

M. Wagner
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**FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, DC 20554**

January 11, 2002

IN REPLY REFERENCE TO:
1800B3-MH

RECEIVED

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FCC MAIL ROOM

Donald E. Wildmon, President
American Family Association
P.O. Drawer 2440
Tupelo, Mississippi 38803

In re: WAVI(FM), Oxford, MS
American Family Association
Facility ID No. 78221
Application for Minor Modification of Construction
Permit
File No. BMPED-20010917ACD

Request for Waiver of 47 C.F.R. § 73.1125
(Main Studio Rule)

Dear Mr. Wildmon:

This letter refers to: (1) the captioned application of American Family Association ("AFA") permittee of WAVI(FM), Oxford, Mississippi proposing to modify its construction to change the antenna site and height, effective radiated power and the directional antenna system; and (2) a November 21, 2001 request for waiver of the Commission's Main Studio Rule, 47 C.F.R. § 73.1125 to permit WAVI(FM) to operate as a "satellite" of station, WAFR(FM), Tupelo, Mississippi.¹ For the reasons set forth below, we will waive Section 73.1125 and grant AFA's application.

Main Studio Waiver. Pursuant to Section 73.1125(a), a main studio must be located either (1) within a station's principal community contour, (2) within the contour of any other broadcast station licensed to its community, or (3) with 25 miles of the center of its community. See Report and Order, Review of the Commission's Rules regarding the main studio and local public inspection files of broadcast television and radio stations, 13 FCC Rcd 15,691 (1998); *recon. granted in part*, 14 FCC Rcd 11,113 (1999) ("Reconsideration Order"). However, under Section 73.1125(b)(2), the Commission will waive these requirements where "good cause" exists to do so and where the proposed studio location "would be consistent with the operation of the station in the public interest." Each waiver request by an NCE station seeking to operate as the

¹ A "satellite" station meets all of the Commission's technical rules. However, it originates no programming and instead rebroadcasts the parent station's programming. See Amendment of Multiple Ownership Rules, *Memorandum Opinion and Order*, 3 RR2d 1554, 1562 (1964).

satellite of another NCE station is considered on a case-by-case basis. The Commission has recognized the benefits of centralized operations for NCE stations, given their limited funding, and thus found "good cause" exists to waive the main studio location requirement where satellite operations are proposed. *Id.* A satellite station must, however, demonstrate that it will meet its local service obligation to satisfy the Section 73.1125 "public interest" standard. *Id.*

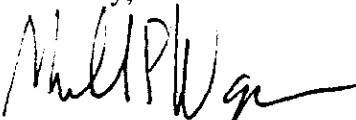
AFA's request is based on the economies of scale which would be realized by grant of its waiver. We agree and conclude that there is good cause to waive 47 C.F.R. § 73.1125(a)(4) under these circumstances. AFA proposes to operate WAVI(FM), Oxford, Mississippi as a satellite station of WAFR(FM), Tupelo, Mississippi, approximately 60 miles from Oxford. Where there is great distance between the parent and the satellite station, as here, we are particularly concerned that the licensee takes adequate measures to maintain its awareness of the satellite community's needs and interests. To that end, AFA: (1) has pledged to add to its Community Advisory Board at least one resident of Oxford who will be asked to provide recommendations on community needs and programming directly to the management of Family; (2) will, at least annually, conduct interviews with residents and community leaders to assess community needs and programming; (3) will provide periodic local programming for Oxford, including coverage of significant local news or cultural events; (4) will provide for the broadcast of local public service announcements; and (5) will maintain its public file within the community of license and will maintain a toll-free telephone number, as required by Section 73.1125(d) of the rules, and maintain a public inspection file for the station within the Oxford community.

In these circumstances, we are persuaded that AFA will meet its local service obligation and thus that grant of the requested waiver is consistent with the public interest. We remind AFA, however, of the requirement that it maintain a public file for the Oxford, Mississippi station at the main studio of the "parent" station, WAFR(FM), Tupelo, Mississippi. It must also make reasonable accommodation for listeners wishing to examine the file's contents. *See Reconsideration Order*, 14 FCC Rcd at 11,129, ¶45. We further remind AFA that, notwithstanding the grant of the waiver requested here, the public file for WAVI(FM) station must contain the quarterly issues and programs list for Oxford, Mississippi required by 47 C.F.R. § 73.3527(e)(8).

Minor Modification application. We have reviewed application (BMPED-20010917ACD) to change the antenna site and height, effective radiated power and the directional antenna system for WAVI(FM), Oxford, Mississippi. We find that the application meets all pertinent technical requirements and that routine grant of the application would further the public interest, convenience and necessity.

Accordingly, the application (File No. BMPED-20010917ACD) of American Family Association to modify facilities of WAVI(FM) Oxford, Mississippi to change antenna site and height, effective radiated power, and the directional antenna system, as well as its request for waiver of 47 C.F.R. § 73.1125, ARE GRANTED. The authorization is enclosed.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter H. Doyle", with a long horizontal flourish extending to the right.

cur

Peter H. Doyle, Chief
Audio Services Division
Mass Media Bureau