

## **Exhibit 2-A**

### **Organizational Mission**

Our mission is public service:

"(1) PROVIDE AN OPPORTUNITY AND ENVIRONMENT TO LEARN CHINESE AND CHINESE CULTURE FOR PEOPLE FROM THE COMMUNITIES AROUND NEW ENGLAND AREA, CHINESE AND NON-CHINESE, WHO ARE INTERESTED IN CHINESE CULTURE AND LANGUAGE;

(2) ADVOCATE VIRTUE AND MORALITY, WHICH ARE THE ESSENCES OF CHINESE CULTURE THAT LAST FIVE THOUSAND YEARS IN THE HISTORY, IN ORDER TO CREATE A PURE AND PEACEFUL ENVIRONMENT TO THE SOCIETY AND TO THE NEXT GENERATIONS WITH TRUTHFULNESS, BENEVOLENCE, FORBEARANCE, COURTESY, HUMANITY AND JUSTICE;

(3) BRIDGE BETWEEN CHINESE AMERICANS AND THEIR LOCAL COMMUNITIES TO PROMOTE A MUTUAL UNDERSTANDING AND SUPPORT TO EACH OTHER."

The entity was incorporated in 12 Governors Ave., Winchester, MA 01890 on July 23, 2004.

## **Exhibit 2-B**

### **Station as Implementing the Mission**

We plan to use the radio station to broadcast Chinese language education programs to strengthen our school programs which we have about 400 students. In addition, we also envision to fully utilizing this platform to promote traditional Chinese culture and music to serve the local Chinese community.

We will implement our diversity mission by broadcasting a mixture of news, informational, instructional programs, classical history programs and discussion radio programming, along with programming concerning and comparing Chinese and Western arts, culture and music.

Particular attention will be given to a focus on needs and interests of the Chinese American community in the socialization process. Specific informational, civic and cultural factors necessary for effective assimilation and cultural retention will be identified and developed into programs targeted to language impaired adults and children. Additionally, social media platforms will be integrated into station radio programming to assure access to those who are familiar with online tools. Bilingual programs will be broadcast to assure inclusion.

In designing programs to implement our mission, we will conduct surveys of community leaders, activists and non-profit organizations to determine community needs and design and produce programs responsive to those needs.

## Exhibit 2-C

### Programs and Schedule

The entity will originate at least eight hours daily of locally produced and originated program. The following is a description of and the proposed scheduling of some of the locally originated and produced programs designed to reflect the organizational mission. In addition to these programs, some national programs from affiliated program services would be broadcast during other day parts.

Program Title & Description	Broadcast Day & Time
<i>Good Morning, Winchester</i> News; Today Official Events; Government Events; Non-profit activities	5:00 am to 6:00 am Daily
<i>Engage Winchester Life</i> Discussions and interviews with Community representatives and educators on assimilation	6:00 am to 7:00 am Daily
<i>AM Time</i> A continuation of the first edition Of the program but all new content	7:00 am to 8:00 am Weekdays
<i>Conversational English</i> Making the transition from grammar to Basic conversation with a 500 word vocabulary	8:00 am to 9:00 am Daily
<i>Important Things Today</i> A review of the day's news with a focus on individual newsmakers	5:00 pm to 6:00 pm Daily
<i>Second Edition</i> News; Update & Status of Today Official Events; Government Events; Non-profit activities	6:00 pm to 7:00 pm Daily
<i>Education system in MA</i> Parents and their children discuss Resolution of cultural conflicts	7:00 pm to 8:00 pm Daily
<i>Boston Market (shopping guide)</i>	11:00 am to 1:00 pm Weekdays

*Senior moment*

Health topics regarding senior lives

*8:00 pm to 9:00 pm Daily*

*"Kids Wonderland"*

Kids show

9:00 am to 11:00 am Weekends

*Weekend family funs*

How to select and prepare Chinese cuisine

11:00 am to 1:00 pm Weekends