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CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD

Date first licensed August 26, 1954

Call letters K G H V

Station location: Coachella, California

EDWARD W. GORGES, tr/as COACHELLA VALLEY
BROADCASTING COMPANY (AL 3-27-57; EFF: 3-27-57)Name of licensee MELVIN L. CARROLL AND EDWARD W. GORGES d/b as COACHELLA VALLEY BROADCASTING
COMPANYTransmitter location Avenue 50, 1.2 miles east of intersection Highway 99 and 111,
Coachella, California (CP 12-9-53) Lic. S-26-54

92236

Main studio location Avenue 50, 1.2 miles east of intersection Highway 99 and 111,
Coachella, California (CP 12-9-53) Lic. S-26-54

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-8904	12-9-53 C.P. for new station	970kc	1kw	Day	2-9-54 8-9-54
BMP-6609 (1)	8-5-54	Mod. of CP(8904) to change type transmitter			2-9-54 8-9-54
BL-5410 Lic. cover CP (8904) as cast station	8-26-54	970	1kw	Day	8-26 12-1-56
TELEGRAM	11-30-56	No Action taken, continued operation authorized until final determination on application for renewal of license.			
BR-2986	3-27-57	RENEWAL OF LICENSE			3-27 12-1-59
BAL-2197 EFF:	3-27-57	Vol. assignment of license to: EDWARD W. GORGES, tr/as COACHELLA VALLEY BROADCASTING COMPANY.			
	11-27-59	Commission deferred action on renewal pending further consideration.			
BR-2986	3-9-60	970kc	1kw	Day	3-9 12-1-62
BZ-4368	1-16-61	Authority to determine operating by direc measurement of antenna power.			
BP-13,740 (Cont'd)	3-2-62	970kc	1kw-5kw-LS DA-2 Un		5-2 to 11-2-62
		Construction permit to chg. hours of operation; install DA-2 and new trans (GATES BC-5P-2)			
	11-28-62	Commission deferred action on renewal pending further consideration.			
BMP-10620					
BMP-10621 (1)	11-9-62	Mod. of CP(BP-13,740) to change type trans. to COLLINS 21-E and for extension of completion date to 5-2-63.			
BMP-10,871 (2)	4-23-63	Mod. of CP (BP-13,740 as mod) to ext. completion date to 8-2-63			
BMP-10,958 (3)	8-5-63	Mod. of CP (BP-13,740 as mod) to ext. completion date to 11-2-63			

Form BC 126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KCHV

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BMP-11061 (4)	12-9-63	Mod. of CP(BP-13,740 as mod.) for ext. of completion date to 1-2-64.			
BR-2986	6-30-64	970kc	1kw	Day	6-30 12-1-65
BL-10,406	8-26-64	970kc	1kw-5kw-DA-2	U	8-26 12-1-65 Lic to cover CP(BP-13,740 as mod) which auth chgs in hours of operation; in- stall DA-2 and new transmitter.
BL-10,584	8-26-64	970kc	1kw-DA-2	Aux	8-26 12-1-65 Lic to use old main trans (Gates BC-1F0 at present loc of Main trans, to be operated on: 970kc, 1kw, for Aux. pur- poses Only. (DA) Main & Aux
BR-2986	11-19-65	Renewal of License			12-1 12-1-66
BR-2986	5-9-69	Renewal of License & NDEA (Main-S & Aux.-S)			12-1-71
BR-2986(L)	2-29-72	RENEWAL MAIN & AUX. NDEA			12-1-74
EBSA	5-25-72				
BR-2986(L)	11-18-74	RENEWAL (MAIN & AUX.)			12-1-77
BR-2986 BZ-791203AM(L)	11-17-80	Renewal of license and men+			Direc+ Measure 12-1-83

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

Letters New

Name MELVIN L. CARROLL AND EDWARD W. GORGES d/b as
COACHELLA VALLEY BROADCASTING COMPANY
PO Professional Bldg. Coachella, California % Mel Carroll

File No.	Dated	Application for	Action	
			Nature	Date
BP-8904 Rec'd Filed	6-13-53 6-15-53 6-15-53	Construction permit for a new standard broadcast station to be operated on: Frequency: 970kc Power: 1kw Hours of Operation: Daytime Trans. Location: Ave. 50, 1.2 miles E. of intersection Hwy. 99 and 111, Coachella, California Studio Location: Same Jay E. Tapp, Engr.	GRANTED	12-9-53
BMP-6609 Rec'd Filed	7-28-54 7-29-54 7-29-54	Modification of construction permit (BP-8904 which auth. a new standard broadcast station) for change in type of transmitter (Gates BC-1F). Jay E. Tapp, Engr.	GRANTED	8-5-54

W. E. 403A-1

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

EDWARD W. GORGES, tr/as COACHELLA VALLEY BROADCASTING COMPANY

Call

Letters

KCHV

Name X MELVIN L. CARROLL AND EDWARD W. GORGES d/b as

COACHELLA VALLEY BROADCASTING COMPANY, Coachella, California

File No.	Dated	Application for	Action	
			Nature	Date
BL-5410 Rec'd Filed	8-2-54. 8-4-54 8-4-54	License to cover construction permit (EP-8904, as modified) which authorized a new standard broadcast station.	GRANTED	8-26-54
BAL-2197 Rec'd Resub. Rec'd Filed	11-22-55 11-25-55 12-15-55 12-19-55 12-19-55	Voluntary assignment of license to Edward W. Gorges, tr/as Coachella Valley Broadcasting Company	RETURNED 12-7-55 only 1 copy filed GRANTED EFF:	12-7-55 only 1 copy filed 3-27-57 3-27-57
BR-2986 Rec'd Filed	7-14-56 8-6-56 11-29-56	Renewal of license	GRANTED	3-27-57

AUG 1955

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APPLICATION RECORD - BROADCASTING

Call

Letters K.G.H.V.

Name EDWARD M. GORDON, JR./as COACHELLA VALLEY BROADCASTING COMPANY
COACHELLA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2986 Rec'd	8-28-59	Renewal of license	Returned	9-11-59
Resub.	9-28-59		Re: Incomplete	
Rec'd & Filed	10-5-59		GRANTED	3-9-60
BP-13,740 Rec'd	8-31-59	Construction permit to change hours of operation from Daytime to Unlimited, using power of 1kw, night & 5kilowatt, daytime; install directional antenna (DA-2) and new transmitter (GATES BC-5P-2).	Returned	12-1-59
Resub	10-29-59		Sec. I nec.	
R & F	12-14-59	Samuel Miller (Atty) (11-22-61)	GRANTED	3-2-62
	12-16-59	Engr.- Jay E. Tapp, Long Beach, Calif.	Cond'l re: Properly designed phase monitor; field meas. equip; non-DA proof and D-14419, 1.87 miles	
BR-11368 R & F	9-23-60	Authority to determine operating power by direct measurement of antenna power.	GRANTED	1-16-61
	9-27-60			
BR-2986 R.&F.	9-4-62	RENEWAL OF LICENSE	GRANTED	6-30-64
	9-10-62			

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APPLICATION RECORD - BROADCASTING

Call
Letters KCHVName Edward W. Gorges tr/as COACHELLA VALLEY BROADCASTING COMPANY
Coachella, California

File No.	Dated	Application for	Action	
			Nature	Date
BMP-10,620 R. & F.	10-15-62 10-16-62	Mod. of CP (BP-13,740 which auth. change hrs. of operation; install DA-2 and new trans.) to change type trans. to Collins 21 E.	GRANTED (Issued with BMP-10621)	11-9-62
BMP-10,621 R. & F.	10-15-62 10-16-62	Mod. of CP (BP-13,740 which auth. change hrs. of operation; install DA-2 and new trans.) for extension of completion date from 11-2-62 to 5-2-63.	GRANTED to (Issued with BMP-10620)	11-9-62 5-2-63
BMP-10,671 R. & F.	4-5-63 4-10-63	Mod. of CP (BP-13,740 as mod., which auth. chg hours of operation; ^{power} install DA-2 and new trans.) for extension of completion date from 5-2-63 to 8-2-63.	GRANTED	4-23-63
BMP-10,958 R. & F.	7-5-63 7-8-63	Mod. of CP (BP-13,740 as mod., which auth. chg hours of operation, power, install DA-2 and new trans.) for extension of completion date from 8-2-63 to 11-2-63.	GRANTED	8-5-63

APPLICATION RECORD - BROADCASTING

Call
Letters KCHV

Name EDWARD W. GORGES TR/AS COACHELLA VALLEY BROADCASTING COMPANY
COACHELLA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
MP-11,061 R & F	10-15-63 10-17-63	Mod. of CP (MP-13,740 as mod which auth chgs to hours of operation, power, & install DA-2 & new trans) for ext. of completion date from 11-2-63 to 1-2-64.	GRANTED to	12-9-63 1-2-64
BL-10,406 R. & F.	11-18-63 11-19-63	Lic to cover CP(BP-13,740 as mod) which auth chgs in hours of operation; install DA-2 and new transmitter.	GRANTED	8-26-64
BL-10,584 Rec'd RESUB R. & F.	11-14-63 11-19-63 4-1-64 4-6-64	Lic to use old main trans(Gates BC-1F) at present loc of main trans, to be operated on: 970kc, 1kw, for Auxiliary Purposes ONLY. (DA)	RETURNED NO SECTION F GRANTED	3-11-64 --- 8-26-64
BR-2986 R & F	8-31-65 9-2-65	Renewal of license (Main)	GRANTED	11-19-65
BR-2986 Rec'd Filed	8-31-65 9-2-65 9-28-65	Renewal of license (Aux.)	GRANTED	11-19-65

FORM BC-121 CARD #6
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters KCHV

Name EDWARD W. GORGES et/as COACHELLA VALLEY BROADCASTING COMPANY
COACHELLA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2986 R & F #455234 \$240 PRESS: SEP 26 1968 (see over)	8-21-68 9-3-68 9-3-68	Renewal of License (Main) AMENDED 11-21-68 re: Business interests & Programming	GRANTED	5-9-69
BR-2986 R & F #465428 \$30 Press OCT 25 1968	10-2-68 10-14-68	Renewal of license (Auxiliary)		
BP- Rec'd Filed \$50-508236 AC-060 PRESS	6-8-71 6-10-71 6-10-71	Construction permit to increase nighttime power to 5kw. Request for special experimental authorization under Section 73.32 of the Rules.	RETURNED	8-2-71 as unacceptable for filing

BR-2986 - Original copy of Section II returned to be dated; also blanks sent to be filed for
Renewal of Auxiliary.

APPLICATION RECORD - BROADCASTING

Call
Letters KCHV

Name EDWARD W. GORGES tr/as COACHELLA VALLEY BROADCASTING COMPANY
COACHELLA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2986 R & F PN rec'd PRESS	8-16-71 8-20-71 "	RENEWAL OF LICENSE (Main & Auxiliary) AMENDED 9-21-71 re: balance sheet AMENDED 12-27-71 re: programming; emp. policy; business interests AMENDED 2-14-72 re: programming; emp. policy	GRANTED	2-29-72
BR-2986 R & F PN Recd. PRESS	7-30-74 8-5-74 "	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	11-18-74
BR-2986 R & F PN Recd. PRESS	7-16-77 7-29-77 "	RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS.) (BR800730VM) SUPPLEMENTAL APPLICATION filed 7-30-80 as an amendment to pending renewal application. (Atty. George M. Malin) PRESS: SEP 3 1980 AMENDED 11-10-80 re: programming	GRANTED	11-17-80
	11-5-79	Engr. data re FM construction on AM.	RECEIVED	11-7-79

#8

APPLICATION RECORD-BROADCASTING

970khz
Call Letters: K C H V

Name: EDWARD W. GORGES tr/as COACHELLA VALLEY BROADCASTING COMPANY

Station Location: Coachella, California

File No.	Date	Description	Action and Date
BZ-791203AM R & F DM PRESS	12-3-79 9-15-80 OCT 22 1980	DIRECT MEASUREMENT	GRANTED 10-28-80 issued with RENEWAL

K S T T - RECORDS OF DENIAL OF INFORMAL APPLICATIONS

Telegram 10-26-48 Request for STA 11-2-48 not considered
in accordance Sec. 1.324.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

