

Anderson Associates

Broadcast Consultants
1519 Euclid Avenue
Bowling Green, KY 42103

Ownership Study

This ownership study is provided to show the aural broadcast market formed by the modification of KLQQ(FM) 285C0 to 285C1, facility I.D. 165310, at Clearmont, WY.

KLQQ(FM) is not located within an Arbitron Metro area. Therefore, the permitted common ownership is determined using the contour overlap methodology. The following exhibits include the city grade contours, 3.16 mV/m (70 dBu) (FM) and 5.0 mV/m (AM), of all stations that overlap the defined market, exclude any stations with a transmitter site greater than 92 km from any portion of the mutually overlapping area, as well as any commonly owned stations which do not mutually overlap the defined market.

Exhibit E-1 shows a reference plot of the commonly owned stations to be considered with respect to the KLQQ(FM) modification. A single market is defined with the following stations, which are plotted and listed in exhibits E-2 and E-3:

1. KLQQ(FM) Mod. 285C1	Facility I.D. 165310	Clearmont, WY
2. KOWY(FM) 272C3	189506	Dayton, WY
3. KROE(AM) 930 kHz	38626	Sheridan, WY
4. KWYO(AM) 1410 kHz	12942	Sheridan, WY
5. KYTI(FM) 229C	12931	Sheridan, WY
6. KZWY(FM) 235C	38627	Sheridan, WY
(4) FM and (2) AM	Market Total = 16	

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Following the rules provided by CFR §73.3555(a)(1)(iii), the common ownership of the defined market is permissible.



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E-1 KLQQ(FM) Mod. Ownership Reference Plot - All Commonly-Owned Stations

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- Reference
- KLQQ(FM)
- KOWY(FM)
- KROE(AM)
- KWYO(AM)
- KYTI(FM)
- KZWY(FM)

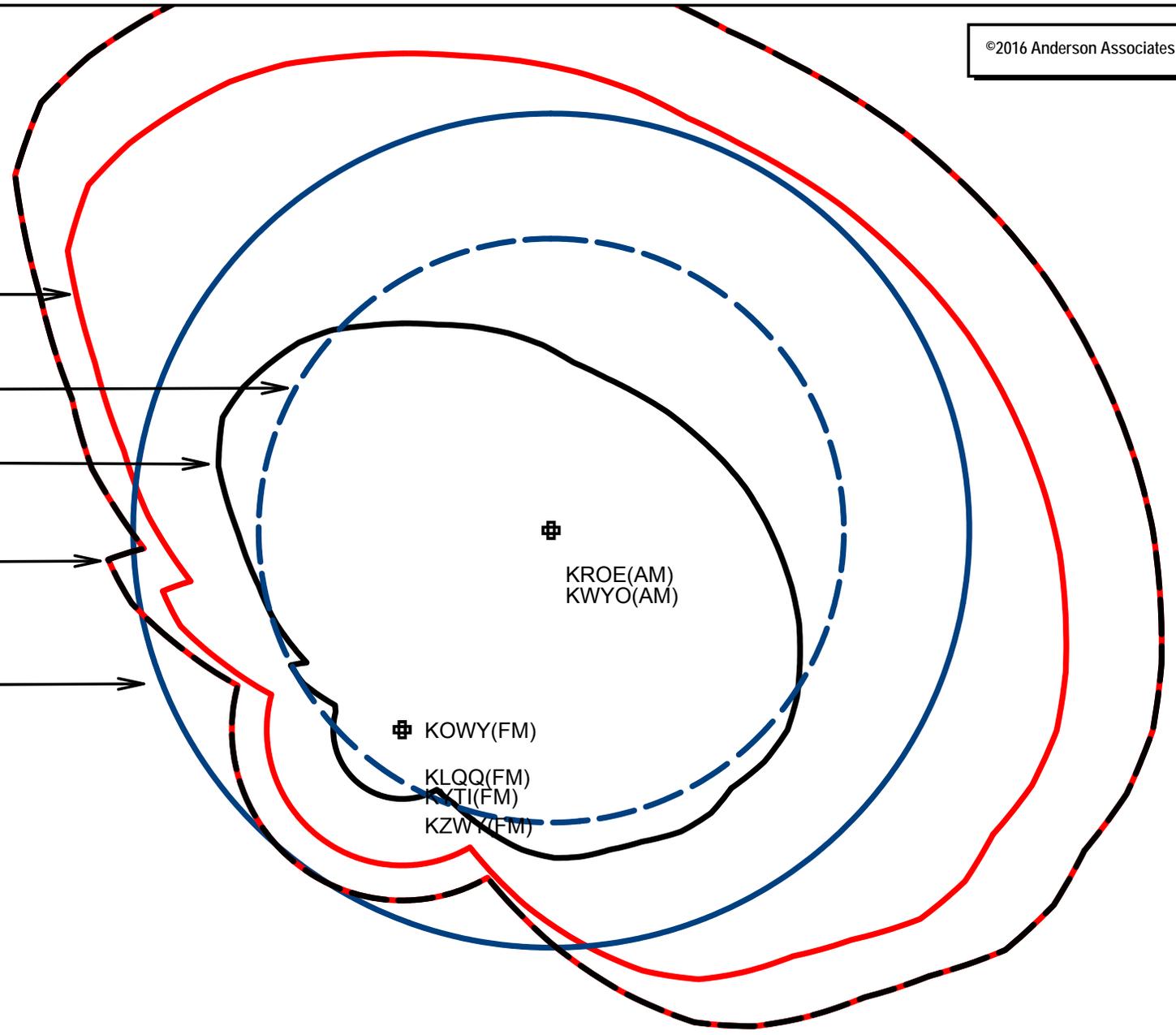
KLQQ(FM) 285C1

KWYO(AM) 1410 kHz

KOWY(FM) 272C3

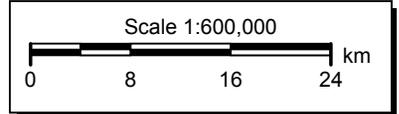
KZWY(FM) 235C
KYTI(FM) 229C

KROE(AM) 930 kHz



KROE(AM)
KWYO(AM)

KOWY(FM)
KLQQ(FM)
KYTI(FM)
KZWY(FM)



E-2 KLQQ(FM) Mod. Ownership Market Plot

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- Reference**
KLQQ
KOWY
KROE
KWYO
KYTI
KZWY

- Reference
- KPRQ (201)
- KOHR (205)
- KWCF (207)
- KBUW (213)
- KSUW (217)
- KHRW (224)
- KLGT (243)
- KZZS (252)
- KZMQ-FM (262)
- KBBS

Q

⊕ KOHR
KROE
KWYO

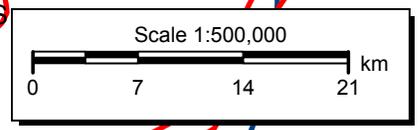
⊕ KOWY
KHRW
KLQQ
KYTI
KZWY
KPRQ

⊕ KWCF
KSUW

⊕ KZZS
KLGT

⊕ KBUW

⊕ KBBS



E-3 KLQQ(FM) Mod. Ownership Market List

Total number of overlapping contours: 16

Reference:

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)
KLQQ	FM	285C1	Clearmont	WY	BLH20071101ABF	0.0	0.0
KOWY	FM	272C3	Dayton	WY	BLH20120502ABH	0.0	0.0
KROE	AM	930	SHERIDAN	WY	BL19790724AD	24.5	36.8
KWYO	AM	1410	SHERIDAN	WY	BL20060607ADY	24.5	36.8
KYTI	FM	229C	Sheridan	WY	BLH19990914AAN	0.0	0.0
KZWY	FM	235C	Sheridan	WY	BLH19990914AAM	0.0	0.0

Overlapping Contours:

Callsign	Type	Chan	City	St	File Number	Dist (km)	Azi (deg)
KPRQ	FM	201A	Sheridan	WY	BLED20051214ACV	0.2	329.2
KOHR	FM	205A	Sheridan	WY	BLED20081201ALX	24.5	36.8
KWCF	FM	207C3	Sheridan	WY	BLED20090729AFG	15.0	98.2
KBUW	FM	213A	Buffalo	WY	BLED19991117ABW	43.7	134.3
KSUW	FM	217A	Sheridan	WY	BLED19971117KA	14.8	98.4
KHRW	FM	224C2	Ranchester	WY	BLH20110222ADW	0.0	0.0
KLGT	FM	243C1	Buffalo	WY	BLH20120106AAJ	20.0	105.0
KZZS	FM	252C1	Story	WY	BLH20120106AAK	20.0	105.0
KZMQ-FM	FM	262C	Greybull	WY	BMLH20040617AAP	67.0	288.6
KBBS	AM	1450	BUFFALO	WY	BL14186	46.5	131.8

Distance and bearing calculations from coordinates: 44-37-20 N, 107-06-57 W

Duopoly Options:

TV: Not Included

FM: 3.16 mV/m (70 dBu); Include NCE

AM: 5.0 mV/m

Stations more than 92 km from the common area were excluded.