

## FCC Geographic Market Definition for Monterey-Salinas-Santa

	Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Home	Mkt Rank	Owner	City & State of License	County of License
KAZU	FM	90.3	NC	Variety	Monterey-Salinas-Santa Cruz, CA	75	California State University		Pacific Grove, CA		Monterey
KBDH	FM	91.7	NC	NPR/Varty	Monterey-Salinas-Santa Cruz, CA	75	Pataphysical Broadcasting Foundation Inc		San Ardo, CA		Monterey
KBOQ	FM	95.5	C	Classical	Monterey-Salinas-Santa Cruz, CA	75	J & M Broadcasting Inc		Carmel, CA		Monterey
KCDU	FM	101.7	C	80s & 90s	Monterey-Salinas-Santa Cruz, CA	75	Mapleton Communications LLC		Carmel, CA		Monterey
KDBV	AM	980	C	Span/Chrst	Monterey-Salinas-Santa Cruz, CA	75	Centro Cristiano Vida Abundante Inc		Salinas, CA		Monterey
KDON	FM	102.5	C	CHR	Monterey-Salinas-Santa Cruz, CA	75	Clear Channel Communications		Salinas, CA		Monterey
KDRH	FM	91.3	NC	ChrsContem	Monterey-Salinas-Santa Cruz, CA	75	Educational Media Foundation		King City, CA		Monterey
KEBV	FM	97.9	C	Oldies	Monterey-Salinas-Santa Cruz, CA	75	People's Radio Inc		Salinas, CA		Monterey
KFER	FM	89.9	NC	Variety	Monterey-Salinas-Santa Cruz, CA	75	Santa Cruz Educational Broadcasting Foundation		Santa Cruz, CA		Santa Cruz
KHDC	FM	90.9	NC	Variety	Monterey-Salinas-Santa Cruz, CA	75	Radio Bilingue Inc		Chualar, CA		Monterey
KHDV	FM	93.9	C	Span/Mexcn	Monterey-Salinas-Santa Cruz, CA	75	Wolfhouse Radio Group Inc		King City, CA		Monterey
KHIP	FM	104.3	C	Clsic Rock	Monterey-Salinas-Santa Cruz, CA	75	Mapleton Communications LLC		Gonzales, CA		Monterey
KIDD	AM	630	C	Nostalgia	Monterey-Salinas-Santa Cruz, CA	75	Buckley Broadcasting Corporation		Monterey, CA		Monterey
KION	AM	1460	C	Talk	Monterey-Salinas-Santa Cruz, CA	75	Clear Channel Communications		Salinas, CA		Monterey
KKMC	AM	880	C	Religion	Monterey-Salinas-Santa Cruz, CA	75	Gonzales, CA		Gonzales, CA		Monterey
KLOK	FM	99.5	C	Span/Mexcn	Monterey-Salinas-Santa Cruz, CA	75	Northern California Public Television		Monterey		Monterey
KLVM	FM	89.7	NC	ChrsContem	Monterey-Salinas-Santa Cruz, CA	75	Entravision Holdings LLC		Greenfield, CA		Monterey
KMBX	AM	700	C	Span/Oldes	Monterey-Salinas-Santa Cruz, CA	75	Prunedale Educational Association		Prunedale, CA		Monterey
KMBY	FM	103.9	C	NwRck/Altve	Monterey-Salinas-Santa Cruz, CA	75	Entravision Holdings LLC		Soledad, CA		Monterey
KMEO	AM	540	C	Sports	Monterey-Salinas-Santa Cruz, CA	75	Mapleton Communications LLC		Seaside, CA		Monterey
KMJV	FM	106.3	C	Span/Mexcn	Monterey-Salinas-Santa Cruz, CA	75	People's Radio Inc		Carmel Valley, CA		Monterey
KNRY	AM	1240	C	News/Talk	Monterey-Salinas-Santa Cruz, CA	75	Wolfhouse Radio Group Inc		Soledad, CA		Monterey
KOCN	FM	105.1	C	Oldies	Monterey-Salinas-Santa Cruz, CA	75	People's Radio Inc		Monterey, CA		Monterey
KOMY	AM	1340	C	News/Talk	Monterey-Salinas-Santa Cruz, CA	75	Clear Channel Communications		Pacific Grove, CA		Monterey
KOTR	FM	93.5	C	Oldies	Monterey-Salinas-Santa Cruz, CA	75	Zwering Broadcasting Systems		La Selva Beach, CA		Monterey
KPIG	FM	107.5	C	AAA/Rck/A	Monterey-Salinas-Santa Cruz, CA	75	Mapleton Communications LLC		Hollister, CA		Monterey
KPRC	FM	100.7	C	Span/Oldes	Monterey-Salinas-Santa Cruz, CA	75	Clear Channel Communications		Freedom, CA		Monterey
KRAY	FM	103.5	C	Span/Mexcn	Monterey-Salinas-Santa Cruz, CA	75	Wolfhouse Radio Group Inc		Salinas, CA		Monterey
KRKC	AM	1490	C	Country	Monterey-Salinas-Santa Cruz, CA	75	Radio Del Rey Inc		King City, CA		Monterey
KRKC	FM	102.1	C	AC	Monterey-Salinas-Santa Cruz, CA	75	Radio Del Rey Inc		King City, CA		Monterey
KRML	AM	1410	C	Jazz	Monterey-Salinas-Santa Cruz, CA	75	Kimball, David C.		Carmel, CA		Monterey
KSCO	AM	1080	C	News/Talk	Monterey-Salinas-Santa Cruz, CA	75	Zwering Broadcasting Systems		Santa Cruz, CA		Monterey
KSEA	FM	107.9	C	Mexican	Monterey-Salinas-Santa Cruz, CA	75	Radio Campasina Inc		Greenfield, CA		Monterey

\*C\* - Commercial Station; "NC" - Non Commercial Station

Printed: 12/30/2004 Data: 09/09/2004

(c) BIA Financial Network, Inc.

Page 1

"p" indicates pending sale to owner listed

## FCC Geographic Market Definition for Monterey-Salinas-Santa

Call Letters	AM/ FM	Freq	Type	Station Format	Home Market	Home Mkt Rank	Owner	City & State of License	County of License
KSES	FM	107.1	C	Span/CHR	Monterey-Salinas-Santa Cruz, CA	75	Entravision Holdings LLC	Seaside, CA	Monterey
KSPB	FM	91.9	NC	Variety	Monterey-Salinas-Santa Cruz, CA	75	Rob Louis Stevenson School	Pebble Beach, CA	Monterey
KSQL	FM	99.1	C	Mexican	Monterey-Salinas-Santa Cruz, CA	75	Univision Communications Inc	Santa Cruz, CA	Santa Cruz
KSRI	FM	90.7	NC	ChrsContem	Monterey-Salinas-Santa Cruz, CA	75	Educational Media Foundation	Santa Cruz, CA	Santa Cruz
KTEE	FM	93.7	C	Oldies	Monterey-Salinas-Santa Cruz, CA	75	Mapleton Communications LLC	Feilton, CA	Santa Cruz
KTGE	AM	1570	C	Span/Mexn	Monterey-Salinas-Santa Cruz, CA	75	Wolfhouse Radio Group Inc	Salinas, CA	Monterey
KTOM	FM	92.7	C	Country	Monterey-Salinas-Santa Cruz, CA	75	Clear Channel Communications	Marina, CA	Monterey
KUSP	FM	88.9	NC	Variety	Monterey-Salinas-Santa Cruz, CA	75	Pataphysical Broadcasting Foundation Inc	Santa Cruz, CA	Santa Cruz
KWAV	FM	96.9	C	AC	Monterey-Salinas-Santa Cruz, CA	75	Buckley Broadcasting Corporation	Monterey, CA	Monterey
KYAA	AM	1200	C	Oldies	Monterey-Salinas-Santa Cruz, CA	75	People's Radio Inc	Soquel, CA	Santa Cruz
KZFX	AM	1380	C	Sports	Monterey-Salinas-Santa Cruz, CA	75	Clear Channel Communications	Salinas, CA	Monterey
KZSC	FM	88.1	NC	Variety	Monterey-Salinas-Santa Cruz, CA	75	Regents of the University of California	Santa Cruz, CA	Santa Cruz

Number of Stations in Geographic Market      45