

WORV



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CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-17-69

Call letters W O R V

Station location Hattiesburg, Miss.

VERNON C. FLOYD, RUBEN C. HUGHES AND ROBERT L. FLOYD, d/b as
Name of licensee CIRCUIT BROADCASTING COMPANY

State Route 42 and Gravel Line Road, Hattiesburg, Miss (P 5-6-81)
Transmitter location 604 Gussie Avenue, Hattiesburg, Mississippi (BP 8-27-68)

Main studio location Same as transmitter (BP 8-27-68)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-17912	8-27-68	1580kc	1kw	Day	4-27-69
CP for a new standard broadcast station.					
BP-17912(1)	12-24-68	Call letters assigned.			
BMP-12695(2)	5-21-69	MP(BP-17,912)	ext. time		10-27-69
BL-12,382(L)	7-17-69	Lic.(BP-17,912 as mod.) for new sta., specify type trans. COLLINS 820-D-1.			4-1-70
BR-4763(S)	9-11-70	Renewal of License			4-1-73
EBSA	6-12-72				
BP-19,442	6-26-73	1580khz, 1kw Day CP to increase tower height, install a series resistor.			6-26-74
BR-4763	5-31-73	RENEWAL OF LICENSE			6-1-76
BP-19,442 FORFEITED	6-26-73	Superseding authorization to correct antenna height.			
BMP-13,814(1)	7-15-74	MP(BP-19,442)	ext. time	to 1-12-75.	
BR-4763(L)	5-12-76		RENEWAL		6-1-79
BR790201XE	5-18-79	RENEWAL			6-1-82
BP801125AR (L)	5-6-81	1580khz	1.0kw	DAYTIME	5-6-82
		CP to mke chgs. in ant. sys (Incre. height of tower) and chg. trans. site			

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters ~~NEW~~ W O R V

Name Vernon C. Floyd, Ruben C. Hughes and Robert L. Floyd,
d/b as Circuit Broadcasting Company
Hattiesburg, Mississippi (c/o Vernon C. Floyd, 1017 Wellington St., Mobile,
Ala. 36617)

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,912 Rec'd Filed JAN 15 1968	9-7-67 9-14-67 9-14-67	CP for a new standard broadcast station to be operated on: Frequency: 1580kc Power: 1kw Hours: Daytime Trans: RCA BTA-1R1 Trans loc: 604 Gussie Avenue, Hattiesburg, Mississippi Studio loc: Same as transmitter atty-Mallyck & Bernton enr-Willis C. Beecher	GRANTED	8-27-68
AMENDMENT R&F	6-7-68	AMENDED Section III.		
AMENDMENT R&F	7-22-68	AMENDED Section IV-A.		

FORM BC-121

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters

W O R V

VERNON C. FLOYD, RUBEN C. HUGHES AND ROBERT L. FLOYD, d/b as

Name CIRCUIT BROADCASTING COMPANYHattiesburg, Miss.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,695 R. & F. #504348 \$30 JUL 2 1969	3-29-69 4-4-69 4-4-69	MP(BP-17,912) for extension of completion date to 10-27-69 (new station). atty-Mallyck & Bernton	GRANTED to	5-21-69 10-27-69
BL-12,382 R & F #517909 \$30 PT JUL 2 1969	5/24/69 5/27/69 5/27/69 6/5/69 JUL 2 1969	License (BP-17,912 as mod.) for new b/c station, specify type trans. COLLINS 820-D-1. Atty: E. Theodore Mallyck Engr: Wm. T. Gabbert,	GRANTED	7-17-69
BR-4763 R & F #582051 \$75. APR 7 1970	2-20-70 3-3-70 3-3-70 APR 7 1970	Renewal of License Atty.: E. Theodore Mallyck	GRANTED	9-11-70

#3

(1580kc)

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W O R V

VERNON C. FLOYD, RUBEN C. HUGHES AND ROBERT L. FLOYD, d/b as

Name CIRCUIT BROADCASTING COMPANY
Hattiesburg, Mississippi

File No.	Dated	Application for	Action	
			Nature	Date
BR-4763 R & F P.N. PRESS APR 24 1973	2-26-73 2-26-73 2-26-73	Renewal of License	GRANTED	5-31-73
BP-19,442 R & F \$50-192779 AC-060 JUN 19 1973	5-26-73 5-30-73 5-30-73	Construction permit to increase tower height and install a series resistor. Atty. Mallyck & Bernton	GRANTED FORFEITED	6-26-73 4-25-75
BMP-13,814 R & F \$50-317171 AC-056 PRESS: JUL 12 1974	6-12-74 6-19-74 6-20-74	MP(BP-19,442) ext. time to 6-26-75. (Changes) Atty: Mallyck & Bernton	GRANTED TO	7-15-74 1-12-75

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

6-69

Call
Letters W O R V

VERNON C. FLOYD, RUKEN C. HUGHES and ROBERT L. FLOYD,
 Name d/b as CIRCUIT BROADCASTING COMPANY
HATTIESBURG, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BR-4763 R & F PN Recd. PRESS	1-31-76 2-2-76 " MAR 30 1976	RENEWAL OF LICENSE	GRANTED	5-12-76
BR 790201 XE PRESS	MAR 14 1979	RENEWAL OF LICENSE	GRANTED	5-18-79
BP801125AR PRESS (0)	DEC 10 1980	CP to make chgs. in Ant. Sys. (Incre. Hght. of Tower) & chg. TL to: State Route 42 and Gravel Line Road, Hattiesburg, Mississippi. MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES. 31° 20' 33" 89° 17' 53" Atty. John E. Fiorini III (Smith & Pepper)	Granted Con'd	5-6-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

