

FEDERAL COMMUNICATIONS COMMISSION  
WASHINGTON, D. C. 20554

IN REPLY REFER TO:  
1800B3-KLJ

Sima Birach  
Birach Broadcasting Corporation  
21700 Northwestern Highway  
Tower 14, Suite 1190  
Southfield, MI 48075

NOV 23 2010

In re: WPON(AM), Walled Lake, MI  
Facility ID No. 22045  
Silent Since September 27, 2010

Request For Special Temporary  
Authority To Remain Silent

Dear Mr. Birach:

This letter concerns the request, filed on October 4, 2010, on behalf of Birach Broadcasting Corporation ("Birach"), for Special Temporary Authority to permit AM Station WPON to remain silent.

Birach's request states that WPON(AM) went silent on September 27, 2010, due to technical problems. Birach's request includes the appropriate certification regarding Section 5301 of the Anti-Drug Abuse Act of 1988.<sup>1</sup>

Birach's request will be granted. Accordingly, Special Temporary Authority is granted to permit Station WPON(AM) to remain silent not to exceed 180 days from the date of this letter. **Notwithstanding the grant of this special temporary authority, the broadcast license for WPON(AM) will automatically expire as a matter of law if broadcast operations do not commence by 12:01 a.m., September 28, 2011.**<sup>2</sup> See Section 312(g) of the Communications Act, 47 U.S.C. Section 312(g).

The station's silent status does not suspend the licensee's obligation to comply with all other relevant Commission rules, including the filing, when appropriate, of applications for renewal of broadcast license. Finally, we note that it is imperative to the safety of air navigation that any

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<sup>1</sup> In the event extension of Special Temporary Authority is sought, please renew the certification in this manner.

<sup>2</sup> Notification of resumption of broadcast operations must be mailed to:  
Federal Communications Commission  
Attn: 1800B3-DW, Room 2-B450  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20554

prescribed painting and illumination of the station's tower shall be maintained until removed.  
See 47 C.F.R. Sections 17.6 and 73.1740(a)(4).

Sincerely,



H. Taft Snowdon  
Supervisory Attorney  
Audio Division  
Media Bureau

cc: Lauren A. Colby, Esq.