

MULTIPLE OWNERSHIP COMPLIANCE SHOWING

As set forth in Exhibit 10, when the parties close on the instant proposal by MB Media Group, Inc. (“MB Media”) for the acquisition of Station KZNZ (formerly KCCA(FM)) and also on MB Media’s proposed acquisition of Stations KSUB(AM), KCIN(FM), KBRE(AM), and KBRE-FM, all Cedar City, Utah, MB Media will have an ownership interest in two AM and three FM commercial radio stations -- KBRE(AM), KBRE-FM, KSUB(AM), KCIN(FM) and KZNZ (formerly KCCA).¹ The proposed transactions are therefore in compliance with Section 73.3555(a)(1)(iii) of the Commission’s Rules which limits local ownership in markets with between 15 and 29 commercial radio stations to a total of six commercial stations, no more than four of which may be in the same service.

In support of this determination, three engineering showings (attached) have been prepared by Munn-Reese, Inc., MB Media’s engineering consultant. Specifically, these showings reflect that the proposed acquisitions are being studied on the basis of three different markets. Market 1 is encompassed by the principal community contours of Stations KBRE(AM), KBRE-FM, KSUB(AM) and KCIN(FM). Market 2 is encompassed by the principal community contours of Stations KBRE(AM), KSUB(AM), KCIN(FM) and the proposed facilities (see File No. BPH-20010306ABX) for Station KZNZ (listed as KCCA). Market 3 is encompassed by the principal community contours of Stations KBRE(AM), KSUB(AM), and the licensed facilities of Station KZNZ (listed as KCCA). The showings include maps identifying by relevant principal community contours the location and geographic coverage of Stations KBRE(AM), KBRE-FM, KSUB(AM), KCIN(FM), and KZNZ(FM) (both licensed and proposed - listed as KCCA), all of which MB Media proposes to acquire. The engineering showings also identify the commercial radio stations whose principal community contours overlap the principal community contours of the five stations to be co-owned. As reflected in these showings, there are 15 commercial radio stations within each of the defined markets. Therefore, since MB Media is proposing to hold an attributable interest in a total of five commercial radio stations, two of which are AM and three of which are FM stations in markets with 15 commercial radio stations, the proposed assignments comply with the provisions of Section 73.3555(a)(1)(iii) of the Commission’s Rules.

¹ At the time of closing, MB Media will also have an ownership interest in MB Broadcasting, Inc.’s low power televisions identified in Exhibit III-A hereto. However, low power stations do not have to be taken into account in an analysis of MB Media’s compliance with the FCC’s multiple ownership rules. *See* Sections 73.3555 and 74.732 of the Commission’s Rules.