

Broadcast Consultants
1519 Euclid Avenue
Bowling Green, KY 42103

Ownership Study

This study is provided as an analysis of the aural broadcast ownership market formed by the addition of the NEW 287A facility at Tignall, GA, FCC facility I.D. no. 198616.

None of the relevant facilities are located within an Arbitron Metro area; consequently, the common ownership is determined using the contour overlap methodology. The 3.16 mV/m (70 dBu) (FM) and 5.0 mV/m (AM) city grade contours of stations intersecting any of the mutually overlapping stations are included, and exclude any stations with a transmitter site greater than 92 km, as well as any commonly owned stations with an attributable interest which do not mutually overlap the defined markets. A reference plot and list of the relevant commonly-owned stations is provided in exhibit E-1.

The addition of the NEW 287A Tignall, GA facility forms a single market of 7 stations, which is plotted and listed in exhibits E-2 and E-3. Following the rules provided by CFR §73.3555(a)(1)(iv), the common ownership of the stations in the defined market is permissible.



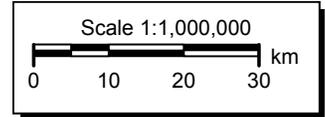
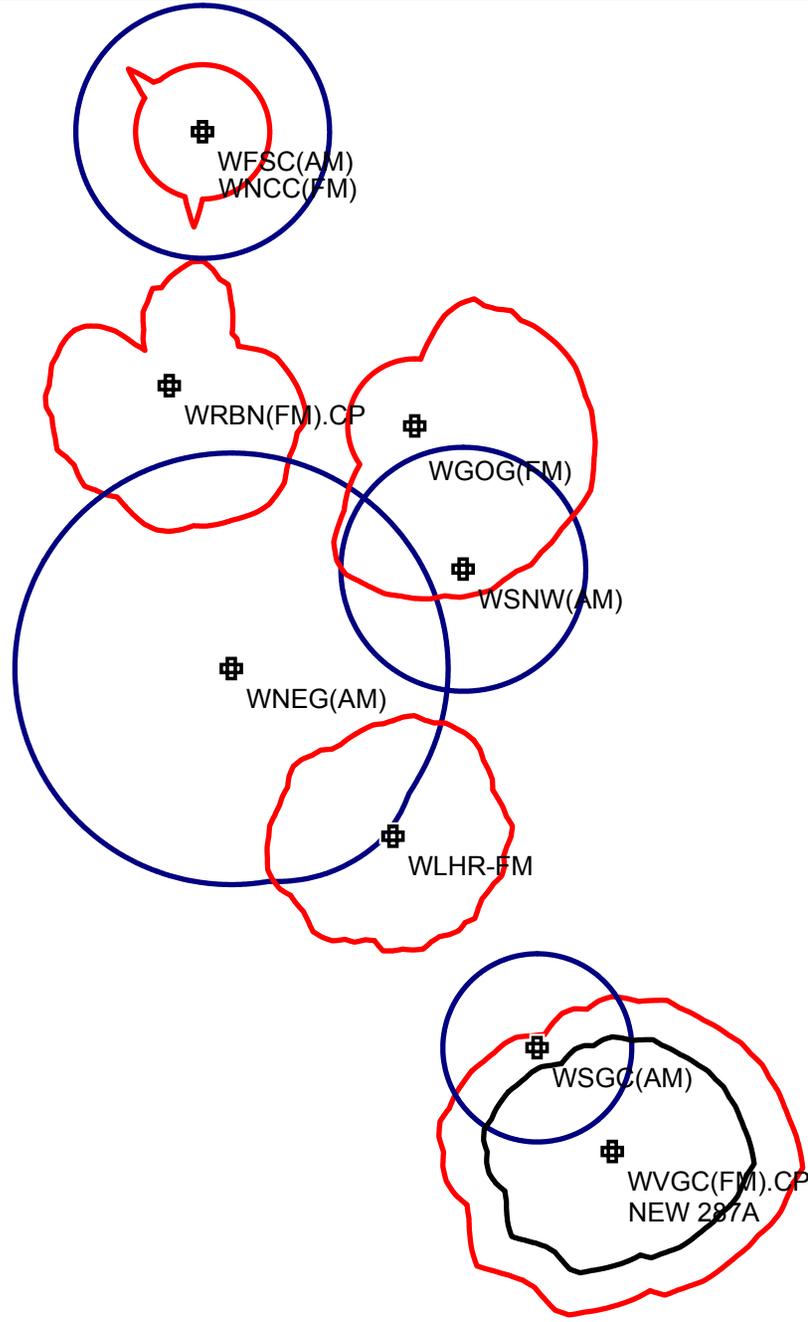
Christopher Anderson August 20, 2015
anderson@bham.rr.com

© 2015 by Anderson Associates

E-1 New 287A Commonly Owned Stations Reference Plot

©2015 Anderson Associates

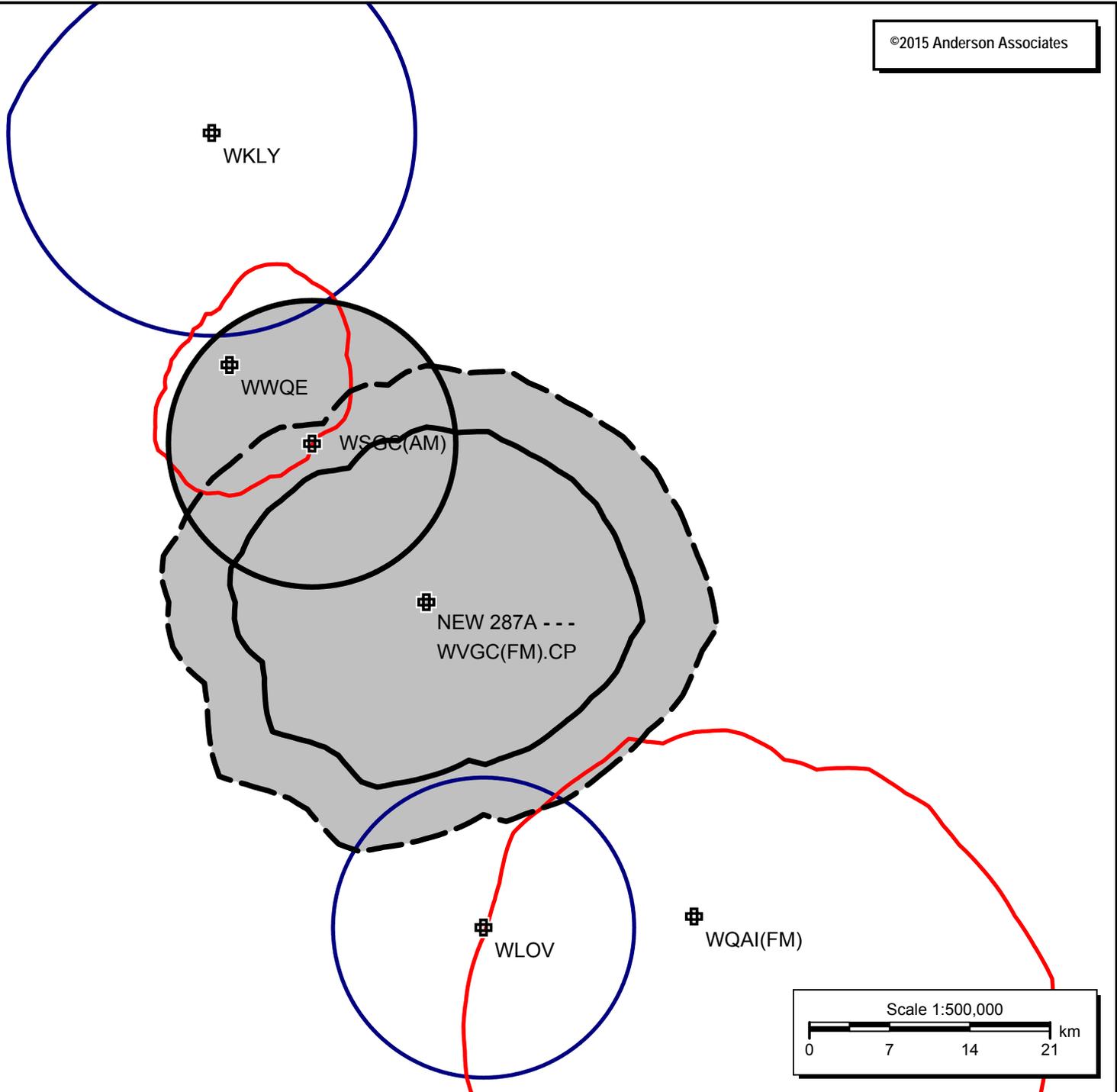
- NEW 287A (287)
- WFSC(AM)
- WGOG(FM) (269)
- WLHR-FM (221)
- WNCC(FM) (244)
- WNEG(AM)
- WRBN(FM) .CP (242)
- WSGC(AM)
- WSNW(AM)
- WVGC(FM).CP (244)



E-2 New 287A Ownership Market Plot

Reference
NEW 287A
WVGC(FM).CP
WSGC(AM)

©2015 Anderson Associates



E-3 New 287A Ownership Market List

Total number of overlapping contours: 7

Reference:

Callsign	Type	Chan City	St	File Number	Dist (km)	Azi (deg)
NEW 287A	FM	287AA Tignall	GA	BLH20140102AQQ	0.0	0.0
WVGC(FM).CP	FM	244C3 Tignall	GA	BMPH20150416AAD	0.0	0.0
WSGC(AM)	AM	1400 ELBERTON	GA	BL20031204AKC	17.0	324.2

Overlapping Contours:

Callsign	Type	Chan City	St	File Number	Dist (km)	Azi (deg)
WQAI(FM)	FM	208C1 Thomson	GA	BLED20150416AAJ	36.0	139.6
WWQE	FM	209A Elberton	GA	BLED20140203AOY	26.9	320.3
WLOV	AM	1370 WASHINGTON	GA	BL20120507AEW	28.8	170.1
WKLY	AM	980 HARTWELL	GA	BL	45.0	335.4

Distance and bearing calculations from coordinates: 33-59-22 N, 082-46-23 W

Duopoly Options:

TV: Not Included

FM: 3.16 mV/m (70 dBu); Include NCE

AM: 5.0 mV/m

Stations more than 92 km from the common area were excluded.