

RADIO MARKET ANALYSIS – SAN DIEGO

FCC Geographic Market Definition for San Diego, CA

| Call Letters | AM/FM | Freq | Type Station | Format | Home Market | Market Designtn Date | Home Mkt Rank | Owner | City & State of License | County of License |
|--------------|-------|-------|--------------|-------------|---------------|----------------------|---------------|--|-------------------------|-------------------|
| KARJ | FM | 92.1 | C | Chrst/Altve | San Diego, CA | 07/02/2003 | 16 | Educational Media Foundation | Escondido, CA | San Diego |
| KBZT | FM | 94.9 | C | Alternative | San Diego, CA | 07/02/2003 | 16 | Entercom | San Diego, CA | San Diego |
| KCBQ | AM | 1170 | C | Talk | San Diego, CA | 07/02/2003 | 16 | Salem Media Group Inc | San Diego, CA | San Diego |
| KCEO | AM | 1000 | C | Religion | San Diego, CA | 07/02/2003 | 16 | Immaculate Heart Media Inc | Vista, CA | San Diego |
| KECR | AM | 910 | NC | Religion | San Diego, CA | 07/02/2003 | 16 | Family Stations Incorporated | El Cajon, CA | San Diego |
| KFMB | AM | 760 | C | News/Talk | San Diego, CA | 07/02/2003 | 16 | TEGNA Inc | San Diego, CA | San Diego |
| KFMB | FM | 100.7 | C | Adult Hits | San Diego, CA | 07/02/2003 | 16 | TEGNA Inc | San Diego, CA | San Diego |
| KFSD | AM | 1450 | C | Adlt Stndrd | San Diego, CA | 07/02/2003 | 16 | Astor Broadcast Group | Escondido, CA | San Diego |
| KGB | FM | 101.5 | C | Clsc Rock | San Diego, CA | 07/02/2003 | 16 | iHeartMedia Inc | San Diego, CA | San Diego |
| KHTS | FM | 93.3 | C | Pop/CHR | San Diego, CA | 07/02/2003 | 16 | iHeartMedia Inc | El Cajon, CA | San Diego |
| KIOZ | FM | 105.3 | C | Rock | San Diego, CA | 07/02/2003 | 16 | iHeartMedia Inc | San Diego, CA | San Diego |
| KKJD | FM | 91.3 | NC | ChrsContem | San Diego, CA | 12/06/2013 | 16 | Borrego Springs Christian Center | Borrego Springs, CA | San Diego |
| KKLJ | FM | 100.1 | NC | ChrsContem | San Diego, CA | 07/02/2003 | 16 | Educational Media Foundation | Julian, CA | San Diego |
| KKSM | AM | 1320 | C | Alternative | San Diego, CA | 07/02/2003 | 16 | Palomar Community College District | Oceanside, CA | San Diego |
| KLNV | FM | 106.5 | C | Mexican | San Diego, CA | 07/02/2003 | 16 | Univision | San Diego, CA | San Diego |
| KLQV | FM | 102.9 | C | Span/AdHts | San Diego, CA | 07/02/2003 | 16 | Univision | San Diego, CA | San Diego |
| KLSD | AM | 1360 | C | Sports | San Diego, CA | 07/02/2003 | 16 | iHeartMedia Inc | San Diego, CA | San Diego |
| KLVD | FM | 102.1 | NC | ChrsContem | San Diego, CA | 07/02/2003 | 16 | Educational Media Foundation | Encinitas, CA | San Diego |
| KMYI | FM | 94.1 | C | Hot AC | San Diego, CA | 07/02/2003 | 16 | iHeartMedia Inc | San Diego, CA | San Diego |
| KNSJ | FM | 89.1 | NC | Variety | San Diego, CA | | 16 | Activist San Diego | Descanso, CA | San Diego |
| KNSN | AM | 1240 | C | Chrst/Talk | San Diego, CA | 07/02/2003 | 16 | Crawford Broadcasting Company | San Diego, CA | San Diego |
| KOGO | AM | 600 | C | News/Talk | San Diego, CA | 07/02/2003 | 16 | iHeartMedia Inc | San Diego, CA | San Diego |
| KPBS | FM | 89.5 | NC | Nws/Tlk/Inf | San Diego, CA | 07/02/2003 | 16 | San Diego State University Board of Trustees | San Diego, CA | San Diego |
| KPRI | FM | 91.3 | NC | Var/Nws/Tlk | San Diego, CA | 02/03/2011 | 16 | Pala Band of Mission Indians | Pala, CA | San Diego |
| KPRZ | AM | 1210 | C | Chrst/Talk | San Diego, CA | 07/02/2003 | 16 | Salem Media Group Inc | San Marcos-Poway, CA | San Diego |
| KSDO | AM | 1130 | C | Span/Relgn | San Diego, CA | 07/02/2003 | 16 | Hi-Favor Broadcasting LLC | San Diego, CA | San Diego |
| KSDS | FM | 88.3 | NC | Jazz | San Diego, CA | 07/02/2003 | 16 | San Diego Community College | San Diego, CA | San Diego |
| KSDW | FM | 88.9 | NC | Christian | San Diego, CA | 02/14/2014 | 16 | Calvary Chapel of Costa Mesa | Temecula, CA | Riverside |
| KSON | FM | 103.7 | C | Country | San Diego, CA | 07/02/2003 | 16 | Entercom | San Diego, CA | San Diego |
| KSSD | FM | 107.1 | C | Span/AdHts | San Diego, CA | 03/30/2017 | 16 | Entravision Communications Corp | Fallbrook, CA | San Diego |
| KSSX | FM | 95.7 | C | Urban | San Diego, CA | 07/02/2003 | 16 | iHeartMedia Inc | Carlsbad, CA | San Diego |
| KUMI | FM | 89.9 | NC | Variety | San Diego, CA | 07/19/2019 | 16 | Activist San Diego | Ramona, CA | San Diego |
| KURS | AM | 1040 | NC | Span/Relgn | San Diego, CA | 07/02/2003 | 16 | El Sembrador Ministries | San Diego, CA | San Diego |
| KWFN | FM | 97.3 | C | Sprts/Talk | San Diego, CA | 07/02/2003 | 16 | Entercom | San Diego, CA | San Diego |

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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|--------------|-------|-------|--------------|-------------|---------------|----------------------|---------------|-------------------------------------|-------------------------|-------------------|
| KXSN | FM | 98.1 | C | AC | San Diego, CA | 07/02/2003 | 16 | Entercom | San Diego, CA | San Diego |
| KYDO | FM | 96.1 | C | Chrst/Altve | San Diego, CA | 01/10/2010 | 16 | Educational Media Foundation | Campo, CA | San Diego |
| KYXY | FM | 96.5 | C | Xmas/AC | San Diego, CA | 07/02/2003 | 16 | Entercom | San Diego, CA | San Diego |
| XEMO | AM | 860 | C | Mexican | San Diego, CA | 07/02/2003 | 16 | Uniradio Corp | Tijuana, MX | Baja California |
| XESD | AM | 1030 | C | SpN/Tik/Rm | San Diego, CA | 09/30/2013 | 16 | Media Sports de Mexico SA de CV | Puerto Nuevo, MX | Baja California |
| XEXX | AM | 1420 | C | Span/Sprts | San Diego, CA | 04/22/2010 | 16 | Radorama SA de CV | Tijuana, MX | Baja California |
| XGLX | FM | 91.7 | C | Span/Pop | San Diego, CA | 07/02/2003 | 16 | MVS Comunicaciones | Tijuana, MX | Baja California |
| XHFG | FM | 107.3 | C | Spanish AC | San Diego, CA | 07/02/2003 | 16 | Uniradio Corp | Tijuana, MX | Baja California |
| XHIT | FM | 95.3 | C | Grupero | San Diego, CA | 12/04/2009 | 16 | Grupo Multimedios | Tecate, MX | Baja California |
| XHRM | FM | 92.5 | C | HpHop/R&B | San Diego, CA | 07/02/2003 | 16 | Local Media San Diego LLC | Tijuana, MX | Baja California |
| XHTY | FM | 99.7 | C | Mexican | San Diego, CA | 07/02/2003 | 16 | Uniradio Corp | Tijuana, MX | Baja California |
| XHTZ | FM | 90.3 | C | CHR | San Diego, CA | 07/02/2003 | 16 | Local Media San Diego LLC | Tijuana, MX | Baja California |
| XKAM | AM | 950 | C | SpNws/Talk | San Diego, CA | 01/13/2009 | 16 | Radio Formula | Tijuana, MX | Baja California |
| XLNC | FM | 104.9 | NC | Span/Clscl | San Diego, CA | 05/01/2007 | 16 | XLNC1 Radio | Tecate, MX | Baja California |
| XLTN | FM | 104.5 | C | Spanish AC | San Diego, CA | 07/02/2003 | 16 | Grupo Imagen SA de CV | Tijuana, MX | Baja California |
| XMOR | FM | 98.9 | C | Span/Rock | San Diego, CA | 07/02/2003 | 16 | Cadena Baja California | Tijuana, MX | Baja California |
| XOCL | FM | 99.3 | C | Spanish AC | San Diego, CA | 07/02/2003 | 16 | MVS Comunicaciones | Tijuana, MX | Baja California |
| XRCN | AM | 1470 | C | SpNws/Talk | San Diego, CA | 07/02/2003 | 16 | Uniradio Corp | Tijuana, MX | Baja California |
| XRST | FM | 107.7 | C | Span/CHR | San Diego, CA | 07/02/2003 | 16 | p Grupo Impulsor de Medios SA de CV | Tijuana, MX | Baja California |
| XSPN | AM | 800 | C | SpN/Tik/Spt | San Diego, CA | 09/30/2003 | 16 | More Enterprise Communications | Tijuana, MX | Baja California |
| XSUR | AM | 540 | C | Span/Chrst | San Diego, CA | 07/02/2003 | 16 | Mount Wilson FM Broadcasters Inc | Tijuana, MX | Baja California |
| XTIM | FM | 90.7 | C | Grupero | San Diego, CA | 07/02/2003 | 16 | MVS Comunicaciones | Tijuana, MX | Baja California |
| XTRA | FM | 91.1 | C | Alternative | San Diego, CA | 07/02/2003 | 16 | Local Media San Diego LLC | Tijuana, MX | Baja California |

Number of Stations in Geographic Market 57

Previous Stations in Geographic Market

| | | | | | | | | | | |
|------|----|-------|---|------------|------------------------------|------------|----|-----------------------------------|--------------|-----------------|
| KMYT | FM | 94.5 | C | AAA | Riverside-San Bernardino, CA | 07/27/2005 | 26 | iHeartMedia Inc | Temecula, CA | Riverside |
| KTMQ | FM | 103.3 | C | Rock | Riverside-San Bernardino, CA | 07/27/2005 | 26 | iHeartMedia Inc | Temecula, CA | Riverside |
| XEPE | AM | 1700 | C | Sports | | 07/02/2019 | 0 | Broadcast Company of the Americas | Tecate, MX | Baja California |
| XEWV | AM | 690 | C | SpNws/Talk | Los Angeles, CA | 03/11/2005 | 2 | W3Com Concesionaria SA de CV | Rosarita, MX | Baja California |
| XPRS | AM | 1090 | C | Span/CHR | | 07/02/2019 | 0 | Broadcast Company of the Americas | Rosarito, MX | Baja California |
| XPRS | FM | 105.7 | C | DARK | | 07/02/2019 | 0 | Pacific Spanish Network | Ensenada, MX | Baja California |

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