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**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

## BROADCASTING STATION LICENSE RECORD

3551

Date first licensed 1-9-58Call letters W H T GLOCATION: Eatontown, New JerseyName of licensee HAROLD M. GADE

Hope Road, New Shrewsbury, New Jersey (Redescription)  
Transmitter location x 2½ miles on a bearing of 195° true from business center of Eatontown, N.J.  
(CP 10-24-56)

(BL-1-9-58)

07712 Hope Road, New Shrewsbury, New Jersey (Redescription)  
Main studio location x 2½ miles on a bearing of 195° true from business center of Eatontown, N.J.  
(CP 10-24-56)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-9096	10-24-56	1410kc	500w	Day	12-24-56 6-24-57
CP for a new standard broadcast station.					
BMP-7671 (1)	5-27-57	Mod. of CP(9096) for extension of completion date to 10-24-57.			
BMP-7869 (2)	10-2-57	Mod. of CP(9096 as mod.) for extension of completion date to 12-24-57.			
BMP-7894 (3)	10-17-57	Mod. of CP(9096 as mod.) to change type transmitter and make change in antenna system.			
BL-6881	1-9-58	1410kc	500w	Day	1-9 6-1-60
License to cover CP(BP-9096) as mod., which authorized a new standard broadcast station.					
BZ-4209	11-24-59	Authority to determine operating power by direct measurement of antenna power			
BR-3551	5-25-60	1410kc	500w	Day	6-1 6-1-63
BL-4536 (1)	2-23-62	Authority to determine operating power by direct measurement of antenna power.			
	5-29-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-3551	4-7-64	1410kc	500w	Day	4-7 6-1-66
BP-16552	5-13-65	1410kc	250w	Aux.	7-13 1-13-66
CP to install Auxiliary transmitter (RAYTHEON RA-250) to be oper. on 1410kc, 250w at Main Transmitter location, for auxiliary purposes only.					
BL-11,022	10-14-65	1410	250w	Aux	10-14 6-1-66
Lic to cover CP(BP-16,552) which auth install new trans to be used as an aux. trans for aux. purp. only.					
BR-3551	5-27-66	Renewal of License (Main and Auxiliary)			6-1 6-1-69
TELEGRAM	10-17-67	PSA	500w		
BR-3551(C)	5-22-69	RENEWAL (Main and AUX)			6-1-72
	(1) 7-30-70	Direct Meas. (Main)			
	(2) 7-30-70	Direct Meas. (Auxiliary)			

Form BC 126

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... W H T G

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
EBSA	6-12-72				
BR-3551(L)	5-31-72	RENEWAL	MAIN & AUX.		6-1-75
BR-3551(s)	5-28-75	RENEWAL	( MAIN & AUX.)		6-1-78
BR-3551(L)	5-11-78	RENEWAL	(MAIN & AUX.)		6-1-81

## APPLICATION RECORD - BROADCASTING

Call W H T G  
Letters xNew.....

Name HAROLD M. GADE  
(Fo Box 383, Monmouth Beach, New Jersey)

File No.	Dated	Application for	Action	
			Nature	Date
BP-9096	11-20-53	Construction permit for a new standard broad-	DOCKET No. 11124	
Rec'd	11-24-53	cast station to be operated on:	GRANTED	10-24-56 after
Filed	11-24-53	Frequency: 1410kc	Hearing	
		Power: 500w	ORDER ISSUED	
		Hrs. of operation: Daytime		
		Trans. Location: 2½ miles on a bearing of 195°		
		true from business center of		
		Eatontown, New Jersey		
		Studio Location: 2½ miles on a bearing of 195°		
		true from business center of		
		Eatontown, New Jersey		
AMENDED	8-27-54	AMENDED to change type transmitter		
Rec'd	9-8-54	(Collins 550-A)		
Filed	9-21-54			

F. C. C. - WASHINGTON, D. C.



Collins 20-V  
lkw

FORM BC-121  
FORMERLY FORM A-170

#2

APPLICATION RECORD - BROADCASTING

Call  
Letters W H T G

Name HAROLD M. GADE

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7671 Rec'd Filed	5-11-57 5-15-57 5-15-57	Modification of Construction Permit (BP-9096 which authorized a new standard broadcast station) for extension of com- pletion date from 6-24-57 to 12-24-57. Atty: Philip M. Baker	GRANTED Extended	5-27-57 to 10-24-57.
BMP-7869 Rec'd Filed	9-16-57 9-18-57 9-18-57	Modification of construction permit (BP-9096 as mod., which authorized a new standard broadcast station) for extension of completion date from 10-24-57 to 12-24-57. Atty: Philip M. Baker	GRANTED	10-2-57



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters .....W.H.T.G.....

Name HAROLD M. GADE

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7894 Rec'd Filed	10-1-57 10-3-57 10-3-57	Modification of construction permit(BP-9096 as mod., which authorized a new standard broadcast station) to change type transmitter to (RCA BTA-500MX) and make changes in antenna system ( <del>increase power</del> ). Atty: Philip M. Baker	GRANTED	10-17-57
BL-6881 Rec'd Filed	10-23-57 10-24-57 10-24-57	License to cover construction permit (BP-9096, as mod.) which authorized a new standard broadcast station.	GRANTED	1-9-58
BP Rec'd Resub Rec'd	8-14-58 8-15-58 4-21-59 4-22-59	Construction permit to increase power from 500w <u>to</u> 5kw and install new transmitter (W.E. 5C)	<del>RET'D 9-12-58</del> Incomplete Ret'd 3.18.59	5-14-59
BZ-4209 Rec'd Filed	10-9-59 10-12-59 10-12-59	Authority to determine operating power by direct measurement of antenna power.	GRANTED	11-24-59
BR-3551 Rec'd&Filed	4-29-60 5-6-60	Renewal of license.	GRANTED	5-25-60



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call

Letters W.H.T.G.Name HAROLD M. GATE  
Patontown, New Jersey

File No.	Dated	Application for	Action	
			Nature	Date
BP- Rec'd Filed	8-25-60 8-26-60	Construction permit to mount FM on AM tower.	RETURNED Unnecessary	8-29-60
BZ-4536 R&F	10-17-61 10-18-61	Authority to determine operating power by direct measurement of antenna power.	GRANTED	2-23-62
BR-3551 R. & F.	3-1-63 3-8-63	Renewal of license.	GRANTED	4-7-64
BP-16,552 R&F	4-24-65 4-27-65	Construction Permit to install Auxiliary Transmitter (RAYTHEON RA-250) to be opr. on 1410kc, 250w at Main Transmitter location; for Auxiliary purposes only.  Atty: Cohn & Marks	GRANTED	5-13-65
BL-11,022 R & F	6/11/65 6/14/65	License to cover CP (BP-16,552) which auth. instal. new trans. to be used as an auxiliary transmitter for auxiliary purposes only. (Aux.) Atty: Cohn & Marks	GRANTED	10-14-65



## APPLICATION RECORD - BROADCASTING

AUG. 1955 CARD #5

Call  
Letters W H T GName HAROLD M. GADE  
EATONTOWN, NEW JERSEY

File No.	Dated	Application for	Action	
			Nature	Date
BR-3551 R & F	2-22-66 3-3-66	Renewal of License (Main and Auxiliary)  Cohn and Marks, Attys.(R.F.Perkins,Jr.)	GRANTED	5-27-66
BR-3551 R & F #495178 \$105. PRESS	2-14-69 2-28-69 2-28-69	Renewal of license (Main & Auxiliary)  Atty. Roy F. Perkins, Jr.	GRANTED	5-22-69
BZ-7560 R & F DM PRESS	5-16-70 5-19-70 7-2-70 7-2-70	Direct Meas. (Main)  Atty: Roy F. Perkins, Jr.(Cohn & Marks)	GRANTED	7-30-70
BZ-7561 R & F DM PRESS	6-20-70 6-24-70 7-2-70 JUL 28 1970	Direct Meas. (AUX.)  Atty: Roy F. Perkins, Jr.(Cohn & Marks)	GRANTED	7-30-70

BZ (Main) Asended: 6-24-70 re Engr. data.



# APPLICATION RECORD - BROADCASTING

Call  
Letters ..... W.H.T.G. .....

Name HAROLD M GADE  
EATONTOWN, NEW JERSEY

File No.	Dated	Application for	Action	
			Nature	Date
BR-3551 R & F PN PRESS MAR 16 1972	2-14-72 3-3-72 3-3-72	Renewal of License(Main & Auxiliary)  Atty-Lawrence N. Cohn	GRANTED	5-31-72
BR-3551 R & F PN PRESS 11 FEB 1975	1-29-75 1-31-75 1-31-75	Renewal of license (Main & Auxiliary) Atty- Robert B. Jacobi (Cohn & Marks) AMENDED 3-27-75 re: engineering, financial, & programming	GRANTED	5-28-75
BR-3551 R & F PRESS FEB 22 1978	1-23-78 2-1-78	Renewal of License (Main & Auxiliary)	GRANTED	5-11-78
BR810202WQ PRESS MAR 25 1981		Renewal of License Atty.: Brian M. Madden	<i>gh</i>	5-29-81 ISSUED





Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks
	12-1-14			

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

