

Thursday, February 7, 2008

HOME **R&R** **RADIOANDRECORDS.COM** BDSradio.com

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SPOTSCAN

Have you made budget today?

RATINGS



Type in a Market Name or Rank and press go.

Market Name: Market Rank: 

Madison, WI (#99)

12+ Population: **471,500**Surveyed: **Continuous**Ethnic Comp: **Black: N/A**
Hispanic: N/AUpdated: **Jan 29, 2008**Next Update: **May 08, 2008**

Click on any of the headers below to sort by its field - Station, Group Owner, Format, etc.

Station	Group Owner	Format	Fa'06	Wi'07	Sp'07	Su'07	Fa'07
WJVL-FM	Bliss	Country	0.9	1.0	0.8	1.0	1.8
WZEE-FM	Clear Channel	CHR/Top 40	7.7	7.4	7.1	6.7	9.0
WIBA-AM	Clear Channel	News/Talk	6.6	6.6	5.0	6.5	6.6
WIBA-FM	Clear Channel	Classic Rock	6.2	4.8	5.3	7.0	4.8
WMAD-FM	Clear Channel	Country	4.1	4.9	4.6	5.4	4.5
WXXM-FM	Clear Channel	Talk	3.4	3.6	3.6	2.6	3.5
WTSO-AM	Clear Channel	Sports	2.7	3.0	2.8	2.3	3.1
WDMP-FM/WDMP-AM	Dodge Point	Country	1.4	1.2	1.7	1.5	0.8
WOLX-FM	Entercom	Oldies	5.3	4.9	6.1	5.5	5.3
WMMM-FM	Entercom	Triple A	3.7	3.1	3.5	3.4	4.3
WCHY-FM	Entercom	Adult Hits	3.6	5.3	3.0	4.4	3.1
WTLX-FM	Good Karma	Sports	1.0	0.7	1.0	0.5	1.0
WBEV-AM	Good Karma	News/Talk	0.0	0.0	0.0	0.0	0.5
WBKY-FM	Magnum Radio	Country	0.0	0.0	0.5	0.0	0.6
WMGN-FM	Mid-West Family Broadcast Group	AC	7.1	7.2	7.8	5.9	7.9
WWQM-FM	Mid-West Family Broadcast Group	Country	5.0	6.6	4.3	4.9	4.7
WJJO-FM	Mid-West Family Broadcast Group	Active Rock	4.1	4.8	4.0	3.8	3.1
WJQM-FM	Mid-West Family Broadcast Group	Rhythmic	0.0	1.0	2.6	2.3	2.4
WHLK-FM	Mid-West Family Broadcast Group	Classic Hits	2.3	2.1	2.3	2.4	1.8
WTUX-AM	Mid-West Family Broadcast Group	Adult Standards	1.8	2.3	3.1	3.3	1.6
WTDY-AM	Mid-West Family Broadcast Group	News/Talk	1.2	1.5	0.8	1.0	1.3
WLMV-AM	Mid-West Family Broadcast Group	Spanish Misc.	0.7	0.0	1.2	1.3	0.5
WSJY-FM	NRG Media	AC	1.4	1.8	1.7	1.8	1.3
WDDC-FM	Zoe Communications	Country	0.9	2.0	0.8	1.0	0.8

More than one station on a line indicates a simulcast.

Notes:

The Emotion...
The Power...
That Voice...
And Those ADDS!

Katie Armiger **CLICK HERE**

Make Me Believe

ALREADY ADDED AT:
KBWF, KATM, KHKI,
KSOP, WHKX, KRRV,
KEAN, KVOX, KJCS!

Appearing at CRS,
Houston Livestock Show
and Rodeo and KHOU-TV.

The follow-up to Katie's
debut single, "17 in Abilene"

COLD RIVER RECORDS NINE NORTH QUARTERBACK RECORDS

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