

**TECHNICAL STATEMENT**  
**RADIO MULTIPLE OWNERSHIP ANALYSIS**

We propose a minor modification for this station. A multiple ownership analysis was prepared considering radio stations under present or proposed common ownership, time brokerage or joint sales.<sup>i</sup>

**Metro Market Study**

The station is designated “home” to the McAllen-Brownsville-Harlingen, TX radio Metro; the number of stations owned by us in the Metro is not changing by this application.

According to the FCC’s local ownership “tiers,” in a Metro reported by BIA as having 30 or more commercial and noncommercial educational full-power radio stations, a party may have a cognizable interest in up to 7 commercial full-power radio stations, not more than 4 of which are in the same service(AM or FM)<sup>ii</sup>. This application complies with the multiple ownership rules because only 5 of more than 34 full-power radio stations (1 AM 4 FM) will be attributable to us.

**Interim Contour-Overlap Analysis**

Because the principal community of this station and the communities of all commonly-owned or attributable stations with overlapping principal contours are located inside of a Metro, an interim contour-overlap analysis is not required.

Respectfully Submitted,

Troy G. Langham

VP, Technical Regulatory Affairs

29 March 2019

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<sup>i</sup> None of the following stations are attributable by virtue of a time brokerage agreement or joint sales agreement  
<sup>ii</sup> no person or single entity (or entities under common control) may have a cognizable interest in more than 50% of the full-power, commercial and noncommercial radio stations in such market unless the combination of stations comprises not more than one AM and one FM station.

## FCC Geographic Market Definition for McAllen-Brownsville-Harlingen, TX

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market	Home	Owner	City & State of License	County of License
						Designn Date	Mkt Rank			
KBFM	FM	104.1	C	Rhymc/CHR	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	iHeartMedia Inc	Edinburg, TX	Hidalgo
KBNR	FM	88.3	NC	Spn/Cct/Ed	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	World Radio Network Incorporated	Brownsville, TX	Cameron
KBTQ	FM	96.1	C	Span/Varty	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	Univision	Harlingen, TX	Cameron
KBUC	FM	102.1	C	Tejano	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	R Communications Media Group	Raymondville, TX	Willacy
KCAS	FM	91.5	NC	Religion	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	Faith Baptist Church Inc	McCook, TX	Hidalgo
KESO	FM	92.7	C	Mexican	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	R Communications Media Group	South Padre Island, TX	Cameron
KFRQ	FM	94.5	C	Clsc Rock	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	Entravision Communications Corp	Harlingen, TX	Cameron
KGBT	AM	1530	C	Span/Sprts	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	Univision	Harlingen, TX	Cameron
KGBT	FM	98.5	C	Mexican	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	Univision	McAllen, TX	Hidalgo
KHID	FM	88.1	NC	Cls/Nws/Jaz	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	p Immaculate Heart Media Inc	McAllen, TX	Hidalgo
KHKZ	FM	106.3	C	Hot AC	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	iHeartMedia Inc	San Benito, TX	Cameron
KIRT	AM	1580	C	Span/Chrst	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	La Iglesia del Pueblo Inc	Mission, TX	Hidalgo
KJAV	FM	104.9	C	Span/CHR	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	Bi-Media Licensee LLC	Alamo, TX	Hidalgo
KJFF	FM	88.9	NC	Cls/Nws/Jaz	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	p Immaculate Heart Media Inc	Harlingen, TX	Cameron
KKPS	FM	99.5	C	Mexican	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	Entravision Communications Corp	Brownsville, TX	Cameron
KNVO	FM	101.1	C	Grupr/Cmbi	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	Entravision Communications Corp	Port Isabel, TX	Cameron
KOIR	FM	88.5	NC	Span/Relgn	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	Rio Grande Bible Institute	Edinburg, TX	Hidalgo
KQBO	FM	107.5	C	Mexican	McAllen-Brownsville-Harlingen, TX	08/11/2010	56	Sound Investments Unlimited Inc	Rio Grande City, TX	Starr
KQXX	FM	105.5	C	Hot AC	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	iHeartMedia Inc	Mission, TX	Hidalgo
KRGE	AM	1290	C	Span/Relgn	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	Christian Ministries of the Valley Inc	Weslaco, TX	Hidalgo
KRIO	AM	910	NC	Span/Relgn	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	Rio Grande Bible Institute	McAllen, TX	Hidalgo
KSOX	AM	1240	NC	Span/Relgn	McAllen-Brownsville-Harlingen, TX	.visoradi	56	Vision Hispana Incorporated Internacional	Raymondville, TX	Willacy
KTEX	FM	100.3	C	Country	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	iHeartMedia Inc	Mercedes, TX	Hidalgo
KUBR	AM	1210	C	Span/Chrst	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	La Radio Cristiana Network Inc	San Juan, TX	Hidalgo
KURV	AM	710	C	News/Talk	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	R Communications Media Group	Edinburg, TX	Hidalgo
KVJS	FM	88.1	NC	Christian	McAllen-Brownsville-Harlingen, TX	08/03/2012	56	Vision Hispana Incorporated Internacional	Arroyo, TX	Cameron
KVJY	AM	840	C	Span/CCtm	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	DAIJ Media LLC	Pharr, TX	Hidalgo
KVLY	FM	107.9	C	AC	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	Entravision Communications Corp	Edinburg, TX	Hidalgo
KVMV	FM	96.9	NC	ChrsContem	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	World Radio Network Incorporated	McAllen, TX	Hidalgo
KVNS	AM	1700	C	Sprts/Talk	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	iHeartMedia Inc	Brownsville, TX	Cameron
KZSP	FM	95.3	C	Tejano	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	R Communications Media Group	South Padre Island, TX	Cameron
XAVO	FM	101.5	C	Span/Pop	McAllen-Brownsville-Harlingen, TX	08/25/2004	56	R Communications Media Group	Rio Bravo, MX	Tamaulipas
XCAO	FM	89.1	C	Span/Oldes	McAllen-Brownsville-Harlingen, TX	08/13/2003	56	R Communications Media Group	Ciudad Camargo, MX	Tamaulipas
XHRR	FM	102.5	C	Mexican	McAllen-Brownsville-Harlingen, TX	07/02/2003	56	R Communications Media Group	Reynosa, MX	Tamaulipas

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

## FCC Geographic Market Definition for McAllen-Brownsville-Harlingen, TX

Call Letters	AM/ FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
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Number of Stations in Geographic Market 34

### Previous Stations in Geographic Market