

University of Northern Iowa
FCC Form 349
New Noncommercial Educational FM Translator Station at Iowa City, IA

Established Local Entity Documentation

The University of Northern Iowa (“UNI”) is a state governmental entity in the state of Iowa, as codified in Chapter 268 of the Iowa Code, IOWA CODE § 268.1 *et. seq.* (*see attached*) and governed by the Board of Regents of the State of Iowa (*see IOWA CODE § 262.7, attached*). As a state governmental entity, UNI is considered a local entity for purposes of the FCC noncommercial point system determination “throughout the area within which their authority extends.” *Reexamination of the Comparative Standards for Noncommercial Educational Applicants*, Report and Order, 20 CR 301, 65 FR 36375, 15 FCC Rcd 7386, (April 21, 2000) at paragraph 54.¹ Accordingly, as a state governmental entity, UNI qualifies as a local entity applicant throughout the state of Iowa, including within Iowa City, Iowa, and UNI’s governing documents, in the form of the relevant state code statutes (documented as attached), provide that such localism shall be maintained. UNI was established and has been in existence since 1876, and is therefore an “established” local entity pursuant to Section 73.7003(b)(1) of the FCC’s Rules, 47 C.F.R. § 73.7003(b)(1), which requires continuous local applicant qualification for no fewer than two years (*see attached materials, including UNI history and historical enrollment figures*).

¹ “For example, the New York State government would be considered local throughout New York State, including New York City, but the New York City Board of Education would be local only in New York City” *Id.*

CHAPTER 268

UNIVERSITY OF NORTHERN IOWA

268.1	Official designation.	268.5	Iowa academy of science appropriation limitations.
268.2	Courses offered and responsibility of university.	268.6	Agriculture energy efficiency education program. Repealed effective July 1, 2012; 2009 Acts, ch 175, §24.
268.3	Interest earnings.	268.7	Science, technology, engineering, and mathematics collaborative initiative.
268.4	Iowa waste reduction center for the safe and economic management of solid waste and hazardous substances.		

268.1 Official designation.

The state university at Cedar Falls shall be officially designated and known as the "*University of Northern Iowa*".

[C97, §2675; S13, §2675; C24, 27, 31, 35, 39, §4063; C46, 50, 54, 58, 62, 66, 71, 73, 75, 77, 79, 81, §268.1]

268.2 Courses offered and responsibility of university.

The university shall offer undergraduate and graduate courses of instruction, conduct research and provide extension and other public services in areas of its competence to facilitate the social, cultural and economic development of Iowa. Its primary responsibility shall be to prepare teachers and other educational personnel for schools, colleges, and universities and to carry out research and provide consultative and other services for the improvement of education throughout the state. In addition, it shall conduct programs of instruction, research and service in the liberal and vocational arts and sciences and offer such other educational programs as the state board of regents may from time to time approve.

[C97, §2677; C24, 27, 31, 35, 39, §4064; C46, 50, 54, 58, 62, 66, 71, 73, 75, 77, 79, 81, §268.2]

268.3 Interest earnings.

If the interest earned on moneys accumulated by campus organizations at the university of northern Iowa is not available for expenditure by those respective campus organizations, the university of northern Iowa shall allocate that interest to campus improvements that are of benefit to students and have been accepted by the student government or to the student financial aid office to be used for the work-study program.

89 Acts, ch 319, §73

268.4 Iowa waste reduction center for the safe and economic management of solid waste and hazardous substances.

1. The Iowa waste reduction center for the safe and economic management of solid waste and hazardous substances is established at the university of northern Iowa. The university of northern Iowa, in cooperation with the department of natural resources, shall develop and implement a program which provides the following:

a. Information regarding the safe use and economic management of solid waste and hazardous substances to small businesses which generate the substances.

b. Dissemination of information to public and private agencies regarding state and federal solid waste and hazardous substances regulations, and assistance in achieving compliance with the regulations.

c. Advice and consultation in the proper storage, handling, treatment, reuse, recycling, and disposal methods of solid waste and hazardous substances.

d. Identification of the advantages of proper substance management relative to liability and operational costs of a particular small business.

e. Assistance in the providing of capital formation in order to comply with state and federal regulations.

2. a. An advisory committee to the center is established, consisting of a representative of each of the following organizations:

- (1) The economic development authority.
- (2) The small business development commission.
- (3) The university of northern Iowa.
- (4) The state university of Iowa.
- (5) Iowa state university of science and technology.
- (6) The department of natural resources.

b. The active participation of representatives of small businesses in the state shall also be sought and encouraged.

3. Information obtained or compiled by the center shall be disseminated directly to the economic development authority, the small business development centers, and other public and private agencies with interest in the safe and economic management of solid waste and hazardous substances.

4. The center may solicit, accept, and administer moneys appropriated to the center by a public or private agency.

5. [This section](#) does not do any of the following:

a. Relieve a person receiving assistance under [this section](#) of any duties or liabilities otherwise created or imposed upon the person by law.

b. Transfer to the state, the university of northern Iowa, or an employee of the state or the university, a duty or liability otherwise imposed by law on a person receiving assistance under [this section](#).

c. Create a liability to the state, the university of northern Iowa, or an employee of the state or the university for an act or omission arising from the providing of assistance or advice in cleaning up, handling, or disposal of hazardous waste. However, an individual may be liable if the act or omission results from intentional wrongdoing or gross negligence.

[87 Acts, ch 225, §403; 89 Acts, ch 77, §1; 2011 Acts, ch 118, §85, 89](#)

Referred to in [§15A.1, §455B.481, §455B.484A](#)

268.5 Iowa academy of science appropriation limitations.

The university shall use no more than twenty percent of the funds allocated to the university for the Iowa academy of science for administrative purposes for the Iowa academy of science or for publication of the Iowa academy of science journal. The university shall expend the remainder of the moneys appropriated for research projects and studies awarded by the Iowa academy of science. The Iowa academy of science shall permit all grant recipients to publish the results of the recipients' research projects and studies in the Iowa academy of science journal at no cost to the grant recipient.

[91 Acts, ch 267, §238](#)

268.6 Agriculture energy efficiency education program. Repealed effective July 1, 2012; 2009 Acts, ch 175, §24.

268.7 Science, technology, engineering, and mathematics collaborative initiative.

1. A science, technology, engineering, and mathematics collaborative initiative is established at the university of northern Iowa for purposes of supporting activities directly related to recruitment of prekindergarten through grade twelve mathematics and science teachers for ongoing mathematics and science programming for students enrolled in prekindergarten through grade twelve.

2. The collaborative initiative shall prioritize student interest in achievement in science, technology, engineering, and mathematics; reach every student and teacher in every school district in the state; identify, recruit, prepare, and support the best mathematics and science teachers; and sustain exemplary programs through the university's Iowa mathematics and science education partnership. The university shall collaborate with the community colleges to develop science, technology, engineering, and mathematics professional development programs for community college instructors and for purposes of science, technology, engineering, and mathematics curricula development.

3. Subject to an appropriation of funds by the general assembly, the initiative shall administer the following:

a. Regional science, technology, engineering, and mathematics networks for Iowa, the purpose of which is to equalize science, technology, engineering, and mathematics education enrichment opportunities available to learners statewide. The initiative shall establish six geographically similar regional science, technology, engineering, and mathematics networks across Iowa that complement and leverage existing resources, including but not limited to extension service assets, area education agencies, state accredited postsecondary institutions, informal educational centers, school districts, economic development zones, and existing public and private science, technology, engineering, and mathematics partnerships. Each network shall be managed by a highly qualified science, technology, engineering, and mathematics advocate positioned at a network hub to be determined through a competitive application process. Oversight for each regional network shall be provided by a regional advisory board. Members of the board shall be appointed by the governor. The membership shall represent prekindergarten through grade twelve school districts and schools, and higher education, business, nonprofit organizations, youth agencies, and other appropriate stakeholders.

b. A focused array of the best science, technology, engineering, and mathematics enrichment opportunities, selected through a competitive application process, that can be expanded to meet future needs. A limited, focused list of selected exemplary programs shall be made available to each regional network.

c. Statewide science, technology, engineering, and mathematics programming designed to increase participation of students and teachers in successful learning experiences; to increase the number of science, technology, engineering, and mathematics-related teaching majors offered by the state's universities; to elevate public awareness of the opportunities; and to increase collaboration and partnerships.

4. The initiative shall evaluate the effectiveness of programming to document best practices.

[2012 Acts, ch 1132, §12](#)

262.7 Institutions governed.

The state board of regents shall govern the following institutions:

1. The state university of Iowa, including the university of Iowa hospitals and clinics.
2. The Iowa state university of science and technology, including the agricultural experiment station.
3. The university of northern Iowa.
4. The Iowa braille and sight saving school.
5. The state school for the deaf.
6. The Oakdale campus.
7. The university of Iowa hospitals and clinics' center for disabilities and development.

[R60, §2157, 2158; C73, §1685, 1686; C97, §2723; S13, §2682-c; C24, 27, 31, 35, 39, §3919; C46, 50, 54, 58, 62, 66, 71, 73, 75, 77, 79, 81, §262.7]

[2001 Acts, ch 181, §15](#); [2006 Acts, ch 1051, §3](#)

History and Traditions

UNI has a long and rich history of service dating back to the mid-1800's. In 1866, an orphanage for children affected by the Civil War was established in Cedar Falls. In a few years' time, it became apparent that the building's usefulness would shortly be coming to an end as orphans grew up and moved out into the world. Iowans saw an opportunity and seized it; the Iowa State Normal School – an institution created for and devoted to the training of teachers – was founded in 1876. Since its inception, the institution has also gone by the names of the Iowa State Normal School, Iowa State Teachers College, State College of Iowa, and most currently, University of Northern Iowa.

True to its roots, UNI continues to emphasize hands-on service learning and retains the proud distinction of leading Iowa's number-one teacher education program. Today's UNI also offers more than 90 majors to choose from, giving students the opportunity to explore a variety of interests and prepare for success after college. Outside of the classroom, UNI's vibrant campus is home to 300+ student clubs and organizations, 17 Division I collegiate sports teams, a multitude of fine arts options, and more.

We encourage you to learn more about UNI. Take a look at our enrollment data, check out our annual budget, explore resources about UNI, or enjoy a walk back in time through our collection of historical photos.

Historical Information

[University Archives](#)

[<http://www.library.uni.edu/collections/special-collections>]

[Enrollment \(Historical\)](#)

[<http://www.library.uni.edu/collections/special-collections/uni-fact-sheet#Enroll>]

[Institution Names](#)

[<http://www.library.uni.edu/collections/special-collections/uni-fact-sheet>]

[Presidents](#)

[<http://www.library.uni.edu/collections/special-collections/uni-fact-sheet#President>]

[Tuition and Fees \(Historical\)](#)

[<http://www.library.uni.edu/collections/special-collections/uni-fact-sheet>]

[UNI Historical Essays](#)

[<http://www.library.uni.edu/collections/special-collections/uni-historical-information>]

UNI Factbook

[2010-2011 UNI Factbook \(PDF\)](#) [<http://www.uni.edu>]

Enrollment---Fall Term

- 1876 88
- 1877 170
- 1878 170
- 1879 210
- 1880 233
- 1881 250
- 1882 226
- 1883 210
- 1884 284
- 1885 277
- 1886 297
- 1887 302
- 1888 322
- 1889 436
- 1890 529
- 1891 528
- 1892 503
- 1893 479
- 1894 619
- 1895 721
- 1896 757
- 1897 861
- 1898 921
- 1899 906
- 1900 911
- 1901 873
- 1902 868
- 1903 857
- 1904 812
- 1905 905
- 1906 981
- 1907 1013
- 1908 995
- 1909 1070

- 19101108
- 19111094
- 19121202
- 19131297
- 19141406
- 19151741
- 19161680
- 19171387
- 19181125
- 19191423
- 19201402
- 19211644
- 19222130
- 19232565
- 19242648
- 19252642
- 19262443
- 19272304
- 19282094
- 19292227
- 19302169
- 19312049
- 19321562
- 19331472
- 19341543
- 19351771
- 19361872
- 19371863
- 19381926
- 19391901
- 19401745
- 19411502
- 19421381
- 1943 820
- 1944 898
- 19451233
- 19462475
- 19472846

- 1948 3083
- 1949 2949
- 1950 2688
- 1951 2352
- 1952 2239
- 1953 2231
- 1954 2676
- 1955 3045
- 1956 3195
- 1957 3210
- 1958 3482
- 1959 3428
- 1960 3616
- 1961 4070
- 1962 4567
- 1963 5147
- 1964 5520
- 1965 6419
- 1966 7409
- 1967 8213
- 1968 9058
- 1969 9494
- 1970 9723
- 1971 9605 on campus; 10546 total enrolled for credit
- 1972 8845 on campus; 9846 total enrolled for credit
- 1973 8858 on campus; 9587 total enrolled for credit
- 1974 8690 on campus; 9944 total enrolled for credit
- 1975 9287 on campus; 10181 total enrolled for credit
- 1976 9699 on campus; 10537 total enrolled for credit
- 1977 10342 on campus; 11126 total enrolled for credit
- 1978 10455 on campus; 11638 total enrolled for credit
- 1979 10382 on campus; 11916 total enrolled for credit
- 1980 11020 on campus; 12448 total enrolled for credit
- 1981 10954
- 1982 10988
- 1983 11204
- 1984 11161
- 1985 11514

- 1986 11540
- 1987
- 1988 11772
- 1989 11645
- 1990 12638
- 1991 13163
- 1992 13045
- 1993 12717
- 1994 12572
- 1995 12802
- 1996 12957
- 1997 13108
- 1998 13329
- 1999 13553
- 2000 13774
- 2001 14070
- 2002 13926
- 2003 13441
- 2004 12824
- 2005 12513
- 2006 12260
- 2007 12609
- 2008 12908
- 2009 13080
- 2010 13201
- 2011 13168
- 2012 12273
- 2013 12159
- 2014 11928

[SERVICES](#)[OUR COLLECTIONS](#)[RESEARCH HELP](#)[DIVISIONS](#)[ABOUT US](#)

Brief History of UNI

Two powerful interests converged in 1876 to provide the circumstances for the founding of the institution now known as the University of Northern Iowa. First, there was the strong desire by grateful citizens of Iowa to provide for the orphans of Civil War soldiers and sailors. And second, there was the long-perceived need for an Iowa public institution devoted to the training of teachers. These two widely-held wishes, skillfully melded by Black Hawk County legislators, resulted in an institution that has trained generations of teachers and other productive citizens for nearly 125 years.

Annie Turner Wittenmyer of Muscatine led efforts in Iowa to provide care for children orphaned by the Civil War. She initially used private funds to establish homes for orphans in Davenport and Cedar Falls. In 1866 the General Assembly accepted at least partial public responsibility for these homes; it appropriated \$25,000 to build and furnish a new home in Cedar Falls. The citizens of Cedar Falls responded by buying and giving to the state a forty acre site for the home. The boundaries of that land (using modern street names) were College Street on the east, 23rd Street on the north, 27th Street on the south, and, on the west, a north-south line running through what is now the Campanile. The legal description of that land is: the southwest quarter of the southwest quarter of section 14 of township 89 of range 14 west of the fifth principal meridian.

The large brick building, later known as **Central Hall**, opened to receive orphans on October 12, 1869. It served as an orphanage for only a few years before it became apparent that this special and limited use would be coming to an end. As the orphans grew up and moved out into the economic and social mainstream, the need for special state homes diminished. In 1876 the state announced plans to move the remaining Cedar Falls orphans to the home in Davenport. By the summer of 1876, the Cedar Falls building would be empty.

Black Hawk County legislators saw an opportunity. Many Iowans had been interested in a public training school for teachers, or normal school, since the early days of statehood. Indeed, as early as the 1850s, the General Assembly had gone so far as to authorize the establishment of normal schools in Andrew, Oskaloosa, and Mt. Pleasant. The state further promised \$500 annually to each of these schools. The schools

authorized at Andrew and Oskaloosa did organize and offer classes briefly in the early 1850s, but the promised state funding did not materialize and the schools closed. The Mt. Pleasant school never organized. In addition, the State University in Iowa City had offered teacher training through its Normal Department, but by 1872 that course of study was limited to those who were preparing for high school teaching or school administration.

Throughout the late 1860s and early 1870s legislators introduced a variety of bills in the General Assembly to establish normal schools in a many Iowa cities and towns. Local boosterism and political in-fighting defeated all of these efforts. By 1876, Iowa, unlike most of its Midwest neighbors, still did not have a public normal school. Senator Edward G. Miller and Representative H. C. Hemenway, both of Black Hawk County, saw a wonderful opportunity: they proposed to turn the soon-to-be empty Cedar Falls orphanage into a normal school.

In retrospect this may seem like an obvious and beneficial solution to a significant public problem. But the parochial interests and local jealousies of that day should not be underestimated. Private colleges were concerned that a public normal school would cut their enrollments. Residents of the western part of the state wanted a school located near them. Any city or town with any pretension to progress and prosperity was reluctant to allow another city to receive the economic, social, or educational advantages that a state institution would bring.

Miller and Hemenway used every opportunity in the 1876 session of the General Assembly to make their case to their colleagues for a normal school in Cedar Falls. They counted votes closely and used parliamentary procedures to bring the bills to the floor at the most favorable moments. By thin margins--one vote in the Senate and two votes in the House--the bill passed and Governor Kirkwood signed into law the measure "for the special instruction and training for teachers of the common schools of the state."

The Governor appointed a Normal School Board of Directors which first met to organize and elect officers in Cedar Falls on June 7, 1876. On June 8, the Board accepted the school property from the Orphans Home Board and selected **James Cleland Gilchrist**, Superintendent of Schools in Mason City, as the first Principal of the Normal School. Gilchrist had studied under Horace Mann at Antioch College and had led several normal schools before becoming superintendent in Mason City. He had a striking physical presence and was a forceful public speaker.

At the July meeting, the Board selected the remainder of the faculty and staff: Professors **Moses Willard Bartlett**, **David Sands Wright**, and Frances Webster comprised the faculty, while William Pattee was named Steward and Mrs. T. A. Schemerhorn was selected as Matron. The Board also began to outline the duties and responsibilities of the faculty, staff, and students.

The first class at the Normal School was held on September 6, 1876, with twenty-seven students in attendance. The conversion of the orphans home building to a collegiate institution was still underway. Students and most of the faculty lived in the school's single building; however, the heating system was not functioning and dormitory space was under construction. There was no budget for laboratory equipment or library books. For many years students relied on Principal Gilchrist's personal library for their

research and study.

Despite these initial difficulties as well as meager and unreliable state appropriations, the school prospered and grew. Students founded the first literary societies, Philomathean for men and Alpha for women, during the 1876-1877 school year. Other societies followed in later years. Literary societies were central features of campus life for students in the late nineteenth and early twentieth centuries. The primary purpose was to provide students the opportunity for public speaking. But they also functioned as social organizations: they often produced plays, gave receptions, and fielded sports teams. The first student newspaper, **The Students Offering**, began publication in 1878 and continued until 1884 when it ceased because of some now unclear faculty objection. In 1883 a second major building, South Hall (later named **Gilchrist Hall**), opened with classrooms, living quarters, and a chapel designed to meet the needs of a collegiate institution. The Principal, his family, and the faculty were indefatigable pioneers in their efforts to make the school successful. By 1886, the total enrollment for the year had grown to over four hundred students.

Student life in those early days was regimented. During the week the rising bell rang at 6 A.M. Breakfast was at 7:05 with assembly and roll call at 8:40. Classes and study ran from 9 until 12:15. Dinner was served at 12:40 and classes and study resumed at 1:40 and ran until 4. The time from 4:30 until 5:40 was for students to get exercise from walking or other activities. Tea was served at 6:05. Students studied during the evening and lights were to be extinguished by 10:30. Students could ask to leave school grounds on Saturday afternoons, but the remainder of the weekend was meant for study.

Principal Gilchrist had lofty goals for the school; he wanted his students to master both a variety of academic subjects in addition to becoming proficient in the best pedagogical techniques. He developed rigorous curricula to meet the needs of teachers at several levels: those who wished to teach in rural or elementary schools, those who aimed for high schools, and those who sought school administrative positions. This issue was a source of contention for Gilchrist with certain Board members and other state officials. Gilchrist's critics believed that the normal school was intended solely to train teachers for rural or elementary level teaching; they believed that teachers aspiring to higher levels should train in established programs at a university or private college. Gilchrist also received criticism from certain members of the faculty and Board for his perceived autocratic leadership and unilateral decisions. By 1886, he did not have enough support on the Board to be re-elected. On a 5-1 vote, **Homer H. Seerley**, Superintendent of the Oskaloosa Schools, was elected instead.

Principal Gilchrist had led the Normal School for its initial, difficult decade. Despite the criticism of those who wished to limit the school to pre-collegiate or two year college status, he had established the school on a sound academic foundation with justifiable claims to the scope of a four year college. Under his leadership, the new school had prepared hundreds of students to teach in all parts of Iowa. He had inaugurated a Model School on campus in which students could be involved in practical classroom teaching experiences or "student teaching". He had made friends for the school with innumerable speeches to community leaders and professional associations. The high moral tone that he set for himself, his staff, and his students brought great credit to the school. While his methods irritated some people, few could quarrel with his results.

Homer Seerley assumed the principalship with several important problems pending. First, despite his perceived shortcomings, Principal Gilchrist did have allies among the faculty, the students, and especially among Cedar Falls townspeople. Some of these people spread unsettling reports about the prospects for the Normal School following the change in leadership. Seerley dealt with this problem by carefully avoiding factionalism and direct criticism of the Gilchrist administration. He tried hard to provide a seamless transition to his own administration. Still, enrollment leveled off for several years before it began to grow again.

Seerley also needed to deal with the persistent problem of the differing levels of preparation of students admitted to the Normal School. This was one of the areas which caused significant conflict and difficulty for his predecessor. Students entered the Normal School with many levels of preparation and expectation. Credentials of entering students ranged from as little as an eighth grade education with perhaps a little rural school teaching experience to as much as several years of college with considerable advanced teaching experience. Likewise, students' expectations varied considerably: some wanted to study for a term or two and then get back to teaching in a rural, one-room school. Others wanted to study for a year or two in order to secure the credentials to teach in a graded town school or high school. Still others wanted to study long enough to receive some sort of diploma or degree so that they could be principals or superintendents. The Normal School needed to offer courses to prepare teachers for all of these levels.

Principal Gilchrist tended to treat all entering students, no matter what their preparation, in the same way. For example, during his administration, all students had to take an entrance examination. This angered administrators of high schools who thought that their students' diplomas should be honored, rather than questioned with further tests. Seerley exempted high school graduates from this examination and consequently generated considerable good will among high school principals and school superintendents. Some Normal School faculty thought that this change would lead to jealousies among classes of students. However, it did not have this effect. Rather, it was an important step in separating "college prep" or high school work from formal collegiate training and, consequently, in reinforcing the institution's status as a college rather than a prep school or training institute.

Seerley's leadership inspired confidence in the school. By 1890, enrollment reached 529, a hundred more students than the last year under Gilchrist. By 1897, enrollment was at 1,444. What's more, an increasing number of students took more advanced courses and persisted to achieve degrees. The school's financial status solidified, too, when in 1890 Governor Horace Boies recommended that the words "annually hereafter" be inserted in Normal School fund authorization language. Before that time, the year-to-year survival of the Normal School was questionable until each session of the General Assembly actually made its appropriation. Several years had been very close calls.

Each session of the legislature saw the introduction of numerous bills to establish new normal schools. In both 1894 and 1900 the General Assembly deadlocked on the question, "Should we start more normal schools or should we build another building at the school in Cedar Falls?" After long and heated debate in both cases, the legislature decided to build new buildings in Cedar Falls. In 1894 they authorized \$35,000 for the

construction and equipping of a building to house classrooms, offices, and the library. This was later known as the **Administration Building**. And in 1900 they authorized \$100,000 for building and equipping the Auditorium Building, now known as **Lang Hall**. These were major victories for the Normal School in Cedar Falls and President Seerley. A special train with over 300 dignitaries came from Des Moines to celebrate the dedication of the Auditorium in 1902.

The year 1902 also saw passage of legislation that had a major influence on the development of campus buildings and facilities. In that year the legislature authorized a tax of one tenth of a mill on real property in Iowa to be devoted to capital improvements at the Normal School. During the life of the millage tax from 1902 through 1915 the state collected about \$870,000 for the Normal School. Those funds built the East Gym (1903), the Physics Building (1903), Seerley Hall (1908), the President's House (1908), Sabin Hall (1912), the first phase of Bartlett Hall (1914), and Wright Hall (1915). In short, most of the familiar red brick and limestone buildings in the eastern part of campus are the result of this tax.

The first decade of the twentieth century was tumultuous for higher education in Iowa. The legislature and many other groups of citizens were concerned with managing Iowa educational institutions with greater "efficiency". Most often "efficiency" was coupled with the notion of "duplication": that is, there should be no overlap in fields of study between or among the State University at Iowa City, the Agricultural College at Ames, and the Normal School at Cedar Falls. In 1904, the Normal School began to offer the Bachelor of Arts in Education degree. A legislative committee considered this degree to be duplicative of work offered at Iowa City. The Normal School survived this challenge and even went on to receive legislative authority to change its name to the Iowa State Teachers College in 1909.

But a more serious challenge was in store. Until 1909, each of the Iowa public educational institutions was governed by its own board. However, in that year, and again in the name of efficiency, the governance of all three schools was united under one board, the Iowa State Board of Education. The new board considered that it had a mandate from the legislature to make some kind of major improvement in the organization of the schools. In October 1912, the board made three recommendations: (1) that engineering studies be centered at Ames and discontinued at Iowa City; (2) that domestic science courses be discontinued at Ames and opened at Iowa City; and (3) that education courses beyond the sophomore year be discontinued at Cedar Falls and developed further at Iowa City. The Teachers College seemed to have the most to lose. Despite its recent name change, it would be relegated to junior college status. Strong, ambitious students would naturally seek the collegiate program at Iowa City rather than transfer from Cedar Falls to Iowa City in the middle of their studies. Advanced lines of study would be discontinued at Cedar Falls.

Partisans of all three schools were outraged. Most had been unhappy with the institution of the unified board. This first major action of the board drove them to flood the legislature with protests. Strongly-worded legislation against the recommendations passed by large majorities in both houses. The 1913 General Assembly ended before the bills could be reconciled, but the board could see which way the tide was flowing. The recommendations were rescinded and the Teachers College as a four year institution was preserved. The college's first May Day celebration in 1913

commemorated this victory.

Many less serious developments took place on campus during the Seerley years. In 1892 the men students organized the Athletic Association in order to field better baseball, football, and track and field teams. In 1894 the faculty organized the Athletic Board to supervise the Normal School's athletics. Completion of the East Gym in 1904 gave athletes a place to train and develop their athletic skills. The organization of the Department of Physical Education in 1904 gave an academic background and home to faculty associated with athletics.

The student newspaper began publication again in 1892 and has been published, under several different names, since that time. From 1892 until 1911 it was the **Normal Eye**; from 1911 until 1967 it was the **College Eye**; and since 1967 it has been the **Northern Iowan**. The college yearbook began publication in 1905. Originally it was a special issue of the **Normal Eye**; in 1906 it was the **Pedagog**; since then it has been the **Old Gold**.

Tuition was nominal during the school's first fifty years. Until 1926 it was, with some variation, about \$5 per term. In 1926 tuition was set at \$17.50 per term for freshmen and sophomores and \$30 per term for juniors and seniors. By 1950 it had risen to \$36 per term.

In 1892 Seerley revived the Model School which had run during the Gilchrist administration from 1883 through 1886. In order to provide student teaching opportunities for Normal School students, he concluded an agreement with the directors of District 5, which ran a school on the northeast corner of 27th and College Streets. This district had begun to grow as the population of the College Hill area grew. The directors of the district were happy to turn their responsibilities over to the Normal School. The "Training School", as Seerley called it, was held in several college locations until the Campus School Building, now Sabin Hall, was built to provide it with a purpose-built and separate home.

With the beginning of American involvement in World War I in 1917, male students took military training instead of physical education. The Board of Education made liberal provision for faculty and students who wished to join the armed forces. Faculty were assured that their positions would be waiting for them when they returned from service. Students were allowed to conclude their current studies and then resume their studies when they returned, with a minimum of difficulty. 541 students and alumni served in the armed forces during the war; eight died while in the service. A Student Army Training Corps unit, with forty-nine students under the command of a regular officer of the US Army, was organized on campus in October 1918. However, with the Armistice shortly thereafter on November 11, the unit was discharged on December 13, 1918.

Even before the war, the school's alumni had been considering the construction of some sort of memorial structure on campus. The war interrupted planning, but after the war the alumni decided to build a bell tower, or campanile, similar to the one on the Iowa State University campus. Alumni broke ground for the **Campanile** in 1924. The \$60,000 structure was completed in 1926, a year which commemorated both the school's fiftieth anniversary and Seerley's fortieth year as President. Two years later, in

August 1928, Seerley retired at the age of eighty.

Seerley's forty-two year administration was a period of extraordinary growth and development for the college. Enrollment grew from about four hundred to well over two thousand. The campus doubled in size with the completion in 1928 of the purchase of forty acres of land just west of the original forty acres. When Seerley came to Cedar Falls in 1886, there were two academic buildings; when he retired, there were ten major buildings and many auxiliary service facilities. Seerley was one of the most respected figures in the field of education in the state and the nation. He had guided the college to a nationally pre-eminent position in its field.

The Board of Education selected **Orval Ray Latham** as the next President of the institution. He had most recently been Director of Teacher Education at Ohio University in Athens, Ohio. Latham had to deal with at least two significant problems during his administration. First, there was the continuing problem of the proper role and status of the school. And, second, anything he tried to do would need to be worked out against the background of the Depression which hit the nation shortly after he began his service at the Teachers College.

One of the areas on which Latham concentrated was the upgrading of faculty credentials. When President Seerley selected faculty, he placed a higher value on practical experience than on extensive graduate education. He had been involved in the Iowa education scene so long that he knew which superintendents and principals were doing exceptional work around the state. These were the people whom he recruited for his faculty. Consequently, when Latham took office, a large percentage of the faculty had a wealth of practical experience, but had done little graduate study. Indeed, about ten per cent of the faculty had no college degree at all. Latham realized that the college needed a more strongly-credentialed faculty in order to keep up with educational advances and to secure outside accreditation. Latham reorganized the system of faculty rank and reduced the number of those with the rank of "Professor" by about seventy percent. He made it clear that raises and promotions would be dependent upon securing further education. Large numbers of faculty heeded the warning and secured leaves, usually without pay, in order to study at universities around the nation. Faculty members made great sacrifices, in difficult economic times, to further their professional education.

During the 1930s, enrollment declined by about 25% when compared with enrollment levels in the 1920s. The Board cut faculty salaries and trimmed expenses closely. Despite the Depression, Latham was able to secure sufficient funds to complete a significant number of buildings during his administration. The first building was a new power plant on the south edge of campus. Completion of this plant meant that the old plant, located right in the middle of campus, could be razed. After some landscaping, that area, known as the Back Circle, became a pleasant, central campus park. Latham was also able to provide more on-campus housing with the construction of Baker Hall, the first dormitory for men, and later with the construction of Lawther Hall. The Commons, completed in 1933, gave the campus its first student union. Prexy's Pond was completed in 1936 and the Greenhouse opened in 1938. The west grandstand of the Stadium was completed in 1940.

Unfortunately, also in 1940, as enrollment rose and economic conditions began to

improve, President Latham died of complications of surgery, the only UNI President to die in office. He had led the school through very difficult times and had left it a stronger institution. His insistence on improving faculty credentials was instrumental in securing accreditation, with certain reservations, from the North Central Association in 1930. The college met the reservations so well that the 1932 NCA re-accreditation was accompanied by a special commendation. Likewise, the American Association of Universities put the college on its list of approved schools in 1940. It was the first teachers college to be added to the list. Latham also developed the administrative structure of the college by adding the posts of Dean of the Faculty, Director of Publicity, and Director of Alumni Affairs.

The State Board of Education elected **Malcolm Poyer Price** as the next President of the Teachers College. Price had been Director of Personnel for the Detroit schools. Nearly all of his administration was involved with the effects of World War II on the Cedar Falls campus. When the United States entered the war, there was a sudden great need to train large numbers of people for the various branches of military service. College campuses were logical choices as training centers because of the existing facilities and the reduced wartime enrollments. Colleges attempted to secure these centers for their campuses, because providing educational services to the trainees allowed them to retain their staff and keep their campuses in operation. The Board of Education approved several training centers on the Teachers College campus. In December 1942, the first contingent of WAVES (Women's Appointed Volunteer Emergency Service) arrived on campus to begin their basic training. During the war over twelve thousand women took their WAVES basic training in Cedar Falls. In another WAVES program, over ten thousand women took Yeoman's, or secretarial, training, on campus. In a third program, the Army Air Force established a center and put over two thousand men through training here as well.

Military personnel were certainly an important part of the social, educational, and financial picture on the Teachers College campus during the war. However, with visiting speakers, performers, and traditional college activities, President Price tried to retain at least some of the atmosphere of a college campus. In December 1943, for example, he established the tradition of the Christmas tree lighting. Enrollment, particularly of male students, declined sharply during the war. In 1943-1944, only 820 students (including just seventy-five men) enrolled. Intercollegiate athletics were curtailed. When the war ended, 2157 men and women from the Teachers College had served in the military. Sixty-nine died while in the service.

The end of the war brought rapid changes. Enrollment for 1945-1946 was 1233; in 1946-1947 enrollment more than doubled to 2475. In all likelihood, if these postwar students had fit the young and unmarried profile of traditional students, the college and town could have solved the problems caused by surging enrollment fairly easily. But many of these new students were older veterans with families. Finding housing for these GIs and their families proved very difficult. Students went door-to-door around town in an attempt to find living quarters. The college hastily built several kinds of "temporary" housing for married students in the area now occupied by the Industrial Arts Center and the adjacent parking lots. This area, known as Sunset Village, eventually included housing for several hundred families in Quonset huts and other slightly more substantial units.

In 1950, as the GI Bulge tapered off, and as the college returned to more normal times,

President Price resigned from office, but stayed at the college as a Professor of Education. He led the college during the difficult times of World War II and its aftermath. Under his administration the college made modest improvements in its physical plant. An addition to Lawther Hall was completed in 1948, and Latham Hall opened for use in 1949. In addition, the 19th Street site for the new Laboratory School was selected. In 1942, under the pioneering guidance of **Herb Hake**, the college made a modest beginning in broadcasting with a regular feature on local radio station KXEL. Radio broadcasts soon became an important part of the college's educational and public relations efforts. College faculty devoted a great deal of time to curricular reform in the 1940s. Their efforts came to fruition in 1949 when the specially-appointed Committee of Nine proposed a thorough revision of general education and the common professional sequence. The Board of Education accepted this proposal in 1950.

The Board selected **James William Maucker** to be the next president of the Teachers College. He had been Dean of the School of Education at Montana State University. The possibility of offering graduate courses of study at the college was one of the first issues that President Maucker faced. The college faculty had discussed this issue since at least the late 1930s. But the war and the opposition of some college faculty had prevented the matter from going forward. By 1951 the issue could no longer be put off. Many Iowa school teachers and administrators wanted to take professional education courses beyond the bachelor's level in order to expand their skills and strengthen their credentials. Consequently, the college forwarded a graduate studies proposal to the Board in 1951. The Board approved the proposal and the college began to offer graduate courses in the summer of 1952. In the summer of 1960, the college began to offer its second graduate degree, the Specialist in Education, for one year of graduate study beyond the master's level.

The early 1950s were troubled by fears and suspicions of communist influences in many parts of American society. The Teachers College had its share of these problems. For example, there was considerable controversy over the Doud Loyalty Oath, a measure designed to assure that state employees were indeed loyal citizens of the United States. Perhaps more troubling was a series of anonymous letters accusing faculty members of communist sympathies. President Maucker investigated these charges, but could not substantiate them.

The school underwent two name changes during the 1960s. First, after considerable debate, the school became the State College of Iowa in 1961. Prior to this time, all students were required to take the professional education sequence to prepare them to be teachers. However, surveys showed that a large percentage of Teachers College graduates did not become teachers. The primary significance of this name change, then, was that the school was allowed to offer liberal arts (non-teaching) degrees. The next name change, to the University of Northern Iowa, also provoked opposition both on and off campus. Many faculty thought that the State College did not have the facilities or staff to be a university. Also, other universities in the state did not welcome more competition to the field. But the legislation to change the name passed easily. The new university organized its academic departments into colleges. But other administrative changes came slowly. The Regents offered little or no financial support to smooth the transition to university status.

The late 1960s was a time of unrest on campus. Protests against the war in Viet Nam

and demands for civil rights often put students at odds with college administrators and townspeople. UNI students were frequently involved in demonstrations on and around campus. In the 1967-1968 school year there was considerable controversy surrounding Edward Hoffmans, an instructor who burned his draft card to protest the Viet Nam War. In 1970, several students occupied President Maucker's home briefly to draw attention to their desire for an ethnic minorities center on campus. The demonstrations and protests made life hectic for students, faculty, and administrators during the late 1960s, but there was little violence or damage on the UNI campus. President Maucker even won the prestigious Meiklejohn Award from the American Association of University Professors for his handling of campus unrest.

After twenty years in office, President Maucker resigned in June 1970. He had led the school through a period of extraordinary growth. Enrollment had grown from about 2700 to over nine thousand. Buildings completed under his administration include the **Malcolm Price Laboratory School**, Russell Hall, the first phase of the Library, Gilchrist Hall, the Physical Education Center, the Union, and McCollum Hall. To provide housing for the increased enrollment, UNI made major additions to the residence hall system: Campbell Hall, College Courts, the Regents Complex, and the Towers were all completed in the Maucker administration. The campus expanded from 244 acres to 580 acres.

The Regents selected **John J. Kamerick** as the next president of UNI. An Iowa native, Kamerick had previously been president of North Texas State University. He tried first to define an appropriate role for UNI and then to seek the resources necessary for UNI to play that role successfully. Kamerick faced significant obstacles as he tried to create a niche in the state for the fledgling university. The University of Iowa and Iowa State University opposed many of UNI's efforts to establish itself as a university. With the end of American involvement in Viet Nam and with declines in federal funding, universities again felt competition to attract students.

One area that could not be ignored, however, was the expanding interest and enrollment in business courses at UNI. In 1975, the Regents approved a Master in Business Administration degree for UNI. The business curriculum was an area of strong enrollment growth during the 1970s and 1980s. Education majors declined from about 75% of students in 1970 to about 33% in 1983. UNI's accounting program acquired a national reputation for excellence during this time.

Support among the faculty for a doctoral program at UNI also grew under Kamerick's leadership; it seemed like a natural development for UNI to offer advanced graduate study, especially in education. However, the Regents first approved the Doctor of Industrial Technology degree in 1978 and then the Doctor of Education degree in 1982.

One of the central issues of the early and middle 1970s was the development and construction of the **UNI-Dome**. This project faced substantial obstacles from many quarters. First, there was general antagonism on the part of the public toward universities as a result of the troubles of the late 1960s; this made fund-raising difficult. Second, some students did not wish to have their fees used to build an athletic facility. Similar opposition to an athletic facility came from faculty who believed that the university had greater need for an auditorium for cultural performances. And finally, there was skepticism that an air-supported roof was an architecturally sound idea for a

northern climate. Despite the opposition, the Dome was completed and has since become something of a symbol of the university.

President Kamerick resigned in 1983 and taught history at UNI until his retirement. In addition to the Dome, several other buildings were completed during his administration: the Educational Center, the second phase of the Library, the Industrial Technology Center, the Communication Arts Center, and Strayer-Wood. Relations between the administration and the faculty were strained at times; in 1976 the faculty decided to bargain collectively with the Board of Regents. They certified an American Association of University Professors-National Education Association amalgam known as United Faculty as their bargaining agent. Under Kamerick, UNI initiated fifty new degree programs. Outside accreditations rose from four to eleven.

The Regents selected **Constantine W. Curris** as the next president. He had previously been president of Murray State University in Kentucky. Curris began his presidency with a survey to identify UNI's strengths and weaknesses. One weakness that emerged was a general dissatisfaction with the appearance of the campus. The campus had been devastated by the Dutch elm disease in the late 1960s. Curris began a major tree-planting and landscaping program that resulted in a much more pleasant-looking campus. He also undertook a complex, long-term campaign to heighten the profile and improve the image of UNI around the state. He occasionally clashed with state officials in his generally successful efforts to secure adequate funding for UNI.

Curris resigned in 1995 to become president of Clemson University in South Carolina. During his administration, enrollment reached a record level of over thirteen thousand students. In fact, Curris sought a cap on admissions at one point because he thought that enrollment was outrunning the capacity of UNI facilities. His program of building renovation and new construction was impressive: under his administration the Business Building, the Kamerick Art Building, the third phase of the Library, and the Center for Energy and Environmental Education were completed. A major renovation of Seerley Hall made that building a campus landmark. And the construction of Residence on the Hill, the first dormitory built at a Regents universities in many years, offered students a choice in living arrangements. Also under Curris, UNI's reorganized fund-raising operations undertook several major capital campaigns to raise money for such projects as the Performing Arts Center.

The Board of Regents selected **Robert D. Koob** as the next president of UNI. Koob had been vice president for academic affairs at California Polytechnic State University. President Koob began his administration with a series of planning initiatives to determine future directions for UNI. Koob has also begun a process of budget decentralization. Under his administration, the **Wellness and Recreation Center** will be completed. In addition, the construction of Gallagher-Bluedorn Performing Arts Center and the Lang Hall renovation have begun.

Written by Gerald L. Peterson, Special Collections Librarian and University Archivist, January 1998; marked up as a Web document by Susan Basye, Special Collections Assistant, February 1998.

Tags: UNI Historical Pages
