

RADIO MARKET ANALYSIS
CUMULUS LICENSING LLC
KCDD (FM) RADIO STATION
HAMLIN, TEXAS
January 2009

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Cumulus Licensing LLC ("Cumulus"), licensee of KCDD, Channel 279C0, Hamlin, Texas.¹ Cumulus is submitting an application to upgrade KCDD to Channel 279C at its licensed site, as such, a Radio Market Analysis is necessary. Cumulus is also the licensee of KBCY, Channel 259C1, Tye, Texas; KTLT, Channel 251C2, Anson, Texas; and KHXS, Channel 274C1, Merkel, Texas. KCDD is licensed to a community in a metro county in the Abilene, Texas Arbitron Market. KBCY, KTLT and KHXS are also licensed to communities within a metro county in the Abilene, Texas Arbitron Market. Therefore, this review will verify compliance of commonly owned stations in a rated market.

ABILENE, TEXAS ARBITRON/BIA MARKET REVIEW

2. As shown on Exhibit #1, there are twenty-three AM and FM (commercial and non-commercial) stations listed in the Abilene, Texas Arbitron Market (Market #247). Cumulus controls four FM stations in the market. The number of stations indicated falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules. At this level, common

1) KCDD is licensed to operate with 100.0 kW at 300 m HAAT (less than minimum Class C facilities) and was triggered for a downgrade to Class C0 in RM-11026. An application was filed to increase the KCDD facilities to above minimum Class C and a permit was issued (BPH-20050307ADG). The permit was not implemented and expires on January 25, 2009, resulting in KCDD being automatically downgraded to Channel 279C0.

ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, Cumulus is in compliance in the rated Abilene, Texas market

3. Based on the compliance in the rated market, the proposed upgrade application for KCDD is in compliance with §73.3555 of the rules.

4. The foregoing technical statement was prepared on behalf of Cumulus Licensing LLC by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.3. BIA database. Technical data related to AM and FM facilities was extracted from the Commission's CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.



FCC Geographic Market Definition for Abilene, TX

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KHXS	FM	102.7	C	Clsc Rock	Abilene, TX	07/02/2003	247	Cumulus Broadcasting Inc	Merkel, TX	Taylor
KVRP	AM	1400	C	Country	Abilene, TX	07/02/2003	247	Weston Entertainment	Stamford, TX	Jones
KSLI	AM	1280	C	Talk	Abilene, TX	07/02/2003	247	Gap Broadcasting LLC	Abilene, TX	Taylor
KEAN	FM	105.1	C	Country	Abilene, TX	07/02/2003	247	Gap Broadcasting LLC	Abilene, TX	Taylor
KZQQ	AM	1560	C	Sports	Abilene, TX	07/02/2003	247	Canfin Enterprises Inc	Abilene, TX	Taylor
KEYJ	FM	107.9	C	Rock	Abilene, TX	07/02/2003	247	Gap Broadcasting LLC	Abilene, TX	Taylor
KYYW	AM	1470	C	Country	Abilene, TX	07/02/2003	247	Gap Broadcasting LLC	Abilene, TX	Taylor
KMXO	AM	1500	C	Span/Chrst	Abilene, TX	07/02/2003	247	Silva, Ray R	Merkel, TX	Taylor
KWKC	AM	1340	C	News/Talk	Abilene, TX	07/02/2003	247	Canfin Enterprises Inc	Abilene, TX	Taylor
KFGL	FM	100.7	C	Oldies	Abilene, TX	07/02/2003	247	Gap Broadcasting LLC	Abilene, TX	Taylor
KKHR	FM	106.3	C	SpnAC/Vart	Abilene, TX	07/02/2003	247	Canfin Enterprises Inc	Abilene, TX	Taylor
KBCY	FM	99.7	C	Country	Abilene, TX	07/02/2003	247	Cumulus Broadcasting Inc	Tye, TX	Taylor
KGXL	FM	96.1	C	Adult Hits	Abilene, TX	07/02/2003	247	Doud Media Group LLC	Winters, TX	Runnels
KVRP	FM	97.1	C	Country	Abilene, TX	07/02/2003	247	Weston Entertainment	Haskell, TX	Haskell
KCDD	FM	103.7	C	CHR	Abilene, TX	07/02/2003	247	Cumulus Broadcasting Inc	Hamlin, TX	Jones
KTLT	FM	98.1	C	Alternative	Abilene, TX	07/02/2003	247	Cumulus Broadcasting Inc	Anson, TX	Jones
KULL	FM	92.5	C	Hot AC	Abilene, TX	07/02/2003	247	Gap Broadcasting LLC	Abilene, TX	Taylor
KJTZ	FM	106.9	C	Tejano	Abilene, TX	07/02/2003	247	H.D. Nunez Inc	Stamford, TX	Jones
KORQ	FM	95.1	C	CHR	Abilene, TX	07/02/2003	247	Doud Media Group LLC	Baird, TX	Callahan
KACU	FM	89.7	NC	NPR/Nws/S	Abilene, TX	07/02/2003	247	Abilene Christian University	Abilene, TX	Taylor
KAQD	FM	91.3	NC	DARK	Abilene, TX	07/02/2003	247	American Family Association Incorporated	Abilene, TX	Taylor
KGNZ	FM	88.1	NC	AC/Chrst	Abilene, TX	07/02/2003	247	Christian Broadcasting Company Inc	Abilene, TX	Taylor
KAGT	FM	90.5	NC	Chrst/Rock	Abilene, TX	07/02/2003	247	Educational Media Foundation	Abilene, TX	Taylor

Number of Stations in Geographic Market 23

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

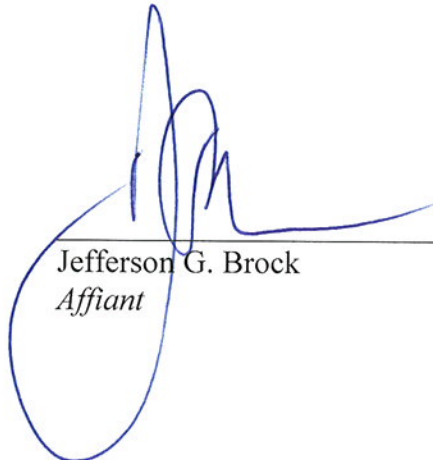
State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Cumulus Licensing LLC to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

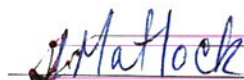
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 15th day of January 2009.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 15th day of January 2009*



Notary Public, State of Georgia
My Commission Expires: June 16, 2012