

**PARTIES TO THE APPLICATION**

The proposed assignee is Journal Broadcast Corporation (“JBC”), the address of which is 3355 South Valley View Boulevard, Las Vegas, Nevada 89102. The sole stockholder of JBC is The Journal Company (“TJC”). The officers and directors of JBC (all of whom are U.S. citizens except Tracy Granville-Abbott, who is a citizen of the United Kingdom) are as follows:

**Journal Broadcast Corporation**  
(Nevada Corporation)

<u>Name and Address</u>	<u>Position</u>
James P. Prather 3355 S. Valley View Blvd. Las Vegas, NV 89102	President & Director
Douglas G. Kiel 333 W. State St. Milwaukee, WI 53203	Vice President & Director
Karen O. Trickle 333 W. State St. Milwaukee, WI 53203	Assistant Treasurer
Thomas L. Porterfield 3355 S. Valley View Blvd. Las Vegas, NV 89102	Vice President & Director
James B. Koonce 3355 S. Valley View Blvd. Las Vegas, NV 89102	Vice President
Tracy Granville-Abbott 3355 S. Valley View Blvd. Las Vegas, NV 89102	Secretary
Mary Hill Leahy 333 W. State St. Milwaukee, WI 53203	Assistant Secretary & Director

TJC’s address is 333 West State Street, Milwaukee, Wisconsin 53203. The sole stockholder of TJC is Journal Communications, Inc. (“JCI”). The officers and directors of TJC (all of whom are U.S. citizens) are as follows:

**The Journal Company**  
(Wisconsin Corporation)

<u>Name and Address</u>	<u>Position</u>
Steven J. Smith 333 W. State St. Milwaukee, WI 53203	Chairman of the Board & Director
Douglas G. Kiel 333 W. State St. Milwaukee, WI 53203	President & Director
Paul M. Bonaiuto 333 W. State St. Milwaukee, WI 53203	Executive Vice President & Director
Mary Hill Leahy 333 W. State St. Milwaukee, WI 53203	Vice President & Secretary
Karen O. Trickle 333 W. State St. Milwaukee, WI 53203	Treasurer

JCI's address is 333 West State Street, Milwaukee, Wisconsin 53203. The officers and directors of JCI (all of whom are U.S. citizens) are as follows:

**Journal Communications, Inc.**  
 (Wisconsin Corporation)

<u>Name and Address</u>	<u>Position</u>
Steven J. Smith 333 W. State St. Milwaukee, WI 53203	Chairman of the Board, Chief Executive Officer & Director
Douglas G. Kiel 333 W. State St. Milwaukee, WI 53203	President
Paul M. Bonaiuto 333 W. State St. Milwaukee, WI 53203	Executive Vice President & Chief Financial Officer
Mary Hill Leahy 333 W. State St. Milwaukee, WI 53203	Senior Vice President, General Counsel, Secretary & Chief Compliance Officer
Anne M. Bauer 333 W. State St. Milwaukee, WI 53203	Vice President
Carl D. Gardner 333 W. State St. Milwaukee, WI 53203	Vice President
Mark J. Keefe c/o Journal Communications, Inc. 333 W. State St. Milwaukee, WI 53203	Vice President
Kenneth L. Kozminski c/o Journal Communications, Inc. 333 W. State St. Milwaukee, WI 53203	Vice President

<u>Name and Address</u>	<u>Position</u>
James P. Prather 3355 S. Valley View Blvd. Las Vegas, NV 89102	Vice President
Steven H. Wexler 720 E. Capitol Dr. Milwaukee, WI 53212	Vice President
Sara L. Wilkins 333 W. State St. Milwaukee, WI 53203	Vice President
Karen O. Trickle 333 W. State St. Milwaukee, WI 53203	Vice President & Treasurer
Elizabeth F. Brenner 333 W. State St. Milwaukee, WI 53203	Executive Vice President & Director
Don H. Davis, Jr. c/o Rockwell Automation 777 East Wisconsin Avenue Suite 1400 Milwaukee, WI 53202	Director
David J. Drury 922 S. 70 <sup>th</sup> Street Milwaukee, WI 53214	Director
David G. Meissner 694 Lake Shore Road Grafton, WI 53204	Director
Jonathan Newcomb 124 Hudson Street New York, NY 10013	Director
Roger D. Peirce 7641 E. Placita Del Pajaro Tucson, AZ 85750	Director

<u>Name and Address</u>	<u>Position</u>
Ellen F. Siminoff c/o Efficient Frontier, Inc. 555 Ellis Street Mountain View, CA 94043	Director
Mary Ellen Stanek 777 E. Wisconsin Avenue Milwaukee, WI 53202	Director
Owen Sullivan 5301 N. Ironwood Rd. Milwaukee, WI 53217	Director
Jeanette Tully 2119 Chittim Pass Drive San Antonio, TX 78232	Director

Except as disclosed below, each of the officers and directors of JCI holds shares representing less than five percent of the votes of JCI.

JCI has three classes of stock: Class A, Class B and Class C Common Stock. Class A shares are traded on the New York Stock Exchange (“NYSE”). Class B and Class C shares are not traded on the NYSE. As of February 28, 2008, there were 43,860,184 Class A shares outstanding and entitled to vote with an aggregate of 43,860,184 votes (or 27.04% of the votes of JCI); 11,183,512 Class B shares outstanding and entitled to vote with an aggregate of 111,835,120 votes (or 68.94% of the votes of JCI); and 3,264,000 Class C shares outstanding and entitled to vote with an aggregate of 6,528,000 votes (or 4.02% of the votes of JCI).

No party holds shares representing five percent or more of the votes of JCI, nor is any party attributable pursuant to the Commission’s equity debt plus policy, other than (i) the Judith

Abert Meissner Marital Trust (the “Meissner Trust”), which holds 7.16% of the votes of JCI,<sup>1</sup> and (ii) David G. Meissner, who beneficially holds 8.05% of the votes of JCI.<sup>2</sup> Mr. Meissner is also a Director of JCI.

---

<sup>1</sup> As of February 28, 2008, the Meissner Trust owned 966,915 shares of Class B Common Stock and 971,223 shares of Class C Common Stock. The address for the Meissner Trust is c/o Meissner, Tierney, Fisher & Nichols, S.C., 111 E. Kilbourn Avenue, Milwaukee, WI 53202. David G. Meissner is a beneficiary and trustee of the Meissner Trust. Consequently, the shares held by the Meissner Trust are also reflected in Mr. Meissner’s holdings.

<sup>2</sup> As of February 28, 2008, Mr. Meissner owned 9,000 shares of Class A Common Stock, 1,091,287 shares of Class B Common Stock and 1,067,057 shares of Class C Common Stock. This includes Class B and Class C Common Stock beneficially owned through his position as trustee of the Meissner Trust and trusts for the benefit of Mr. Meissner’s children.