

**BISHOP BROADCASTING, INC.**  
**FCC FORM 316**  
**APPLICATION FOR CONSENT TO TRANSFER CONTROL OF**  
**ENTITY HOLDING BROADCAST STATION LICENSE**

**EXHIBIT 10**

Bishop Broadcasting, Inc. is the Licensee of WBBV-FM, Vicksburg, MS. Bishop Broadcasting, Inc. is the wholly-owned subsidiary of New South Radio of Vicksburg, Inc. New South Radio of Vicksburg, Inc. is the wholly-owned subsidiary of New South Radio, Inc. New South Radio, Inc. is wholly-owned by F. E. Holladay. This transaction is strictly an internal reorganization whereas New South Radio of Vicksburg, Inc. will be dissolved and New South Radio, Inc. will directly own Bishop Broadcasting, Inc. No attributable interests will be affected by this transaction.