

W D S C - FM



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No 1390199**



B.S.

CARD #1

<sup>FM BROADCAST</sup>  
BROADCASTING STATION LICENSE RECORD

OFFICIAL NO. 702

Date first licensed October 6, 1952

Call letters WDSC-FM

LOCATION: DILLON, SOUTH CAROLINA

Name of licensee BORDER BROADCASTING COMPANY

Transmitter location On U. S. Highway 301, 3.7 miles S. W. of Dillon, South Carolina

Main studio location Same



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mon. Freq.	ER Power	Time Div.	Period From To
BPH-1670	7-11-51	92.9	8.8 kw.	U	By 9-11-51
CP new B/C station		Ch. 225	Terr: 290 feet.		To 3-11-52
Telegram	7-23-51	Retel 2L. Auth. granted period ending 3-11-52 operate using facilities in CP BPH-1670 purpose FM program service. Notify Comm. when prog. serv. commenced			
BLH-821	10-6-52	License to cover C.P. to			12-1-54
BRH-702	11-17-54	Renewal of license to			12-1-57
BRH-702	11-20-57	Renewal of license to			12-1-60
BRH-702	11-30-60	Renewal of License to			12-1-63
	11-27-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BRH-702	1-31-64	Renewal of License			1-31 12-1-66
BRH-702	11-30-66	RENEWAL OF LICENSE			12-1 12-1-69
Wire	4-3-68	Auth. remain silent thru			4-20-68.
Wire dtd. & rec'd	5-7-68	giving notification per Sect. 73.5(a)(5) Rules that a Gates FM-3H trans. is now installed & in oper.			
BRH-702(L)	12-24-69	Renewal of license			12-1-72
EBSA	5-22-72				
BRH-702	2-12-73	RENEWAL			12-1-75
BPH-8551	9-20-73	92.9mhz.	ERP: 10.5kw(H&V)		9-20-74
HAAT: 270' (H&V)		#225 Class C	CP install new dual polarization ant., chg. ERP, HAAT.		
BLH-6095(L)	3-22-74	Lic.(BPH-8551)-Changes.			12-1-75
BRH-702(S)	11-12-75	Renewal of License			12-1-78
BRH780727UP (S)	3-13-79	Renewal of License			12-1-81
BSCA800707AP	7-23-80	SCA of 67khz.			12-1-81
BPH-801117AD	5-20-81	92.9mhz	ERP: 100kW(h&v) U		5-20-82
HAAT: 550' (h&v)		CP to incre. ERP; chg. HAAT; install new Ant. Transmitter & Transmission Line.			
(L)					



## APPLICATION RECORD - BROADCASTING

FM (CLASS B)

Call Letters WDSC-FMName BORDER BROADCASTING COMPANY  
(P. O. U. S. Highway 301, Dillon, South Carolina)

File No.	Dated	Application for	Action	
			Nature	Date
BFH-1670 Rec'd. Filed	1-26-51 2-14-51 2-14-51	Construction permit for a new FM broadcast station (Class B) to be operated on Frequency: 92.9 Mcs. Channel 225 Effective Radiated Power: 8.8 kw. Antenna height above average terrain: 288 ft. T-L: 3.7 miles SW of Dillon, S. C. on U. S. Highway 301 (RCA BTF-3B Max. 3 kw.) S-L: Same Filed by Karl A. Smith, Atty.	GRANTED Ant. ht. above aver. terr: 290 ft.	7-11-51
BLH-321 Recd. Filed	3-6-52 3-10-52 3-10-52	License to cover construction permit (BFH-1670) which authorized a new FM broadcast station Filed by Corwin R. Lockwood, Attorney	GRANTED	10-6-52
BRH-702 Recd. Amend. Recd. & filed	11-11-54 11-12-54 11-18-54 11-19-54	Renewal of license Amend. recd. 11-19-54 specifying name.	Amend. req. 11-15-54 re name Page 2. GRANTED	12-1-54



Aug. 1955

# 2.

## APPLICATION RECORD - BROADCASTING

Call  
Letters

WDSC-FM

Name

BORDER BROADCASTING COMPANY

DILLON, SOUTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-702 Rec'd Filed	8-29-57 9-3-57 9-3-57	Renewal of license.	GRANTED	11-20-57
BRH-702 Rec'd Filed	8-27-60 8-29-60 8-29-60	Renewal of license	GRANTED	11-30-60
BRH-702 Rec'd Filed	9-2-63 10-15-63 10-15-63	Renewal of license	GRANTED	1-31-64
BRH-702 Rec'd Filed	8/29/66 9/2/66 10/10/66	Renewal of license	GRANTED	11-30-66
BRH-702 Rec'd Filed #546877 \$75 PN	8-26-69 9-2-69 10-6-69 9-2-69	Renewal of license AMENDED 11-6-69 re: Programming	GRANTED	12-24-69

F.C.C. - WASHINGTON, D. C.

PRESS

OCT 10 1969



# APPLICATION RECORD - BROADCASTING

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Call  
Letters

W D S C-FM

Name **BORDER BROADCASTING COMPANY**  
**Dillon, South Carolina**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-702 R & F PN PRESS	8-24-72 8-28-72 8-28-72	Renewal of License AMENDED 12-11-72 re: ascertainment of comm. needs employment policy AMENDED 1-26-73 re: employment policy; programming	GRANTED	2-12-73
SEP 25 1973				
BPH-8551 R & F #222552 \$50 CODE: 057 PRESS	8-7-73 8-10-73 8-14-73 SEP 11 1973	Construction Permit to install new dual polarized Ant. (GATES-FMC-8A, 8 sects. (h&v); chg. FRP: 10.5kw(h&v); & chg. HAAT: 269' (h&v). Atty---	GRANTED	9-20-73
			cond'l re: submit 302 for AM (BZ)	
BLH-6095 R & F PTA PRESS	1-15-74 1-21-74 1-28-74 FEB 27 1974	Lic. (BPH-8551) - Changes.	GRANTED	3-22-74
BRH-702 R & F PN Recd. PRESS	7-22-75 8-1-75 SEP 9 1975	RENEWAL OF LICENSE AMENDED 10-28-75 re: ascertainment of comm. needs, EEO	prog. & GRANTED	11-12-75



# APPLICATION RECORD - BROADCASTING

92.9

Call  
Letters **W D S C-EM**

Name **BORDER BROADCASTING COMPANY**  
**DILLON, SOUTH CAROLINA**

File No.	Dated	Application for	Action	
			Nature	Date
BRH780727UP PRESS SEP 15 1978		RENEWAL OF LICENSE	Granted	3-13-79
BSCA800707AP PRESS (O) JUL 29 1980		Request for Subsidiary Communications Authorization on a Subcarrier Frequency of 67 Kiloherztz.	GRANTED	7-23-80
BPH- 801117AD ACCEPTED PN RECD JAN 29 '81		Construction permit to incr. ERP: 100 kW H&V; 553.2' H&V, install new antenna, trans- mitter & transmission line. MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305	GRANTED: Cond'1	5-20-81



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

