

# **AMERICAN FAMILY ASSOCIATION**

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**P.O. DRAWER 2440 ♦ TUPELO ♦ MS ♦ 38803**

## **Exhibit 23 Madison, MS**

### **Engineering Statement in Support of Change to the Community of License**

#### **Introduction**

American Family Association requests a community of license change for WQVI from Forest, Mississippi to Madison, Mississippi.

This statement is included to show that the proposed community of license change to the current licensed station of WQVI Forest, Mississippi, will not leave any area underserved according to the guidelines of 307(b).

#### **Discussion**

In the instructions for the new Form 340, the FCC describes several points that are required for a showing that the proposed community of license change would result in a preferential arrangement of allotments under section 307(b). Those requirements have been divided into the two sections below:

#### **1. Minimum Requirements**

The commission has requested that any 307(b) showing contain the following minimum information:

The number of stations licensed to the current community of license is five (5). The number of stations licensed to the proposed community of license is one (1).

The number of stations providing service to the proposed community of license is 38.

The population of the proposed community of license is 14,692.

Madison, Mississippi, has been recognized by the FCC as a licensable

community by the authorization of WUSJ (FIN 62050).

## **2. Other Relevant Information**

### **A. No Change in Service/Number of Aural Services**

The proposed community of license change request does not include a transmitter move and WQVI will function as specified in its current license (BLED-20040809ABE).

Since the transmitter properties will not change, the entire area within the granted contour of WQVI will remain the same thus no underserved area will be created or currently served area affected.

### **B. Number of Aural Services**

The proposed change to WQVI will result in preferential arrangement of facilities. Currently WUSJ is Madison's sole local transmission service; however, American Family Association currently has three (3) stations licensed to Forest, Mississippi. This application will allow American Family Association to serve Madison, Mississippi, with local transmission service as well as maintain two (2) stations in Forest, Mississippi.

The former community of license, Forest, Mississippi, continues to be served by the following facilities:

***FIN: 9926***

***Call Sign: WMBU***

***Channel/Freq.: 89.1***

***Community of License: Forest, MS***

***FIN: 1652***

***Call Sign: WQST***

***Channel/Freq.: 850***

***Community of License: Forest, MS***

***FIN: 1626***

***Call Sign: WQST-FM***

***Channel/Freq.: 92.5***

***Community of License: Forest, MS***

***FIN: 91176***

***Call Sign: WSQH***

***Channel/Freq.: 91.7***

***Community of License: Forest, MS***

**Conclusion**

Since the transmitter properties will not change, the entire area within the contour of WQVI will remain the same thus no underserved area will be created or currently served area affected. The grant of this community of license change will result in a preferential arrangement of facilities as it will allow Madison, Mississippi, to increase aural service, yet maintain service for the city of Forest, Mississippi.