


WCIR-FM

 SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

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CATALOG NO. 4550L 1/5

Form BC 126
June 1954
#2677

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed11-30-71.....

Call lettersWCIR-FM.....

Station location Beckley, West Virginia

SOUTHERN COMMUNICATION CORP. (MLH-7-14-77)

X CARPER-SOUTHERN BROADCASTING CORPORATION (ALH gr 5/26/76 EFF:6/8/76)

Name of licensee ~~X~~ WALDRON BROADCASTING CORPORATION

~~119 1/2 Main Street, Beckley, West Virginia (Redescription)~~

Transmitter location 3.5 mi. SE ^W of city on old Eccles Rd, Beckley, West Virginia (PH-9-25-70)

305 Reservoir Road, Beckley, W. Va. (LETTER - 11-14-80)

X 119 1/2 Main Street, Beckley, West Va. (Redescription)

Main studio location X 117 1/2 Main Street, Beckley, West Virginia (PH-9-25-70)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-6848 HAAT: 360' (H&V) COND'L	9-25-70	103.7mc Ch#279	ERP: 50kw(h&v) TFO: 17.5kw		11-25 9-25-71
BPH-6848 (1)	11-23-70	Call Letters	RC	Assigned.	
BMPH-13238(1)	5-28-71	MP chg.	trans., ant.,	TFO: 11kw ERP: 25kw	
BLH-5243 HAAT: 360' (H&V) Lic. (BPH-6848, as mod.) for New FM B/c Sta.	11-30-71	103.7mc.	ERP: 25kw (H&V) RC		10-172
EBSA Ltr.	5-22-72 4-6-73	SL & RC: 119 1/2	Main St., Beckley, W. Va.		
COMTEL	7-13-73	Trans: OCA-FM-10000DS	now installed.		
BRH-2677(L)	11-9-73	RENEWAL			10-1-75
BRH-2677(S)	10-7-75	Renewal of License			10-1-78
BALH-2264	5/26/76	Vol AIH	EFF: 6/8/76		
BTC-8280	4/7/77	Vol acq of pos con	EFF: 4/18/77		
BMLH-584(1)	7-14-77	ML chg Corporate name			
BRH 781002	UA 5-12-80	(L) REUSE LICENSE to operate on			10-1-81
LETTER	11-14-80	SL & RC Now Located at:	305 Reservoir Road, Beckley, W. Va.		

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

WCIR-FM

Call
Letters ~~NEW-FM~~

Name Waldron Broadcasting Corporation
Beckley, West Virginia(0 Box 1063, Beckley, W. Va. 25801)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6848	7-22-69	CP for New FM on: 103.7mc. #279 ERP: 50kws		
R ec'd	7-24-69	(circular) HAAT: 355' TPO:17.7kws.		
#530942 \$75	7-24-69	Trans: CCA-FM-20000; DAnt: CCA-6810, 6 sects.	GRANTED:	9-25-70
PRESS: SEP	22 1969	TL: 3.5 mi. SW city on Old Eccles Rd., Beckley, W. Va.	COND'L	
PN REC'D:		37° 45' 27" - 81° 14' 32"		
Filed	8-22-69	SE: 117-1/2 Main St., Beckley, W. Va. (RC)	FCC Form 302	
CODE: 015	8-27-70			
		Atty - Richard J. Tarrant(Lauren A. Golby)		
		Engr - Pete Johnson & Associates(Charleston, W. Va.)		
		AM STATION! WCIR, Beckley, West Virginia		
Amend filed	8-22-69	Correct name on Engr. portion of application.		
Amended 12-15-69	re financing.			
AMENDED	6-22-70	Financial Data.		
AMENDED	8-5-70	Section IV-A.		

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W C I R-FM

Name Waldron Broadcasting Corporation
Beckley, West Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-13,238 R & F #004879 \$50 CODE: 061 PRESS: 25 MAY 1971	4-28-71 5-5-71 5-5-71	MP(BPH-6848) chg. trans(CCA-10,000D); Ant. (CCA-FMC-LP5, 5 horiz. & vert. sects); chg. TPO: 10.95kw; ERP: 25kw(h&v). Atty - Lauren A. Colby Engr- E. Herold Munn, Jr.	GRANTED	5-28-71
BLH-5243 R & F PTA PRESS	9-6-71 9-7-71 9-13-71 NOV 22 1971 19	Lic.(BPH-6848, as mod.) for New FM B/c Sta. Atty: <u>Colby</u> and Tarrant	GRANTED	11-30-71
BRH-2677 R & F PN Recd. PRESS JUL 27 1972	76-30-72 7-3-72 "	RENEWAL OF LICENSE Lauren A. Colby, Atty. AMENDED 9-12-72 re: Programming	GRANTED	11-9-73

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WCIR-FM

CARPER-SOUTHERN BROADCASTING CORPORATION

Name x WALDRON BROADCASTING CORPORATION
BECKLEY, WEST VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2677 R & F PN Recd. PRESS	5-30-75 5-30-75 JUL 15 1975	RENEWAL OF LICENSE L.A. Colby, Atty. AMENDED 9-17-75 re: programming	GRANTED	10-7-75
BALH-2264 R & F SEE AM FOR Press PN filed PN filed	3-19-76 3-24-76 FEE PD: 14 APR 1976 4/20/76 4/21/76	Voluntary assignment of license to CARPER-SOUTHERN BROADCASTING CORPORATION Atty for assignor - Lauren A. Colby for assignee - Greeley & Bernard	GRANTED EFF: FEE REQ:	5/26/76 6/8/76 pd 6/16/76 W 579862
BTC-8280 R & F Also see WCIR(AM) FORM 316	2/28/77 3/8/77 MAR 15 1977	Voluntary acquisition of positive control of lic corp by Ira W. Southern thru purchase of stock from W. Grady Carper Atty - Greeley & <u>Bernard</u>	GRANTED EFF:	4/7/77 4/18/77

APPLICATION RECORD - BROADCASTING

103.7mhz

Call
Letters **WCIR-FM**

SOUTHERN COMMUNICATION CORP.

Name **X. Carper-Southern Broadcasting Corporation**
Beckley, West Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BMLH-584 R & F PRESS	7-5-77 7-7-77 JUL 15 1977	ML chg corporate name to: SOUTHERN COMMUNICATION CORP. Atty. Lawrence J. Bernard, Jr.	GRANTED	7-14-77
BRH781002UA PRESS OCT 5 1978		LICENSE to operate on 103.7 mcs; 25 kilowatts; L.J. Bernard, Jr., Atty.	GRANTED	5-12-80
BRH810601VF PRESS AUG 0 4 1981		RENEWAL OF LICENSE Atty. Lawrence J. Bernard, Jr.	GRANTED	10-22-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

