

**EDUCATIONAL OBJECTIVES
OF
COMMUNITY TELEVISION EDUCATORS OF DFW, INC.**

Community Television Educators of DFW, Inc. (“CTE-DFW”) is a non-profit, non-stock, non-commercial corporation formed under the laws of the State of Texas. In accordance with the Articles of Incorporation and By-Laws, it specifically states that:

Community Television Educators of DFW, Inc., is irrevocably dedicated to charitable, **educational**, and religious purposes. (Emphasis added.)

Furthermore, the Articles of Incorporation and By-Laws also provide for CTE-DFW to own and operate “...Schools, College, and Television Stations.” Thus, CTE-DFW is legally empowered to own and operate a non-commercial, educational TV station.

CTE-DFW will fully comply with the requirements of 47 C.F.R. §73.621 and Section 73.621 of the FCC’s Rules and Regulations as it relates to the programming and operation by a non-profit organization of a non-commercial, educational television station. CTE-DFW’s purpose is to develop a program service that will enlarge the diversity of television programming in the general Denton, Texas and nearby metro area and provide over fifty percent (50%) of its airtime to the following types of programming:

1. Educational and instructional
2. Cultural interests and the arts
3. Civic activities and public affairs
4. News and news analysis
5. Entertainment

Educational programming will be provided in conjunction with the local University of North Texas in Denton, Texas. CTE-DFW also proposes tele-courses for college credit through Texas A&M University. Furthermore, CTE-DFW will provide multi-cultural programming to the fast growing segments of the population comprised of Hispanics, African American and Asians, which are currently vastly underserved. CTE-DFW also proposes to offer interdenominational religious education.

In addition to secular and religions educational programming, CTE-DFW desires to deal with the issues facing the proposed service area. CTE-DFW proposes to broadcast programs that deal with the following issues, as gleaned through its local surveys:

1. Crime – a platform provided for law enforcement
2. Drugs – a hotline will be implemented
3. Gangs – former gang members will be interviewed to help eliminate this social issue
4. Teenaged pregnancy – referral networks will be acknowledged
5. Homelessness – a food and clothes bank will be established
6. Marriage Counseling – licensed professional counselors will be featured
7. Family Counseling – “live” call in program will feature counselors
8. Volunteer Organizations – will be highlighted
9. Civic Opportunities – will be spotlighted
10. Job Fairs – will be promoted

CTE-DFW also proposes to place a strong emphasis on the promotion of children’s programming.

The directors of CTE-DFW are broadly representative of the community. All of the board members are local and live in the Denton, Texas, or nearby greater metro area. Therefore, they are all aware of the public needs and interests and intend to be responsive to those needs in directing KDTN’s programming. The Board is comprised of people

who are experienced in non-commercial, educational television, and also have unique expertise in education, civic matters, cultural activities and the arts, as it relates to the community of license of Denton, Texas, and the nearby metro area. Board members will utilize this combined experience to develop and meet the educational objectives of KDTN.

Biographies of each of the board members are as follows:

Marcus D. Lamb: Marcus Lamb is a Magna Cum Laude graduate from the University in Cleveland, Tennessee. He has been involved in the construction and operation of TV stations since 1984 and moved to the Dallas-Fort Worth-Denton, Texas, area in 1990. He has been approved as a board member by the FCC for several non-commercial, educational TV stations, including Stations KRMT, Denver, Colorado; KLTJ, Galveston, Texas; KDTP, Phoenix, Arizona; WYDN, Worcester, Massachusetts; KWDK, Tacoma, Washington; KKAP, Little Rock, Arkansas; and KWBN, Honolulu, Hawaii. He has been involved in the production of non-commercial, educational programming for many years and is fully familiar with the Commission's requirements for meeting the local needs and interests of the community. Marcus Lamb has been a public community speaker on a variety of community issues in Denton, Texas, on numerous occasions.

Joni T. Lamb: Joni Lamb received graduate training in the J.E. Sirrine Engineering firm, Greenville, South Carolina, and was trained in music performance at the Montgomery School of Fine Arts at Huntingdon University in Montgomery, Alabama. She has been involved in constructing and operating TV stations since 1984, and moved to the Dallas-Fort Worth-Denton, Texas, area in 1990. Joni Lamb has been approved by the FCC as a board member for educational TV stations, which include Stations KRMT, Denver, Colorado; KLTJ, Galveston, Texas; KDTP, Phoenix, Arizona; WYDN, Worcester, Massachusetts; KWDK, Tacoma, Washington; KKAP, Little Rock, Arkansas; and KWBN, Honolulu, Hawaii. She has produced non-commercial, educational TV programs for many years. She has also been involved in cultural activities and the arts in the Denton metro area for numerous years. She has recorded several music albums and performed locally in Denton, Texas, and surrounding areas.

Jack Howard: Jack Howard has lived in Denton, Texas, for 45 years and has worked for the City of Denton for 11 years. He has reached out to the City of Denton on television on the Denton Cable System for 15 years. Mr. Howard has had a marriage and family counseling service in Denton for

many years and has been involved with assisting members of the Denton Police and Fire Departments. In addition, Mr. Howard has headed up community activities in Denton, including food pantries and clothing drives for the needy. He is well known in the City of Denton for his involvement in civic, community, arts and cultural activities.

Kory Ford: Kory Ford is the Director of Corporate Affairs for the University of North Texas in Denton, Texas. He has held that executive position for over five years. Previously he was a police officer having graduated as the Academy leader and community spokesman for his graduating class. He is an accomplished owner of several businesses and was Regional Marketing Director for Mead Johnson. Mr. Ford is a member of the National Speakers Forum and the National Juvenile Diabetes Association. He has hosted exchange students from Japan and was a Team Captain in George Bush's bid for Governor of Texas. Mr. Ford has worked closely with the Mayor on the new airport facility serving the Denton area.

Dr. Alan Bullock: Dr. Alan Bullock received his doctorate degree from California University. He served in the United States Air Force for four years and later built a successful construction business. He has served as the Director of Development for Florida Teen Challenge, the District Director of California Teen Challenge and the Executive Director of Alabama Teen Challenge, which is a government recognized agency that is very successful in rehabilitating drug addicts, alcoholics and criminals. Dr. Bullock served as the Vice President of Network Administration of the following non-commercial, educational TV Networks: Community Educational Television Network, Jacksonville Educational Network and the San Antonio Educational Network. Dr. Bullock has been approved as a board member by the FCC of the following non-commercial, educational TV stations: KITU; KLUJ; KETH; KHCE; WTCE; and WJEB. Dr. Bullock currently resides in North Richland Hills, Texas, which is in the Denton metro area, and he has been involved in community activities in and around Denton, Texas.

Thus, it is clear that CTE-DFW has a board comprised of directors who are broadly representative of the needs of the community of license. It will be instrumental in helping Station KDTN responsive to those needs.

Word of God Fellowship, Inc., d/b/a Daystar Television Network ("WOG"), is providing the balance of the programming for KDTN through its satellite feed. WOG was willing to guarantee CTE-DFW's Promissory Note to North Texas (set forth in

Exhibit H of the Asset Purchase Agreement) for the right to deliver the programming of the Daystar Television Network.