

EXHIBIT 4
(Reasons for Proposed Request)

Deportes y Musica Comunicaciones LLC ("Deportes"), the licensee of FM Radio Station KQMX, Lost Hills, California (FID No. 166070) (the "Station"), hereby respectfully and urgently requests Commission approval to return to air pursuant to temporary authority for sufficient time to obtain Commission approval for and complete a proposed modification to its authorized facility. Pursuant to Section 73.1750 of the Commission's Rules, the Station must return to air by February 17, 2012, or risk loss of its broadcast license. Although Deportes will continue to take the steps necessary to obtain approval of the Station's outstanding construction permit application for a modified facility, including additional environmental information, *see* FCC File No. BPH-20111202AFF (the "Permit Application"), Deportes now seeks grant of the proposed temporary authority -- **for at least 90 days** -- in order to re-commence broadcast transmissions to the public prior to the upcoming deadline.

Deportes was assigned the Station's licenses in late July 2011, pursuant to prior Commission authority. At that time, the Station was already off air pursuant to temporary authority made necessary by the Station going silent under its prior licensee earlier in 2011.¹ Since Deportes became the Station's licensee, Deportes has developed and commenced the efforts necessary to restore the Station to full-power operations, including the identification of a more favorable tower site and submission of the Permit Application reflecting that selection. Deportes also has obtained the assistance of an environmental assessment consultant in order to facilitate any necessary local approvals for the proposed facility. The environmental assessment consultant expects to conclude that effort during the early part of the second quarter of this year.

Because the Station cannot secure Commission approval prior to the submission of the required environmental impact statement, it will be impossible to construct the facility proposed in the pending Permit Application prior to February 17, 2012, notwithstanding all of its efforts to do so. The Station, however, has obtained the necessary assurances at its new main studio site to construct temporary broadcast operations, as set forth in the instant request. **However, in order to ensure that the Station may return to operations as soon as possible, and well prior to February 17, 2012, Deportes respectfully requests that the Commission act as promptly as possible to grant the instant request for temporary authority to operate at a variance.** Because the proposed request will restore some broadcast service to the public more quickly than otherwise possible, in light of other Commission and local procedures, grant of the request is consistent with the public interest. Such grant also will restore the Station's broadcast transmissions, for purposes of Section 73.1750 of the Commission's Rules, and thus convey the further public benefit of providing broadcast signals during the time necessary to obtain local and Commission approvals relating to the Permit Application. Pursuant to Section 73.1635 of the Commission's Rules, the proposed operation has been submitted at least 10 days prior to the expected date of proposed operation.

¹ *See* FCC File No. BLSTA-20110321ACS. Deportes has requested an extension of silent authority until such time as the Station may return to air. *See* FCC File No. BLESTA-20111025AAB. That request remains pending, and would be mooted by grant of the instant request. In a separate but related matter, Deportes also had requested forbearance regarding aspects of the Commission's main studio policies during the period in which the Station has been off-air, pursuant to a letter request submitted on July 21, 2011. Deportes will file a separate letter regarding that request shortly, as Deportes believes it now has obtained rights to a facility that should satisfy key elements of the main studio rule.