Post - Intelligencer, The News Tribune, The Herald*

Source: BIA Financial Network, Inc., *Investing in Radio 2004*.

**Cable System Generally Available in Seattle-Tacoma DMA**

Comcast Cable Communications, Inc.

Source: Warren Communications News, *Television & Cable Factbook 2005*.