

**MULTIPLE OWNERSHIP
COMPLIANCE STUDY**
Sedona, Arizona
July 2004

This Multiple Ownership Compliance Study was conducted to determine compliance of 73.3555 of the Commission's Rules with the purchase of KQST (FM), Sedona, Arizona by Yavapai Broadcasting Corporation.

The city grade contour of KQST (FM) along with the city grade contours of all nearby co-owned stations form two distinct markets. The subject stations in Market #1 are: KQST (FM), KKLD (FM), KVRD-FM, KYBC (AM) and KZGL (FM). The subject stations in Market #2 are: KQST (FM), KVNA-AM and KZGL (FM). All co-owned stations are shown in Exhibit #1.¹

Yavapai Broadcasting Corporation is in a Time Brokerage Agreement (TBA) with KVNA-FM. However, this TBA will be terminated before closing on the purchase of KQST (FM).

We overlaid the city grade contours of the subject stations and all AM and FM services to the subject area on contour maps. Market #1 is shown in Exhibits #2-5 and Market #2 is shown in Exhibits #6-9. In each market, the contour maps are followed by a tabulation of all services to the subject area.

Market #1 is comprised of 29 commercial radio stations (including the 5 subject stations). It is proposed to own and operate 1 AM and 4 FM stations in this market. The Commission's multiple ownership rule in §73.3555 (a)(1)(iii) states that:

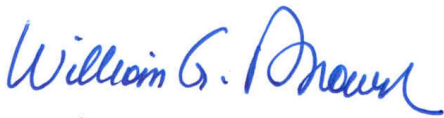
¹This study only considers licensed facilities. KQST (FM) has a Construction Permit to increase height and use a directional antenna. KZGL (FM) has a Construction Permit to upgrade its facility to a Class C0 station. If these Construction Permitted facilities were considered in this study, the ownership would still be in compliance with §73.3555 of the Commission's rules.

"In a radio market with between 15 and 29 (inclusive) commercial radio stations, a party may own, operate, or control up to 6 commercial radio stations, not more than 4 of which are in the same service (AM or FM);"

Market #2 is comprised of 29 commercial radio stations (including the 3 subject stations). It is proposed to own and operate 1 AM and 2 FM stations in this market. The Commission's multiple ownership rule in § 73.3555 (a)(1)(iii) states that:

"In a radio market with between 15 and 29 (inclusive) radio stations, a party may own, operate, or control up to 6 commercial radio stations, not more than 4 of which are in the same service (AM or FM);"

Therefore, it is believed that with the proposed purchase of KQST (FM), Yavapai Broadcasting Corporation is in compliance with §73.3555 of the Commission's rules.



July 23, 2004

William G. Brown
Bromo Communications, Inc.

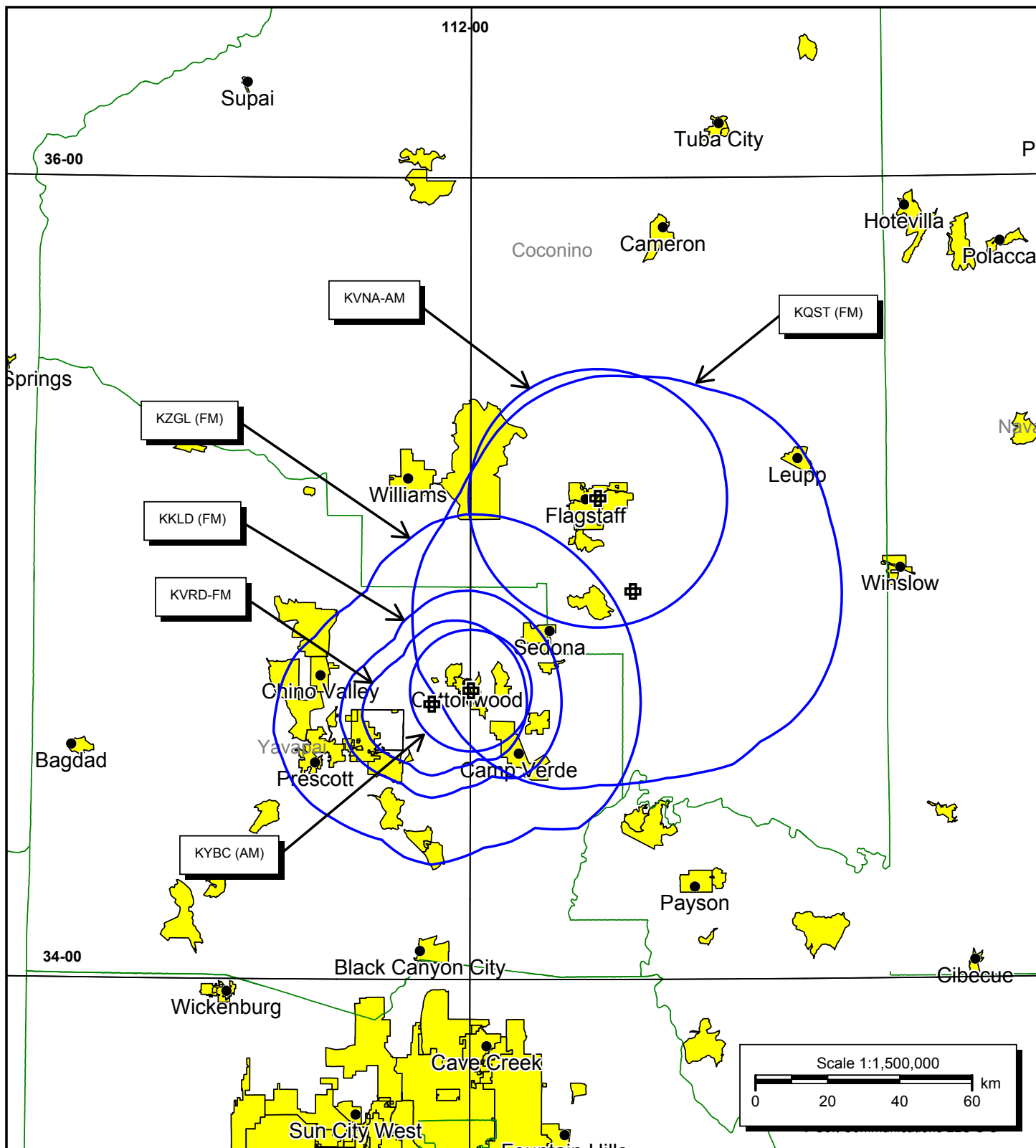


EXHIBIT #1
Co-Owned Stations
MULTIPLE OWNERSHIP
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Sedona, Arizona

Bromo Communications, Inc.
 Atlanta, Georgia
 July 2004

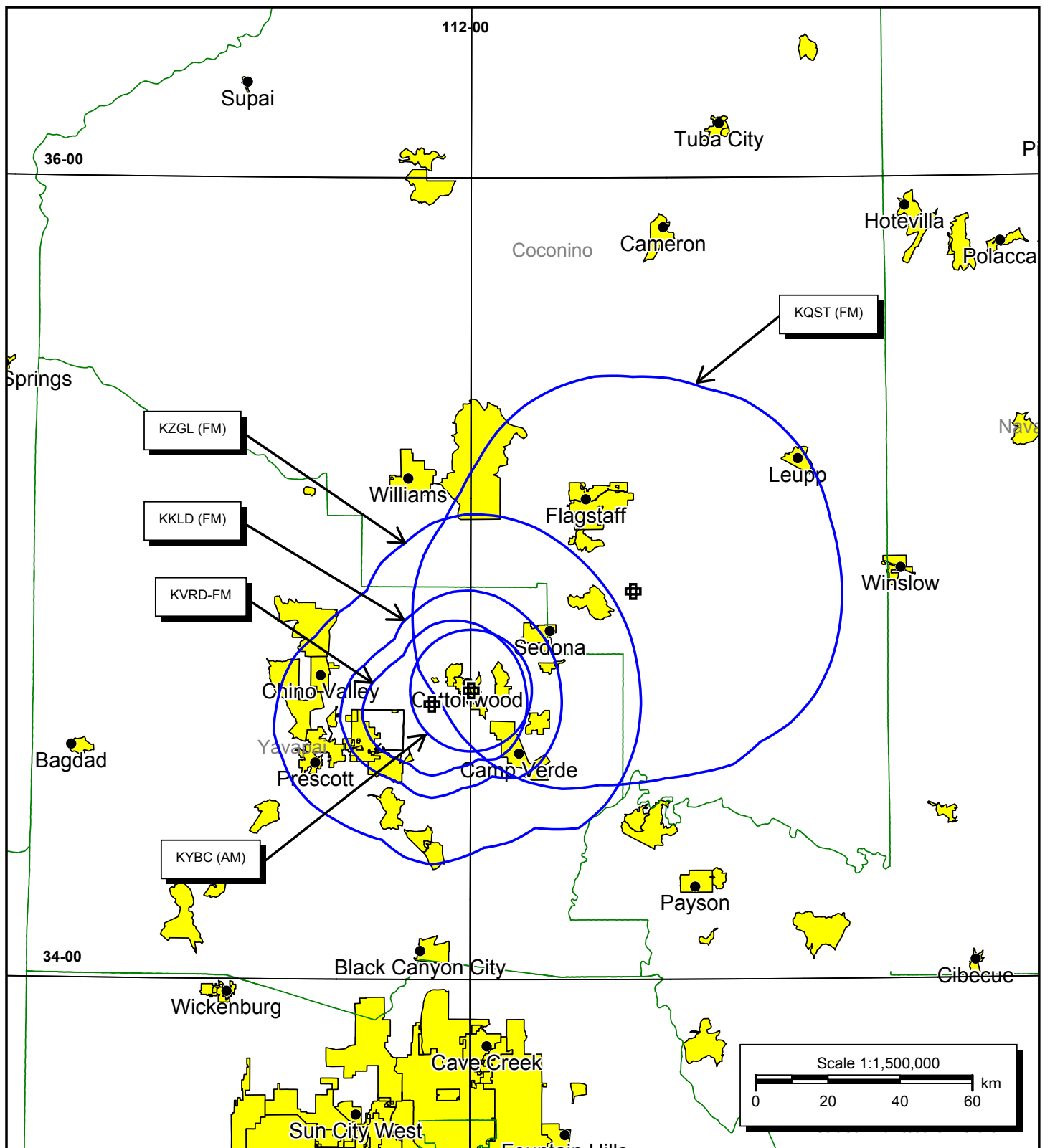


EXHIBIT #2
Market #1 - Subject Stations
MULTIPLE OWNERSHIP
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Sedona, Arizona

Bromo Communications, Inc.
 Atlanta, Georgia
 July 2004

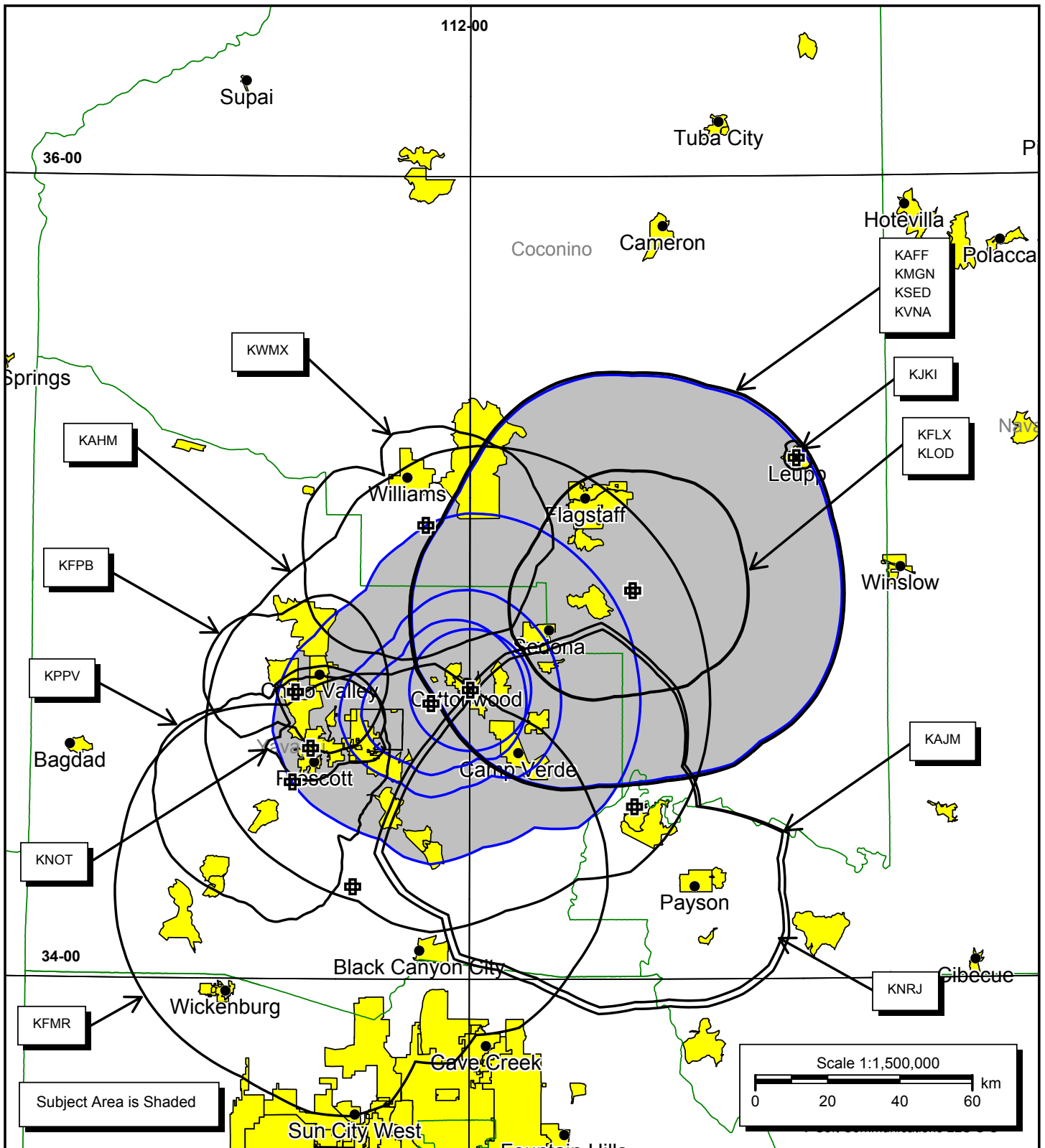


EXHIBIT #3
Market #1 - FM Services to Subject Area
MULTIPLE OWNERSHIP
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Sedona, Arizona

Bromo Communications, Inc.
 Atlanta, Georgia
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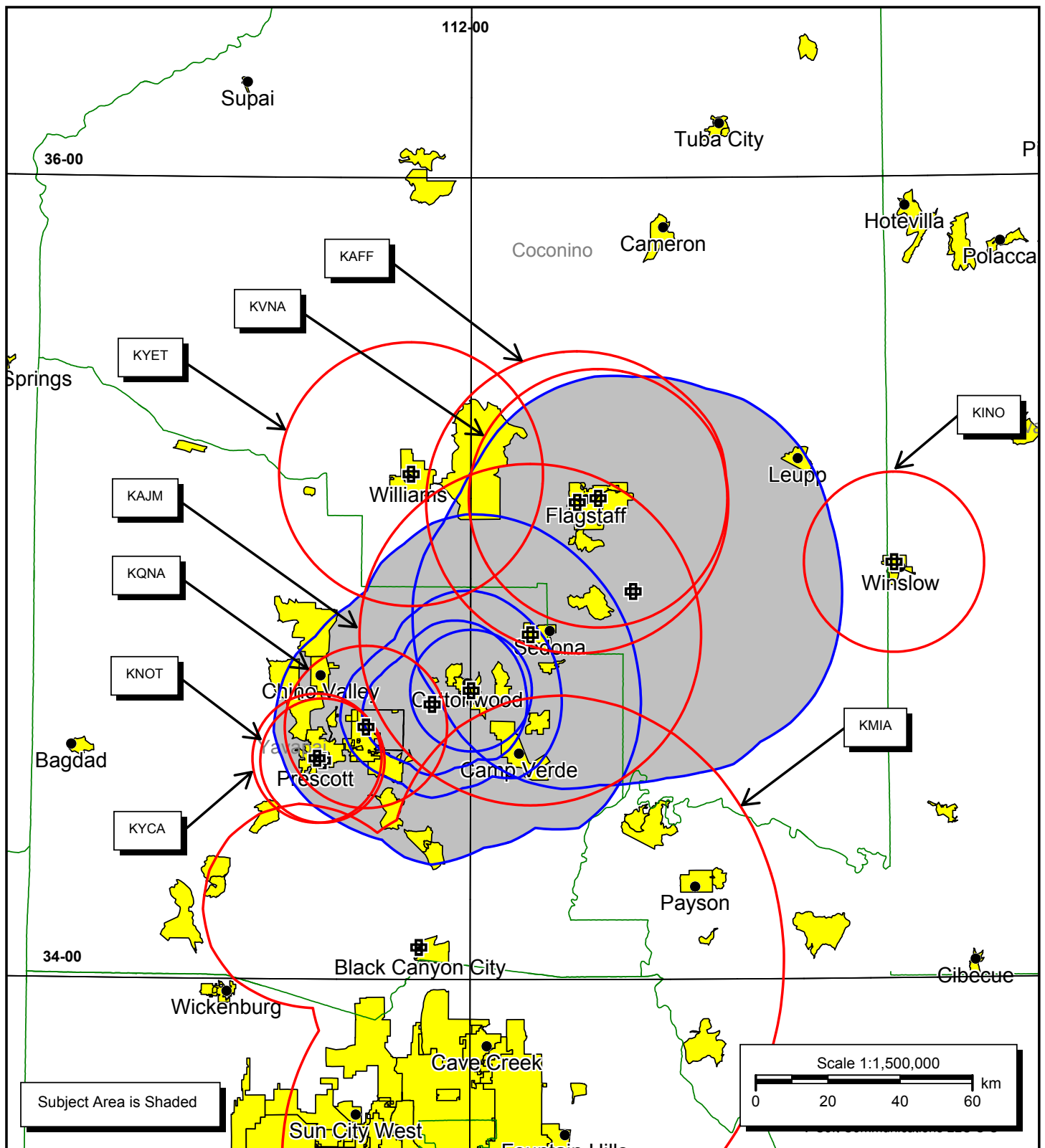


EXHIBIT #4
Market #1 - AM Services to Subject Area
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EXHIBIT #5
MULTIPLE OWNERSHIP
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Tabulation of Services to Subject Area

Market #1

Subject Stations

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
KKLD	252C2	34° 41' 11"	112° 06' 58"	0.88	Prescott Valley	AZ
KQST	275C	34° 58' 05"	111° 30' 29"	100	Sedona	AZ
KVRD	289C3	34° 41' 11"	112° 06' 58"	0.30	Cottonwood	AZ
KYBC	1600	34° 43' 15"	111° 59' 55"	1.0	Cottonwood	AZ
KZGL	240C1	34° 41' 14"	112° 07' 00"	9	Cottonwood	AZ

FM Services to Subject Area

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
KAFF	225C	34° 58' 07"	111° 30' 24"	100	Flagstaff	AZ
KAHM	271C	34° 41' 14"	112° 07' 01"	58	Prescott	AZ
KAJM	282C	34° 25' 48"	111° 30' 16"	100	Payson	AZ
KFLX	286C2	34° 58' 06"	111° 30' 29"	5	Kachina Village	AZ
KFMR	236C	34° 13' 48"	112° 21' 02"	36	Sun City West	AZ
KFPB	280C3	34° 42' 52"	112° 31' 33"	8.1	Chino Valley	AZ
KJKI	255A	35° 17' 50"	111° 00' 34"	0.119	Leupp	AZ
KLOD	261C2	34° 58' 05"	111° 30' 29"	5.3	Flagstaff	AZ
KMGN	230C	34° 58' 08"	111° 30' 28"	100	Flagstaff	AZ
KNOT	256A	34° 34' 29"	112° 28' 45"	6	Prescott	AZ
KNRJ	266C1	34° 25' 48"	111° 30' 16"	82	Payson	AZ
KPPV	294C2	34° 29' 25"	112° 32' 00"	3.7	Prescott Valley	AZ
KSED	298C	34° 58' 07"	111° 30' 24"	100	Sedona	AZ
KVNA	248C	34° 58' 06"	111° 30' 28"	100	Flagstaff	AZ
KWMX	244C2	35° 07' 52"	112° 08' 03"	10.5	Williams	AZ

AM Services to Subject Area

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
KAFF	930	35° 11' 26"	111° 40' 37"	5	Flagstaff	AZ
KAZM	780	34° 51' 38"	111° 49' 10"	5	Sedona	AZ
KINO	1230	35° 02' 15"	110° 43' 00"	1	Winslow	AZ
KMIA	710	34° 04' 48"	112° 09' 15"	22	Black Canyon	AZ
KNOT	1450	34° 32' 42"	112° 26' 46"	1	Prescott	AZ
KQNA	1130	34° 37' 46"	112° 18' 56"	1	Prescott Valley	AZ
KVNA	600	35° 12' 02"	111° 36' 49"	1	Flagstaff	AZ
KYCA	1490	34° 33' 03"	112° 27' 45"	1	Prescott	AZ
KYET	1180	35° 15' 38"	112° 10' 55"	10	Williams	AZ

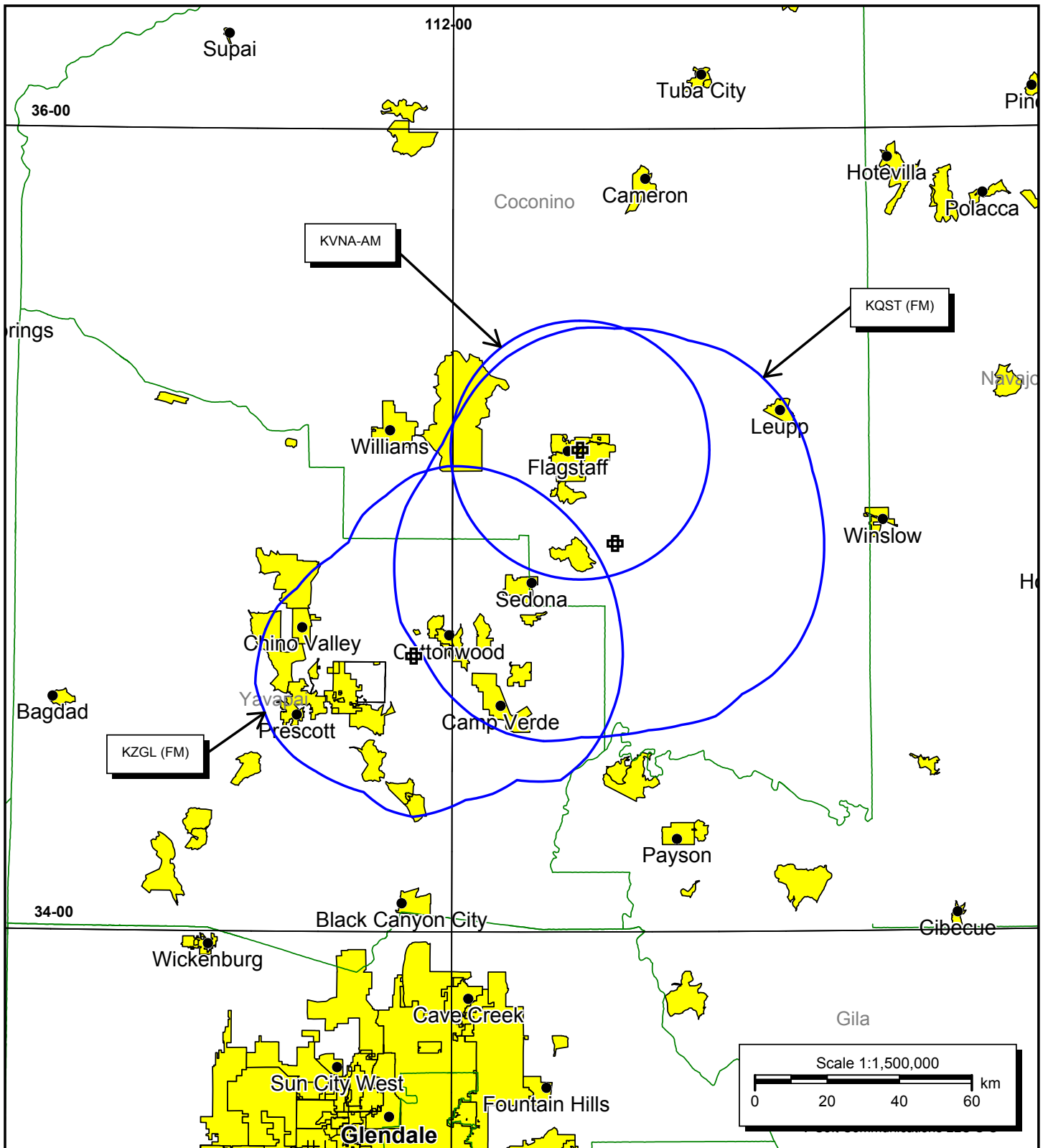


EXHIBIT #6
Market #2 - Subject Stations
MULTIPLE OWNERSHIP
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Sedona, Arizona

Bromo Communications, Inc.
 Atlanta, Georgia
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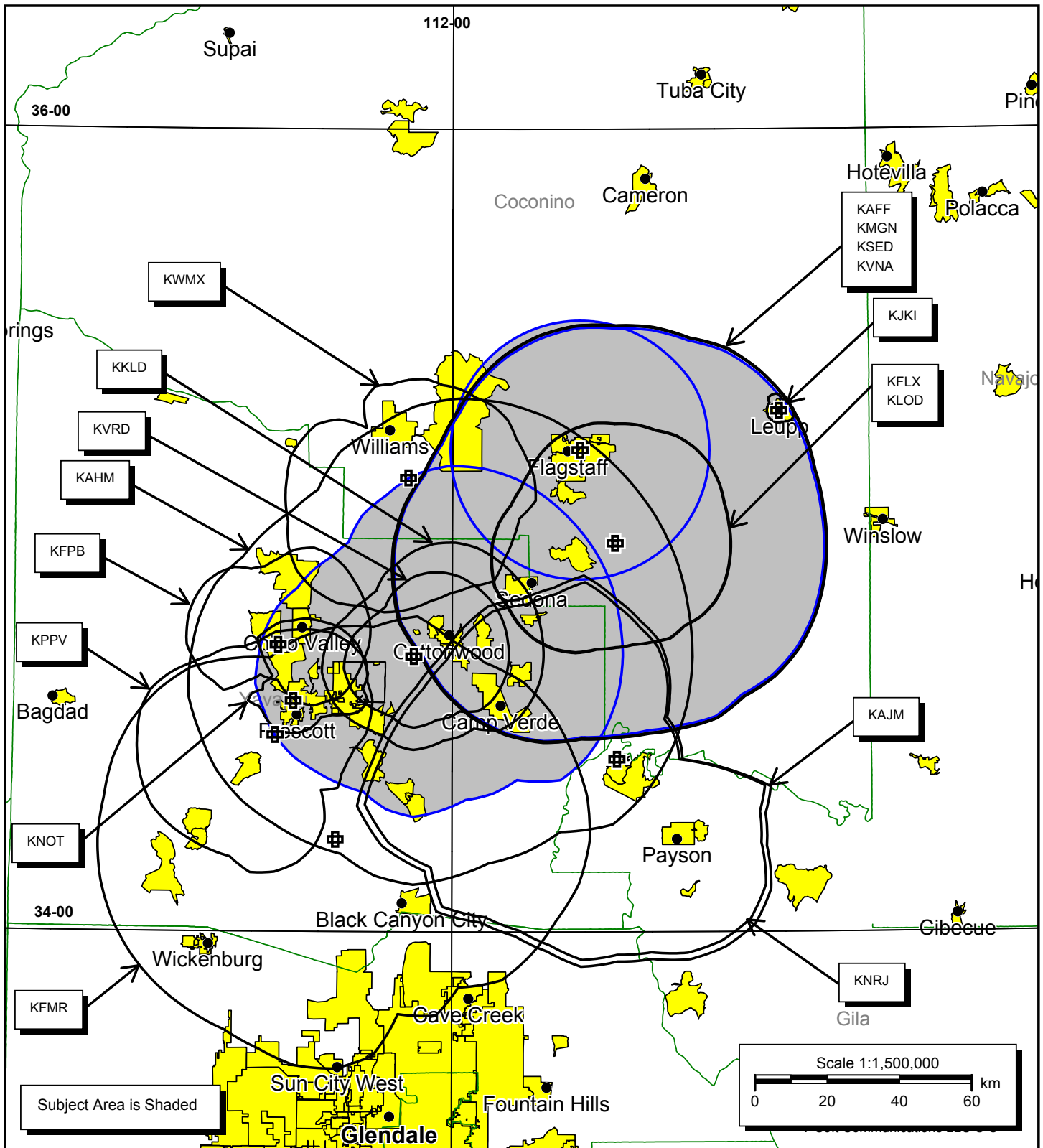


EXHIBIT #7
Market #2 - FM Services to Subject Area
MULTIPLE OWNERSHIP
COMPLIANCE STUDY
Sedona, Arizona

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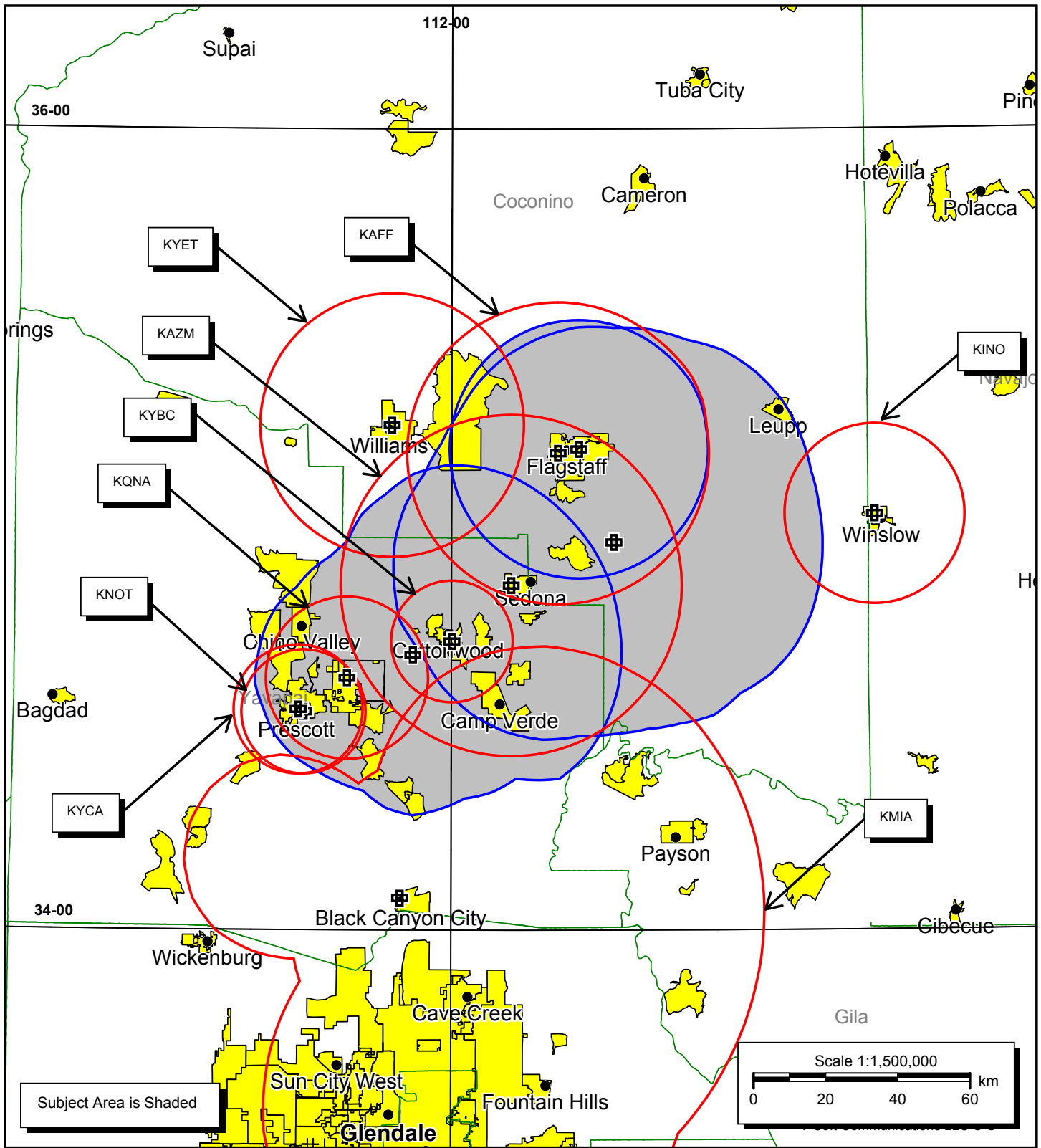


EXHIBIT #8
Market #2 - AM Services to Subject Area
MULTIPLE OWNERSHIP
COMPLIANCE STUDY
Sedona, Arizona

Bromo Communications, Inc.

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EXHIBIT #9
MULTIPLE OWNERSHIP
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Tabulation of Services to Subject Area

Market #2

Subject Stations

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
KQST	275C	34° 58' 05"	111° 30' 29"	100	Sedona	AZ
KVNA	600	35° 12' 02"	111° 36' 49"	1	Flagstaff	AZ
KZGL	240C1	34° 41' 14"	112° 07' 00"	9	Cottonwood	AZ

FM Services to Subject Area

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
KAFF	225C	34° 58' 07"	111° 30' 24"	100	Flagstaff	AZ
KAHM	271C	34° 41' 14"	112° 07' 01"	58	Prescott	AZ
KAJM	282C	34° 25' 48"	111° 30' 16"	100	Payson	AZ
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KVNA	248C	34° 58' 06"	111° 30' 28"	100	Flagstaff	AZ
KVRD	289C3	34° 41' 11"	112° 06' 58"	0.3	Cottonwood	AZ
KWMX	244C2	35° 07' 52"	112° 08' 03"	10.5	Williams	AZ

AM Services to Subject Area

<u>Call</u>	<u>Ch/Freq</u>	<u>Latitude</u>	<u>Longitude</u>	<u>Power (kW)</u>	<u>City</u>	<u>State</u>
KAFF	930	35° 11' 26"	111° 40' 37"	5	Flagstaff	AZ
KAZM	780	34° 51' 38"	111° 49' 10"	5	Sedona	AZ
KINO	1230	35° 02' 15"	110° 43' 00"	1	Winslow	AZ
KMIA	710	34° 04' 48"	112° 09' 15"	22	Black Canyon	AZ
KNOT	1450	34° 32' 42"	112° 26' 46"	1	Prescott	AZ
KQNA	1130	34° 37' 46"	112° 18' 56"	1	Prescott Valley	AZ
KYBC	1600	34° 43' 15"	111° 59' 55"	1	Cottonwood	AZ
KYCA	1490	34° 33' 03"	112° 27' 45"	1	Prescott	AZ
KYET	1180	35° 15' 38"	112° 10' 55"	10	Williams	AZ