

RADIO MARKET ANALYSIS
STYLES MEDIA GROUP, LLC
WXUS RADIO STATION
FORT RUCKER, ALABAMA
May 2003

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Styles Media Group, Inc. ("SMG"), proposed assignee of radio station WXUS, Channel 263A, Fort Rucker, Alabama. SMG also has an attributable interests in the licensee of WQLS, 1200 kHz, and WJRL-FM Channel 280C3, Ozark, Alabama, and WTVY-FM, Channel 238C0, Dothan, Alabama. The 3.16 mV/m contours of WXUS, WJRL-FM and WTVY-FM overlap. Further the contours of the three FM stations have a common area of overlap with WQLS. This results in SMG having common interests in three FM stations and one AM station in the same market. Exhibit #1 is a map depicting the stations.

2. Therefore, a study has been conducted to determine if ownership of these facilities complies with §73.3555 of the Commission's rules. Since the city grade contours of WTVY-FM and WQLS encompass the city grade contours of the other two facilities, the WTVY-FM and WQLS contours will be used to define the market boundary, hereinafter referred to as the "Radio Market". The study will determine the number of other commercial AM and FM stations that either have transmitter sites within or provide coverage to the subject radio market.

3. Exhibit #2 is a depiction of the stations in the Radio Market and shows there are sixteen commercial AM and FM stations, including the four subject stations. Exhibit #3 is a tabulation of the stations in the Radio Market #1. The number of stations depicted falls in the fifteen to twenty-nine stations tier of §73.3555(a)(1)(iii) of the Commission's rules.¹ At the fifteen to twenty-nine stations level, common ownership or control of up to six stations, with no more than four in the same service, is permissible. Therefore, SMG's interests in three FM stations and one AM station in the same market are in compliance with the Commission's rules. Therefore, SMG's proposed ownership of WXUS is in compliance with §73.3555 of the rules.

4. The foregoing technical statement was prepared on behalf of Styles Media Group, LLC, by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.

1) Although there are additional stations providing service to the Radio Market, they are not considered since the number of stations was ample to demonstrate compliance with the rules based on the number of stations proposed to be commonly owned.

Graham Brock, Inc. - Broadcast Technical Consultants

WXUS

BLH-19921102KD
Latitude: 31-19-38 N
Longitude: 085-35-35 W
ERP: 2.80 kW
Channel: 263A

WTVY-FM

BLH-19880323KD
Latitude: 31-15-16 N
Longitude: 085-15-39 W
ERP: 100.00 kW
Channel: 238C0

WJRL-FM

BLH-19920701KD
Latitude: 31-26-25 N
Longitude: 085-33-49 W
ERP: 25.00 kW
Channel: 280C3

WQLS 5.0 mV/m

WJRL-FM 3.16 mV/m

WQLS

Latitude: 31-28-40 N
Longitude: 085-41-07 W
ERP: 10.00 kW
Frequency: 1200 KHz

WXUS 3.16 mV/m

WTVY-FM 3.16 mV/m

CITY GRADE CONTOURS

EXHIBIT #1
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Scale 1:850,000

0 10 20 30 km

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EXHIBIT #3

Tabulation of Stations in Radio Market

AM Stations

WGZS	700 kHz	Dothan, AL
WOZK	900 kHz	Ozark, AL
* WQLS	1200 kHz	Ozark, AL
WAGF	1320 kHz	Dothan, AL
WWNT	1450 kHz	Dothan, AL
WTKN	1560 kHz	Daleville, AL

Total AM Stations - 6

FM Stations

WIZB	Ch 232C3	Abbeville, AL
* WTVY-FM	Ch 238C0	Dothan, AL
+ WDJR	Ch 245C	Enterprise, AL
WOOF-FM	Ch 259C1	Dothan, AL
* WXUS	Ch 263A	Fort Rucker, AL
+ WZTZ	Ch 266A	Elba, AL
WAGF-FM	Ch 267A	Dothan, AL
* WJRL-FM	Ch 280C3	Ozark, AL
WZND	Ch 287C3	Headland, AL
+ WKMX	Ch 294C	Enterprise, AL

Total FM Stations - 10

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 16

* Subject station.

+ Station has contour overlap with a subject station.