

April 17, 2017

Exhibit 18
Multiple Ownership Statement

This firm has been retained by Viva Media, LLC, proposed assignee of Radio Station KQFX(FM), Facility ID 61033, Borger, Texas to prepare this Engineering Statement to demonstrate that this application is in compliance with the Commission's Multiple Ownership Rules.

BIA Market Analysis

The facility to be transferred to Viva Media, LLC, Radio Station KQFX(FM), Facility ID 61033, Borger, Texas, is listed in the Amarillo, Texas BIA Market. Neither Viva Media, Inc., nor any of its principals have an interest in any other facility listed in the Amarillo Market. The acquisition of Radio Station KQFX(FM), Borger, Texas by Viva Media, LLC., would fully comply with the Commission's Multiple Ownership Rules using the BIA market analysis.

Multiple Ownership Analysis
Contour Overlap

Viva Media, LLC., would have an interest in 3 facilities that have overlapping city grade contours if the proposed assignment of Radio Station KQFX(FM) were granted. Viva Media, LLC is the licensee of Radio Station KBEX(FM), Facility ID 15018, Dalhart, Texas and has a Local Market Agreement to supply programming to Radio Station KAMT(FM), Facility ID 183356, Channing, Texas.

Market Definition

The contour market that requires analysis is defined by the overlapping 70 dbu contours of following facilities:

1. Radio Station KQFX(FM), Borger, Texas, Facility ID 61033.
2. Radio Station KBEX(FM), Dalhart, Texas, Facility ID 15018.
3. Radio Station KAMT(FM), Channing, Texas, Facility ID 183356.

Other signals in the contour defined market were analyzed and it was found that the following additional facilities produce a city grade¹ contour that overlaps the market defined above.

4. Radio Station KTDA(FM), Dalhart, Texas, Facility ID 94225
Transmitter site is within the Contour Defined Market.
5. Radio Station KDDD(FM), Dumas, Texas, Facility ID 74311.
Transmitter site is within the Contour Defined Market.
6. Radio Station KQTY(FM), Borger, Texas, Facility ID 74566.
Transmitter site is within the Contour Defined Market.
7. Radio Station KGNC(FM), Amarillo, Texas, Facility ID 63161.
Transmitter site is within the Contour Defined Market.
8. Radio Station KXRI(FM), Amarillo, Texas, Facility ID 5138.
Transmitter site is within the Contour Defined Market.

The city grade contours of the above facilities are shown on the attached Exhibit E-1 with the map tags labeled to correspond with the above listed numerical designation.

The Commission's Rules, Section 73.3555(a)(iv), provides that a person or single entity (or entities under common control) may have a cognizable interest in licenses for AM or FM radio broadcast stations limited by the number of aural signals in the defined market. In a radio market with 14 or fewer full-power, commercial and noncommercial radio stations, a person or single entity may have an interest in not more than 5 commercial radio stations in total and not more than 3 commercial stations in the same service (AM or FM) can be

¹ A city grade signal is defined as the 70 dbu f(50,50) contour for an FM station and the 5 mv/m contour for an AM station.

owned or controlled by a single entity; provided, however, that no person or single entity (or entities under common control) may have a cognizable interest in more than 50% of the full-power, commercial and noncommercial radio stations in such market unless the combination of stations comprises not more than one AM and one FM station.

CONCLUSION

The grant of the Assignment Application for Radio Station KQFX(FM) to Viva Media, LLC., would result in that entity having an interest in less than 50% of the facilities in the defined market² in full compliance with Section 73.3555(a)(iv) of the Commission's Rules.

CERTIFICATION

This Multiple Ownership Analysis has been prepared by the undersigned and is true and correct to the best of his knowledge and belief, and is submitted in good faith. My qualifications are a matter of record before the Commission.

Dated this 17th day of April 2017.

Respectfully,



F. W. Hannel, PE

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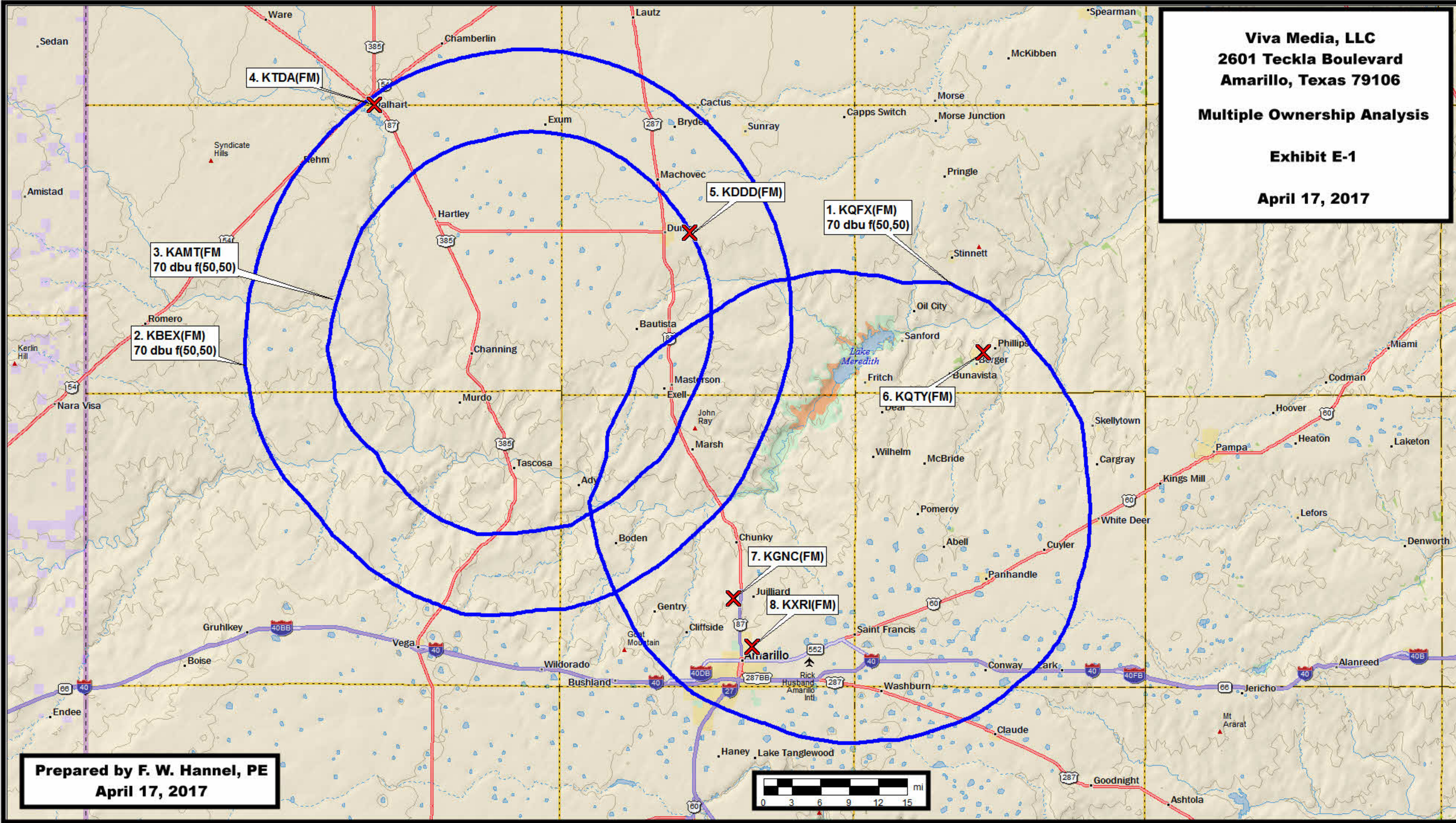
² Contour analysis was truncated once it was determined that the application was in compliance with the Multiple Ownership provisions of the Commission's Rules, Section 73.3555(a)(iv).

Viva Media, LLC
2601 Teckla Boulevard
Amarillo, Texas 79106

Multiple Ownership Analysis

Exhibit E-1

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Prepared by F. W. Hannel, PE
April 17, 2017