



Marci Burdick  
Senior Vice President  
Electronic Division

1301 E. Douglas Road, Mishawaka, IN 46545~574.247.7237

December 15, 2015

**BY E-MAIL AND OVERNIGHT MAIL**

Perkin Media, LLC  
6178 S. Bluff Ridge  
Ozark, MO 65721  
Attn: Bill Perkin

Dear Mr. Perkin:

Pursuant to the Option Agreement by and between Perkin Media, LLC and KY3, Inc., dated as of August 23, 2007, as amended by the Amendment to Option Agreement by and between Perkin Media, KY3, Inc. and Schurz Communications, Inc. ("Schurz"), dated as of today, Schurz hereby exercises the Option granted in Section 1.2 of the Option Agreement. This letter constitutes the Exercise Notice contemplated in Section 1.6 of the Option Agreement.

Please proceed to prepare the application for the Required FCC Consents as required by Section 5.2(a) of the Option Agreement.

We appreciate the constructive and mutually beneficial way in which our companies have worked together.

Sincerely yours,

A handwritten signature in black ink that reads 'mBurdick'.

Marcia K. Burdick  
Senior Vice President

cc: Dawn Sciarrino, Esq.  
Jack N. Goodman, Esq.