

**Readings on KWWJ (AM)  
1380 kHz, 5.0 kW, DA-D  
Baytown, Texas**

Readings on three (3) radials for KRCM (AM) second adjacent station KWWJ (AM), 1380 kHz, 5.0 kW, DA-D were taken and previously presented by former licensee Voice Broadcasting, Inc. in application BMP-20080501ACM. The two radials were 304.0° T, 324.0° T, and 344.0° True and taken in December, 2004. Those readings are presented in this exhibit along with readings taken by current licensee (DAIJ Media) along radial bearing 285.0° T which were taken in July, 2011. The July, 2011 readings were consistent with those taken in 2004 and are presented first in this exhibit.

DAIJ Media, LLC  
KRCM (AM), 1380 kHz, CP - 2.8 kW, ND-D  
Shenandoah, Texas  
Exhibit: KWWJ, Page: 1

KWWJ (AM), 1360 kHz, 5.0 kW, DA=D  
Baytown, Texas  
Measurements for 285.0 degrees.

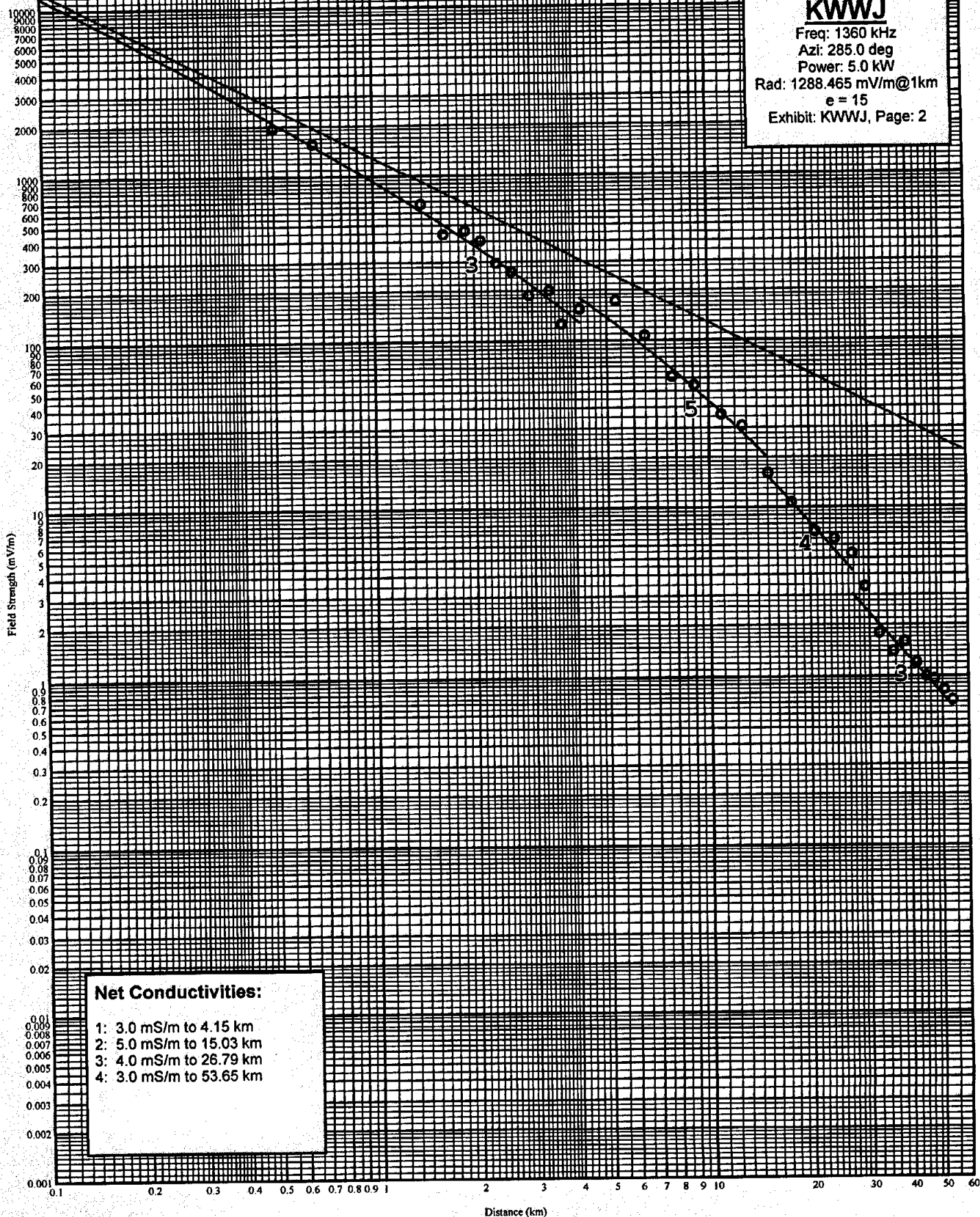
Point Number	Distance		Field	Notes	Date	Time
	(km)	(mi)	(mV/m)			
1	0.50	0.31	1925.000		7/7/2011	0814
2	0.66	0.41	1560.000		7/7/2011	0819
3	1.39	0.86	675.000		7/7/2011	0826
4	1.62	1.01	440.000		7/7/2011	0825
5	1.89	1.17	462.000		7/7/2011	0847
6	2.10	1.30	402.000		7/7/2011	0855
7	2.33	1.45	295.000		7/7/2011	0903
8	2.60	1.62	262.000		7/7/2011	0914
9	2.92	1.81	188.000		7/7/2011	0922
10	3.37	2.09	200.000		7/7/2011	0931
11	3.66	2.27	126.000		7/7/2011	0943
12	4.15	2.58	154.000		7/7/2011	0950
13	5.33	3.31	173.000		7/7/2011	1001
14	6.49	4.03	107.000		7/7/2011	1012
15	7.81	4.85	61.000		7/7/2011	1021
16	9.11	5.66	54.000		7/7/2011	1033
17	10.94	6.80	36.000		7/7/2011	1042
18	12.65	7.86	31.000		7/7/2011	1046
19	15.03	9.34	16.000		7/7/2011	1053
20	17.68	10.99	10.700		7/7/2011	1103
21	20.76	12.90	7.200		7/7/2011	1112
22	23.73	14.75	6.500		7/7/2011	1120
23	26.79	16.65	5.300		7/7/2011	1127
24	29.27	18.19	3.400		7/7/2011	1134
25	32.22	20.02	1.800		7/7/2011	1142
26	35.39	21.99	1.400		7/7/2011	1150
27	38.31	23.80	1.600		7/7/2011	1159
28	41.77	25.95	1.200		7/7/2011	1212
29	44.64	27.74	1.000		7/7/2011	1221
30	47.20	29.33	0.960		7/7/2011	1232
31	50.61	31.45	0.830		7/7/2011	1240
32	53.65	33.34	0.720		7/7/2011	1248

# KWWJ AM Measured Field Strength

Shown With Matching Conductivity Curves  
KWWJ (AM), 1360 kHz, 5.0 kW, DA-D, Baytown, Texas

## KWWJ

Freq: 1360 kHz  
Azi: 285.0 deg  
Power: 5.0 kW  
Rad: 1288.465 mV/m@1km  
e = 15  
Exhibit: KWWJ, Page: 2



MARCH 2008

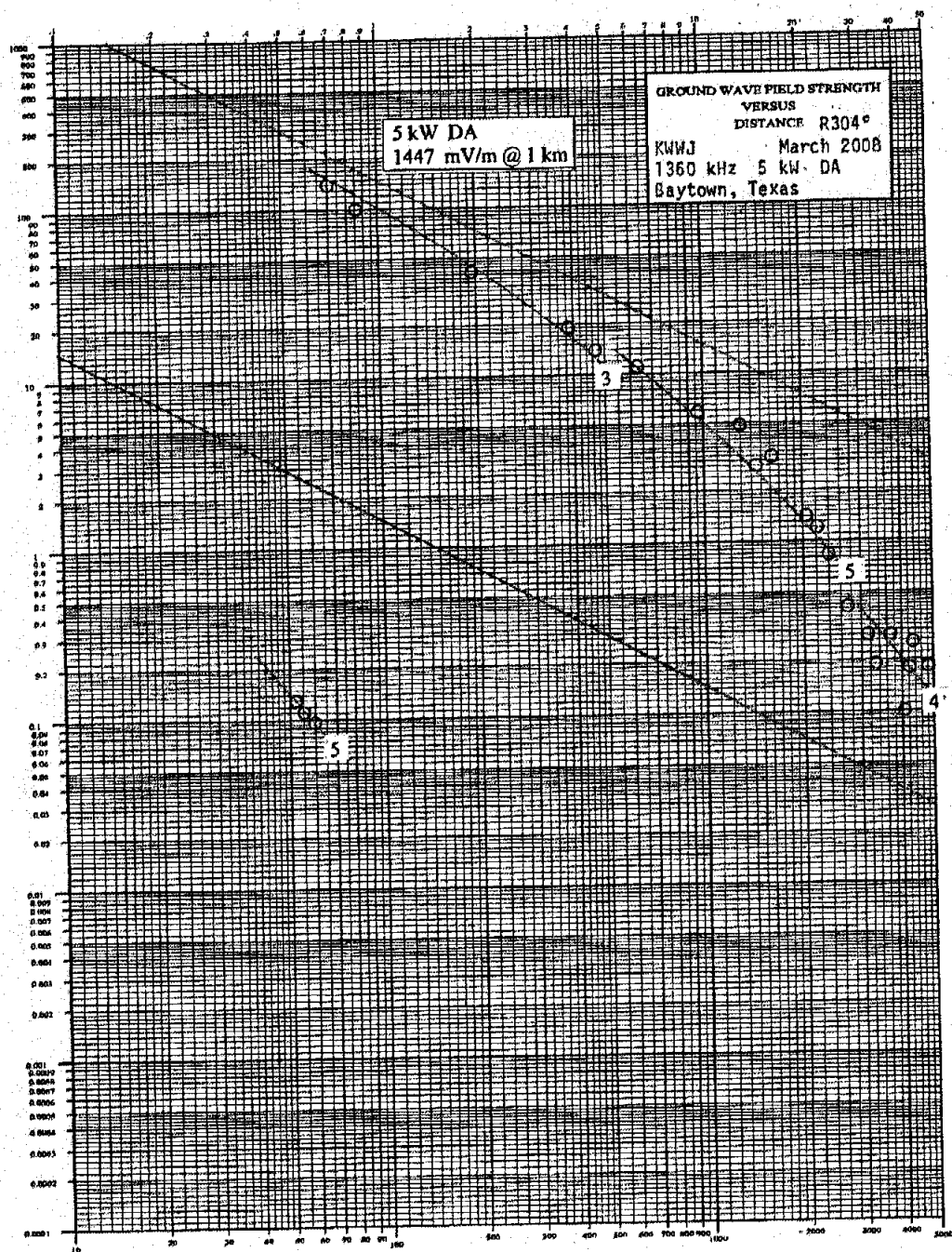
EXHIBIT E-5.08

PROPOSED KRCM  
VOICE BROADCASTING, INC.  
1380 kHz 10 kW DA-D  
SHENANDOAH, TEXAS

FIELD STRENGTH MEASUREMENTS - DATA -  
KWWJ Baytown, Texas, 1360 kHz, 5 kW DA

RADIAL 304 DEGREE

DISTANCE (km)	N-DA (mV/m)	TIME (CST)	DATE YEAR: 2004
0.70	1440	1731	6-12
0.86	1000	1728	6-12
1.96	420	1724	6-12
3.85	190	1715	6-12
4.72	140	1712	6-12
6.38	110	1707	6-12
9.64	59	1631	6-12
13.00	49	1623	6-12
14.50	28	1618	6-12
16.20	32	1613	6-12
20.60	14	1602	6-12
22.30	12	1556	6-12
24.00	8.4	1550	6-12
27.20	4.1	1542	6-12
31.90	2.8	1525	6-12
33.40	1.9	1515	6-12
37.00	2.8	1506	6-12
40.80	1.0	1437	6-12
42.40	1.8	1430	6-12
43.60	2.5	1419	6-12
48.00	1.8	1403	6-12
51.50	1.3	1346	6-12
55.00	1.1	1324	6-12
59.40	0.98	1314	6-12



MARCH 2008

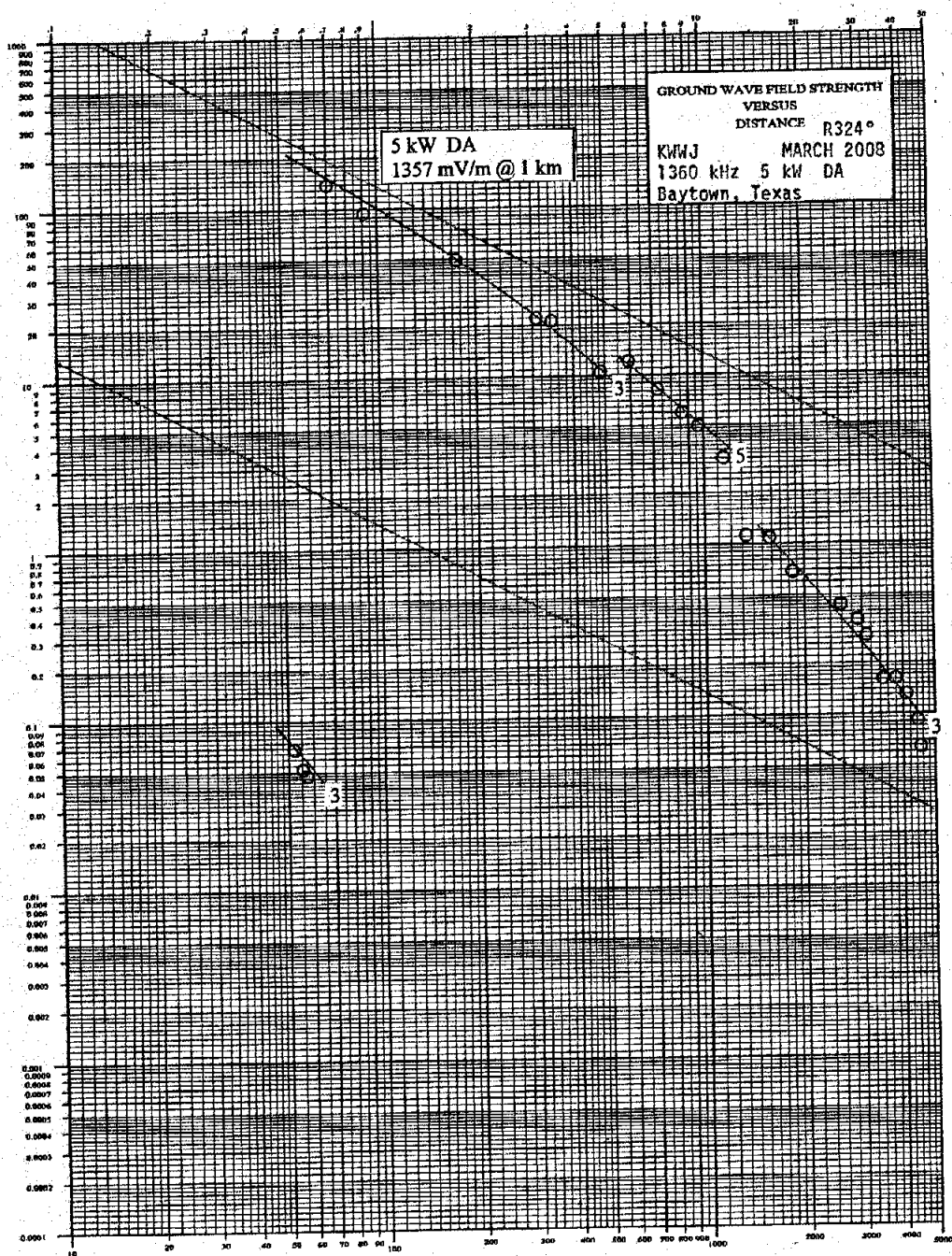
EXHIBIT E-5.09

PROPOSED KRCM  
VOICE BROADCASTING, INC.  
1380 kHz 10 kW DA-D  
SHENANDOAH, TEXAS

FIELD STRENGTH MEASUREMENTS - DATA -  
KWWJ Baytown, Texas, 1360 kHz, 5 kW DA

RADIAL 324 DEGREE

DISTANCE (km)	N-DA (mV/m)	TIME (CST)	DATE YEAR: 2004
0.50	1560	1035	6-11
0.72	1360	1038	6-11
0.74	890	1042	6-11
1.20	490	1046	6-11
2.98	230	1110	6-11
3.83	120	1129	6-11
5.20	140	1135	6-11
7.75	65	1150	6-11
12.30	34	1204	6-11
14.50	26	1212	6-11
16.90	16	1219	6-11
20.80	8.9	1227	6-11
22.60	14	1235	6-11
24.20	11	1243	6-11
26.90	5.4	1249	6-11
28.50	4.8	1254	6-11
32.60	2.5	1305	6-11
43.20	0.74	1327	6-11
46.70	0.77	1350	6-11
49.80	0.66	1409	6-11
52.60	0.66	1416	6-11
59.00	0.37	1530	6-11



MARCH 2008

EXHIBIT E-5.10

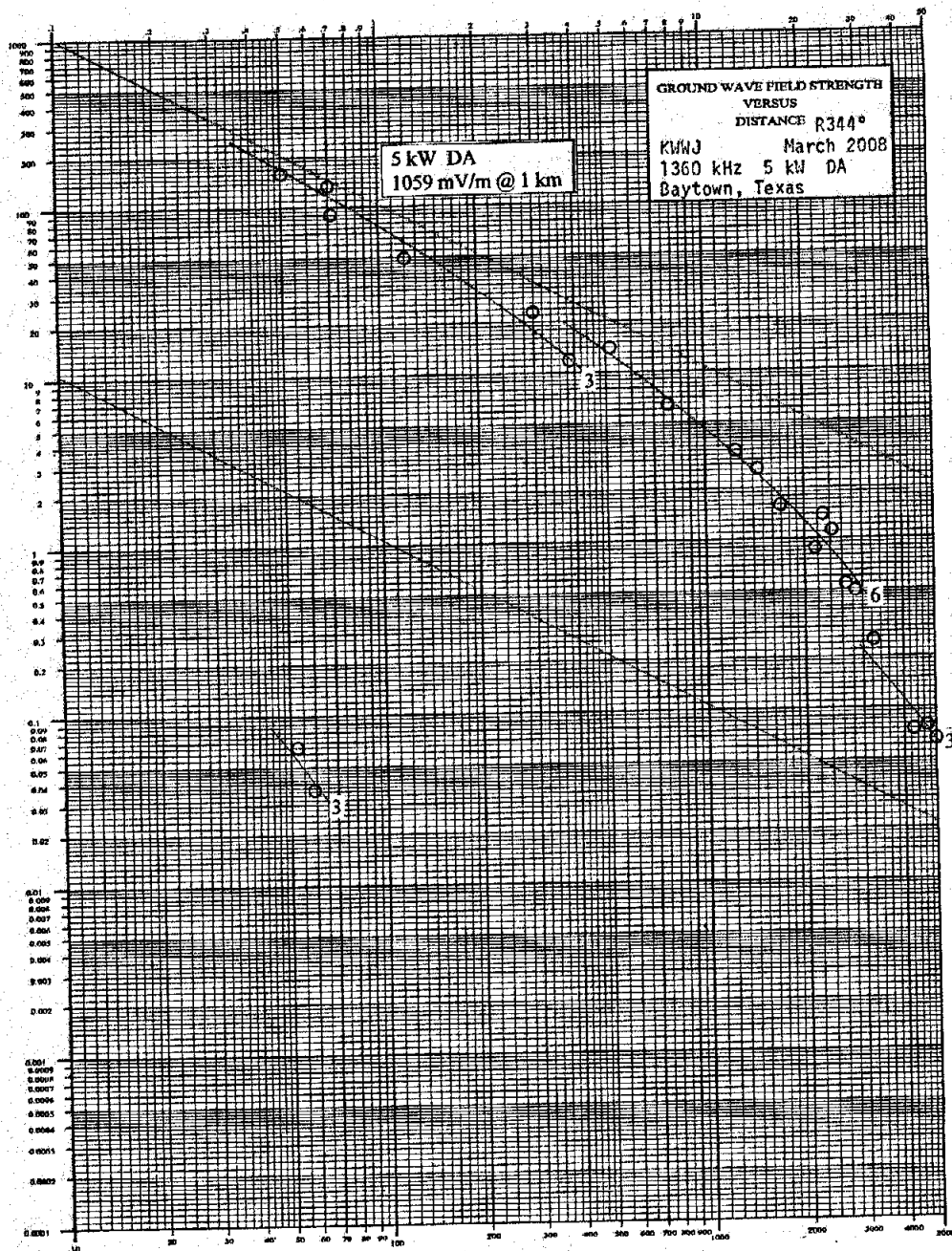
PROPOSED KRCM  
VOICE BROADCASTING, INC.  
1380 kHz 10 kW DA-D  
SHENANDOAH, TEXAS

FIELD STRENGTH MEASUREMENTS - DATA -  
KWWJ Baytown, Texas, 1360 kHz, 5 kW DA

RADIAL 344 DEGREE

DISTANCE (km)	N-DA (mV/m)	TIME (CDT)	DATE YEAR: 2004
0.70	1400	0908	12- 5
0.92	940	0913	12- 5
1.77	490	1319	12- 5
3.08	210	1324	12- 5
3.41	208	1339	12- 5
4.83	108	1346	12- 5
5.90	120	1354	12- 5
7.25	82	1359	12- 5
8.60	60	1404	12- 5
9.73	52	1411	12- 5
11.50	32	1423	12- 5
13.30	11	1439	12- 5
15.80	11	1451	12- 5
18.50	6.8	1505	12- 5
26.00	4.4	1535	12- 5
29.30	3.6	1411	12- 7
31.10	2.9	1419	12- 7
34.90	1.6	1440	12- 7
38.10	1.6	1450	12- 7
41.10	1.3	1511	12- 7
44.40	0.90	1518	12- 7
45.70	0.64	1524	12- 7
52.80	0.69	1544	12- 7
55.30	0.52	1559	12- 7
56.70	0.47	1606	12- 7





DAIJ Media, LLC  
 KRCM (AM), 1380 kHz, CP - 2.8 kW, ND-D  
 Shenandoah, Texas  
 Exhibit: KWWJ, Page: 9

KWWJ (AM), 1360 kHz, 5.0 kW, DA=D  
 Baytown, Texas

GROUND CONDUCTIVITY REPORT

Lat : 29-46-28.0 N  
 Lon : 95-00-55.0 W  
 Radius : 100.0

\* Includes measured conductivity data

0 deg:	44.53,	30.0	100.12,	8.0				
5 deg:	44.70,	30.0	99.58,	8.0				
10 deg:	45.23,	30.0	99.81,	8.0				
15 deg:	46.10,	30.0	99.94,	8.0				
20 deg:	47.29,	30.0	99.72,	8.0				
25 deg:	49.12,	30.0	100.23,	8.0				
30 deg:	50.14,	30.0	99.84,	8.0				
35 deg:	50.70,	30.0	99.85,	8.0				
40 deg:	53.38,	30.0	99.89,	8.0				
45 deg:	57.72,	30.0	100.19,	8.0				
50 deg:	61.83,	30.0	100.00,	8.0				
55 deg:	69.46,	30.0	100.55,	8.0				
60 deg:	79.62,	30.0	99.98,	8.0				
65 deg:	94.59,	30.0	99.73,	8.0				
70 deg:	99.59,	30.0						
75 deg:	100.25,	30.0						
80 deg:	100.12,	30.0						
85 deg:	29.75,	30.0	34.56,	5000.0	99.90,	30.0		
90 deg:	27.21,	30.0	28.01,	5000.0	29.62,	30.0	33.64,	5000.0
	100.40,	30.0						
245 deg:	3.80,	30.0	8.22,	5000.0	48.10,	30.0	99.89,	15.0
250 deg:	4.52,	30.0	7.86,	5000.0	46.33,	30.0	99.62,	15.0
255 deg:	5.03,	30.0	7.59,	5000.0	43.40,	30.0	100.15,	15.0
260 deg:	5.03,	30.0	8.37,	5000.0	41.81,	30.0	99.87,	15.0
265 deg:	5.03,	30.0	8.22,	5000.0	38.91,	30.0	100.32,	15.0
270 deg:	5.76,	30.0	8.18,	5000.0	33.91,	30.0	99.86,	15.0
275 deg:	4.15,	3.0*	15.03,	5.0*	26.79,	4.0*	53.65,	3.0*
	100.17,	15.0						
280 deg:	4.15,	3.0*	15.03,	5.0*	26.79,	4.0*	53.65,	3.0*
	99.59,	15.0						
285 deg:	4.15,	3.0*	15.03,	5.0*	26.79,	4.0*	53.65,	3.0*
	99.73,	15.0						
290 deg:	4.15,	3.0*	15.03,	5.0*	26.79,	4.0*	53.65,	3.0*
	99.84,	15.0						
295 deg:	4.15,	3.0*	4.70,	3.0*	13.00,	5.0*	15.03,	5.0*
	26.79,	4.0*	48.00,	4.0*	53.65,	3.0*	59.40,	4.0*
	99.24,	15.0						
	99.97,	4.0						

300 deg:	4.70,	3.0*	13.00,	5.0*	48.00,	4.0*	59.40,	4.0*
	92.35,	15.0	100.21,	4.0				
305 deg:	4.70,	3.0*	13.00,	5.0*	48.00,	4.0*	59.40,	4.0*
	81.28,	15.0	100.11,	4.0				
310 deg:	4.70,	3.0*	13.00,	5.0*	48.00,	4.0*	59.40,	4.0*
	67.48,	15.0	100.21,	4.0				
315 deg:	4.80,	3.0*	11.50,	5.0*	48.00,	4.0*	59.40,	5.0*
	99.81,	4.0						
320 deg:	4.80,	3.0*	11.50,	5.0*	48.00,	4.0*	59.40,	5.0*
	99.54,	4.0						
325 deg:	4.80,	3.0*	11.50,	5.0*	48.00,	4.0*	59.40,	5.0*
	100.00,	4.0						
330 deg:	4.80,	3.0*	11.50,	5.0*	48.00,	4.0*	59.40,	5.0*
	99.57,	4.0						
335 deg:	3.80,	3.0*	32.60,	6.0*	59.00,	3.0*	100.34,	4.0
340 deg:	3.80,	3.0*	32.60,	6.0*	59.00,	3.0*	99.81,	4.0
345 deg:	3.80,	3.0*	32.60,	6.0*	59.00,	3.0*	99.80,	4.0
350 deg:	3.80,	3.0*	32.60,	6.0*	59.00,	3.0*	99.86,	4.0
355 deg:	43.80,	30.0	52.18,	8.0	99.60,	4.0		