

## **Educational Mission: Pillsbury United Communities**

Pillsbury United Committee was incorporated in the State of Minnesota on Dec. 13, 1983.

Through the Waite House site in the Phillips neighborhood, we educate the community about personal finance, computer skills, personal and communal health, food justice and cooking, and reading, writing, athletics, and arts for youth. Hundreds of community members come in and out of Waite House everyday to attend classes, eat a free meal in the community café, go to the food shelf, receive legal or community support, and more. The programs at Waite House are growing and developing more and more everyday.

By adding a community radio station, we will enhance knowledge and education about the ethnicities, perspectives, and voices present in the diverse Phillips community. A variety of community members from different backgrounds will produce radio shows in order to share information. These shows will emphasize events that are going on in the area and community news, educate the community on topics that are particularly important to a specific cultural group, share local and authentic music, and increase awareness about opportunities for community members to get involved in the community or enhance their life.

The goal of the station is to educate the community about news, voices, stories, and perspectives in the neighborhood, and continue educating community members through health news, financial advice, and other talk programs. We will do this by inviting and involving as many members of the diverse community on air, in order to educate people from their specific demographic and the larger community.

Live programming will run 24 hours a day.

Potential programming schedule: 7 days a week

6am-8am	Programs in Spanish featuring news, music, and perspectives from the Latino community
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8am-9am	Native American story telling
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9am-10am	Health Education and community opportunities to affordably engage in a healthier lifestyle
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10am-12 pm	Local Music
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12pm-1pm	Interviews with local business owners and community members
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1pm-2pm	Cooking shows
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2pm-4pm	Programming in Somali for the Somali community
4pm-5pm	Shows produced by youth for youth
5pm-6pm	Interviews with local artists
6pm-7pm	Workers' Rights Information
7pm-8pm	Financial Advising shows
8pm-9pm	Community news and updates
9pm-10pm	Urban gardening and agriculture shows
10pm-11pm	Local Music
11pm-6am	Recorded local programming