

KLUDY



Form BC 126  
June 1954 #4604

# BROADCASTING STATION LICENSE RECORD

~~KLDY~~ (EFF. 11-12-80)  
~~XKFI~~ X (EFF: 4/25/78)

Date first licensed 4-27-67

Call letters KBIL

Station location Liberty, Missouri

SOUTHWEST RADIO ENTERPRISES, INC. (AL: 10-4-79 EFF:

x STRAUSS BROADCASTING CORPORATION (AL 2-17-78 EFF: 4-24-78

x S & M INVESTMENTS, INC. (AL 3-10-71 EFF: 3-15-71)

Name of licensee x CLAY BROADCASTERS, INC.

Transmitter location 310 LaFrenz Road, Liberty, Missouri (L-4-27-67)  
x S. E. city limits, Liberty, Missouri (BP 9-7-66)

Same as trans (L-4-27-67)

Main studio location x 15 East Kansas Street, Liberty, Missouri (BP 9-7-66)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BP-16811	9-7-66	1140kc	500w	Day (Kc)	11-7 5-7-67
CP for a new standard broadcast station (Cond 1)					
BP-16811 (1)	11-3-66	Mod. of	CP(BP-16811)	to assign	Call
BL-11,597	4-27-67	1140kc	500w	Day	4-27 2-1-68
Lic to cover CP(BP-16,811) which auth a new standard b/c station, delete RC specify studio loc. 310 LaFrenz Rd., Liberty, Mo.					
BR-4604	1-31-68	Renewal of lic.			2-1 2-1-71
PSA	11-27-68	47w	(protected station WRVA)		
BTC-5995	8-20-69	Vol. Acq.	Positive control		
BR-4604 (S)	3-10-71	Renewal of license			2-1-74
BAL-6883	3-10-71	VOL. AL	EFF: 3-15-71		
EBSA	6-12-72				
BR-4604(L)	1-31-74	RENEWAL			2-1-77
BTC-7975	3/24/76	vol acq of pos	con EFF:	4/1/76	
BR-4604(S)	1-13-77	RENEWAL			2-1-80
BAL-9212	2-17-78	VOL. AL	EFF: 4-24-78		
BRC-4000 (1)	4-3-78	ML to operate trans by RC	from the AUX studio site at: 4722 Broadway, Kansas City, Missouri		
EBSA	4/15/78				
BAL790720GN	10-4-79	VOL. AL	EFF:	11-1-79	
BR790927US (L)	3-19-80	RENEWAL OF LICENSE		2-1-83	
E B S A	11-12-80	CALL SIGN CHANGE			
BZ-801008AD(1)	11-5-80	DIRECT MEASUREMENT			



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters ~~new~~ K B I LName Clay Broadcasters, Inc.  
Liberty, Missouri (c/o Robert F. Sevier, 17 N. Water St., Liberty, Missouri 64068)

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,811 R. & F.	6-25-65	CP for a new standard broadcast station to be operated on: Frequency: 1140kc Power: 500w Hours of operation: Daytime Type, transmitter: Gates EC-500G Transmitter location: S.E. citylimits Liberty, Missouri Studio location: 15 N. Kansas St., Liberty, Missouri Remote control: Same as studio Atty: Kirkland, Ellis, Hodson, Chaffetz, & Masters (Aloysius B. McCabe)	GRANTED	9-7-66
	6-29-65		Cond'l re: Pre-sunrise operation.	



CONTACT: Aloysius B. McCabe, Esq.  
PHONE: Code 202; ST 3-3200  
ADDRESS: 800 World Center Building  
Washington, D. C. 20006



AUG. 1955

## APPLICATION RECORD - BROADCASTING

1140kc

Call  
Letters K B I LName CLAY BROADCASTERS, INC.  
Liberty, Missouri 64068

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,597 R & F PROC. TEST 2-9-67	1/31/67 2/1/67 2/9/67	Lic. to cover CP (BP-16,811) which auth. a new standard broadcast station, delete remote control, specify studio location 310 LaFrenz Rd., Liberty, Mo.  Atty: A. B. McCabe Engr: J. B. Hefflinger, Kansas City, Mo.	GRANTED	4-27-67
BTC Rec'd (Form 316)	6-20-67 6-23-67	Voluntary transfer of stock from Floyd Tyson to William H. Martin	RET'D	6-29-67 Unnecessary to be filed on 323
BR-4604 R & F	10-26-67 10-30-67	Renewal of License.	GRANTED	1-31-68
BTC-5995 R & F FEE PD: \$30 (Form 316) JUL 15 1968	7-2-69 7-7-69 #527355	Vol. acquisition of positive control of lic. corp. by George W. and Fay Bedinger (Jointly) thru purchase of stock from Claude Parrish, Robert F. Sevier and Ralph Brant Atty - A.E. McCabe	GRANTED Eff:	8-20-69 9-2-69



# APPLICATION RECORD - BROADCASTING

11/40kc

Call  
Letters K B I L

Name S & M Investments, Inc.  
MCCLAY BROADCASTERS, INC.  
Liberty, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6883 R & F FEE PD: \$75 Pub. notice filed #585864 4-8-70 APR 9 1970	3-9-70 3-17-70	Voluntary assignment of license to S & M INVESTMENTS, INC. (SEE OVER) Atty - Miller, Schroeder & Bankson	GRANTED EFF:	3-10-71 3-15-71
BR-4604 R & F P.N. PRESS DEC 2 1970	10-30-70 11-3-70 11-3-70	Renewal of License Atty: John B. Kenkel (Miller, Schroeder & Bankson) AMENDED 1-7-71 re: programming	GRANTED	3-10-71 Condl re consummate AL in 45 days.
BR-4604 R & F PN PRESS NOV 20 1973	10-29-73 11-5-73 11-5-73	Renewal of License Atty: John B. Kenkel (Miller & Schroeder)	GRANTED	1-31-74



RE: BAL-6883 - PETITION TO DENY filed 5-11-70 by Fly,  
Shuebruk, Blume & Gaguine on behalf of KCKN (AM & FM)

6-25-70. OPPOSITION TO PETITION TO DENY filed by Kenkel.  
AMENDED 6-25-70 - re programming

PETITION FOR EXT. OF TIME to respond to "Opposition" filed  
7-2-70 by Fly, Shuebruk etc on behalf of KCKN

OPPOSITION TO "Pet. for ext. of time" filed 7-8-70 by  
Miller, Schroeder & Bankson on behalf of assignor & assignee  
REPLY TO OPPOSITION (Pet for ext of time) filed 7-16-70 by  
Fly, Shuebruk etc on behalf of KCKN 70

PETITION FOR EXT OF TIME to reply to Opposition filed 7-31-  
Filed by Fly, Shuebruk etc on behalf of KCKN

8-5-70. REPLY filed by Boros.

AMENDED 9-1-70 - financial data (assignee)

AMENDED Contract of Sale - filed 10-22-70 11-13-70)

AMENDED 12-3-70 - financial & prog. data (reply to ltr  
AMENDED 12-28-70 - expl re programming (reply to ltr 12-14-70)

AMENDED 2-8-71 - legal data re stock (reply to ltr 1-26-71)



# APPLICATION RECORD - BROADCASTING

1140kHz

Call  
Letters K B I L

STRAUSS BROADCASTING CORPORATION

Name S. & M. INVESTMENTS, INC.  
LIBERTY, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7975 R & F Fee Pd \$100 Code 047 (FORM 316)	2/28/76 3/8/76 W 539052	Voluntary acquisition of positive control of lic corp by M. Crawford Clark thru transfer of stock from Mack Sanders	GRANTED EFF: NO FEE:	3/24/76 4/1/76
BR-4604 R & F PN Recd. PRESS	9-29-76 10-1-76 " DEC 3 1976	Atty - Miller & Schroeder (John Kenkel) RENEWAL OF LICENSE John B. Kenkel, Atty. (Miller & Schroeder) AMENDED 12-23-76 re: prog. & commercial matter	GRANTED	1-13-77
BAL- 9212 R & F PRESS Also see KSAB-FM Form 314 DEC 21 1977 PN FILED	11-14-77 11-17-77 1-6-78	Voluntary assignment of license to STRAUSS BROADCASTING CORPORATION Atty.- John B. Kenkel (for assignor) Atty for assignee - Ginsburg, Feldman & Bress (SEE OVER)	GRANTED EFF:	2-17-78 4-24-78



RE: BAL-9212 - Atty was called - Table I incomplete re  
place of birth & birthdates of S. Ware & Norman Arnell;  
also Table II incomplete re above persons occupations  
AMENDED 1-10-78 re: Table I and II completed re; birthh&&  
birthdates, occupations, finan. qual., add. comm. survey,  
and EEOP statement

AMENDED 2-7-78 re: Finan. plan for pur., & finan. data.

PHASE 1 REFUND ACTION

TRANS.  
CODE  
SS

DATE  
8/22/26

AMT.  
65.00

INITIALS  
Qd



#5

1140khz.

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call Letters **K F I X**SOUTHWEST RADIO ENTERPRISES, INC.  
Name x **STRAUSS BROADCASTING CORPORATION**  
**Liberty, Missouri**

File No.	Dated	Application for	Action	
			Nature	Date
BRC-4000 R & F PRESS:	3-13-78 3-15-78 MAR 31 1978	Modification of License to operate transmitter by remote control from the proposed auxiliary studio site. (outside city limits). REQUEST WAIVER OF SECTION 73.210(b) of the Commission's RULES.  Atty - Myer Feldman(Ginsburg, Feldman, etc.)	GRANTED	4-3-78
LETTER DATED PRESS (O)	7-3-79 JUL 10 1979	Filed by Elliot B. Evers Request for Dual City identification as: KFIX AND KFIX-FM, LIBERTY-KANSAS CITY, MISSOURI.	DISMISSED (Req. of applicant)	9-25-79
BAL 90720GN Form 314 (ALSO SEE FM) PRESS AUG 9 1979 PN FILED	8-27-79 8-28-79	Vol AL to Southwest Radio Enterprises, Inc. REQUEST WAIVER SEC. 1.597 Atty for assignor-James M. Weitzman Atty for assignee-Mark S. Fowler AMENDED 8-3-79 re Sec.VI(EEOP) (see over) AMENDED 8-6-79 - Affidavit re Waiver requested; balance sheet	GRANTED EFF:	10-4-79 11-1-79



RE: BAL/GN - NOTED: Assignee is Fla. corp - Cert of auth  
for Missouri nec.

AMENDED 10-2-79 re: financial data; bank letter and  
have filed for auth. tdb in Missouri



#6

## APPLICATION RECORD-BROADCASTING

1140khz

K L D Y

Call Letters: X K F I X

Name: STRAUSS BROADCASTING CORPORATION.

Station Location: Liberty, Missouri

File No.	Date	Description	Action and Date
BR790927US PRESS NOV 6	1979	Renewal of License  Atty.: Elliot B. Evers AMENDED 9-23-80 re: programming	GRANTED 3-19-80
BZ-801008AD R & F PRESS	10-8-80 OCT 21 1980	DIRECT MEASUREMENT  Atty: Mark S. Fowler(Fowler & Meyers, P.C.)	GRANTED 11-5-80



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

