

RADIO MARKET ANALYSIS
MEADE COUNTY COMMUNICATIONS, INC.
WMMG AM RADIO STATION
BRANDENBURG, KENTUCKY
November 2007

TECHNICAL STATEMENT

1. This technical statement and attached exhibit were prepared on behalf of Meade County Communications, Inc. ("MCC"), licensee of AM broadcast station WMMG, 1140 kHz, Brandenburg, Kentucky. MCC is submitting an application to correct the geographic coordinates of WMMG, as such, a Radio Market Analysis is necessary. MCC is also the licensee of WMMG-FM, Channel 228A, Brandenburg, Kentucky.¹

2. Neither WMMG nor WMMG-FM are licensed to communities in a metro county in any Arbitron rated market. The contours of the stations are depicted on Exhibit #1. Since MCC controls only one AM station and one FM station in the market, the application for WMMG is in compliance with the Commission's multiple ownership rules in §73.3555.

3. The foregoing technical statement was prepared on behalf of Meade County Communications, Inc., by Graham Brock, Inc., its Technical Consultant. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determine using the BIA Financial Network, Inc. Media Access Pro, Version 4.2. BIA database. We assume no liability for errors or omissions in that database or program which may be adverse to the information contained herein.

1) The relocation of WMMG-FM is being reviewed. The licensed facilities were used for this study.

WMMG
Latitude: 37-59-09 N
Longitude: 086-11-04 W
ERP: 0.25 kW
Frequency: 1140 kHz

WMMG-FM
Latitude: 37-59-05 N
Longitude: 086-09-24 W
ERP: 3.40 kW
Channel: 228A 93.5 MHz
AMSL Height: 278.0 m

