

WHWC-TV

PRODUCT OF

Thermington Brand

MADE IN U.S.A.

LIBRARY BUREAU DEPARTMENT
ORDERED EVERYWHERE

REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

Form BC 126
June 1954

PTA 11-16-73
Began 11-19-73

NONCOMMERCIAL EDUCATIONAL TV

BROADCASTING STATION LICENSE RECORD

CH 28

Date first licensed 2-28-74 (#232)

Call letters WHWC-TV

Station location X COLFAX, WISCONSIN
MENOMONIE, WISCONSIN
(ML 7-20-76)

Name of licensee EDUCATIONAL COMMUNICATIONS BOARD

Transmitter location Approx. 2.3 mi. E. of Wheeler, Wisc. (PET 4-4-73)

Main studio location S. Broadway, Menomonie, Wisc. (PET 4-4-73)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From: To
BPET-451	4-4-73	Ch-28	V-1050kW	Unl.	6-4-73
AH:1140' MSL:2180'		554-560	A-209kW		10-4-74
CP for new educ. TV station.					
BPET-451(1)	5-29-73	Call Letters assigned.			
BMPET-793	9-28-73	Ch. 28	V-871 kw	U	6-4-73
Wire	11-16-73	Re tendered lic. appl., auth. grtd.			
oper. PTA accord. 73.629 & BMPET-793. Advise when oper.					
commences under this auth.					
BRCTV-57	1-30-74	REMOTE CONTROL AUTHORITY			
(1)					
BLEP-349	2-28-74	Lic.(BPET-451 as mod) for 12-1-76			
a new station					
BPET-495	9-20-74	CP to install an Aux.			11-20-74
AUX. TRANS.		trans. exciter			3-20-76
EBSA	5-29-73				
BMLCT-133	7-20-76	Ch-28	V-871kW	Unl.	7-20-76
AH:1150' MSL:2180'		554-560	A-174kW		12-1-76
Mod. of Lic. to chg. Station Location from Colfax,					
Wisconsin, to Menomonie, Wisconsin.					
BPET-552	11-30-76	Ch. 28	V. 55 kW	U	1-30-77
AH: 1150' MSL: 2180'		554-560	A. 11 kW		5-30-77
CP to replace expired (BPET-495) for Chgs. (Aux. Trans.)					
BRET-232	11-15-76	RENEWAL OF LICENSE (S)			12-1-79
BLET-435	10-30-79	LICENSE TO COVER			10-30-79
BPET-552 (as reins.)		V-55kW		unl	12-1-79
AH: 1150' MSL: 2180'		A-11kW			
		554-560			
		CH-28			
BPET-79073	11-30-79	RENEWAL OF LICENSE (S)			12-1-82
BMLT-80051	7-22-80	ML to reduce Aur. ERP & TPO			
(1)					

NONCOMMERCIAL EDUCATIONAL TV
APPLICATION RECORD - BROADCASTING

Call
Letters ~~(NEW)~~ WHWC-TV

Name **EDUCATIONAL COMMUNICATIONS BOARD**
CH-28 (PO c/o William C. Woods, 732 N. Midvale Blvd., Madison, WI 53705)

File No.	Dated	Application for	Action	
			Nature	Date
BPET-451 R & F PRESS: PN REC'D	11-8-72 11-10-72 DEC 19 1972 DEC 19 1972	CP for new Educ. TV on: Freq.: Ch-28, 554-560mc ERP: Vis. 1382kw, Aur. 276.4kw HAAT: 1142.6 ft. TL: 2.3 mi. E. of Wheeler, Wisc. (45-02-47 91-51-42) SL: S. Broadway, Menomonie, Wisc. Trans.: RCA TTU-60B Ant.: RCA TPU-36J STATION LOCATION: COLFAX, WISCONSIN Atty.: None Engr.: W. J. Kessler Associates (Gainesville, Fla.) AMENDED 3-26-73 re staffing and equal employment.	GRANTED	4-4-73

William c. Woods
732 North Midvale Boulevard
Madison, Wisconsin 53705
Code:608 266-7278

Condition: Authority to operate with effective radiated power in excess of 1000 kw after
March 1, 1975 is subject to further extension of consent by Canada.

APPLICATION RECORD - BROADCASTING

NON COMM. TV.

Call
Letters **WHNC-TV**

Name **EDUCATIONAL COMMUNICATIONS BOARD**
CH-28 **COLFAX, WISCONSIN**

File No.	Dated	Application for	Action	
			Nature	Date
BMPET-793 R & F PRESS:	7-24-73 7-26-73	MP(RPET-451) to chg. ERP. Vis. 1094kW; Aur. 218.8kW; type trans. GATES BTU-55, type ant. GATES TY-106-C and chg. HAAT: 1147.8 feet. Atty: Daniel W. Toohey (Dow, Lohnes & Albertson)	GRANTED	9-28-73
BLET-349 Rec. & filed: 11-15-73 no fee req. PRESS:	11-12-73	Lic. to cover (BMPET-451) for new station. Atty: Earl R. Stanley (Dow, Lohnes & Albertson)	GRANTED	2-28-74
BRCETV-57 R&F PRESS:	12-6-73 12-14-73 JAN 18 1974	Request auth. to oper. trans. by remote control from South Broadway, Menomonie, Wisconsin. Atty: Daniel W. Toohey (Dow, Lohnes & Albertson)	GRANTED	1-30-74

Name **EDUCATIONAL COMMUNICATIONS BOARD**
CH-28 COLFAX, WISCONSIN- MENOMONIE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BPET-495 R & F PRESS: AMENDED R & F	3-26-74	CP to install an Auxiliary transmitter exciter	GRANTED	9-20-74
	4-2-74			
	APR 26 1974			
	8-24-74			
EMMT-133 R & F PRESS: PN REC'D:	8-29-74	AMENDED to correct Section V-C, paragraph 1	GRANTED	7-20-76
	10-24-75	Mod. of Lic. to chg. Station Location from		
	11-3-75	Colfax, Wisconsin, to Menomonie, Wisconsin.		
	27 FEB 1976			
BRET-232 R&F PN RECD PRESS	11-26-75	Atty.: Daniel W. Toohey (Dow, Lohnes & Albertson)	GRANTED ✓	11-15-76
		Amended 3-1-76 re statement in compliance		
		with section 73.607 (b) of the Rules.		
	7-30-76	RENEWAL OF LICENSE		
	7-30-76	Atty.: Danial Toohey (Dow, Lohnes & Albertson)		
	7-30-76	Contours filed		
	2 SEP 1976	Logs & 323 with WPNE-TV		

APPLICATION RECORD - BROADCASTING

NONCOMMERCIAL EDUCATIONAL TV

Call

Letters

WISC-TV

Name **EDUCATIONAL COMMUNICATIONS BOARD**
 CH-28 **MENOMONIE, WISCONSIN**

File No.	Dated	Application for	Action	
			Nature	Date
BPET-552 R & F PRESS:	9-1-76	CP to replace expired (BPET-495) for chgs. (Auxiliary Trans.) REQUEST WAIVER OF SECTION 1.534(b) OF THE RULES. Atty.: Daniel W. Toohey (Dow, Lohnes & Albertson)	GRANTED	✓ 11-30-76 1-1-77
	9-30-76			
BLET-435 R & F PTA: PRESS:	12-23-76	Lic. to cover (BPET-552 as reins.) for changes (Auxiliary Trans.)	GRANTED	10-30-79
	1-4-76			
	3-17-77	Atty.: Daniel W. Toohey (Dow, Lohnes & Albertson)		
	10-16-79			

APPLICATION RECORD BROADCASTING
DUMMY RENEWAL CARD

Call Letters: WHWC-TV

STATE OF

Name: WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD
CH-28

Station Location: MENOMONIE, WISCONSIN

File No.	Date	Description	Action and Date
BRET-790730KM R & F PN REC'D PRESS '79 0904	6-29-79 7-30-79	RENEWAL OF LICENSE ATTY: FREDERICK D. COOKE, JR. {DOM, LOHNES & ALBERTSON}	9-11-30-79
BPET-800512KI PRESS		CP to Reduce Aural ERP to 5.5kW Atty.: Todd D. Gray	GR. 7-22-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

