

1 - Trends analysis - US Local Markets

03/01/2018 - 03/28/2018; 28 of 28 days included

\* Preliminary report \*

Total DMA : (A) 3\_1\_18 to 3\_28\_18 Live +SD

HH/Demo								Households
Section	Rule	Mkt	Sins/Cbl Nts	Start	End	Variable Days		Rt
M-SU 9a-12a	T	SL	5 KSDK NBC	9:00 a	12:00 a	MTWRFsS		
			4 KMOV CBS	9:00 a	12:00 a	MTWRFsS		
			2 KTVI FOX	9:00 a	12:00 a	MTWRFsS		
			30 KDNL ABC	9:00 a	12:00 a	MTWRFsS		
			11 KPLR CW	9:00 a	12:00 a	MTWRFsS		
			9 KETC PBS	9:00 a	12:00 a	MTWRFsS		
			46 WRBU ION	9:00 a	12:00 a	MTWRFsS		
			24 KNLC MET	9:00 a	12:00 a	MTWRFsS		

Households	
Rank	
M-SU 9a-12a	5 KSDK NBC
	4 KMOV CBS
	2 KTVI FOX
	30 KDNL ABC
	11 KPLR CW
	9 KETC PBS
	46 WRBU ION
	24 KNLC MET

The audience estimates reported include a blend of data streams. Please refer to the unavailable data tab for details.

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