

**Dataworld, Inc.**  
**Bethesda, MD**

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Friday, October 12, 2001

Dataworld LMA/Duopoly Market Coverage Analysis

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**Job Title: Wilks License Co., LLC**

Primary Stations

**Title: Wilks License Co., LLC**

Database: DW

City of license Licensee	St	Call sign	Srv	Auth Owner	FCC file number	Freq	Cls LMA status	ERP/ DkW	HAAT/ NkW	Latitude Longitude
Belle Chasse KJUL License, LLC	LA	KMEZ	FM	Lic Beasley Broadcast Group	BMLH-19970423KA	102.9 MHz	C3 LMA record	4.700	184.0	N 29° 57' 14.0" W 89° 56' 58.0"
Lacombe Styles Broadcasting of Louisiana	LA	WYLA	FM	Lic Styles Broadcasting Co., Inc.	BLH-20000809ABF	94.7 MHz	A LMA record	5.300	106.0	N 30° 15' 08.0" W 89° 45' 46.0"
New Orleans KJUL License, LLC	LA	WRNO	FM	Lic Beasley Broadcast Group	BLH-19860224KD	99.5 MHz	C LMA record	100.000	306.0	N 29° 58' 57.0" W 89° 57' 09.0"
Reserve Styles Broadcasting of New Orlea	LA	WSJZ	FM	Lic	BLH-20000809AAK	94.9 MHz	C3 LMA record	14.000	134.0	N 30° 02' 56.0" W 90° 28' 28.0"

>> End of Primary Stations <<

Dataworld, Inc.  
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Distance to City Grade Contour for Proposed LMA Stations

Title: Wilks License Co., LLC

Database: DW

Bearing (deg)	KMEZ Dist. (km)	WRNO-FM Dist. (km)	WYLA Dist. (km)	WSJZ Dist. (km)
.0	20.8	50.3	15.8	22.1
5.0	20.8	50.3	15.8	21.1
10.0	20.8	50.3	15.8	20.0
15.0	20.8	50.3	15.8	20.0
20.0	20.8	50.4	15.9	20.1
25.0	20.8	50.4	15.9	20.1
30.0	20.8	50.4	15.9	20.1
35.0	20.8	50.4	15.9	20.1
40.0	20.8	50.4	16.0	20.1
45.0	20.8	50.5	16.0	20.1
50.0	20.8	50.5	16.0	20.1
55.0	20.8	50.5	16.1	20.1
60.0	20.8	50.5	16.1	20.1
65.0	20.9	50.5	16.2	20.1
70.0	20.9	50.6	16.2	20.2
75.0	20.9	50.6	16.2	20.2
80.0	20.9	50.6	16.2	20.2
85.0	20.9	50.6	16.3	21.3
90.0	20.9	50.6	16.3	22.3
95.0	20.9	50.6	16.3	22.8
100.0	20.9	50.6	16.3	23.4
105.0	20.8	50.6	16.3	23.4
110.0	20.8	50.6	16.3	23.4
115.0	20.8	50.5	16.3	23.3
120.0	20.8	50.5	16.3	23.3
125.0	20.8	50.5	16.0	23.3
130.0	20.8	50.4	15.8	23.2
135.0	20.8	50.4	15.5	23.2
140.0	20.7	50.4	15.3	23.1
145.0	20.7	50.4	14.9	23.1
150.0	20.7	50.3	14.5	23.1
155.0	20.7	50.3	14.0	23.2
160.0	20.7	50.3	13.5	23.2
165.0	20.7	50.2	13.1	23.2
170.0	20.7	50.3	12.7	23.2
175.0	20.7	50.3	12.4	23.2
180.0	20.7	50.3	11.9	23.2
185.0	20.7	50.2	11.7	23.2
190.0	20.7	50.3	11.5	23.2
195.0	20.7	50.3	11.4	23.2
200.0	20.7	50.3	11.3	23.2
205.0	20.8	50.3	11.3	23.2
210.0	20.8	50.4	11.3	23.2
215.0	20.8	50.4	11.3	23.2
220.0	20.8	50.4	11.3	23.3
225.0	20.8	50.4	11.4	23.3
230.0	20.8	50.5	11.5	23.3
235.0	20.8	50.4	11.8	23.3
240.0	20.8	50.5	12.0	23.3
245.0	20.8	50.5	12.4	23.3
250.0	20.8	50.5	12.8	23.3

Distance to City Grade Contour for Proposed LMA Stations

Title: Wilks License Co., LLC

Database: DW

Bearing (deg)	KMEZ Dist. (km)	WRNO-FM Dist. (km)	WYLA Dist. (km)	WSJZ Dist. (km)
255.0	20.8	50.5	13.2	23.2
260.0	20.8	50.6	13.6	23.1
265.0	20.8	50.6	14.1	23.1
270.0	20.8	50.6	14.5	23.2
275.0	20.8	50.6	14.8	23.1
280.0	20.8	50.6	15.2	23.1
285.0	20.9	50.6	15.3	23.2
290.0	20.9	50.6	15.6	23.2
295.0	20.9	50.5	15.8	23.2
300.0	20.8	50.5	16.1	23.2
305.0	20.8	50.5	16.0	23.2
310.0	20.8	50.5	16.0	23.2
315.0	20.8	50.5	15.9	23.2
320.0	20.8	50.4	15.9	23.2
325.0	20.8	50.4	15.9	23.2
330.0	20.8	50.4	15.8	23.2
335.0	20.8	50.4	15.8	23.2
340.0	20.8	50.4	15.8	23.2
345.0	20.8	50.3	15.7	23.2
350.0	20.8	50.3	15.7	23.2
355.0	20.8	50.3	15.8	22.7

>> End of Distance to City Grade Contour for Proposed LMA/Duopoly Stations <<

Stations Processed in LMA/Duopoly Study

**Title: Wilks License Co., LLC**

Database: DW

City of license Licensee	St	Call sign	Srv	Auth Owner	FCC file number	Freq	Cls LMA status	ERP/ DkW	HAAT/ NkW	Latitude Longitude
Covington American First Comm., Inc.	LA	WASO	AM	Lic		730 kHz	II/B Con. Overlap	0.250	0.025	N 30° 29' 37.0" W 90° 08' 37.0"
Garyville 222 Corporation	LA	WCKW	AM	Lic	BL-19990521DD	1010 kHz	II/D Xmtr in Con.	0.500	0.042	N 30° 04' 35.0" W 90° 37' 17.0"
Golden Meadow Coastal Broadcasting of Larose,	LA	KLEB	AM	Lic	BL-19890518AG	1600 kHz	III/B Con. Overlap	5.000	0.250	N 29° 23' 43.0" W 90° 16' 01.0"
Gretna Robert C. Blakes, Sr.	LA	KKNO	AM	Lic	BL-19890829AC	750 kHz	II/D Xmtr in Con.	0.250		N 29° 53' 15.0" W 90° 05' 03.0"
Gretna Crocodile Broadcasting Corporati	LA	KGLA	AM	Lic	BL-19890911AH	1540 kHz	II/D Xmtr in Con.	1.000		N 29° 53' 15.0" W 90° 05' 03.0"
New Orleans F.w. Robert Broadcasting Company	LA	WVOG	AM	Lic	BL-19870814AD	600 kHz	III/D Xmtr in Con.	1.000		N 29° 57' 25.0" W 90° 09' 33.0"
New Orleans WTIX, Inc.	LA	WTIX	AM	Lic George H. Buck, Jr.		690 kHz	II/B Xmtr in Con.	10.000	5.000	N 29° 57' 53.0" W 89° 57' 31.0"
New Orleans Shadowlands Communications, LLC	LA	WSHO	AM	Lic		800 kHz	II/B Xmtr in Con.	1.000	0.233	N 29° 50' 42.0" W 90° 06' 39.0"
New Orleans Entercom New Orleans License, LL	LA	WWL	AM	Lic Entercom Communications Corporat		870 kHz	I-A/A Xmtr in Con.	50.000	50.000	N 29° 50' 14.0" W 90° 07' 55.0"
New Orleans Clear Channel Broadcasting Licens	LA	WYLD	AM	Lic Clear Channel Communications, In		940 kHz	II/B Xmtr in Con.	10.000	0.500	N 29° 53' 60.0" W 90° 00' 17.0"
New Orleans WGSO, LLC	LA	WGSO	AM	Lic	BL-19871209AF	990 kHz	II/B Xmtr in Con.	1.000	0.400	N 29° 57' 24.0" W 90° 04' 34.0"
New Orleans Communicom Company of Louisiana,	LA	WLNO	AM	Lic	BL-19811222AA	1060 kHz	II/B Xmtr in Con.	50.000	5.000	N 29° 52' 46.0" W 89° 59' 51.0"
New Orleans Christian Broadcasting Corporati	LA	WBOK	AM	Lic Willis Broadcasting Corporation		1230 kHz	IV/C Xmtr in Con.	1.000	1.000	N 29° 59' 18.0" W 90° 02' 45.0"
New Orleans Clear Channel Broadcasting Licens	LA	WODT	AM	Lic Clear Channel Communications, In		1280 kHz	III/B Xmtr in Con.	5.000	5.000	N 29° 53' 43.0" W 90° 00' 16.0"
New Orleans Entercom New Orleans License, LL	LA	WSMB	AM	Lic Entercom Communications Corporat		1350 kHz	III/B Xmtr in Con.	5.000	5.000	N 29° 55' 27.0" W 90° 02' 04.0"
New Orleans KJUL License, LLC	LA	WBYU	AM	Lic Beasley Broadcast Group	BL-19850524AD	1450 kHz	IV/C Xmtr in Con.	1.000	1.000	N 29° 57' 49.0" W 90° 06' 34.0"
Norco WFNO, LLC	LA	WFNO	AM	Lic	BL-19871203AA	830 kHz	II/B Xmtr in Con.	5.000	0.750	N 30° 03' 00.0" W 90° 22' 41.0"

Stations Processed in LMA/Duopoly Study

**Title: Wilks License Co., LLC**

Database: DW

City of license Licensee	St	Call sign	Srv	Auth Owner	FCC file number	Freq	Cls LMA status	ERP/ DkW	HAAT/ NkW	Latitude Longitude
Port Sulphur Miracle Assembly of God, Inc.	LA	KAGY	AM	Lic		1510 kHz	II/D Con. Overlap	1.000		N 29° 29' 03.0" W 89° 42' 15.0"
Slidell Mapa Broadcasting, LLC	LA	WSLA	AM	Lic		1560 kHz	II/D Xmtr in Con.	1.000		N 30° 15' 00.0" W 89° 45' 46.0"
Thibodaux La Terr Broadcasting Corporation	LA	KTIB	AM	Lic	BL-19860401AB	640 kHz	II/B Con. Overlap	5.000	1.000	N 29° 51' 05.0" W 90° 54' 48.0"
Bay Saint Louis Hancock Broadcasting Corp, Inc.	MS	WBSL	AM	Lic		1190 kHz	II/D Con. Overlap	5.000		N 30° 19' 25.0" W 89° 21' 03.1"
Biloxi G & R Radio, Inc.	MS	WVMI	AM	Lic		570 kHz	III/B Con. Overlap	5.000	1.000	N 30° 28' 29.0" W 88° 51' 22.0"
Pascagoula-Moss Point Judah Broadcasting Network, Inc.	MS	WZZJ	AM	Lic	BL-19790417AD	1580 kHz	II/B Con. Overlap	5.000	0.051	N 30° 23' 01.0" W 88° 32' 07.0"
Picayune Pearl River Communications, Inc.	MS	WRJW	AM	Lic		1320 kHz	III/B Con. Overlap	5.000	0.075	N 30° 31' 06.0" W 89° 38' 41.0"
Alexandria M&M Community Development, Inc.,	LA	KCJM	FM	Lic	BLL-20010713ABV107.9 MHz	107.9 MHz	L1	0.000	0.0	N 31° 18' 40.0" W 92° 26' 41.0"
Baton Rouge Guaranty Broadcasting Company of	LA	WDGL	FM	Lic	BLH-19851122KD	98.1 MHz	C Con. Overlap	100.000	457.2	N 30° 21' 58.0" W 91° 12' 47.0"
Baton Rouge Capstar TX, LP	LA	WFMF	FM	Lic	BLH-19820721AC	102.5 MHz	C Con. Overlap	100.000	384.0	N 30° 17' 49.0" W 91° 11' 40.0"
Empire JP Broadcasting, LLC	LA	KNOU	FM	Lic	BLH-20010514AAX104.5 MHz	104.5 MHz	C2 Xmtr in Con.	7.800	259.0	N 29° 33' 45.0" W 89° 49' 46.0"
Galliano Fleur de Lis Broadcasting, Inc.	LA	WTIX	FM	Lic	BLH-19980202KD	94.3 MHz	C1 Xmtr in Con.	100.000	299.0	N 29° 33' 45.0" W 89° 49' 46.0"
Hammond Citadel Broadcasting Company	LA	WBBE	FM	Lic	BLH-19841005CS	103.3 MHz	C Con. Overlap	100.000	305.7	N 30° 24' 06.0" W 90° 50' 43.0"
Houma Clear Channel Broadcasting Licens	LA	KFXN	FM	Lic	BLH-19880224KB	104.1 MHz	C Con. Overlap	100.000	592.5	N 29° 57' 13.0" W 90° 43' 25.0"
Kenner Entercom New Orleans License, LL	LA	WKZN	FM	Lic	BLH-19980430KE	105.3 MHz	C1 Xmtr in Con.	100.000	275.0	N 29° 58' 57.0" W 89° 57' 09.0"
La Place 222 Corporation	LA	WCKW	FM	Lic	BLH-19880217KE	92.3 MHz	C Con. Overlap	100.000	592.5	N 29° 57' 13.0" W 90° 43' 25.0"
Larose Coastal Broadcasting of Larose,	LA	KLRZ	FM	Lic	BLH-19961004KA	100.3 MHz	C2 Con. Overlap	50.000	97.0	N 29° 34' 40.0" W 90° 23' 56.0"

Stations Processed in LMA/Duopoly Study

**Title: Wilks License Co., LLC**

Database: DW

City of license Licensee	St	Call sign	Srv	Auth Owner	FCC file number	Freq	Cls LMA status	ERP/ DkW	HAAT/ NkW	Latitude Longitude
New Orleans Clear Channel Broadcasting Licens	LA	WQUE	FM	Lic Clear Channel Communications, In	BLH-19901211KD	93.3 MHz	C Xmtr in Con.	100.000	299.9	N 29° 55' 11.0" W 90° 01' 29.0"
New Orleans Entercom New Orleans License, LL	LA	WTKL	FM	Lic Entercom Communications Corporat	BLH-19890508KB	95.7 MHz	C Xmtr in Con.	100.000	299.9	N 29° 55' 11.0" W 90° 01' 29.0"
New Orleans Entercom New Orleans License, LL	LA	WEZB	FM	Lic	BLH-19890913KB	97.1 MHz	C Xmtr in Con.	100.000	300.0	N 29° 55' 11.0" W 90° 01' 29.0"
New Orleans Clear Channel Broadcasting Licens	LA	WYLD	FM	Lic Clear Channel Communications, In	BLH-19950526KC	98.5 MHz	C1 Xmtr in Con.	100.000	274.9	N 29° 58' 40.9" W 89° 56' 26.0"
New Orleans Clear Channel Broadcasting Licens	LA	WNOE	FM	Lic Clear Channel Communications, In	BLH-19850812KP	101.1 MHz	C Xmtr in Con.	100.000	306.0	N 29° 58' 57.0" W 89° 57' 09.0"
New Orleans Entercom New Orleans License, LL	LA	WLMG	FM	Lic Entercom Communications Corporat	BLH-19900319KB	101.9 MHz	C Xmtr in Con.	100.000	299.9	N 29° 55' 11.0" W 90° 01' 29.0"
Port Sulphur Clear Channel Broadcasting Licens	LA	KKND	FM	Lic Clear Channel Communications, In	BMLH-19960506KC	106.7 MHz	C1 Xmtr in Con.	100.000	299.0	N 29° 48' 30.0" W 89° 45' 42.0"
Picayune Guaranty Broadcasting Company of	MS	WKSX	FM	Lic Guaranty Corporation	BLH-19910923KG	106.1 MHz	C2 Con. Overlap	50.000	150.0	N 30° 31' 22.0" W 90° 00' 15.0"

>> End of Stations Processed in LMA/Duopoly Study <<

Transmitter Site-to-Site Distance and Bearing Calculations

Title: Wilks License Co., LLC

Database: DW

Stations Processed	KMEZ		WRNO-FM		WYLA		WSJZ	
	Dist. (km)	Br. (deg)	Dist. (km)	Br. (deg)	Dist. (km)	Br. (deg)	Dist. (km)	Br. (deg)
WASO	62.8	342.8	59.7	342.1	45.3	306.4	58.8	32.6
WCKW	66.1	282.1	65.2	279.4	84.8	256.9	14.5	282.2
KLEB	69.3	206.4	72.0	205.0	107.0	207.2	75.4	164.5
KKNO	14.9	240.4	16.5	230.3	51.0	217.4	41.7	115.4
KGLA	14.9	240.4	16.5	230.3	51.0	217.4	41.7	115.4
WVOG	20.2	271.0	20.1	261.9	50.3	229.4	32.0	108.5
WTIX	1.5	323.8	2.1	196.6	37.1	210.6	50.5	100.5
WSHO	19.7	232.1	21.6	225.0	56.3	216.6	41.7	122.8
WWL	21.9	233.6	23.7	227.0	58.2	217.7	40.5	125.4
WYLD	8.0	221.6	10.5	208.7	45.6	210.8	48.2	110.0
WGSO	12.2	271.5	12.2	256.5	44.6	222.6	39.7	104.9
WLNO	9.5	209.2	12.3	200.7	47.2	208.6	49.7	112.2
WBOK	10.0	292.4	9.0	274.2	40.0	222.9	41.8	99.2
WODT	8.4	219.1	10.9	207.3	46.0	210.4	48.4	110.6
WSMB	8.8	248.1	10.2	230.6	44.9	215.7	44.6	108.0
WBYU	15.4	274.1	15.3	262.1	46.3	226.2	36.4	105.0
WFNO	42.6	284.6	41.6	280.5	63.3	249.3	9.3	89.2
KAGY	57.3	155.5	60.4	156.5	85.6	176.2	97.3	130.0
WSLA	37.5	28.6	34.9	31.5	.2	180.0	72.0	71.7
KTIB	93.6	263.2	93.7	261.3	119.4	248.4	47.6	242.7
WBSL	70.7	54.3	69.2	56.6	40.3	78.5	112.2	73.9
WVMI	119.9	60.9	118.7	62.3	90.4	73.9	162.5	72.7
WZZJ	144.1	70.3	143.3	71.5	118.7	82.6	190.0	78.2
WRJW	69.2	24.9	66.5	26.3	31.7	20.9	95.2	56.6
KCJM-LP	282.4	302.9	280.4	302.4	281.9	295.4	234.9	307.2
WDGL	129.8	291.0	128.4	289.7	139.8	275.6	79.2	296.6
WFMF	125.6	288.0	124.4	286.6	137.6	272.4	74.5	291.9
KNOU	45.0	165.1	48.2	165.7	77.0	184.8	82.4	130.8
WTIX-FM	45.0	165.1	48.2	165.7	77.0	184.8	82.4	130.8
WBBE	99.5	300.3	97.6	298.7	105.2	279.4	53.0	317.8
KFXN-FM	74.6	270.2	74.3	267.7	98.2	250.5	26.2	246.2
WKZN	3.2	354.7	.0	.0	35.1	211.4	50.8	98.2
WCKW-FM	74.6	270.2	74.3	267.7	98.2	250.5	26.2	246.2
KLRZ	60.2	226.2	62.3	223.9	96.9	219.4	52.9	172.1
WQUE-FM	8.2	242.4	9.9	224.9	44.7	214.3	45.6	108.2
WTKL	8.2	242.4	9.9	224.9	44.7	214.3	45.6	108.2
WEZB	8.2	242.4	9.9	224.9	44.7	214.3	45.6	108.2
WYLD-FM	2.8	17.7	1.3	113.3	35.0	209.3	52.0	98.6
WNOE-FM	3.2	354.7	.0	.0	35.1	211.4	50.8	98.2
WLMG	8.2	242.4	9.9	224.9	44.7	214.3	45.6	108.2
KKND	24.3	131.8	26.7	136.4	49.4	179.9	73.7	111.1
WKSJ	63.5	355.3	60.3	355.3	38.0	322.5	69.4	40.5

>> End of Transmitter Site-to-Site Distance and Bearing Calculations <<



Summary of Proposed LMA/Duopoly Analysis

Title: Wilks License Co., LLC

Database: DW

Stations Processed	KMEZ LMA Status	WRNO-FM LMA Status	WYLA LMA Status	WSJZ LMA Status
WASO		Con. Overlap		
WCKW		Con. Overlap		Xmtr in Con.
KLEB		Con. Overlap		
KKNO	Xmtr in Con.	Xmtr in Con.		Con. Overlap
KGLA	Xmtr in Con.	Xmtr in Con.		Con. Overlap
WVOG	Xmtr in Con.	Xmtr in Con.	Con. Overlap	Con. Overlap
WTIX	Xmtr in Con.	Xmtr in Con.	Con. Overlap	Con. Overlap
WSHO	Xmtr in Con.	Xmtr in Con.	Con. Overlap	Con. Overlap
WWL	Con. Overlap	Xmtr in Con.	Con. Overlap	Con. Overlap
WYLD	Xmtr in Con.	Xmtr in Con.	Con. Overlap	Con. Overlap
WGSO	Xmtr in Con.	Xmtr in Con.	Con. Overlap	Con. Overlap
WLNO	Xmtr in Con.	Xmtr in Con.	Con. Overlap	Con. Overlap
WBOK	Xmtr in Con.	Xmtr in Con.	Con. Overlap	Con. Overlap
WODT	Xmtr in Con.	Xmtr in Con.	Con. Overlap	Con. Overlap
WSMB	Xmtr in Con.	Xmtr in Con.	Con. Overlap	Con. Overlap
WBYU	Xmtr in Con.	Xmtr in Con.	Con. Overlap	Con. Overlap
WFNO	Con. Overlap	Xmtr in Con.	Con. Overlap	Xmtr in Con.
KAGY		Con. Overlap		
WSLA	Con. Overlap	Xmtr in Con.	Xmtr in Con.	
KTIB		Con. Overlap		Con. Overlap
WBSL		Con. Overlap		
WVMI	Con. Overlap	Con. Overlap		
WZZJ		Con. Overlap		
WRJW		Con. Overlap	Con. Overlap	
KCJM-LP	Engineering for this record no supplied with application			
WDGL				Con. Overlap
WFMF				Con. Overlap
KNOU	Con. Overlap	Xmtr in Con.		
WTIX-FM	Con. Overlap	Xmtr in Con.		
WBBE		Con. Overlap		Con. Overlap
KFXN-FM	Con. Overlap	Con. Overlap		Con. Overlap
WKZN	Xmtr in Con.	Xmtr in Con.	Con. Overlap	Con. Overlap
WCKW-FM	Con. Overlap	Con. Overlap		Con. Overlap
KLRZ		Con. Overlap		
WQUE-FM	Xmtr in Con.	Xmtr in Con.	Con. Overlap	Con. Overlap
WTKL	Xmtr in Con.	Xmtr in Con.	Con. Overlap	Con. Overlap
WEZB	Xmtr in Con.	Xmtr in Con.	Con. Overlap	Con. Overlap
WYLD-FM	Xmtr in Con.	Xmtr in Con.	Con. Overlap	Con. Overlap
WNOE-FM	Xmtr in Con.	Xmtr in Con.	Con. Overlap	Con. Overlap
WLMG	Xmtr in Con.	Xmtr in Con.	Con. Overlap	Con. Overlap
KKND	Con. Overlap	Xmtr in Con.	Con. Overlap	
WKSJ		Con. Overlap	Con. Overlap	

>> End of Summary of Proposed LMA/Duopoly Analysis <<