

### **Multiple Ownership**

Assignee seeks to acquire the licenses of 33 full-power radio stations (the “Stations”) from NM Licensing, LLC. Assignee does not currently hold, and does not propose to acquire, an attributable interest in any radio or television license in any of the markets in which the Stations are located. Thus, the instant transaction will not result in new combinations in any market. As demonstrated herein, each of the proposed combinations complies with Section 73.3555 of the Commission’s Rules.

## **San Jose/San Francisco**

Assignee proposes to acquire two FM stations in the San Jose, California Arbitron market, namely KEZR(FM), San Jose, California, and KBAY(FM), Gilroy, California.

As demonstrated by the attached study, the San Jose market includes 25 full-power commercial radio stations. Thus, in this market a party may own up to six radio stations, up to four of which may be in the same service. The San Jose, California Arbitron market is embedded in the San Francisco, California Arbitron market. As demonstrated by the attached study, the San Francisco market includes 115 full-power commercial radio stations. Thus, in this market a party may own up to eight radio stations, up to five of which may be in the same service.

Assignee's proposal to own two FM stations is consistent with the multiple ownership limits in the San Jose, California Arbitron market and the San Francisco, California Arbitron market.

# FCC Geographic Market Definition for San Jose, CA

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KAZA	AM	1290	C	Asian	San Jose, CA	07/02/2003	36	Radio Fiesta	Gilroy, CA	Santa Clara
KBAY	FM	94.5	C	AC	San Jose, CA	07/02/2003	36	NextMedia Group Inc	Gilroy, CA	Santa Clara
KBRG	FM	100.3	C	Span/Varty	San Francisco, CA	01/26/2005	4	Univision	San Jose, CA	Santa Clara
KDOW	AM	1220	C	BusNw/Talk	San Jose, CA	07/02/2003	36	Salem Communications Corporation	Palo Alto, CA	Santa Clara
KEZR	FM	106.5	C	Hot AC	San Jose, CA	07/02/2003	36	NextMedia Group Inc	San Jose, CA	Santa Clara
KFFG	FM	97.7	C	AAA	San Jose, CA	01/26/2005	36	Cumulus Media Holdings Inc	Los Altos, CA	Santa Clara
KFJC	FM	89.7	NC	Variety	San Jose, CA	07/02/2003	36	Foothill-DeAnza Community College District	Los Altos, CA	Santa Clara
KKUP	FM	91.5	NC	Variety	San Jose, CA	07/02/2003	36	Assurance Sciences Foundation Inc	Cupertino, CA	Santa Clara
KLIV	AM	1590	C	News	San Jose, CA	07/02/2003	36	Empire Broadcasting Corp	San Jose, CA	Santa Clara
KLOK	AM	1170	C	Asian	San Jose, CA	07/02/2003	36	Principle Broadcasting Network LLC	San Jose, CA	Santa Clara
KMTG	FM	89.3	NC	Variety	San Jose, CA	07/02/2003	36	San Jose Unified School District	San Jose, CA	Santa Clara
KRTY	FM	95.3	C	Country	San Jose, CA	07/02/2003	36	Empire Broadcasting Corp	Los Gatos, CA	Santa Clara
KSCU	FM	103.3	NC	Variety	San Jose, CA	07/02/2003	36	Santa Clara University	Santa Clara, CA	Santa Clara
KSFH	FM	87.9	NC	Variety	San Jose, CA	07/02/2003	36	St Francis High School of Mt. View	Mountain View, CA	Santa Clara
KSJO	FM	92.3	C	Ethnic	San Francisco, CA	07/02/2003	4	Principle Broadcasting Network LLC	San Jose, CA	Santa Clara
KSJS	FM	90.5	NC	Variety	San Jose, CA	07/02/2003	36	San Jose State University	San Jose, CA	Santa Clara
KSJX	AM	1500	C	Asian/Talk	San Jose, CA	07/02/2003	36	MultiCultural Radio Broadcasting Inc	San Jose, CA	Santa Clara
KSQQ	FM	96.1	C	Ethnic	San Jose, CA	07/02/2003	36	Coyote Communications Inc	Morgan Hill, CA	Santa Clara
KVVF	FM	105.7	C	SpnAC/Reg	San Jose, CA	07/02/2003	36	Univision	Santa Clara, CA	Santa Clara
KVVN	AM	1430	C	Asian	San Jose, CA	07/02/2003	36	p Pham Radio Communications LLC	Santa Clara, CA	Santa Clara
KXSC	FM	104.9	NC	Classical	San Jose, CA	01/26/2005	36	University of Southern California	Sunnyvale, CA	Santa Clara
KXZM	FM	93.7	C	Mexican	San Jose, CA	07/06/2012	36	Lazer Broadcasting Corporation	Felton, CA	Santa Cruz
KZSF	AM	1370	C	Mexican	San Jose, CA	07/02/2003	36	Duharte, Carlos A.	San Jose, CA	Santa Clara
KZSJ	AM	1120	C	Asian	San Jose, CA	07/02/2003	36	Bustos Media Holdings LLC	San Martin, CA	Santa Clara
KZSU	FM	90.1	NC	Variety	San Jose, CA	07/02/2003	36	Leland Jr University	Stanford, CA	Santa Clara

Number of Stations in Geographic Market 25

## Previous Stations in Geographic Market

KUFX	FM	98.5	C	Clsc Rock	San Francisco, CA	03/18/2011	4	Entercom	San Jose, CA	Santa Clara
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"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

# FCC Geographic Market Definition for San Francisco, CA

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KALW	FM	91.7	NC	Nws/Tlk/Inf	San Francisco, CA	07/02/2003	4	San Francisco Unified School District	San Francisco, CA	San Francisco
KALX	FM	90.7	NC	Variety	San Francisco, CA	07/02/2003	4	University of California Regents	Berkeley, CA	Alameda
KARC	FM	89.3	NC	Oldies	San Francisco, CA	03/01/2006	4	Educational Public Radio Inc	Moss Beach, CA	San Mateo
KASK	FM	91.5	NC	Religion	San Francisco, CA		4	Continuous Bible Talk	Fairfield, CA	Solano
KATD	AM	990	C	Span/Talk	San Francisco, CA	07/02/2003	4	MultiCultural Radio Broadcasting Inc	Pittsburg, CA	Contra Costa
KAZA	AM	1290	C	Asian	San Jose, CA	07/02/2003	36	Radio Fiesta	Gilroy, CA	Santa Clara
KBAY	FM	94.5	C	AC	San Jose, CA	07/02/2003	36	NextMedia Group Inc	Gilroy, CA	Santa Clara
KBBF	FM	89.1	NC	Span/Educa	San Francisco, CA	02/19/2009	4	Bilingual Broadcasting Foundation Inc	Calistoga, CA	Napa
KBLX	FM	102.9	C	Urban AC	San Francisco, CA	07/02/2003	4	Entercom	Berkeley, CA	Alameda
KBRG	FM	100.3	C	Span/Varty	San Francisco, CA	01/26/2005	4	Univision	San Jose, CA	Santa Clara
KCBS	AM	740	C	News	San Francisco, CA	07/02/2003	4	CBS Radio	San Francisco, CA	San Francisco
KCEA	FM	89.1	NC	Nostalgia	San Francisco, CA	07/02/2003	4	Sequoia Union High School District	Atherton, CA	San Mateo
KCRH	FM	89.9	NC	Variety	San Francisco, CA	07/02/2003	4	South County Community College District	Hayward, CA	Alameda
KCSM	FM	91.1	NC	Jazz	San Francisco, CA	07/02/2003	4	San Mateo County Community College District	San Mateo, CA	San Mateo
KDFC	FM	89.9	NC	Classical	San Francisco, CA	07/02/2003	4	University of Southern California	Angwin, CA	Napa
KDIA	AM	1640	C	Christian	San Francisco, CA	07/02/2003	4	Baybridge Communications LLC	Vallejo, CA	Solano
KDOW	AM	1220	C	BusNw/Talk	San Jose, CA	07/02/2003	36	Salem Communications Corporation	Palo Alto, CA	Santa Clara
KDVZ	FM	91.3	NC	DARK	San Francisco, CA	05/11/2012	4	One Ministries Inc	Point Reyes, CA	Marin
KDYA	AM	1190	C	Gospel	San Francisco, CA	07/02/2003	4	Baybridge Communications LLC	Vallejo, CA	Solano
KEAR	AM	610	NC	Relgn/Chrst	San Francisco, CA	07/02/2003	4	Family Stations Inc	San Francisco, CA	San Francisco
KECG	FM	88.1	NC	Eclectic	San Francisco, CA	07/02/2003	4	El Cerrito High School	El Cerrito, CA	Contra Costa
KEST	AM	1450	C	Asian/Talk	San Francisco, CA	07/02/2003	4	MultiCultural Radio Broadcasting Inc	San Francisco, CA	San Francisco
KEZR	FM	106.5	C	Hot AC	San Jose, CA	07/02/2003	36	NextMedia Group Inc	San Jose, CA	Santa Clara
KFAX	AM	1100	C	Chrst/Talk	San Francisco, CA	07/02/2003	4	Salem Communications Corporation	San Francisco, CA	San Francisco
KFFG	FM	97.7	C	AAA	San Jose, CA	01/26/2005	36	Cumulus Media Holdings Inc	Los Altos, CA	Santa Clara
KFGY	FM	92.9	C	Country	Santa Rosa, CA	07/02/2003	122	Sonoma Media Group LLC	Healdsburg, CA	Sonoma
KFJC	FM	89.7	NC	Variety	San Jose, CA	07/02/2003	36	Foothill-DeAnza Community College District	Los Altos, CA	Santa Clara
KFOG	FM	104.5	C	AAA	San Francisco, CA	07/02/2003	4	Cumulus Media Holdings Inc	San Francisco, CA	San Francisco
KFRC	FM	106.9	C	News	San Francisco, CA	07/02/2003	4	CBS Radio	San Francisco, CA	San Francisco
KGMZ	FM	95.7	C	Sports	San Francisco, CA	07/02/2003	4	Entercom	San Francisco, CA	San Francisco
KGO	AM	810	C	News	San Francisco, CA	07/02/2003	4	Cumulus Media Holdings Inc	San Francisco, CA	San Francisco
KHTH	FM	101.7	C	CHR	Santa Rosa, CA	07/02/2003	122	Sonoma Media Group LLC	Santa Rosa, CA	Sonoma
KIOI	FM	101.3	C	Hot AC	San Francisco, CA	07/02/2003	4	Clear Channel Communications Inc	San Francisco, CA	San Francisco
KIQI	AM	1010	C	Span/Talk	San Francisco, CA	07/02/2003	4	MultiCultural Radio Broadcasting Inc	San Francisco, CA	San Francisco

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# FCC Geographic Market Definition for San Francisco, CA

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KISQ	FM	98.1	C	Rhythm/Blue	San Francisco, CA	07/02/2003	4	Clear Channel Communications Inc	San Francisco, CA	San Francisco
KITS	FM	105.3	C	Alternative	San Francisco, CA	07/02/2003	4	CBS Radio	San Francisco, CA	San Francisco
KJOR	FM	104.1	C	Span/Oldes	Santa Rosa, CA	07/02/2003	122	Lazer Broadcasting Corporation	Windsor, CA	Sonoma
KJZY	FM	93.7	C	Smooth	Santa Rosa, CA	07/02/2003	122	Redwood Empire Stereocasters	Sebastopol, CA	Sonoma
KKDV	FM	92.1	C	AC	San Francisco, CA	07/02/2003	4	Coast Radio Company Inc	Walnut Creek, CA	Contra Costa
KKIQ	FM	101.7	C	AC	San Francisco, CA	07/02/2003	4	Coast Radio Company Inc	Livermore, CA	Alameda
KKSF	AM	910	C	Talk	San Francisco, CA	07/02/2003	4	Clear Channel Communications Inc	Oakland, CA	Alameda
KKUP	FM	91.5	NC	Variety	San Jose, CA	07/02/2003	36	Assurance Sciences Foundation Inc	Cupertino, CA	Santa Clara
KLIV	AM	1590	C	News	San Jose, CA	07/02/2003	36	Empire Broadcasting Corp	San Jose, CA	Santa Clara
KLLC	FM	97.3	C	AC	San Francisco, CA	07/02/2003	4	CBS Radio	San Francisco, CA	San Francisco
KLOK	AM	1170	C	Asian	San Jose, CA	07/02/2003	36	Principle Broadcasting Network LLC	San Jose, CA	Santa Clara
KLVS	FM	107.3	NC	ChrsContem	San Francisco, CA	07/02/2003	4	Educational Media Foundation	Livermore, CA	Alameda
KMEL	FM	106.1	C	Rym/CHR/U	San Francisco, CA	07/02/2003	4	Clear Channel Communications Inc	San Francisco, CA	San Francisco
KMHX	FM	104.9	C	80s & 90s	Santa Rosa, CA	07/02/2003	122	Sonoma Media Group LLC	Rohnert Park, CA	Sonoma
KMKY	AM	1310	C	Family Hits	San Francisco, CA	07/02/2003	4	ABC/Disney	Oakland, CA	Alameda
KMTG	FM	89.3	NC	Variety	San Jose, CA	07/02/2003	36	San Jose Unified School District	San Jose, CA	Santa Clara
KMVQ	FM	99.7	C	CHR/Pop	San Francisco, CA	07/02/2003	4	CBS Radio	San Francisco, CA	San Francisco
KNBR	AM	680	C	Sports	San Francisco, CA	07/02/2003	4	Cumulus Media Holdings Inc	San Francisco, CA	San Francisco
KNEW	AM	960	C	Talk	San Francisco, CA	07/02/2003	4	Clear Channel Communications Inc	Oakland, CA	Alameda
KNOB	FM	96.7	C	Alternative	Santa Rosa, CA	07/02/2003	122	JYH Broadcasting	Healdsburg, CA	Sonoma
KOHL	FM	89.3	NC	CHR	San Francisco, CA	07/02/2003	4	Fremont-Newark Community College District	Fremont, CA	Alameda
KOIT	FM	96.5	C	AC	San Francisco, CA	07/02/2003	4	Entercom	San Francisco, CA	San Francisco
KOSC	FM	90.3	NC	Classical	San Francisco, CA	07/02/2003	4	University of Southern California	San Francisco, CA	San Francisco
KOSF	FM	103.7	C	Oldies	San Francisco, CA	07/02/2003	4	Clear Channel Communications Inc	San Francisco, CA	San Francisco
KPDO	FM	89.3	NC	AC	San Francisco, CA	03/20/2006	4	Pescadero Public Radio Service Inc	Pescadero, CA	San Mateo
KPFA	FM	94.1	NC	Ecltc/Varty	San Francisco, CA	07/02/2003	4	Pacifica Foundation	Berkeley, CA	Alameda
KPFB	FM	89.3	NC	Ecltc/Varty	San Francisco, CA	07/02/2003	4	Pacifica Foundation	Berkeley, CA	Alameda
KPOO	FM	89.5	NC	Diverse	San Francisco, CA	07/02/2003	4	Poor Peoples Radio Inc	San Francisco, CA	San Francisco
KQED	FM	88.5	NC	Nws/Tlk/Inf	San Francisco, CA	07/02/2003	4	Northern California Public Bcstg Inc	San Francisco, CA	San Francisco
KRCB	FM	91.1	NC	Variety	Santa Rosa, CA	07/02/2003	122	Rural California Broadcasting Corp	Santa Rosa, CA	Sonoma
KREV	FM	92.7	C	Top 40	San Francisco, CA	07/02/2003	4	Stolz, Edward R II	Alameda, CA	Alameda
KRRS	AM	1460	C	Mexican	Santa Rosa, CA	07/02/2003	122	California Broadcasting Company LLC	Santa Rosa, CA	Sonoma
KRSH	FM	95.9	C	AAA	Santa Rosa, CA	07/02/2003	122	Sinclair Telecable Inc	Healdsburg, CA	Sonoma
KRTY	FM	95.3	C	Country	San Jose, CA	07/02/2003	36	Empire Broadcasting Corp	Los Gatos, CA	Santa Clara

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# FCC Geographic Market Definition for San Francisco, CA

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KRVH	FM	91.5	NC	Easy	San Francisco, CA	07/02/2003	4	River Delta Unified School District	Rio Vista, CA	Solano
KRZZ	FM	93.3	C	Mexican	San Francisco, CA	07/02/2003	4	Spanish Broadcasting System	San Francisco, CA	San Francisco
KSAN	FM	107.7	C	Rock	San Francisco, CA	07/02/2003	4	Cumulus Media Holdings Inc	San Mateo, CA	San Mateo
KSCU	FM	103.3	NC	Variety	San Jose, CA	07/02/2003	36	Santa Clara University	Santa Clara, CA	Santa Clara
KSFB	AM	1260	NC	Relgn/Talk	San Francisco, CA	07/02/2003	4	IHR Educational Broadcasting	San Francisco, CA	San Francisco
KSFH	FM	87.9	NC	Variety	San Jose, CA	07/02/2003	36	St Francis High School of Mt. View	Mountain View, CA	Santa Clara
KSFN	AM	1510	C	Asian/Talk	San Francisco, CA	07/02/2003	4	Mapleton Communications LLC	Piedmont, CA	Alameda
KSFO	AM	560	C	Talk	San Francisco, CA	07/02/2003	4	Cumulus Media Holdings Inc	San Francisco, CA	San Francisco
KSJO	FM	92.3	C	Ethnic	San Francisco, CA	07/02/2003	4	Principle Broadcasting Network LLC	San Jose, CA	Santa Clara
KSJS	FM	90.5	NC	Variety	San Jose, CA	07/02/2003	36	San Jose State University	San Jose, CA	Santa Clara
KSJX	AM	1500	C	Asian/Talk	San Jose, CA	07/02/2003	36	MultiCultural Radio Broadcasting Inc	San Jose, CA	Santa Clara
KSMC	FM	89.5	NC	Alternative	San Francisco, CA	07/02/2003	4	St Mary's College Student Association	Moraga, CA	Contra Costa
KSOL	FM	98.9	C	Mexican	San Francisco, CA	07/02/2003	4	Univision	San Francisco, CA	San Francisco
KSQQ	FM	96.1	C	Ethnic	San Jose, CA	07/02/2003	36	Coyote Communications Inc	Morgan Hill, CA	Santa Clara
KSRH	FM	88.1	NC	Variety	San Francisco, CA	07/02/2003	4	San Rafael High School	San Rafael, CA	Marin
KSRO	AM	1350	C	Nws/Tlk/Spt	Santa Rosa, CA	07/02/2003	122	Sonoma Media Group LLC	Santa Rosa, CA	Sonoma
KSRT	FM	107.1	C	Mexican	Santa Rosa, CA	07/02/2003	122	Lazer Broadcasting Corporation	Cloverdale, CA	Sonoma
KSVY	FM	91.3	NC	Variety	Santa Rosa, CA	03/15/2005	122	Commonbond Foundation	Sonoma, CA	Sonoma
KSXY	FM	100.9	C	Top 40	Santa Rosa, CA	07/02/2003	122	Sinclair Telecable Inc	Forestville, CA	Sonoma
KTCT	AM	1050	C	Sports	San Francisco, CA	07/02/2003	4	Cumulus Media Holdings Inc	San Mateo, CA	San Mateo
KTOB	AM	1490	C	Mexican	Santa Rosa, CA	07/02/2003	122	California Broadcasting Company LLC	Petaluma, CA	Sonoma
KTRB	AM	860	C	Span/Sprts	San Francisco, CA	05/09/2007	4	Uecker, Susan L	San Francisco, CA	San Francisco
KTRY	FM	106.3	C	Country	Santa Rosa, CA	06/28/2007	122	Redwood Empire Stereocasters	Cazadero, CA	Sonoma
KUFX	FM	98.5	C	Clsc Rock	San Francisco, CA	03/18/2011	4	Entercom	San Jose, CA	Santa Clara
KUIC	FM	95.3	C	AC	San Francisco, CA	07/02/2003	4	Coast Radio Company Inc	Vacaville, CA	Solano
KUZX	FM	102.1	C	Clsc Rock	San Francisco, CA	07/02/2003	4	Entercom	San Francisco, CA	San Francisco
KVHS	FM	90.5	NC	New Rock	San Francisco, CA	07/02/2003	4	Clayton Valley High School	Concord, CA	Contra Costa
KVON	AM	1440	C	Nws/Tlk/Spt	San Francisco, CA	07/02/2003	4	Wine Country Broadcasting Company	Napa, CA	Napa
KVRV	FM	97.7	C	Clsc Rock	Santa Rosa, CA	07/02/2003	122	Sonoma Media Group LLC	Monte Rio, CA	Sonoma
KVTO	AM	1400	C	Asian	San Francisco, CA	07/02/2003	4	p Pham Radio Communications LLC	Berkeley, CA	Alameda
KVVF	FM	105.7	C	SpnAC/Reg	San Jose, CA	07/02/2003	36	Univision	Santa Clara, CA	Santa Clara
KVVN	AM	1430	C	Asian	San Jose, CA	07/02/2003	36	p Pham Radio Communications LLC	Santa Clara, CA	Santa Clara
KVVZ	FM	100.7	C	SpnAC/Reg	San Francisco, CA	07/02/2003	4	Univision	San Rafael, CA	Marin
KVYN	FM	99.3	C	AC	San Francisco, CA	07/02/2003	4	Wine Country Broadcasting Company	St. Helena, CA	Napa

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# FCC Geographic Market Definition for San Francisco, CA

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KWMR	FM	90.5	NC	Variety	San Francisco, CA	07/02/2003	4	KWMR Inc	Point Reyes Station, CA	Marin
KWTF	FM	88.1	NC	Variety	Santa Rosa, CA	04/23/2013	122	Free Mind Media	Bodega Bay, CA	Sonoma
KWVF	FM	102.7	C	Clsc Hits	Santa Rosa, CA	12/18/2012	122	Redwood Empire Stereocasters	Guerneville, CA	Sonoma
KXCF	FM	91.5	NC	Variety	San Francisco, CA	12/02/2010	4	Common Frequency Inc	Marshall, CA	Marin
KXSC	FM	104.9	NC	Classical	San Jose, CA	01/26/2005	36	University of Southern California	Sunnyvale, CA	Santa Clara
KXTS	FM	98.7	C	Mexican	Santa Rosa, CA	07/02/2003	122	Sinclair Telecable Inc	Geyserville, CA	Sonoma
KYLD	FM	94.9	C	Pop/Top40	San Francisco, CA	07/02/2003	4	Clear Channel Communications Inc	San Francisco, CA	San Francisco
KZCT	FM	89.5	NC	Variety	San Francisco, CA	03/28/2011	4	Ozcat Entertainment	Vallejo, CA	Solano
KZDG	AM	1550	C	Ethnic	San Francisco, CA	07/02/2003	4	CBS Radio	San Francisco, CA	San Francisco
KZSF	AM	1370	C	Mexican	San Jose, CA	07/02/2003	36	Duharte, Carlos A.	San Jose, CA	Santa Clara
KZSJ	AM	1120	C	Asian	San Jose, CA	07/02/2003	36	Bustos Media Holdings LLC	San Martin, CA	Santa Clara
KZST	FM	100.1	C	AC	Santa Rosa, CA	07/02/2003	122	Redwood Empire Stereocasters	Santa Rosa, CA	Sonoma
KZSU	FM	90.1	NC	Variety	San Jose, CA	07/02/2003	36	Leland Jr University	Stanford, CA	Santa Clara

Number of Stations in Geographic Market 115

## Previous Stations in Geographic Market

### **Saginaw**

Assignee proposes to acquire four FM stations and one AM station in the Saginaw, Michigan area, outside of any Arbitron market, namely WCEN-FM, Hemlock, Michigan, WSGW(AM), Saginaw, Michigan, WSGW-FM, Carrollton, Michigan, WGER(FM), Saginaw, Michigan, and WTLZ(FM), Saginaw, Michigan.

As demonstrated by the attached study, these stations form two contour-defined markets, each defined by three FM stations and one AM station, and these two contour-defined markets include 45 and 46 full-power commercial radio stations. Thus, in either market a party may own up to eight radio stations, up to five of which may be in the same service.

Assignee's proposal to own three FM stations and one AM station in each of these contour-defined markets is consistent with the multiple ownership limits.



TECHNICAL STATEMENT  
RADIO MULTIPLE OWNERSHIP ANALYSIS  
SAGINAW, MICHIGAN MARKET AREA

This radio multiple ownership analysis was prepared concerning radio broadcast stations in the Saginaw, Michigan market area. This analysis was prepared under the FCC interim contour analysis method.\* Considering all attributable radio stations in the area, the following stations were analyzed:

Call Sign	City of License	Facilities
WSGW/AM	Saginaw, MI	790 kHz, 1 kW-N, 5 kW-D, U, DA-2
WCEN/FM	Hemlock, MI	Ch. 233C1, 100 kW, 299 m
WSGW/FM	Carrollton, MI	Ch. 263A, 3 kW, 100 m
WGER/FM	Saginaw, MI	Ch. 292A, 4.4 kW, 116 m
WTLZ/FM	Saginaw, MI	Ch. 296A, 4.9 kW, 110 m

The principal community contours of all of these stations are depicted on a map included herein as Figure 1. The radio multiple ownership analysis considers only those stations with overlapping principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations). An ownership study was prepared in accordance with the Federal Communications Commission multiple ownership rules as outlined in Section 73.3555.

Radio Markets

The “radio market” applicable to common ownership of the subject stations is defined as the area encompassed by the mutually overlapping principal

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\* See Report and Order and Notice of Proposed Rulemaking, MB Docket 02-277, FCC 03-127, Released July 2, 2003.

community contours of the stations proposed to be commonly owned. As listed in the table below, there are two defined “radio markets” formed by the subject stations:

Defined Radio Market	Stations that Define Radio Market	
	AM Stations	FM Stations
1	WSGW	WCEN, WSGW, WGER
2	WSGW	WSGW, WGER, WTLZ

#### Count of Stations in Defined Markets

The number of radio stations in a “radio market” is determined by counting the operating stations that have principal community contours that intersect the principal community contours that define the radio market. Only those stations located within 92 km of the perimeter of the mutual overlap area of the defined market area were employed in the count of stations. Commonly owned stations, other than those that form the market in question were not considered in the count of stations in the defined market. The results of the analysis are tabulated below:

Defined Radio Market	Number of Stations in Radio Market
Market 1	13 AM; 33 FM; 46 Total
Market 2	15 AM; 30 FM; 45 Total

Tabulations of the radio stations identified in the defined radio markets are included with this statement. Only known licensed, operating stations were employed for the study. Distances to the AM coverage contours were predicted using the antenna patterns as identified in the Commission’s AM database and the appropriate Ground Wave Field Strength versus Distance Graph described in Section 73.184 of the FCC Rules. Ground conductivity data were obtained from FCC Figure M3. Distances to the FM contours were determined based on the method outlined in Section 73.313 of the

FCC Rules. Terrain data were derived from the U.S.G.S. 3-second computer database for each of the FM stations using radials evenly-spaced every 5 degrees of azimuth.

Based on the above, it is concluded that the proposed combination of the stations to be owned complies with Section 73.3555(a) of the FCC Rules.

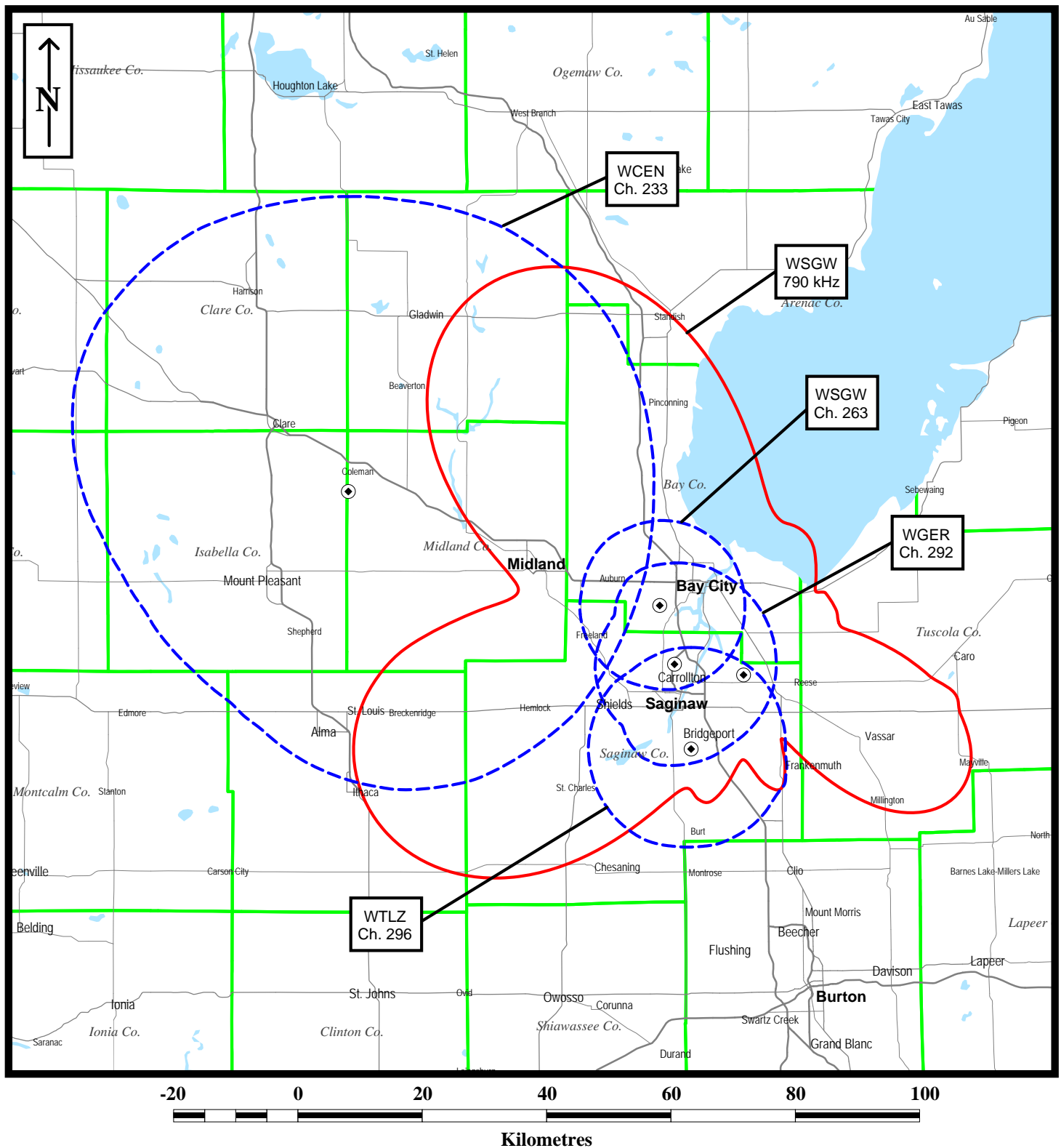
A handwritten signature in black ink, appearing to read "Louis R. du Treil, Jr.", written in a cursive style.

Louis R. du Treil, Jr.

du Treil, Lundin & Rackley, Inc.  
201 Fletcher Ave.  
Sarasota, Florida 34237

October 7, 2013

Figure 1



## PRINCIPAL COMMUNITY CONTOURS OF SUBJECT STATIONS

duTreil, Lundin & Rackley, Inc. Sarasota, Florida

TECHNICAL STATEMENT  
 RADIO MULTIPLE OWNERSHIP ANALYSIS  
 SAGINAW, MICHIGAN MARKET AREA

Call Sign	City	State	Frequency		Call Sign	City	State	Frequency
WSGW	SAGINAW	MI	790					
WMMI	SHEPHERD	MI	830					
WKAR	EAST LANSING	MI	870					
WOAP	OWOSSO	MI	1080					
WHHQ	BRIDGEPORT	MI	1250					
WFYC	ALMA	MI	1280					
WTRX	FLINT	MI	1330					
WGDN	GLADWIN	MI	1350					
WKYO	CARO	MI	1360					
WSAM	SAGINAW	MI	1400					
WMAX	BAY CITY	MI	1440					
WMPX	MIDLAND	MI	1490					
WMLM	ST. LOUIS	MI	1520					

TECHNICAL STATEMENT  
RADIO MULTIPLE OWNERSHIP ANALYSIS  
SAGINAW, MICHIGAN MARKET AREA

Call Sign	City	State	Channel		Call Sign	City	State	Channel
WEJC	WHITE STAR	MI	202					
WLKB	BAY CITY	MI	206					
WCMU-FM	MOUNT PLEASANT	MI	208					
WUCX-FM	BAY CITY	MI	211					
WBHL	HARRISON	MI	214					
WQAC	ALMA	MI	215					
WTRK	FREELAND	MI	215					
WCHW-FM	BAY CITY	MI	217					
WMHW-FM	MOUNT PLEASANT	MI	218					
WSMO	MOUNT FOREST	MI	220					
WJSZ	ASHLEY	MI	223					
WKQZ	MIDLAND	MI	227					
WRCL	FRANKENMUTH	MI	229					
WCEN-FM	HEMLOCK	MI	233					
WCFX	CLARE	MI	237					
WHNN	BAY CITY	MI	241					
WWCM	STANDISH	MI	245					
WMJO	ESSEXVILLE	MI	247					
WMRX-FM	BEAVERTON	MI	249					
WKCQ	SAGINAW	MI	251					
WOWE	VASSAR	MI	255					
WUGN	MIDLAND	MI	259					
WSGW-FM	CARROLLTON	MI	263					
WLUN	PINCONNING	MI	265					
WWBN	TUSCOLA	MI	268					
WPRJ	COLEMAN	MI	269					
WIOG	BAY CITY	MI	273					
WGDN-FM	GLADWIN	MI	276					
WSAG	LINWOOD	MI	281					
WCZY-FM	MOUNT PLEASANT	MI	282					
WILZ	SAGINAW	MI	283					
WQBX	ALMA	MI	285					
WGER	SAGINAW	MI	292					

TECHNICAL STATEMENT  
RADIO MULTIPLE OWNERSHIP ANALYSIS  
SAGINAW, MICHIGAN MARKET AREA

Call Sign	City	State	Frequency		Call Sign	City	State	Frequency
WSNL	FLINT	MI	600					
WSGW	SAGINAW	MI	790					
WMMI	SHEPHERD	MI	830					
WKAR	EAST LANSING	MI	870					
WOAP	OWOSSO	MI	1080					
WHHQ	BRIDGEPORT	MI	1250					
WFYC	ALMA	MI	1280					
WTRX	FLINT	MI	1330					
WGDN	GLADWIN	MI	1350					
WKYO	CARO	MI	1360					
WSAM	SAGINAW	MI	1400					
WMAX	BAY CITY	MI	1440					
WFNT	FLINT	MI	1470					
WMPX	MIDLAND	MI	1490					
WMLM	ST. LOUIS	MI	1520					

TECHNICAL STATEMENT  
RADIO MULTIPLE OWNERSHIP ANALYSIS  
SAGINAW, MICHIGAN MARKET AREA

Call Sign	City	State	Channel		Call Sign	City	State	Channel
WEJC	WHITE STAR	MI	202					
WLKB	BAY CITY	MI	206					
WCMU-FM	MOUNT PLEASANT	MI	208					
WUCX-FM	BAY CITY	MI	211					
WBHL	HARRISON	MI	214					
WTRK	FREELAND	MI	215					
WCHW-FM	BAY CITY	MI	217					
WMHW-FM	MOUNT PLEASANT	MI	218					
WSMO	MOUNT FOREST	MI	220					
WJSZ	ASHLEY	MI	223					
WKQZ	MIDLAND	MI	227					
WRCL	FRANKENMUTH	MI	229					
WHNN	BAY CITY	MI	241					
WWCM	STANDISH	MI	245					
WMJO	ESSEXVILLE	MI	247					
WMRX-FM	BEAVERTON	MI	249					
WKCQ	SAGINAW	MI	251					
WOWE	VASSAR	MI	255					
WUGN	MIDLAND	MI	259					
WSGW-FM	CARROLLTON	MI	263					
WLUN	PINCONNING	MI	265					
WWBN	TUSCOLA	MI	268					
WPRJ	COLEMAN	MI	269					
WIOG	BAY CITY	MI	273					
WGDN-FM	GLADWIN	MI	276					
WSAG	LINWOOD	MI	281					
WILZ	SAGINAW	MI	283					
WQBX	ALMA	MI	285					
WGER	SAGINAW	MI	292					
WTLZ	SAGINAW	MI	296					



### **Canton**

Assignee proposes to acquire one AM station and one FM station in the Canton, Ohio Arbitron market, namely WHBC(AM), Canton, Ohio, and WHBC-FM, Canton, Ohio.

As demonstrated by the attached study, the Canton market includes 13 full-power commercial radio stations. Thus, in this market a party may own up to five radio stations, up to three of which may be in the same service.

Assignee's proposal to own one AM station and one FM station in this market is consistent with the multiple ownership limits.

## FCC Geographic Market Definition for Canton, OH

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WDJQ	FM	92.5	C	Top 40	Canton, OH	07/02/2003	136	D A Peterson Inc	Alliance, OH	Stark
WDPN	AM	1310	C	Soft AC	Canton, OH	07/02/2003	136	D A Peterson Inc	Alliance, OH	Stark
WHBC	AM	1480	C	News/Talk	Canton, OH	07/02/2003	136	NextMedia Group Inc	Canton, OH	Stark
WHBC	FM	94.1	C	AC	Canton, OH	07/02/2003	136	NextMedia Group Inc	Canton, OH	Stark
WHOF	FM	101.7	C	AC	Canton, OH	12/13/2006	136	Clear Channel Communications Inc	North Canton, OH	Stark
WILB	AM	1060	C	Relgn/Talk	Canton, OH	07/02/2003	136	Living Bread Radio Inc	Canton, OH	Stark
WINW	AM	1520	C	CCtmp/Gos	Canton, OH	07/02/2003	136	p Cap III Media Inc	Canton, OH	Stark
WJDD	FM	90.9	NC	Christian	Canton, OH	06/17/2011	136	Denny And Marge Hazen Ministries Inc	Carrollton, OH	Carroll
WNPQ	FM	95.9	C	ChrsContem	Canton, OH	07/02/2003	136	Tuscarawas Broadcasting	New Philadelphia, OH	Tuscarawas
WOFN	FM	88.7	NC	Religion	Canton, OH	07/02/2003	136	Creative Educational Media Corp Inc	Beach City, OH	Stark
WRMU	FM	91.1	NC	SJz/NAC/OI	Canton, OH	07/02/2003	136	University of Mount Union	Alliance, OH	Stark
WRQK	FM	106.9	C	Rock	Canton, OH	07/02/2003	136	Clear Channel Communications Inc	Canton, OH	Stark
WTIG	AM	990	C	Sports	Canton, OH	07/02/2003	136	WTIG Inc	Massillon, OH	Stark

Number of Stations in Geographic Market 13

### Previous Stations in Geographic Market

### **Myrtle Beach**

Assignee proposes to acquire four FM stations and one AM station in the Myrtle Beach, South Carolina Arbitron market, namely WKZQ-FM, Forestbrook, South Carolina, WRNN(AM), Myrtle Beach, South Carolina, WRNN-FM, Socastee, South Carolina, WYAV(FM), Myrtle Beach, South Carolina, and WMYB(FM), Myrtle Beach, South Carolina.

As demonstrated by the attached study, the Myrtle Beach market includes 32 full-power commercial radio stations. Thus, in this market a party may own up to seven radio stations, up to four of which may be in the same service.

Assignee's proposal to own four FM stations and one AM station in this market is consistent with the multiple ownership limits.

# FCC Geographic Market Definition for Myrtle Beach, SC

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WDAI	FM	98.5	C	Urban	Myrtle Beach, SC	07/02/2003	156	Cumulus Media Holdings Inc	Pawleys Island, SC	Georgetown
WEZV	FM	105.9	C	Soft AC	Myrtle Beach, SC	07/02/2003	156	Fidelity Broadcasting Corporation	North Myrtle Beach, SC	Horry
WFMO	AM	860	C	Mexican	Myrtle Beach, SC	01/06/2009	156	Davidson Media Group LLC	Fairmont, NC	Robeson
WGTV	AM	1400	C	Tlk/Nws/Spt	Myrtle Beach, SC	07/02/2003	156	Waccamaw Broadcasting LLC	Georgetown, SC	Georgetown
WGTV	FM	100.7	C	Soft AC	Myrtle Beach, SC	07/02/2003	156	Fidelity Broadcasting Corporation	Andrews, SC	Georgetown
WGTR	FM	107.9	C	Country	Myrtle Beach, SC	07/02/2003	156	Qantum Communications Corp	Bucksport, SC	Horry
WHMC	FM	90.1	NC	Nws/Tlk/Inf	Myrtle Beach, SC	07/02/2003	156	South Carolina Educational Television	Conway, SC	Horry
WHSC	AM	1050	C	Sports	Myrtle Beach, SC	07/02/2003	156	Cumulus Media Holdings Inc	Conway, SC	Horry
WJXY	FM	93.9	C	Hot AC	Myrtle Beach, SC	07/02/2003	156	Esserman, Edward	Conway, SC	Horry
WKVC	FM	88.9	NC	ChrsContem	Myrtle Beach, SC	07/02/2003	156	Educational Media Foundation	North Myrtle Beach, SC	Horry
WKZQ	FM	96.1	C	Rock/Altve	Myrtle Beach, SC	07/02/2003	156	NextMedia Group Inc	Forestbrook, SC	Horry
WLFF	FM	106.5	C	Country	Myrtle Beach, SC	07/02/2003	156	Cumulus Media Holdings Inc	Georgetown, SC	Georgetown
WLMC	AM	1470	C	Urb/Tlk/Nws	Myrtle Beach, SC	07/02/2003	156	Waccamaw Broadcasting LLC	Georgetown, SC	Georgetown
WLSC	AM	1240	C	Talk	Myrtle Beach, SC	07/02/2003	156	Banana Jack Murphy Productions LLC	Loris, SC	Horry
WLTT	FM	106.3	C	Nws/Tlk/Inf	Myrtle Beach, SC	05/11/2012	156	p Davis Media LLC	Bolivia, NC	Brunswick
WMBJ	FM	88.3	NC	ChrsContem	Myrtle Beach, SC	07/02/2003	156	Radio Training Network Inc	Murrells Inlet, SC	Georgetown
WMIR	AM	1200	C	Gospel	Myrtle Beach, SC	07/02/2003	156	Altman, Gardner	Atlantic Beach, SC	Horry
WMYB	FM	92.1	C	AC	Myrtle Beach, SC	07/02/2003	156	NextMedia Group Inc	Myrtle Beach, SC	Horry
WNMB	AM	900	C	Oldies	Myrtle Beach, SC	07/02/2003	156	Norman Communications NMB Inc	North Myrtle Beach, SC	Horry
WODR	FM	105.3	C	Rhymc/Olde	Myrtle Beach, SC	02/11/2005	156	The Padner Group LLC	Fair Bluff, NC	Columbus
WPJS	AM	1330	C	Gospel	Myrtle Beach, SC	07/02/2003	156	WPJS Broadcasting Inc	Conway, SC	Horry
WRNN	AM	1450	C	News/Talk	Myrtle Beach, SC	07/02/2003	156	NextMedia Group Inc	Myrtle Beach, SC	Horry
WRNN	FM	99.5	C	News/Talk	Myrtle Beach, SC	07/02/2003	156	NextMedia Group Inc	Socastee, SC	Horry
WRXZ	FM	107.1	C	Rock	Myrtle Beach, SC	07/02/2003	156	Qantum Communications Corp	Briarcliff Acres, SC	Horry
WSEA	FM	100.3	C	Sprts/Talk	Myrtle Beach, SC	07/02/2003	156	Cumulus Media Holdings Inc	Atlantic Beach, SC	Horry
WSYN	FM	103.1	C	Clsc Hits	Myrtle Beach, SC	07/02/2003	156	Cumulus Media Holdings Inc	Surfside Beach, SC	Horry
WVCO	FM	94.9	C	Beach/Oldes	Myrtle Beach, SC	07/02/2003	156	Carolina Beach Music LLC	Loris, SC	Horry
WWXM	FM	97.7	C	CHR	Myrtle Beach, SC	07/02/2003	156	Qantum Communications Corp	Garden City, SC	Georgetown
WXJY	FM	93.7	C	Hot AC	Myrtle Beach, SC	07/02/2003	156	Esserman, Edward	Georgetown, SC	Georgetown
WYAV	FM	104.1	C	Clsc Rock	Myrtle Beach, SC	07/02/2003	156	NextMedia Group Inc	Myrtle Beach, SC	Horry
WYEZ	FM	94.5	C	Rhymc/Olde	Myrtle Beach, SC	07/02/2003	156	Fidelity Broadcasting Corporation	Murrells Inlet, SC	Georgetown
WYNA	FM	104.9	C	Variety	Myrtle Beach, SC	07/02/2003	156	Qantum Communications Corp	Calabash, NC	Brunswick

Number of Stations in Geographic Market 32

## Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

## **Dallas**

Assignee proposes to acquire one FM station in the Dallas, Texas Arbitron market, namely KLAK(FM), Tom Bean, Texas.

As demonstrated by the attached study, the Dallas market includes 89 full-power commercial radio stations. Thus, in this market a party may own up to eight radio stations, up to five of which may be in the same service.

Assignee's proposal to own one FM station in this market is consistent with the multiple ownership limits.

# FCC Geographic Market Definition for Dallas-Ft. Worth, TX

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KAAM	AM	770	C	AdStd/Nstlg	Dallas-Ft. Worth, TX	07/02/2003	5	Crawford, Donald, Jr.	Garland, TX	Dallas
KATH	AM	910	C	Chrst/Talk	Dallas-Ft. Worth, TX	07/02/2003	5	Chatham Hill Foundation Inc	Frisco, TX	Denton
KBEC	AM	1390	C	Country	Dallas-Ft. Worth, TX	07/02/2003	5	Faye & Richard Tuck Inc	Waxahachie, TX	Ellis
KBFB	FM	97.9	C	Rhymc/CHR	Dallas-Ft. Worth, TX	07/02/2003	5	Radio One Inc	Dallas, TX	Dallas
KBOC	FM	98.3	C	Mexican	Dallas-Ft. Worth, TX	07/02/2003	5	Lieberman Broadcasting Inc	Bridgeport, TX	Wise
KBXD	AM	1480	C	Gospel	Dallas-Ft. Worth, TX	07/02/2003	5	James Crystal Licenses LLC	Dallas, TX	Dallas
KCBI	FM	90.9	NC	ChrsContem	Dallas-Ft. Worth, TX	07/02/2003	5	First Dallas Media Inc	Dallas, TX	Dallas
KCLE	AM	1460	C	Sprts/Talk	Dallas-Ft. Worth, TX	07/02/2003	5	M&M Broadcasters Ltd	Burleson, TX	Johnson
KDFT	AM	540	C	Span/Chrst	Dallas-Ft. Worth, TX	07/02/2003	5	MultiCultural Radio Broadcasting Inc	Ferris, TX	Dallas
KDGE	FM	102.1	C	Alternative	Dallas-Ft. Worth, TX	07/02/2003	5	Clear Channel Communications Inc	Fort Worth-Dallas, TX	Tarrant
KDKR	FM	91.3	NC	Relgn/Educa	Dallas-Ft. Worth, TX	07/02/2003	5	Penfold Communications	Decatur, TX	Wise
KDMX	FM	102.9	C	AC	Dallas-Ft. Worth, TX	07/02/2003	5	Clear Channel Communications Inc	Dallas, TX	Dallas
KDXX	FM	99.1	C	Span/Pop	Dallas-Ft. Worth, TX	07/02/2003	5	Univision	Denton, TX	Denton
KEGL	FM	97.1	C	Rock	Dallas-Ft. Worth, TX	07/02/2003	5	Clear Channel Communications Inc	Fort Worth, TX	Tarrant
KEOM	FM	88.5	NC	Educational	Dallas-Ft. Worth, TX	07/02/2003	5	Mesquite Independent School District	Mesquite, TX	Dallas
KERA	FM	90.1	NC	Nws/Tlk/Inf	Dallas-Ft. Worth, TX	07/02/2003	5	North Texas Public Broadcasting Inc	Dallas, TX	Dallas
KESN	FM	103.3	C	Sports	Dallas-Ft. Worth, TX	07/02/2003	5	ABC/Disney	Allen, TX	Collin
KESS	FM	107.1	C	Span/Pop	Dallas-Ft. Worth, TX	07/02/2003	5	Univision	Benbrook, TX	Tarrant
KFCD	AM	990	C	Spn/Cst/Eth	Dallas-Ft. Worth, TX	07/02/2003	5	p Principle Broadcasting Network LLC	Farmersville, TX	Collin
KFJZ	AM	870	C	Span/Chrst	Dallas-Ft. Worth, TX	07/02/2003	5	SIGA Broadcasting Corporation	Fort Worth, TX	Tarrant
KFLC	AM	1270	C	SpN/Tlk/Spt	Dallas-Ft. Worth, TX	07/02/2003	5	Univision	Fort Worth, TX	Tarrant
KFWR	FM	95.9	C	Country	Dallas-Ft. Worth, TX	07/02/2003	5	LKCM Radio Group LP	Jacksboro, TX	Jack
KFXR	AM	1190	C	Talk	Dallas-Ft. Worth, TX	07/02/2003	5	Clear Channel Communications Inc	Dallas, TX	Dallas
KFZO	FM	107.9	C	Mexican	Dallas-Ft. Worth, TX	07/02/2003	5	Univision	Lewisville, TX	Denton
KGGR	AM	1040	C	Gospel	Dallas-Ft. Worth, TX	07/02/2003	5	Mortenson Broadcasting Company Incorporated	Dallas, TX	Dallas
KHFX	AM	1140	C	Span/Relgn	Dallas-Ft. Worth, TX	07/02/2003	5	SIGA Broadcasting Corporation	Cleburne, TX	Johnson
KHKS	FM	106.1	C	Top 40	Dallas-Ft. Worth, TX	07/02/2003	5	Clear Channel Communications Inc	Denton, TX	Denton
KHSE	AM	700	C	Ethnic	Dallas-Ft. Worth, TX	10/20/2004	5	p Principle Broadcasting Network LLC	Wylie, TX	Collin
KHVN	AM	970	C	Gospel	Dallas-Ft. Worth, TX	07/02/2003	5	Mortenson Broadcasting Company Incorporated	Fort Worth, TX	Tarrant
KHYI	FM	95.3	C	Amerc/Cntry	Dallas-Ft. Worth, TX	07/02/2003	5	Metro Broadcasters-TX Inc	Howe, TX	Grayson
KJJK	FM	100.3	C	Jack	Dallas-Ft. Worth, TX	07/02/2003	5	CBS Radio	Dallas, TX	Dallas
KJON	AM	850	C	Spn/Cst/Tlk	Dallas-Ft. Worth, TX	07/02/2003	5	Chatham Hill Foundation Inc	Carrollton, TX	Collin
KJRN	FM	88.3	NC	ChrsContem	Dallas-Ft. Worth, TX	07/02/2003	5	Southwestern Adventist University	Keene, TX	Johnson
KKDA	AM	730	C	Korean	Dallas-Ft. Worth, TX	07/02/2003	5	p SKR Partners LLC	Grand Prairie, TX	Dallas

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

# FCC Geographic Market Definition for Dallas-Ft. Worth, TX

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KKDA	FM	104.5	C	Urban	Dallas-Ft. Worth, TX	07/02/2003	5	Service Broadcasting Group LLC	Dallas, TX	Dallas
KKGM	AM	1630	C	Sothn Gspel	Dallas-Ft. Worth, TX	07/02/2003	5	Mortenson Broadcasting Company Incorporated	Fort Worth, TX	Tarrant
KKLF	AM	1700	C	Talk	Dallas-Ft. Worth, TX	03/15/2005	5	Esserman, Edward	Richardson, TX	Dallas
KKXT	FM	91.7	NC	AAA	Dallas-Ft. Worth, TX	07/02/2003	5	North Texas Public Broadcasting Inc	Dallas, TX	Dallas
KLAK	FM	97.5	C	AC	Dallas-Ft. Worth, TX	06/30/2006	5	NextMedia Group Inc	Tom Bean, TX	Grayson
KLIF	AM	570	C	News/Talk	Dallas-Ft. Worth, TX	07/02/2003	5	Cumulus Media Holdings Inc	Dallas, TX	Dallas
KLIF	FM	93.3	C	CHR	Dallas-Ft. Worth, TX	07/02/2003	5	Cumulus Media Holdings Inc	Haltom City, TX	Tarrant
KLNO	FM	94.1	C	Mexican	Dallas-Ft. Worth, TX	07/02/2003	5	Univision	Fort Worth, TX	Tarrant
KLOW	FM	98.9	C	Hot AC	Dallas-Ft. Worth, TX	06/01/2009	5	Vision Media Group Inc	Reno, TX	Parker
KLTU	FM	94.9	C	AC	Dallas-Ft. Worth, TX	07/02/2003	5	Salem Communications Corporation	Arlington, TX	Tarrant
KLUV	FM	98.7	C	Clsc Hits	Dallas-Ft. Worth, TX	07/02/2003	5	CBS Radio	Dallas, TX	Dallas
KMKI	AM	620	C	Family Hits	Dallas-Ft. Worth, TX	07/02/2003	5	ABC/Disney	Plano, TX	Collin
KMNY	AM	1360	C	Span/Chrst	Dallas-Ft. Worth, TX	07/02/2003	5	MultiCultural Radio Broadcasting Inc	Hurst, TX	Tarrant
KMQX	FM	88.5	NC	Oldies	Dallas-Ft. Worth, TX	11/24/2003	5	CSSI Non Profit Educational Broadcasting Corp	Weatherford, TX	Parker
KMVK	FM	107.5	C	Mexican	Dallas-Ft. Worth, TX	07/02/2003	5	CBS Radio	Fort Worth, TX	Tarrant
KNON	FM	89.3	NC	Variety	Dallas-Ft. Worth, TX	07/02/2003	5	Agape Broadcasting Foundation Inc	Dallas, TX	Dallas
KNOR	FM	93.7	C	Mexican	Dallas-Ft. Worth, TX	07/02/2003	5	Liberman Broadcasting Inc	Krum, TX	Denton
KNTU	FM	88.1	NC	Jazz/Varty	Dallas-Ft. Worth, TX	07/02/2003	5	University of North Texas	McKinney, TX	Collin
KPIR	AM	1420	C	Nws/Tlk/Cty	Dallas-Ft. Worth, TX	07/02/2003	5	The L.R. Radio Group Inc	Granbury, TX	Hood
KPLX	FM	99.5	C	Country	Dallas-Ft. Worth, TX	07/02/2003	5	Cumulus Media Holdings Inc	Fort Worth, TX	Tarrant
KPYK	AM	1570	C	BgBnd/AdSt	Dallas-Ft. Worth, TX	07/02/2003	5	Mohnkern Electronics Inc	Terrell, TX	Kaufman
KRLD	FM	105.3	C	Sports	Dallas-Ft. Worth, TX	07/02/2003	5	CBS Radio	Dallas, TX	Dallas
KRLD	AM	1080	C	Nws/Tlk/Inf	Dallas-Ft. Worth, TX	07/02/2003	5	CBS Radio	Dallas, TX	Dallas
KRNB	FM	105.7	C	Rhythm/Blue	Dallas-Ft. Worth, TX	07/02/2003	5	Service Broadcasting Group LLC	Decatur, TX	Wise
KRVA	AM	1600	C	Asian	Dallas-Ft. Worth, TX	07/02/2003	5	PacificStar Media Corporation	Cockrell Hill, TX	Dallas
KRVF	FM	106.9	C	Country	Dallas-Ft. Worth, TX	07/02/2003	5	LKCM Radio Group LP	Kerens, TX	Kaufman
KSCS	FM	96.3	C	Country	Dallas-Ft. Worth, TX	07/02/2003	5	Cumulus Media Holdings Inc	Fort Worth, TX	Tarrant
KSKY	AM	660	C	News/Talk	Dallas-Ft. Worth, TX	07/02/2003	5	Salem Communications Corporation	Balch Springs, TX	Dallas
KSOC	FM	94.5	C	Urban AC	Dallas-Ft. Worth, TX	07/02/2003	5	Radio One Inc	Gainesville, TX	Cooke
KSQX	FM	89.1	NC	Clsc Rock	Dallas-Ft. Worth, TX	07/02/2003	5	CSSI Non Profit Educational Broadcasting Corp	Springtown, TX	Parker
KTCK	AM	1310	C	Sports	Dallas-Ft. Worth, TX	07/02/2003	5	Cumulus Media Holdings Inc	Dallas, TX	Dallas
KTCU	FM	88.7	NC	AAA/Amr/Alt	Dallas-Ft. Worth, TX	07/02/2003	5	Texas Christian University	Fort Worth, TX	Tarrant
KTDK	FM	104.1	C	Sports	Dallas-Ft. Worth, TX	07/02/2003	5	Cumulus Media Holdings Inc	Sanger, TX	Denton
KTFW	FM	92.1	C	Country	Dallas-Ft. Worth, TX	06/13/2008	5	LKCM Radio Group LP	Glen Rose, TX	Somervell

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

# FCC Geographic Market Definition for Dallas-Ft. Worth, TX

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KTMU	FM	88.7	NC	Sothn Gspel	Dallas-Ft. Worth, TX	01/06/2012	5	South Central Oklahoma Christian Broadcasting	Muenster, TX	Cooke
KTNO	AM	1440	C	Span/Chrst	Dallas-Ft. Worth, TX	07/02/2003	5	Salem Communications Corporation	University Park, TX	Dallas
KTRL	FM	90.5	NC	NPR/Cls/Jaz	Dallas-Ft. Worth, TX	05/18/2010	5	Tarleton State University	Stephenville, TX	Erath
KTXG	FM	90.5	NC	Talk	Dallas-Ft. Worth, TX	11/05/2007	5	American Family Association Incorporated	Greenville, TX	Hunt
KTXV	AM	890	C	Ethnic	Dallas-Ft. Worth, TX		5	Bustos Media Holdings LLC	Mabank, TX	Kaufman
KVCE	AM	1160	C	Bus News	Dallas-Ft. Worth, TX	07/02/2003	5	Dallas Broadcasting LLC	Highland Park, TX	Dallas
KVIL	FM	103.7	C	AC	Dallas-Ft. Worth, TX	07/02/2003	5	CBS Radio	Highland Park-Dallas, TX	Dallas
KVRK	FM	89.7	NC	Chrst/Rock	Dallas-Ft. Worth, TX	07/02/2003	5	Research Educational Foundation	Sanger, TX	Denton
KVTT	AM	1110	C	Ethnic	Dallas-Ft. Worth, TX	07/17/2009	5	Texoma Broadcasting Inc	Mineral Wells, TX	Palo Pinto
KWRD	FM	100.7	C	Chrst/Talk	Dallas-Ft. Worth, TX	08/02/2003	5	Salem Communications Corporation	Highland Village, TX	Denton
KXEZ	FM	92.1	C	Country	Dallas-Ft. Worth, TX	07/02/2003	5	Metro Broadcasters-TX Inc	Farmersville, TX	Collin
KYDA	FM	101.7	NC	Chrst/Altve	Dallas-Ft. Worth, TX	07/02/2003	5	Educational Media Foundation	Azle, TX	Tarrant
KYQX	FM	89.5	NC	Country	Dallas-Ft. Worth, TX	07/02/2003	5	CSSI Non Profit Educational Broadcasting Corp	Weatherford, TX	Parker
KZEE	AM	1220	C	Ethnic	Dallas-Ft. Worth, TX	07/02/2003	5	Tarrant Radio Broadcasting Inc	Weatherford, TX	Parker
KZMP	FM	104.9	C	Ethnic	Dallas-Ft. Worth, TX	07/02/2003	5	Liberman Broadcasting Inc	Pilot Point, TX	Denton
KZMP	AM	1540	C	Span/Sprts	Dallas-Ft. Worth, TX	07/02/2003	5	Liberman Broadcasting Inc	University Park, TX	Dallas
KZPS	FM	92.5	C	Clsc Rock	Dallas-Ft. Worth, TX	07/02/2003	5	Clear Channel Communications Inc	Dallas, TX	Dallas
KZZA	FM	106.7	C	Span/AdHts	Dallas-Ft. Worth, TX	07/02/2003	5	Liberman Broadcasting Inc	Muenster, TX	Cooke
WBAP	FM	96.7	C	News/Talk	Dallas-Ft. Worth, TX	07/02/2003	5	Cumulus Media Holdings Inc	Flower Mound, TX	Denton
WBAP	AM	820	C	News/Talk	Dallas-Ft. Worth, TX	07/02/2003	5	Cumulus Media Holdings Inc	Fort Worth, TX	Tarrant
WRR	FM	101.1	C	Classical	Dallas-Ft. Worth, TX	07/02/2003	5	City of Dallas	Dallas, TX	Dallas

Number of Stations in Geographic Market 89

## Previous Stations in Geographic Market



## **North Dallas**

Assignee proposes to acquire three FM stations located north of Dallas, Texas, two of which are located outside of any Arbitron market, namely KLAK(FM), Tom Bean, Texas, KMKT(FM), Bells, Texas, and KMAD-FM, Whitesboro, Texas.

As demonstrated by the attached study, these three stations form a contour-defined market that includes 42 full-power commercial radio stations. Thus, in this market a party may own up to seven radio stations, up to four of which may be in the same service.

Assignee's proposal to own three FM stations in this contour-defined market is consistent with the multiple ownership limits.

TECHNICAL STATEMENT  
RADIO MULTIPLE OWNERSHIP ANALYSIS  
SHERMAN, TEXAS MARKET AREA

This radio multiple ownership analysis was prepared concerning radio broadcast stations in the Sherman, Texas market area. This analysis was prepared under the FCC interim contour analysis method.\* Considering all attributable radio stations in the area, the following stations were analyzed:

Call Sign	City of License	Facilities
KMKT/FM	Bells, TX	Ch. 226C3, 6.8 kW, 191 m
KLAK/FM	Tom Bean, TX	Ch. 248C2, 32 kW, 188 m
KMAD/FM	Whitesboro, TX	Ch. 273C2, 18 kW, 205 m

The principal community contours of all of these stations are depicted on a map included herein as Figure 1. The radio multiple ownership analysis considers only those stations with overlapping principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations). An ownership study was prepared in accordance with the Federal Communications Commission multiple ownership rules as outlined in Section 73.3555.

Radio Markets

The “radio market” applicable to common ownership of the subject stations is defined as the area encompassed by the mutually overlapping principal community contours of the stations proposed to be commonly owned. As listed in the table below, there is one defined “radio market” formed by the subject stations:

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\* See Report and Order and Notice of Proposed Rulemaking, MB Docket 02-277, FCC 03-127, Released July 2, 2003.

Defined Radio Market	Stations that Define Radio Market	
	AM Stations	FM Stations
1	--	KMKT, KLAK, KMAD

Count of Stations in Defined Markets

The number of radio stations in a “radio market” is determined by counting the operating stations that have principal community contours that intersect the principal community contours that define the radio market. Only those stations located within 92 km of the perimeter of the mutual overlap area of the defined market area were employed in the count of stations. Commonly owned stations, other than those that form the market in question were not considered in the count of stations in the defined market. The results of the analysis are tabulated below:

Defined Radio Market	Number of Stations in Radio Market
Market 1	19 AM; 25 FM; 44 Total

Tabulations of the radio stations identified in the defined radio markets are included with this statement. Only known licensed, operating stations were employed for the study. Distances to the AM coverage contours were predicted using the antenna patterns as identified in the Commission’s AM database and the appropriate Ground Wave Field Strength versus Distance Graph described in Section 73.184 of the FCC Rules. Ground conductivity data were obtained from FCC Figure M3. Distances to the FM contours were determined based on the method outlined in Section 73.313 of the FCC Rules. Terrain data were derived from the U.S.G.S. 3-second computer database for each of the FM stations using radials evenly-spaced every 5 degrees of azimuth.

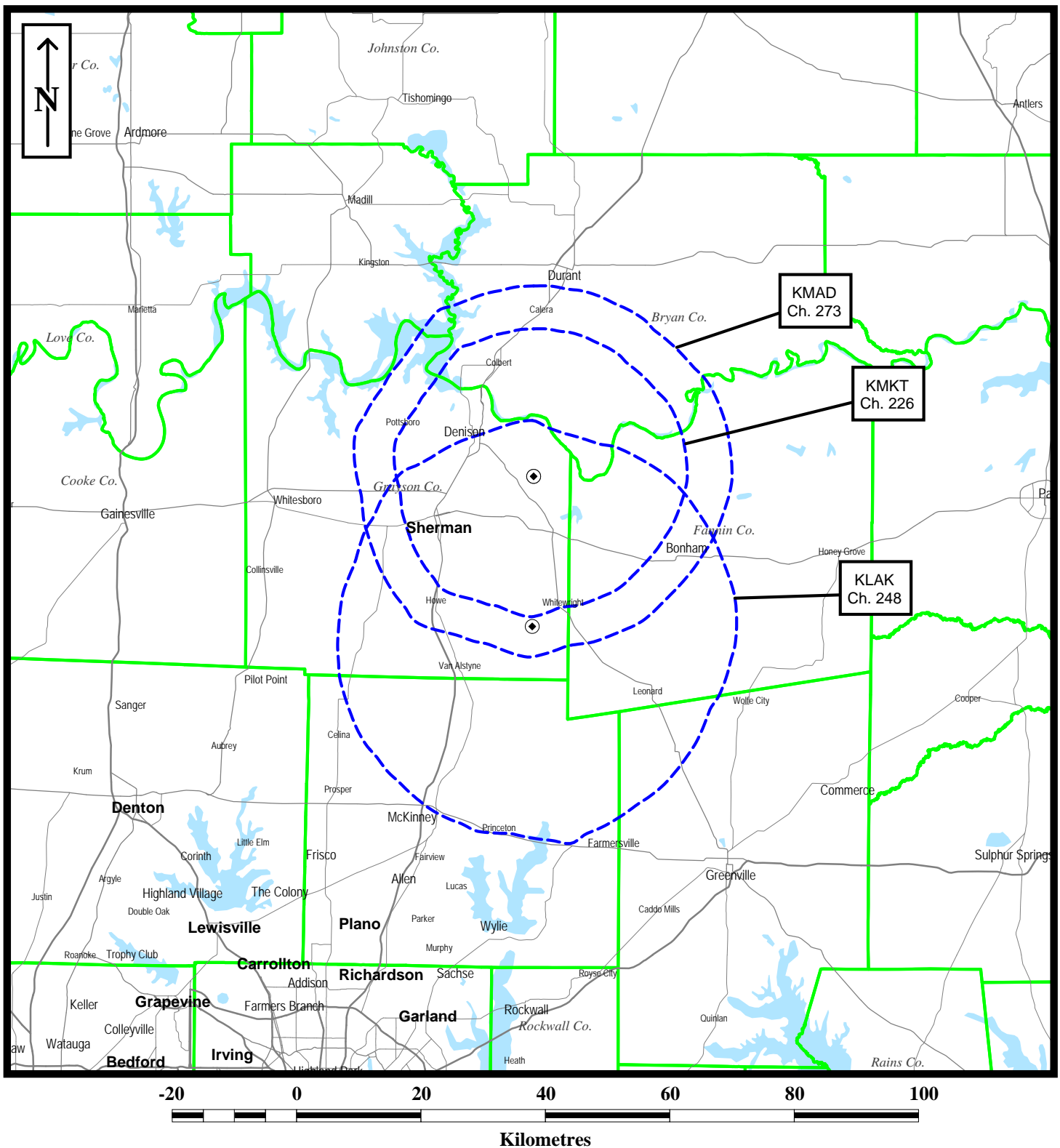
Based on the above, it is concluded that the proposed combination of the stations to be owned complies with Section 73.3555(a) of the FCC Rules.

A handwritten signature in black ink, appearing to read "Louis R. du Treil, Jr.", written in a cursive style.

Louis R. du Treil, Jr.

du Treil, Lundin & Rackley, Inc.  
201 Fletcher Ave.  
Sarasota, Florida 34237

October 7, 2013



## PRINCIPAL COMMUNITY CONTOURS OF SUBJECT STATIONS

duTreil, Lundin & Rackley, Inc. Sarasota, Florida

TECHNICAL STATEMENT  
RADIO MULTIPLE OWNERSHIP ANALYSIS  
SHERMAN, TEXAS MARKET AREA

Call Sign	City	State	Frequency		Call Sign	City	State	Frequency
KLIF	DALLAS	TX	570					
KMKI	PLANO	TX	620					
KSKY	BALCH SPRINGS	TX	660					
KHSE	WYLIE	TX	700					
KSEO	DURANT	OK	750					
KAAM	GARLAND	TX	770					
KJON	CARROLLTON	TX	850					
KATH	FRISCO	TX	910					
KFCD	FARMERSVILLE	TX	990					
KGGR	DALLAS	TX	1040					
KRLD	DALLAS	TX	1080					
KFXR	DALLAS	TX	1190					
KTCK	DALLAS	TX	1310					
KGVL	GREENVILLE	TX	1400					
KFYN	BONHAM	TX	1420					
KTNO	UNIVERSITY PARK	TX	1440					
KJIM	SHERMAN	TX	1500					
KZMP	UNIVERSITY PARK	TX	1540					
KRVA	COCKRELL HILL	TX	1600					

TECHNICAL STATEMENT  
RADIO MULTIPLE OWNERSHIP ANALYSIS  
SHERMAN, TEXAS MARKET AREA

Call Sign	City	State	Channel		Call Sign	City	State	Channel
KNTU	MCKINNEY	TX	201					
KETR	COMMERCE	TX	205					
KVRK	SANGER	TX	209					
KTXG	GREENVILLE	TX	213					
KAYC	DURANT	OK	216					
KYFB	DENISON	TX	218					
KSSU	DURANT	OK	220					
KXEZ	FARMERSVILLE	TX	221					
KMKT	BELLS	TX	226					
KNOR	KRUM	TX	229					
KSOC	GAINESVILLE	TX	233					
KHYI	HOWE	TX	237					
KZRC	BENNINGTON	OK	241					
WBAP-FM	FLOWER MOUND	TX	244					
KLAK	TOM BEAN	TX	248					
KBOC	BRIDGEPORT	TX	252					
KWRD-FM	HIGHLAND VILLAGE	TX	264					
KYDA	AZLE	TX	269					
KMAD-FM	WHITESBORO	TX	273					
KESN	ALLEN	TX	277					
KZMP-FM	PILOT POINT	TX	285					
KLBC	DURANT	OK	292					
KZZA	MUENSTER	TX	294					
KQDR	SAVOY	TX	297					
KFZO	LEWISVILLE	TX	300					

## **Milwaukee-Racine**

Assignee proposes to acquire one FM station in the Milwaukee-Racine, Wisconsin Arbitron market, namely WIIL(FM), Union Grove, Wisconsin.

As demonstrated by the attached study, the Milwaukee-Racine market includes 43 full-power commercial radio stations. Thus, in this market a party may own up to seven radio stations, up to four of which may be in the same service.

Assignee's proposal to own one FM station in this market is consistent with the multiple ownership limits.



## FCC Geographic Market Definition for Milwaukee-Racine, WI

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAUK	AM	540	C	Sports	Milwaukee-Racine, WI	07/02/2003	38	Good Karma Broadcasting LLC	Jackson, WI	Washington
WBKV	AM	1470	C	News/Talk	Milwaukee-Racine, WI	07/02/2003	38	Bliss Communications Inc	West Bend, WI	Washington
WBSD	FM	89.1	NC	AAA	Milwaukee-Racine, WI	07/02/2003	38	Burlington Area School District	Burlington, WI	Racine
WBWI	FM	92.5	C	Country	Milwaukee-Racine, WI	07/02/2003	38	Bliss Communications Inc	West Bend, WI	Washington
WCCX	FM	104.5	NC	Varty/Ecltc	Milwaukee-Racine, WI	07/02/2003	38	Carroll College	Waukesha, WI	Waukesha
WDDW	FM	104.7	C	Mexican	Milwaukee-Racine, WI	07/02/2003	38	Adelante Media Group	Sturtevant, WI	Racine
WEZY	FM	92.1	C	Lite Rock	Milwaukee-Racine, WI	07/02/2003	38	Bliss Communications Inc	Racine, WI	Racine
WGLB	AM	1560	C	Gospel	Milwaukee-Racine, WI	07/02/2003	38	Kinlow, Joel J.	Elm Grove, WI	Ozaukee
WHAD	FM	90.7	NC	News/Talk	Milwaukee-Racine, WI	07/02/2003	38	State of Wisconsin - Educational Communications	Delafield, WI	Waukesha
WHQG	FM	102.9	C	Rock	Milwaukee-Racine, WI	07/02/2003	38	Saga Communications Inc	Milwaukee, WI	Milwaukee
WIIL	FM	95.1	C	Adult Rock	Milwaukee-Racine, WI	04/02/2010	38	NextMedia Group Inc	Union Grove, WI	Racine
WISN	AM	1130	C	Nws/Tlk/Inf	Milwaukee-Racine, WI	07/02/2003	38	Clear Channel Communications Inc	Milwaukee, WI	Milwaukee
WJMR	FM	98.3	C	Urban AC	Milwaukee-Racine, WI	07/02/2003	38	Saga Communications Inc	Menomonee Falls, WI	Waukesha
WJTI	AM	1460	C	Mexcn/Pop	Milwaukee-Racine, WI	07/02/2003	38	El Sol Broadcasting LLC	West Allis, WI	Milwaukee
WJYI	AM	1340	C	ChrsContem	Milwaukee-Racine, WI	07/02/2003	38	Saga Communications Inc	Milwaukee, WI	Milwaukee
WKKV	FM	100.7	C	Urban	Milwaukee-Racine, WI	07/02/2003	38	Clear Channel Communications Inc	Racine, WI	Racine
WKLH	FM	96.5	C	Clsc Rock	Milwaukee-Racine, WI	07/02/2003	38	Saga Communications Inc	Milwaukee, WI	Milwaukee
WKSH	AM	1640	C	Top 40	Milwaukee-Racine, WI	07/02/2003	38	ABC/Disney	Sussex, WI	Waukesha
WLDB	FM	93.3	C	AC	Milwaukee-Racine, WI	07/02/2003	38	Milwaukee Radio Alliance LLC	Milwaukee, WI	Milwaukee
WLUM	FM	102.1	C	Modern	Milwaukee-Racine, WI	07/02/2003	38	Milwaukee Radio Alliance LLC	Milwaukee, WI	Milwaukee
WLVE	FM	105.3	NC	ChrsContem	Milwaukee-Racine, WI	07/02/2003	38	Educational Media Foundation	Mukwonago, WI	Waukesha
WLWK	FM	94.5	C	Adult Hits	Milwaukee-Racine, WI	07/02/2003	38	Journal Broadcast Group Inc	Milwaukee, WI	Milwaukee
WMIL	FM	106.1	C	Country	Milwaukee-Racine, WI	07/02/2003	38	Clear Channel Communications Inc	Waukesha, WI	Waukesha
WMSE	FM	91.7	NC	Alternative	Milwaukee-Racine, WI	07/02/2003	38	Milwaukee School of Engineering	Milwaukee, WI	Milwaukee
WMWK	FM	88.1	NC	Relgn/Chrst	Milwaukee-Racine, WI	07/02/2003	38	Family Stations Inc	Milwaukee, WI	Milwaukee
WMYX	FM	99.1	C	Hot AC	Milwaukee-Racine, WI	07/02/2003	38	Entercom	Milwaukee, WI	Milwaukee
WNOV	AM	860	C	Urban AC	Milwaukee-Racine, WI	07/02/2003	38	Courier Communications Corporation	Milwaukee, WI	Milwaukee
WNRG	FM	106.9	C	Top40/Rhym	Milwaukee-Racine, WI	07/02/2003	38	Saga Communications Inc	Brookfield, WI	Waukesha
WOKY	AM	920	C	Sprts/Talk	Milwaukee-Racine, WI	07/02/2003	38	Clear Channel Communications Inc	Milwaukee, WI	Milwaukee
WPJP	FM	100.1	NC	Relgn/Talk	Milwaukee-Racine, WI	07/02/2003	38	Starboard Media Foundation Inc D/B/ARelevant	Port Washington, WI	Ozaukee
WRIT	FM	95.7	C	Oldies	Milwaukee-Racine, WI	07/02/2003	38	Clear Channel Communications Inc	Milwaukee, WI	Milwaukee
WRJN	AM	1400	C	Nws/Tlk/Spt	Milwaukee-Racine, WI	07/02/2003	38	Bliss Communications Inc	Racine, WI	Racine
WRNW	FM	97.3	C	CHR	Milwaukee-Racine, WI	07/02/2003	38	Clear Channel Communications Inc	Milwaukee, WI	Milwaukee
WRRD	AM	1510	C	Span/Sprts	Milwaukee-Racine, WI	07/02/2003	38	Good Karma Broadcasting LLC	Waukesha, WI	Waukesha

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

## FCC Geographic Market Definition for Milwaukee-Racine, WI

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WSSP	AM	1250	C	Sports	Milwaukee-Racine, WI	07/02/2003	38	Entercom	Milwaukee, WI	Milwaukee
WTKM	AM	1540	C	Oldies	Milwaukee-Racine, WI	07/02/2003	38	Tomsun Media LLC	Hartford, WI	Washington
WTKM	FM	104.9	C	Pka/Tlk/Cty	Milwaukee-Racine, WI	07/02/2003	38	Tomsun Media LLC	Hartford, WI	Washington
WTMJ	AM	620	C	Nws/Tlk/Spt	Milwaukee-Racine, WI	07/02/2003	38	Journal Broadcast Group Inc	Milwaukee, WI	Milwaukee
WUWM	FM	89.7	NC	NPR	Milwaukee-Racine, WI	07/02/2003	38	University of Wisconsin	Milwaukee, WI	Milwaukee
WVCY	FM	107.7	NC	Christian	Milwaukee-Racine, WI	07/02/2003	38	VCY America Inc	Milwaukee, WI	Milwaukee
WXSS	FM	103.7	C	CHR	Milwaukee-Racine, WI	07/02/2003	38	Entercom	Wauwatosa, WI	Milwaukee
WYMS	FM	88.9	NC	AAA/Urban	Milwaukee-Racine, WI	07/02/2003	38	Milwaukee Board of School Directors	Milwaukee, WI	Milwaukee
WZTI	AM	1290	C	Adlt Stndrd	Milwaukee-Racine, WI	07/02/2003	38	Milwaukee Radio Alliance LLC	Greenfield, WI	Milwaukee

Number of Stations in Geographic Market 43

### Previous Stations in Geographic Market

## **Chicago**

Assignee proposes to acquire five FM stations and three AM stations in the Chicago, Illinois Arbitron market, namely WXLC(FM), Waukegan, Illinois, WKRS(AM), Waukegan, Illinois, WLIP(AM), Kenosha, Wisconsin, WJOL(AM), Joliet, Illinois, WRXQ(FM), Coal City, Illinois, WSSR(FM), Joliet, Illinois, WCCQ(FM), Crest Hill, Illinois, and WERV-FM, Aurora, Illinois.

As demonstrated by the attached study, the Chicago market includes 137 full-power commercial radio stations. Thus, in this market a party may own up to eight radio stations, up to five of which may be in the same service.

Assignee's proposal to own five FM stations and three AM stations in this market is consistent with the multiple ownership limits.

# FCC Geographic Market Definition for Chicago, IL

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAES	FM	88.1	NC	Variety	Chicago, IL	07/02/2003	3	Adlai E Stevenson HS Dist 125	Lincolnshire, IL	Lake
WAIT	AM	850	C	Christian	Chicago, IL	07/02/2003	3	Newsweb Radio Company	Crystal Lake, IL	McHenry
WAKE	AM	1500	C	Oldies	Chicago, IL	07/02/2003	3	Porter County Broadcasting	Valparaiso, IN	Porter
WARG	FM	88.9	NC	Alternative	Chicago, IL	07/02/2003	3	Community High School Dist 217	Summit, IL	Cook
WBBM	AM	780	C	News	Chicago, IL	07/02/2003	3	CBS Radio	Chicago, IL	Cook
WBBM	FM	96.3	C	CHR	Chicago, IL	07/02/2003	3	CBS Radio	Chicago, IL	Cook
WBEQ	FM	90.7	NC	Nws/Tlk/Inf	Chicago, IL	03/05/2004	3	WBEZ Alliance Inc	Morris, IL	Grundy
WBEW	FM	89.5	NC	Nws/Tlk/Inf	Chicago, IL	07/02/2003	3	WBEZ Alliance Inc	Chesterton, IN	Porter
WBEZ	FM	91.5	NC	Nws/Tlk/Inf	Chicago, IL	07/02/2003	3	WBEZ Alliance Inc	Chicago, IL	Cook
WBGX	AM	1570	C	Gosp/Talk	Chicago, IL	07/02/2003	3	Great Lakes Radio	Harvey, IL	Cook
WBIG	AM	1280	C	Nws/Tlk/Spt	Chicago, IL	07/02/2003	3	Jakle-McNaughton Stations	Aurora, IL	Du Page
WBMF	FM	88.1	NC	Religion	Chicago, IL	12/22/2003	3	Family Worship Center Church Inc	Crete, IL	Will
WCCQ	FM	98.3	C	Country	Chicago, IL	07/02/2003	3	NextMedia Group Inc	Crest Hill, IL	Will
WCEV	AM	1450	C	Ethnic	Chicago, IL	07/02/2003	3	Migala Communications Corp	Cicero, IL	Cook
WCFJ	AM	1470	C	Variety	Chicago, IL	07/02/2003	3	Newsweb Radio Company	Chicago Heights, IL	Cook
WCFL	FM	104.7	NC	ChrsContem	Chicago, IL	07/02/2003	3	Illinois Bible Institute Inc	Morris, IL	Grundy
WCFS	FM	105.9	C	News	Chicago, IL	07/02/2003	3	CBS Radio	Elmwood Park, IL	Cook
WCGO	AM	1590	C	Ethnic	Chicago, IL	07/02/2003	3	Kovas Family GST Trust, Joseph W. Walburn,	Evanston, IL	Cook
WCKG	AM	1530	C	Alternative	Chicago, IL	07/02/2003	3	Joseph J Gentile Inc	Elmhurst, IL	Du Page
WCLR	FM	88.3	NC	Chrst/Altve	Chicago, IL	01/12/2004	3	Educational Media Foundation	Arlington Heights, IL	Cook
WCNM	FM	88.9	NC	DARK	Chicago, IL	04/16/2012	3	Calvary Radio Network Inc (IN)	Harvard, IL	McHenry
WCPQ	FM	99.9	C	Talk	Chicago, IL	07/02/2003	3	Newsweb Radio Company	Park Forest, IL	Cook
WCPT	AM	820	C	Talk	Chicago, IL	07/02/2003	3	Newsweb Radio Company	Willow Springs, IL	Cook
WCPT	FM	92.7	C	Talk	Chicago, IL	07/02/2003	3	Newsweb Radio Company	Arlington Heights, IL	Cook
WCPY	FM	92.5	C	Talk	Chicago, IL	01/20/2005	3	Newsweb Radio Company	DeKalb, IL	DeKalb
WCRX	FM	88.1	NC	CHR/Rhymc	Chicago, IL	07/02/2003	3	Columbia College	Chicago, IL	Cook
WCSF	FM	88.7	NC	Rock/Altve	Chicago, IL	07/02/2003	3	University of St. Francis	Joliet, IL	Will
WCSJ	AM	1550	C	AdStd/News	Peoria, IL	10/05/2011	154	GS Radio of Illinois LLC	Morris, IL	Grundy
WCSJ	FM	103.1	C	AdStd/News	Chicago, IL	07/02/2003	3	Nelson Multimedia Inc	Morris, IL	Grundy
WDCB	FM	90.9	NC	Jazz/News	Chicago, IL	07/02/2003	3	College Of Du Page	Glen Ellyn, IL	Du Page
WDGC	FM	88.3	NC	Variety	Chicago, IL	07/02/2003	3	Du Page City, IL School District #99	Downers Grove, IL	Du Page
WDRV	FM	97.1	C	Rock	Chicago, IL	07/02/2003	3	Hubbard Radio LLC	Chicago, IL	Cook
WDSO	FM	88.3	NC	Rock/Varty	Chicago, IL	07/02/2003	3	Duneland School Corp	Chesterton, IN	Porter
WEEF	AM	1430	C	Ethnic	Chicago, IL	07/02/2003	3	Polnet Communications Ltd	Deerfield, IL	Lake

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

# FCC Geographic Market Definition for Chicago, IL

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WEPS	FM	88.9	NC	News/Talk	Chicago, IL	07/02/2003	3	IL School Dist U-46	Elgin, IL	Kane
WERV	FM	95.9	C	Clsc Hits	Chicago, IL	07/02/2003	3	NextMedia Group Inc	Aurora, IL	Du Page
WETN	FM	88.1	NC	ChrsContem	Chicago, IL	07/02/2003	3	Wheaton College	Wheaton, IL	Du Page
WFMT	FM	98.7	C	Classical	Chicago, IL	07/02/2003	3	Window to the World Comm Inc	Chicago, IL	Cook
WFXF	FM	103.9	C	Clsc Rock	Chicago, IL	07/02/2003	3	The Mile High Station Trust LLC	Dundee, IL	Kane
WGBK	FM	88.5	NC	Educational	Chicago, IL	07/02/2003	3	Glenbrook High School District	Glenview, IL	Cook
WGCI	FM	107.5	C	Urban	Chicago, IL	07/02/2003	3	Clear Channel Communications Inc	Chicago, IL	Cook
WGEN	FM	88.9	NC	RlgMs/Educ	Chicago, IL	07/02/2003	3	Life On The Way Communications Inc	Monee, IL	Will
WGN	AM	720	C	Nws/Tlk/Spt	Chicago, IL	07/02/2003	3	p Tribune Company	Chicago, IL	Cook
WGRB	AM	1390	C	Inspiration	Chicago, IL	07/02/2003	3	Clear Channel Communications Inc	Chicago, IL	Cook
WGTD	FM	91.1	NC	NPR/Clsci	Chicago, IL	07/02/2003	3	Gateway Technical College	Kenosha, WI	Kenosha
WGVE	FM	88.7	NC	Var/Tlk/Spt	Chicago, IL	07/02/2003	3	Gary Community School Corp	Gary, IN	Lake
WHCM	FM	88.3	NC	Variety	Chicago, IL	07/02/2003	3	William Rainey Harper College	Palatine, IL	Cook
WHFH	FM	88.5	NC	AOR	Chicago, IL	07/02/2003	3	Community High School District No. 233	Flossmoor, IL	Cook
WHPK	FM	88.5	NC	Variety	Chicago, IL	07/02/2003	3	University of Chicago	Chicago, IL	Cook
WHSD	FM	88.5	NC	Variety	Chicago, IL	07/02/2003	3	Hinsdale Twp.	Hinsdale, IL	Du Page
WIIT	FM	88.9	NC	Variety	Chicago, IL	07/02/2003	3	Illinois Institute of Technology	Chicago, IL	Cook
WILV	FM	100.3	C	AC	Chicago, IL	07/02/2003	3	Hubbard Radio LLC	Chicago, IL	Cook
WIND	AM	560	C	News/Talk	Chicago, IL	07/02/2003	3	Salem Communications Corporation	Chicago, IL	Cook
WIQI	FM	101.1	C	Adult Hits	Chicago, IL	07/02/2003	3	Merlin Media LLC	Chicago, IL	Cook
WJCH	FM	91.9	NC	Christian	Chicago, IL	07/02/2003	3	Family Stations Inc	Joliet, IL	Will
WJDK	FM	95.7	C	AC	Chicago, IL	07/02/2003	3	Nelson Multimedia Inc	Seneca, IL	Grundy
WJKL	FM	94.3	NC	ChrsContem	Chicago, IL	07/02/2003	3	Educational Media Foundation	Glendale Heights, IL	DuPage
WJMK	FM	104.3	C	Clsc Hits	Chicago, IL	07/02/2003	3	CBS Radio	Chicago, IL	Cook
WJOB	AM	1230	C	Nws/Tlk/Spt	Chicago, IL	07/02/2003	3	Vazquez Development LLC	Hammond, IN	Lake
WJOL	AM	1340	C	Nws/Tlk/Spt	Chicago, IL	07/02/2003	3	NextMedia Group Inc	Joliet, IL	Will
WKKC	FM	89.3	NC	Urban AC	Chicago, IL	07/02/2003	3	Community College District #508	Chicago, IL	Cook
WKRS	AM	1220	C	Span/Sprts	Chicago, IL	07/02/2003	3	NextMedia Group Inc	Waukegan, IL	Lake
WKSC	FM	103.5	C	CHR	Chicago, IL	07/02/2003	3	Clear Channel Communications Inc	Chicago, IL	Cook
WKTA	AM	1330	C	Ethnic	Chicago, IL	07/02/2003	3	Polnet Communications Ltd	Evanston, IL	Cook
WLEY	FM	107.9	C	Mexican	Chicago, IL	07/02/2003	3	Spanish Broadcasting System	Aurora, IL	Du Page
WLIP	AM	1050	C	News/Talk	Chicago, IL	07/02/2003	3	NextMedia Group Inc	Kenosha, WI	Kenosha
WLIT	FM	93.9	C	AC	Chicago, IL	07/02/2003	3	Clear Channel Communications Inc	Chicago, IL	Cook
WLJE	FM	105.5	C	Country	Chicago, IL	07/02/2003	3	Porter County Broadcasting	Valparaiso, IN	Porter

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

# FCC Geographic Market Definition for Chicago, IL

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WLPR	FM	89.1	NC	Nws/Tlk/Spt	Chicago, IL	04/21/2006	3	Northwest Indiana Public Broadcasting Inc	Lowell, IN	Lake
WLRA	FM	88.1	NC	Variety	Chicago, IL	07/02/2003	3	Lewis University	Lockport, IL	Will
WLS	AM	890	C	News/Talk	Chicago, IL	07/02/2003	3	Cumulus Media Holdings Inc	Chicago, IL	Cook
WLS	FM	94.7	C	Clsc Hits	Chicago, IL	07/02/2003	3	Cumulus Media Holdings Inc	Chicago, IL	Cook
WLTH	AM	1370	C	Talk/RhyBI	Chicago, IL	07/02/2003	3	Marshall Media Group Inc	Gary, IN	Lake
WTLT	FM	88.1	NC	Variety	Chicago, IL	07/02/2003	3	Lyons Township High School	La Grange, IL	Cook
WLUP	FM	97.9	C	Clsc Rock	Chicago, IL	07/02/2003	3	Merlin Media LLC	Chicago, IL	Cook
WLUW	FM	88.7	NC	Variety	Chicago, IL	07/02/2003	3	Loyola University of Chicago	Chicago, IL	Cook
WMBI	AM	1110	NC	Span/Relgn	Chicago, IL	07/02/2003	3	Moody Bible Institute of Chicago Incorporated	Chicago, IL	Cook
WMBI	FM	90.1	NC	Religion	Chicago, IL	07/02/2003	3	Moody Bible Institute of Chicago Incorporated	Chicago, IL	Cook
WMTH	FM	90.5	NC	Eclectic	Chicago, IL	07/02/2003	3	Maine Township #207	Park Ridge, IL	Cook
WMVP	AM	1000	C	Sports	Chicago, IL	07/02/2003	3	ABC/Disney	Chicago, IL	Cook
WMXM	FM	88.9	NC	Variety	Chicago, IL	07/02/2003	3	Lake Forest College	Lake Forest, IL	Lake
WNDZ	AM	750	C	Variety	Chicago, IL	07/02/2003	3	Newsweb Radio Company	Portage, IN	Porter
WNTD	AM	950	C	Relgn/Talk	Chicago, IL	07/02/2003	3	M&S WNTD LLC	Chicago, IL	Cook
WNTH	FM	88.1	NC	Variety	Chicago, IL	07/02/2003	3	New Trier Township District #203 Bd of Education	Winnetka, IL	Cook
WNUA	FM	95.5	C	Mexican	Chicago, IL	07/02/2003	3	Clear Channel Communications Inc	Chicago, IL	Cook
WNUR	FM	89.3	NC	Variety	Chicago, IL	07/02/2003	3	Northwestern University	Evanston, IL	Cook
WNVN	AM	1030	C	Polish	Chicago, IL	07/02/2003	3	Polnet Communications Ltd	Vernon Hills, IL	Lake
WNWI	AM	1080	C	Intnl/Talk	Chicago, IL	07/02/2003	3	Birach Broadcasting Corporation	Oak Lawn, IL	Cook
WOJO	FM	105.1	C	Mexican	Chicago, IL	07/02/2003	3	Univision	Evanston, IL	Cook
WONC	FM	89.1	NC	AOR	Chicago, IL	07/02/2003	3	North Central College	Naperville, IL	Du Page
WPJX	AM	1500	C	Rock	Chicago, IL	07/02/2003	3	Polnet Communications Ltd	Zion, IL	Lake
WPNA	AM	1490	C	Polish	Chicago, IL	07/02/2003	3	Polish National Alliance	Oak Park, IL	Cook
WPPN	FM	106.7	C	Spanish AC	Chicago, IL	07/02/2003	3	Univision	Des Plaines, IL	Cook
WPWX	FM	92.3	C	Urban	Chicago, IL	07/02/2003	3	Crawford Broadcasting Company	Hammond, IN	Lake
WRDZ	AM	1300	C	Family Hits	Chicago, IL	07/02/2003	3	ABC/Disney	La Grange, IL	Cook
WRLT	AM	1450	C	Span/Talk	Chicago, IL	10/24/2003	3	Midway Broadcasting	Cicero, IL	Cook
WRMN	AM	1410	C	News/Talk	Chicago, IL	07/02/2003	3	Fox Valley Broadcasting Co Inc	Elgin, IL	Kane
WRRG	FM	88.9	NC	Alternative	Chicago, IL	07/02/2003	3	Triton College	River Grove, IL	Cook
WRSE	FM	88.7	NC	Variety	Chicago, IL	07/02/2003	3	Elmhurst College	Elmhurst, IL	Du Page
WRTE	FM	90.5	NC	Varty/Span	Chicago, IL	07/02/2003	3	WBEZ Alliance Inc	Chicago, IL	Cook
WRTD	AM	1200	C	SpNws/Talk	Chicago, IL	07/02/2003	3	Univision	Chicago, IL	Cook
WRTW	FM	90.5	NC	Christian	Chicago, IL	04/12/2010	3	Hyles-Anderson College	Crown Point, IN	Lake

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# FCC Geographic Market Definition for Chicago, IL

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WRXQ	FM	100.7	C	Rock	Chicago, IL	07/02/2003	3	NextMedia Group Inc	Coal City, IL	Grundy
WSBC	AM	1240	C	Variety	Chicago, IL	07/02/2003	3	Newsweb Radio Company	Chicago, IL	Cook
WSCR	AM	670	C	Sprts/Talk	Chicago, IL	07/02/2003	3	CBS Radio	Chicago, IL	Cook
WSPY	AM	1480	C	70s Hits	Chicago, IL	07/02/2003	3	Nelson Multimedia Inc	Geneva, IL	Kane
WSPY	FM	107.1	C	Nws/Tlk/SA	Chicago, IL	07/02/2003	3	Nelson Multimedia Inc	Plano, IL	Kendall
WSRB	FM	106.3	C	Urban AC	Chicago, IL	07/02/2003	3	Crawford Broadcasting Company	Lansing, IL	Cook
WSRI	FM	88.7	NC	Chrst/Altve	Chicago, IL	05/24/2005	3	Educational Media Foundation	Sugar Grove, IL	Kane
WSSD	FM	88.1	NC	Gospl/BIGrs	Chicago, IL	07/02/2003	3	Lakeside Telecommunications Inc	Chicago, IL	Cook
WSSR	FM	96.7	C	AC	Chicago, IL	07/02/2003	3	NextMedia Group Inc	Joliet, IL	Will
WTMK	FM	88.5	NC	ChrsContem		09/23/2008	0	Olivet Nazarene University	Lowell, IN	Lake
WTMX	FM	101.9	C	Hot AC	Chicago, IL	07/02/2003	3	Hubbard Radio LLC	Skokie, IL	Cook
WTZI	FM	88.1	NC	Religion	Chicago, IL		3	Calvary Radio Network Inc (IN)	Rosemont, IL	Cook
WTZY	FM	91.3	NC	Religion	Chicago, IL	11/26/2012	3	Calvary Radio Network Inc (IN)	Wonder Lake, IL	McHenry
WUON	FM	89.3	NC	ChrsContem	Chicago, IL	04/18/2011	3	Olivet Nazarene University	Morris, IL	Grundy
WUSN	FM	99.5	C	Country	Chicago, IL	07/02/2003	3	CBS Radio	Chicago, IL	Cook
WVAZ	FM	102.7	C	Urban AC	Chicago, IL	07/02/2003	3	Clear Channel Communications Inc	Oak Park, IL	Cook
WVIV	FM	103.1	C	Span/Pop	Chicago, IL	07/02/2003	3	Univision	Highland Park, IL	Lake
WVIX	FM	93.5	C	Span/Pop	Chicago, IL	07/02/2003	3	Univision	Lemont, IL	Cook
WVON	AM	1690	C	Talk	Chicago, IL	07/02/2003	3	Clear Channel Communications Inc	Berwyn, IL	Cook
WVUR	FM	95.1	NC	Diverse	Chicago, IL	07/02/2003	3	Valparaiso University	Valparaiso, IN	Porter
WWCA	AM	1270	NC	Relgn/Talk	Chicago, IL	07/02/2003	3	Starboard Media Foundation Inc D/B/ARelevant	Gary, IN	Lake
WWDV	FM	96.9	C	Rock	Chicago, IL	07/02/2003	3	Hubbard Radio LLC	Zion, IL	Lake
WWHN	AM	1510	C	Black Gospl	Chicago, IL		3	Hawkins Broadcasing Co	Joliet, IL	Will
WWTG	FM	88.1	NC	Chrst/Talk	Chicago, IL	01/10/2012	3	Cary Grove Adventist Fellowship	Carpentersville, IL	Kane
WXAV	FM	88.3	NC	Variety	Chicago, IL	07/02/2003	3	St Xavier University	Chicago, IL	Cook
WXLC	FM	102.3	C	Hot AC	Chicago, IL	07/02/2003	3	NextMedia Group Inc	Waukegan, IL	Lake
WXRD	FM	103.9	C	Clsc Rock	Chicago, IL	07/02/2003	3	Porter County Broadcasting	Crown Point, IN	Lake
WXRT	FM	93.1	C	AAA	Chicago, IL	07/02/2003	3	CBS Radio	Chicago, IL	Cook
WYCA	FM	102.3	C	Gospel	Chicago, IL	07/02/2003	3	Crawford Broadcasting Company	Crete, IL	Will
WYKT	FM	105.5	C	Clsc Rock	Chicago, IL	07/02/2003	3	STARadio Corp	Wilmington, IL	Will
WYLL	AM	1160	C	Chrst/Talk	Chicago, IL	07/02/2003	3	Salem Communications Corporation	Chicago, IL	Cook
WZKL	FM	91.7	NC	ChrsContem	Chicago, IL	06/08/2010	3	Educational Media Foundation	Woodstock, IL	McHenry
WZRD	FM	88.3	NC	Variety	Chicago, IL	07/02/2003	3	Northeastern Illinois University	Chicago, IL	Cook
WZSR	FM	105.5	C	Hot AC	Chicago, IL	07/02/2003	3	The Mile High Station Trust LLC	Woodstock, IL	McHenry

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## FCC Geographic Market Definition for Chicago, IL

Call Letters	AM/ FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WZVN	FM	107.1	C	AC	Chicago, IL	07/02/2003	3	Porter County Broadcasting	Lowell, IN	Lake

**Number of Stations in Geographic Market 137**

### Previous Stations in Geographic Market

WIIL	FM	95.1	C	Adult Rock	Milwaukee-Racine, WI	04/02/2010	38	NextMedia Group Inc	Union Grove, WI	Racine
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### **Greenville-New Bern-Jacksonville**

Assignee proposes to acquire five FM stations and two AM stations in the Greenville-New Bern-Jacksonville, North Carolina Arbitron market, namely WERO (FM), Washington, North Carolina, WRNS-FM, Kinston, North Carolina, WRNS(AM), Kinston, North Carolina, WANG(AM), Havelock North Carolina, WXQR-FM, Jacksonville, North Carolina, WQZL(FM), Belhaven, North Carolina, and WQSL(FM), Jacksonville, North Carolina.

As demonstrated by the attached study, the Greenville-New Bern-Jacksonville market includes 58 full-power commercial radio stations. Thus, in this market a party may own up to eight radio stations, up to five of which may be in the same service.

Assignee's proposal to own five FM stations and two AM stations in this market is consistent with the multiple ownership limits.

# FCC Geographic Market Definition for Greenville-New Bern-Jacksonville, NC

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WAAE	FM	91.9	NC	Chrst/Inspr	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	American Family Association Incorporated	New Bern, NC	Craven
WAGO	FM	88.7	NC	Christian	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Pathway Christian Academy Inc	Snow Hill, NC	Greene
WANG	AM	1330	C	Adlt Stndrd	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	NextMedia Group Inc	Havelock, NC	Craven
WAVQ	AM	1400	C	Clsc Hits	Greenville-New Bern-Jacksonville, NC	11/26/2008	86	CDV Broadcasting LLC	Jacksonville, NC	Onslow
WBJD	FM	91.5	NC	News/Info	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Craven Community College Board Trustees	Atlantic Beach, NC	Carteret
WBNK	FM	92.7	C	ChrsContem	Greenville-New Bern-Jacksonville, NC	01/01/2009	86	Towers Investment Trust Inc	Pine Knoll Shores, NC	Carteret
WDLX	AM	930	C	Sports	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Pirate Media Group LLC	Washington, NC	Beaufort
WECU	AM	1570	C	Black Gospl	Greenville-New Bern-Jacksonville, NC	02/08/2006	86	CTC Media Group Inc	Winterville, NC	Pitt
WELS	AM	1010	C	Gospel	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Curtis Media Group	Kinston, NC	Lenoir
WELS	FM	102.9	C	Clsc Hits	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Curtis Media Group	Kinston, NC	Lenoir
WERO	FM	93.3	C	CHR	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	NextMedia Group Inc	Washington, NC	Beaufort
WGHB	AM	1250	C	Sports	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Pirate Media Group LLC	Farmville, NC	Pitt
WIKS	FM	101.9	C	Urban	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Beasley Broadcast Group	New Bern, NC	Craven
WJCV	AM	1290	C	Sothn Gspel	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Down East Broadcasting Co Inc	Jacksonville, NC	Onslow
WJKA	FM	90.1	NC	Talk	Greenville-New Bern-Jacksonville, NC	06/03/2008	86	American Family Association Incorporated	Jacksonville, NC	Onslow
WJNC	AM	1240	C	Nws/Tlk/Spt	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Benfield, Ronald	Jacksonville, NC	Onslow
WKGv	FM	104.1	NC	ChrsContem	Greenville-New Bern-Jacksonville, NC	02/29/2008	86	Educational Media Foundation	Swansboro, NC	Onslow
WKNS	FM	90.3	NC	News/Info	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Craven Community College Board Trustees	Kinston, NC	Lenoir
WLGP	FM	100.3	NC	Christian	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Barinowski Investment Co LP	Harkers Island, NC	Carteret
WLGT	FM	98.3	C	Christian	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Benfield, Ronald	Washington, NC	Beaufort
WLNR	AM	1230	C	Gospel	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Rodriguez, Estuardo	Kinston, NC	Lenoir
WLVG	FM	105.1	NC	ChrsContem	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Educational Media Foundation	Havelock, NC	Craven
WMGV	FM	103.3	C	AC	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Beasley Broadcast Group	Newport, NC	Carteret
WNBB	FM	97.9	C	Country	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Coastal Carolina Radio LLC	Bayboro, NC	Pamlico
WNBR	FM	98.9	C	Country	Greenville-New Bern-Jacksonville, NC	11/08/2004	86	Coastal Carolina Radio LLC	Bethel, NC	Pitt
WNBU	FM	94.1	C	News/Talk	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Inner Banks Media LLC	Oriental, NC	Pamlico
WNCT	AM	1070	C	Blues/Beach	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Beasley Broadcast Group	Greenville, NC	Pitt
WNCT	FM	107.9	C	CIHts/Oldes	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Beasley Broadcast Group	Greenville, NC	Pitt
WNOS	AM	1450	C	News/Talk	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	CTC Media Group Inc	New Bern, NC	Craven
WNTB	FM	93.7	C	Nws/Tlk/Inf	Greenville-New Bern-Jacksonville, NC	05/11/2012	86 p	Davis Media LLC	Topsail Beach, NC	Pender
WOOW	AM	1340	C	Gospel	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Rouse, James	Greenville, NC	Pitt
WOTJ	FM	90.7	NC	Gospel	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Grace Christian School	Morehead City, NC	Carteret
WQSL	FM	92.3	C	Adult Hits	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	NextMedia Group Inc	Jacksonville, NC	Onslow
WQZL	FM	101.1	C	Adult Hits	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	NextMedia Group Inc	Belhaven, NC	Beaufort

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# FCC Geographic Market Definition for Greenville-New Bern-Jacksonville, NC

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WRHD	FM	94.3	C	AC	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Inner Banks Media LLC	Farmville, NC	Pitt
WRHT	FM	96.3	C	Country	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Inner Banks Media LLC	Morehead City, NC	Carteret
WRMR	FM	98.7	C	Modern	Greenville-New Bern-Jacksonville, NC	04/24/2012	86	Capitol Broadcasting Company Inc	Jacksonville, NC	Onslow
WRNS	AM	960	C	Country	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	NextMedia Group Inc	Kinston, NC	Lenoir
WRNS	FM	95.1	C	Country	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	NextMedia Group Inc	Kinston, NC	Lenoir
WRSV	FM	92.1	C	Urban AC	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Northstar Broadcasting Corporation	Elm City, NC	Wilson
WSFL	FM	106.5	C	Clsc Rock	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Beasley Broadcast Group	New Bern, NC	Craven
WSME	AM	1120	C	Old/CHt/Bch	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	AM Radio Subsidiary LLC	Camp Lejeune, NC	Onslow
WSRP	AM	910	C	DARK	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Rodriguez, Estuardo	Jacksonville, NC	Onslow
WSTK	FM	104.5	C	Christian	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Benfield, Ronald	Aurora, NC	Beaufort
WTEB	FM	89.3	NC	Clsc/News	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Craven Community College Board Trustees	New Bern, NC	Craven
WTIB	FM	103.7	C	News/Talk	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Inner Banks Media LLC	Williamston, NC	Martin
WTKF	FM	107.1	C	Nws/Tlk/Spt	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Atlantic Ridge Telecasters Inc	Atlantic, NC	Carteret
WTOW	AM	1320	C	Gospel	Greenville-New Bern-Jacksonville, NC	05/10/2006	86	Rouse, James	Washington, NC	Beaufort
WVOT	AM	1420	C	Gospel	Greenville-New Bern-Jacksonville, NC	08/04/2006	86	Kingdom Expansion Corporation	Wilson, NC	Wilson
WWNB	AM	1490	C	Sports	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	CTC Media Group Inc	New Bern, NC	Craven
WXBE	FM	88.3	NC	Talk	Greenville-New Bern-Jacksonville, NC	05/16/2005	86	American Family Association Incorporated	Beaufort, NC	Carteret
WXNR	FM	99.5	C	Alternative	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Beasley Broadcast Group	Grifton, NC	Pitt
WXQR	FM	105.5	C	Modern	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	NextMedia Group Inc	Jacksonville, NC	Onslow
WZGO	FM	91.1	NC	Christian	Greenville-New Bern-Jacksonville, NC	10/14/2005	86	Pathway Christian Academy Inc	Aurora, NC	Beaufort
WZMB	FM	91.3	NC	Variety	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	E Carolina University Media Board	Greenville, NC	Pitt
WZNB	FM	88.5	NC	News/Info	Greenville-New Bern-Jacksonville, NC	07/02/2003	86	Craven Community College Board Trustees	New Bern, NC	Craven
WZPE	FM	90.1	NC	Classical	Greenville-New Bern-Jacksonville, NC	10/11/2004	86	Educational Information Corporation	Bath, NC	Beaufort
WZUP	FM	104.7	C	Mexican	Greenville-New Bern-Jacksonville, NC	08/01/2003	86	Benfield, Ronald	La Grange, NC	Lenoir

Number of Stations in Geographic Market 58

## Previous Stations in Geographic Market

WEQR	FM	97.7	C	CHR	04/09/2008	0	Curtis Media Group	Walnut Creek, NC	Wayne
WFMC	AM	730	C	Black Gosp	05/22/2006	0	Curtis Media Group	Goldsboro, NC	Wayne

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