

K B I M



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1,250,199



## BROADCASTING STATION LICENSE RECORD

Date first licensed 6-23-53

Call letters K B I M

HOLSUM INCORPORATED (AL 6-11-69)

x TAYLOR BROADCASTING COMPANY (AL 11-12-53 EFF: 12-7-53) Station Location: Roswell, N. Mex.  
 x WILLIAM PAUL BROWN, PAUL F. JERGENS, AND VERNON NEWTON HUGHES

d/b as RADIO STATION KBIM (AL 9-16-53 EFF 9-19-53)

(AP 4-8-53 EFF: 4-29-53)

x THEODORE ROZZELL, WILLIAM PAUL BROWN AND VERNON NEWTON HUGHES, d/b as RADIO STATION KBIM

Name of licensee THEODORE ROZZELL and WILLIAM PAUL BROWN d/b as RADIO STATION KBIM

(BP 1-27-65)

Transmitter location Berrendo Rd.,  $\frac{1}{2}$  mi. W. of U.S. Hwys. 70 & 285, Roswell, New Mexico  
 On Highway 380, 2 miles east of Roswell, New Mexico (MP 1-23-53) (L 6-23-53)

214 North Main, Roswell, NM (Ltr. 12-8-78)

x 308 N. Main St., Roswell, New Mex. (BS 9-23-65)

ZIP 88201

x 512 West Second Street, Roswell, New Mexico (BRC-275)

Main studio location x On Highway 380, 2 miles east of Roswell, New Mexico (MP 1-23-53) (L 6-23-53)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-8352 Ltr.	10-15-52 10-22-52	910	1kw	Daytime	CP for new station granted subject to filing MP for approval of T site and antenna
BP-8352	1-23-53	910	1kw	Day	3-23-53 9-23-53
BMP-6083	CP for new station and MP for approval of antenna, Trans. & Studio location and make changes in the antennay system.				
BAP-194	4-8-53	Vol. assignment of CP to Theodore Rozzell, William Paul Brown and Vernon Newton Hughes, d/b as Radio Station KBIM.			
EFF:	4-29-53				
BL-5013	6-23-53	910	1kw	Day	6-23 10-1-53
Lic. cover CP (BP-8352, as mod.) for new station.					
BR-2827	9-9-53	Renewal of License			10-1-53 10-1-56
BAL-1602	9-16-53	Vol. assignment of license to William Paul Brown, Paul F. Jergins, and Vernon Newton Hughes d/b as Radio Station KBIM.			
EFF:	9-19-53				
BAL-1635	11-12-53	AL to TAYLOR BROADCASTING COMPANY			
EFF:	12-7-53				
BRC-275	1-22-54	Mod. of lic. to operate trans. by R.O. from 512 W. Second St., Roswell, N. Mexico.			
BP-9153	6-30-54	910	5kw	Day	8-30 2-28-55
C.P. incr. power and install new T					
BMP-6606	8-12-54	Mod. of CP(9153) to change type trans.			
BL-5430	9-14-54	910	5kw	Day	9-14 10-1-56
Lic. cover CP (9153) as mod. to incr. power and install new trans.					
BS-2827	10-6-55	Mod. Lic. correct description of ant.			
(1)					
BR-2827	9-11-56	910	5kw	Day	10-1 10-1-59
(1)	7-14-59	Authority to determine operating power by direct measurement of antenna power.			
BR-2827	9-9-59	910	5kw	Day	10-1 10-1-62
BL-4413	5-19-61	Authority to determine operating power by direct measurement of antenna power.			
(1)					



Form BC 126 #2

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KBIM

Station location .....

Name of licensee TAYLOR BROADCASTING COMPANY

Transmitter location See Card #1

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BZ-4413	5-19-61	Superseding authorization correcting the antenna resistance to read 63.0 ohms.			
	9-25-62	Commission deferred action on renewal pending further consideration.			
BR-2827	10-31-62	910kc	5kw	Day	10-31-10-1-65
BP-16184	1-27-65	910kc	500w, 5kw-LSU DA-N		3-27 9-27-65
	CP to change hours of operation to Unlimited, using power of 500w-5kw-LS with Directional Antenna-Nighttime, and change ant-transmitter location, install a new transmitter (RAYTHEON RA-1000) for nighttime use. (Cond'1).				
BMP-11526	6-23-65	910kc	500w, 5kw-DA-N U		3-27 9-27-65
	Mod. of CP(BP-16,184) to move antenna-trans. loc. to Berrendo Rd., 1 mi. W. of U.S. Hwys. 70 & 285 Roswell, New Mexico (short move on same site) and make change in DA system (insert resistor) (Cond'1).				
BR-2827	9-1-65	Renewal of License			10-1 10-1-68
BS-2827 (1)	9-23-65	Mod. of Lic. to chg. studio loc. & delete RC oper. from old studio loc.			
BRC-2754 (2)	10-13-65	Mod. of license to operate transmitter by remote control from 308 North Main Street, Roswell, New Mexico.			
BL-11,049 cond'1	10-20-65	910kc	500w, 5kw-DA-N U		10-20 10-1-68
	Lic to cover CP(BP-16,184 as mod) which auth chg hrs opr. chg ant-trans loc, install new night trans & install DA sys 2 main trans.				
BL-11,050 BL-11,050	10-20-65	910kc	1kw	Aux	10-20 10-1-68
	Lic to opr Main nighttime trans Raytheon RA-1000 as an aux trans daytime at main trans loc to be opt on 910kc 1kw				



Form BC 126

June 1954 #3

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K B I M

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To..
BS-2827 (1)	6-10-66	Mod. of lic to chg. obstruction mark- ings. (Memo)			
BS-2827 (1)	6-10-66	Mod. of lic to chg tower of Non-Dir- ectional to Souther Tower. (Memo)			
BRC-2955	9-27-66	910kc 500w, 5kw DA-N U			9-27 10-1-68
		Mod. of license to operate main transmitter by remote control from 308 N. Main St., Roswell, N. M. (PA-N)			
TELEGRAM	10-17-67	PSA	500w		
BR-2827(S)	9-30-68	Renewal of License(Main)			10-1 10-1-71
BR-2827(L)	9-30-68	Renewal of License(Aux.)			10-1 10-1-71
BAL-6639	6-11-69	Vol. AL			
BR-2827(L)	9-30-71	Renewal of License (Main & Auxiliary)			10-1-74
EBSA	5-22-72				
BR-2827(L)	9-26-74	RENEWAL OF LIC. (Main & Aux.)			-10-1-77
BZ-9203(L)	9-21-76	Direct Measurement (Main & Auxiliary)			10-1-77
BR-2827(L)	10-28-77	RENEWAL (MAIN & AUX.)			10-1-80
Lt#.	12-8-78	To chg. SL/RC (see front card)			
BR 800527	UR 9-22-80	(L) RENEWAL (MAIN & AUX) and			
BZ 790305	AF 10-29-80	Direct Measurement			10-1-83



#1

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Name THEODORE ROZZELL and WILLIAM PAUL BROWNCall KBIM  
Letters X NEWName a/b as RADIO STATION KBIM  
P.O. Box 232, Clovis, New Mexico

File No.	Dated	Application for	Action	
			Nature	Date
<del>BP-8134</del>	5-10-51	Construction permit for a new standard broadcast station to be operated on: Frequency: <del>1310kc</del> 910kc Power: 1kw Hours of Operation: Daytime Trans. Location: To be determined <del>Clovis</del> , New Mexico Studio Location: To be determined <del>Clovis</del> , New Mexico  Fred O. Griswood, Engr. St. Louis, Mo.	<del>RETURNED</del>	<del>5-28-51</del>
Rec'd	5-21-51		<del>Exhibit 5 dated after</del>	<del>Section 3.</del>
Resub.	5-10-51		(File # changed as move to new locality)	
Rec'd	6-4-51		GRANTED	10-15-52
Filed	8-4-51		subject filing MF for approval of T site and antenna	
			Ltr.	10-22-52
BP-8352		AMENDED to change frequency from 1310kc to 910kc, change transmitter and main studio from "To be determined, Clovis, New Mexico" to "To be determined, Roswell, New Mexico" and make changes in antenna system.		
<del>AMENDED</del>	1-1-52			
Rec'd	1-8-52			
Filed	1-8-52			



Gates BC-1P



FCC Form 94

## APPLICATION RECORD - BROADCASTING

Name THEODORE ROZZELL AND WILLIAM PAUL BROWN d/b as RADIO STATION K B I M

Call Letters K B I M

File No.	Dated	Application for	Action	
			Nature	Date
BP-8083 Rec'd Filed	12-11-52 12-12-52 12-12-52	Modification of construction permit (BP-8352) which auth. a new standard broadcast station for approval of antenna, transmitter and studio location as On Highway No. 380, 2 mi. E. of Roswell, New Mexico and Make changes in the antenna system.  Vernon Hughes, Engr.	GRANTED	1-23-53
BAP-194 Rec'd Resub. Rec'd Filed	2-14-53 2-24-53 3-7-53 3-12-53 3-12-53	Voluntary assignment of construction permit to Theodore Rozzell, William Paul Brown and Vernon Newton Hughes d/b as Radio Station KBIM.	<del>RECEIVED</del> <del>Filed on 316 should have been 314.</del> GRANTED EFF:	<del>3-27-53</del> <del>316</del> 4-8-53 4-29-53



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

THEODORE ROZZELL, WILLIAM PAUL BROWN AND VERNON NEWTON  
 Name HUGHES d/b as RADIO STATION KBIM

Call  
 Letters K B I M

File No.	Dated	Application for	Action	
			Nature	Date
BL-5013 Rec'd Filed	5-7-53 5-11-53 5-11-53	License to cover construction permit (BP-8352, as mod.) which authorized a new standard broadcast station.	GRANTED	6-23-53
BR-2827 Rec'd Filed	8-11-53 8-14-53 8-14-53	Renewal of License	GRANTED	9-9-53
BAL-1602 Rec'd Filed	8-5-53 8-10-53 8-10-53	Voluntary assignment of license to William Paul Brown, Paul F. Jergins, and Vernon Newton Hughes, d/b as Radio Station KBIM.	GRANTED EFT:	9-16-53 9-19-53
BAL-1635 Rec'd Filed	10-17-53 10-20-53 10-20-53	Voluntary assignment of license to Taylor Broadcasting Company.  Charles S. Rhyne, Atty.	GRANTED EFT:	11-12-53 12-7-53



#4

## APPLICATION RECORD - BROADCASTING

FORM A-170

FORMERLY FCC FORM 94

Call  
Letters K B I MName TAYLOR BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
ERC-275 Rec'd Filed	1-5-54 1-7-54 1-7-54	Modification of license to operate transmitter by Remote Control from 512 West Second Street, Roswell, New Mexico.	GRANTED	1-22-54
BP-9153 Rec'd Filed	1-23-54 1-25-54 1-25-54	Construction permit to increase power from 1kw to 5kw and install a new transmitter (Gates BC-5B).  Ralph J. Bitzer, Engr.	GRANTED	6-30-54
BMP-6606 Rec'd Filed	7-24-54 7-27-54 7-27-54	Modification of construction permit (BP-9153 which auth. increase in power and install a new transmitter) for change in type of transmitter (Collins 21E).	GRANTED	8-12-54
BL-5430 Rec'd Filed	8-23-54 8-26-54 8-26-54	License to cover construction permit (BP-9153, as modified) which authorized increase power and install a new transmitter.	GRANTED	9-14-54



Form BC-121  
AUG. 1955

#5

# APPLICATION RECORD - BROADCASTING

Name TAYLOR BROADCASTING COMPANY

Call  
Letters K B I M

File No.	Dated	Application for	Action	
			Nature	Date
BR-2827	8-13-56	Renewal of License		
Rec'd	8-17-56			
Filed	8-17-56	W. Dean Wagner, Atty. (Rhyns, Mullin, Connor & Rhyns)	GRANTED	9-11-56
BZ-4152	4-25-59	Authority to determine operating power by	<del>Returned 5-1-59</del>	<del>Re-</del>
Rec'd	4-29-59	direct measurement of antenna power.	<del>Incomplete</del>	
Resub.	5-5-59		GRANTED	7-14-59
Rec'd	5-6-59			
Filed	5-6-59			
BR-2827	7-7-59	Renewal of license		
Rec'd	7-13-59		GRANTED	9-9-59
Filed	7-13-59			
	7-13-60	Construction Permit to make changes in		
Rec'd	7-13-60	antenna system. (Mount FM antenna)	Returned: 7-28-60	Unnecessary



# APPLICATION RECORD - BROADCASTING

Call  
Letters K B I M

Name Taylor Broadcasting Company  
Roswell, N. Mexico

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4413 Rec'd Resub. Rec'd Filed	12-16-60 12-20-60 1-9-61 1-10-61 1-10-61	Authority to determine operating power by direct measurement of antenna power.	<del>RETURNED</del> <del>Form 302 not 301 to be</del> <del>filed by applicant</del>	<del>1-5-61</del>
BR-2827 Rec'd Filed	6-30-62 7-3-62 7-3-62	Renewal of license	GRANTED	5-19-61
BP-16184 BP-16184 R. & F.	8-27-63 9-6-63	CP to change hours of operation from daytime only to Unlimited, using power of 500w-5kw- with Directional Antenna-Nighttime, and change antenna-transmitter location from On Hwy 380, 2 mi. E of Roswell, New Mexico, to Harrendo Road, 1/4 mi. W of U. S. Hwys 70 & 285; install a new transmitter (Raytheon RA-1000) for nighttime use.	GRANTED	1-27-65
SEE CARD #7 for AMENDMENT		Atty: Rhyne & Rhyne Engr: Guy C. Hutcherson, Arlington, Texas.	LS, Cond'l re: Phase Mon., Field meas. equip., DA & complete non-DA proof. Pre-sunrise operation Permittee shall assume responsibility for the elimination of interf. due to external cross-modulation.	



FORM BC-121

Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters K B I MName TAYLOR BROADCASTING COMPANY  
ROSWELL, NEW MEXICO

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,184 -BP-16,009- Amend R&F	CON'T 12-11-63 12-13-63	AMENDED to make change in antenna system (array) and make change in nighttime DA pattern	GRANTED	1-27-65
AMENDMENT R&F	4-24-64 4-30-64	AMENDED to make change in antenna system (array & add 1 tower) and make change in DA pattern NEW FILE NUMBER ASSIGNED BP-16184		
LICENSEE NO LONGER REPRESENTED BY THOMAS P. BROWN, III, AND NOW REPRESENTED BY ALFRED J. TIGHE, JR., RHYNE & RHYNE, PER TELEGRAM DATED AND RECEIVED MAY 11, 1965				
BMP-11,526 R&F	5-18-65 5-20-65	Mod. of C.F. (BP-16,184 which auth. chng. frs. opr., using power 500w-5kw-LS with DA-N, chng. ant.-trans.loc, install new trans. for night use to move ant.-trans.loc. to Berrendo Rd., 1/4 mi. W. of U.S. Hwys. 70 & 285, Roswell, New Mexico (short move, same site) and make chngs. in DA system (insert resistor).	GRANTED	6-23-65
		Attys: Rhyme & Rhyme Engr. Vir N. James	Cond'l re: Phase Mon., Field meas. equip., DA & complete non-DA proof. Permittee shall assume responsibility for the elimination of interf. due to external cross- modulation.	



FORM BC-121 #8  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters K B I M

Name TAYLOR BROADCASTING COMPANY  
Roswell, New Mexico

File No.	Dated	Application for	Action	
			Nature	Date
BR-2827 R & F	6-25-65 6-29-65	Renewal of license	GRANTED	9-1-65
BL-11,049 R & F	7/6/65 7/6/65	License to cover CP (BP-16,184 as mod.) which auth. chng. hrs. opr.; chng. ant.-trans. loc., install new night trans. & install DA system. (2 main trans.) Attys: Rhyne & Rhyne	GRANTED Cond'l re: inter: XSW	10-20-65
BL-11,050 R & F	7/6/65 7/6/65	License to operate main/transmitter Raytheon RA-1000 as an <u>auxiliary transmitter daytime</u> at main transmitter location to be operated on 910kc 1kw Attys: Rhyne & Rhyne	GRANTED	10-20-65



## APPLICATION RECORD - BROADCASTING

Call  
Letters K B I MName TAYLOR BROADCASTING COMPANY  
Roswell, New Mexico

File No.	Dated	Application for	Action	
			Nature	Date
HRC-2754 Rec'd Filed	10-4-65 10-5-65 10-5-65	Modification of license to operate transmitter by remote control from 308 North Main Street, Roswell, New Mexico.  Alfred J. Tighe, Jr., Atty.	GRANTED	10-13-65
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BRC-2955 R & F	7-29-66 8-18-66	Modification of license to <del>change studio location and</del> operate main transmitter by remote control from <del>512 West Second</del> , 308 N. Main St, Roswell, N.M. (DA-N)  Atty: Rhyne & Rhyne	GRANTED	9-27-66
Telegram	10-3-66	Correction of Remote Control & Studio location		
HR-2827 R & F	6-7-68 6-10-68	Renewal of license (MAIN & AUXILIARY) AMENDED 9-16-68 re: Programming & Financial Data		
435225(N)	6-10-68			
435226(A)	6-10-68		GRANTED	9-30-68

JUL 10 1968



FORM BC-121 #10

## APPLICATION RECORD - BROADCASTING

910ka

Aug. 1955

HOLSUM INCORPORATED

X HOLSUM BAKING CO., INC.

Call  
Letters K B I MName X TAYLOR BROADCASTING COMPANY  
Roswell, New Mexico 88201

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6639 R & F FEE PD: \$90 (include FM & TV) Form 316	4-3-69 4-15-69 #506801 APR 28 1969	Voluntary assignment of license to HOLSUM INCORPORATED * *(Noted: amended Art. to chge name of "Holsum Baking Co., Inc." to above to be filed upon grant) Atty - Rhyne & Rhyne	GRANTED	6-11-69
12-15-70 Annual filing fee \$28.00 paid #650078.				
BR-2827 R & F PN Recd. PRESS JUL 13 1971	6-25-71 6-30-71	RENEWAL OF LICENSE (MAIN & AUX.) AMENDED 7-23-71 re: maintenance logs AMENDED 7-28-71 re: balance sheet AMENDED 9-7-71 re: community survy; programming Mr. 8-10-72 Adrian Roberts (DPA) now atty.	GRANTED	9-30-71
LTR. Rec'd 6-2-72 stating that licensee is represented by Dow, Lohnes & Albertson (A. Roberts)				



FORM BC-121

#11

## APPLICATION RECORD - BROADCASTING

AUG. 1955

910khz.

Call  
Letters

K B I M

Name HOLSUM INCORPORATED  
Roswell, New Mexico

File No.	Dated	Application for	Action	
			Nature	Date
BR-2827 R & F PN PRESS	6-21-74 6-27-74 6-27-74 <b>JUL 2 1974</b>	Renewal of License (Main & Auxiliary) AMENDED 8-14-74 re: commercial policy: EEO	GRANTED	9-26-74
BZ-9203 R & F \$100#511954 DM PRESS <b>AUG 9 1976</b>	12-16-75 12-22-75 12-24-75 7-29-76	Direct Measurement	GRANTED	9-21-76
BR-2827 Recd. FILED PN Recd. PRESS	5-18-77 5-20-77 5-23-77 " <b>MAY 27 1977</b>	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 5-9-77 re: prog. AMENDED 8-11-77 re: prog. AMENDED 8-18-77 re: engineering	GRANTED	10-28-77

BZ 3-5-79



#11

## APPLICATION RECORD-BROADCASTING

910kc

Call Letters: K B I M

Name: HOLSUM INCORPORATED

Station Location: ROSWELL, NEW MEXICO 88201

File No.	Date	Description	Action and Date
BR 800527 UR PRESS	JUL 3 1980	RENEWAL OF LICENSE (MAIN & AUX.)	GRANTED 9-22-80
BZ-790305AF R & F Amend DM PRESS	3-5-79 1-16-80 9-16-80 OCT 24 1980	DIRECT MEASUREMENT Atty: <del>XXXXXXXXXXXXXXXXXXXXXXXXXXXX</del> L. Adrian Roberts(Dow, Lohnes & Albertson)	GRANTED 10-29-80 issued with Ren.
BAL-801202HL FORM 314 PRESS Also see KBIM-FM PN filed 1-26-81	DEC 18 1980	VOLUNTARY ASSIGNMENT OF LICENSE TO KING BROADCASTING COMPANY  Attorney L. Adrian Roberts	



BAL801202HL AMENDED 1-26-81 re: page 3, para 3, exh. 1;



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

