

Multiple Ownership Study

The following engineering statement and attached exhibits have been prepared for Twenty-One Sound Communications, Inc., and contain a multiple ownership study relative to the Cuba, Missouri vicinity.

The applicant currently has an attributable interest in KNSX(FM) at Steelville, Missouri, KXAC(FM) at Vandalia, Missouri, KLPW(AM) at Union, Missouri, and KLPW-FM also at Union, Missouri. It is proposed that the applicant acquire KESY(FM) at Cuba, Missouri. The map titled "Facilities Under Common Control" depicts the principal community coverage contours of these facilities.

The market under consideration for this study is defined by the common overlap between KNSX(FM) and KESY(FM). This market is defined by the common overlap of two facilities, both of which are in the same service. As a result of this grouping, it is necessary and sufficient to demonstrate that the proponent would not control greater than fifty percent of the stations serving that market.

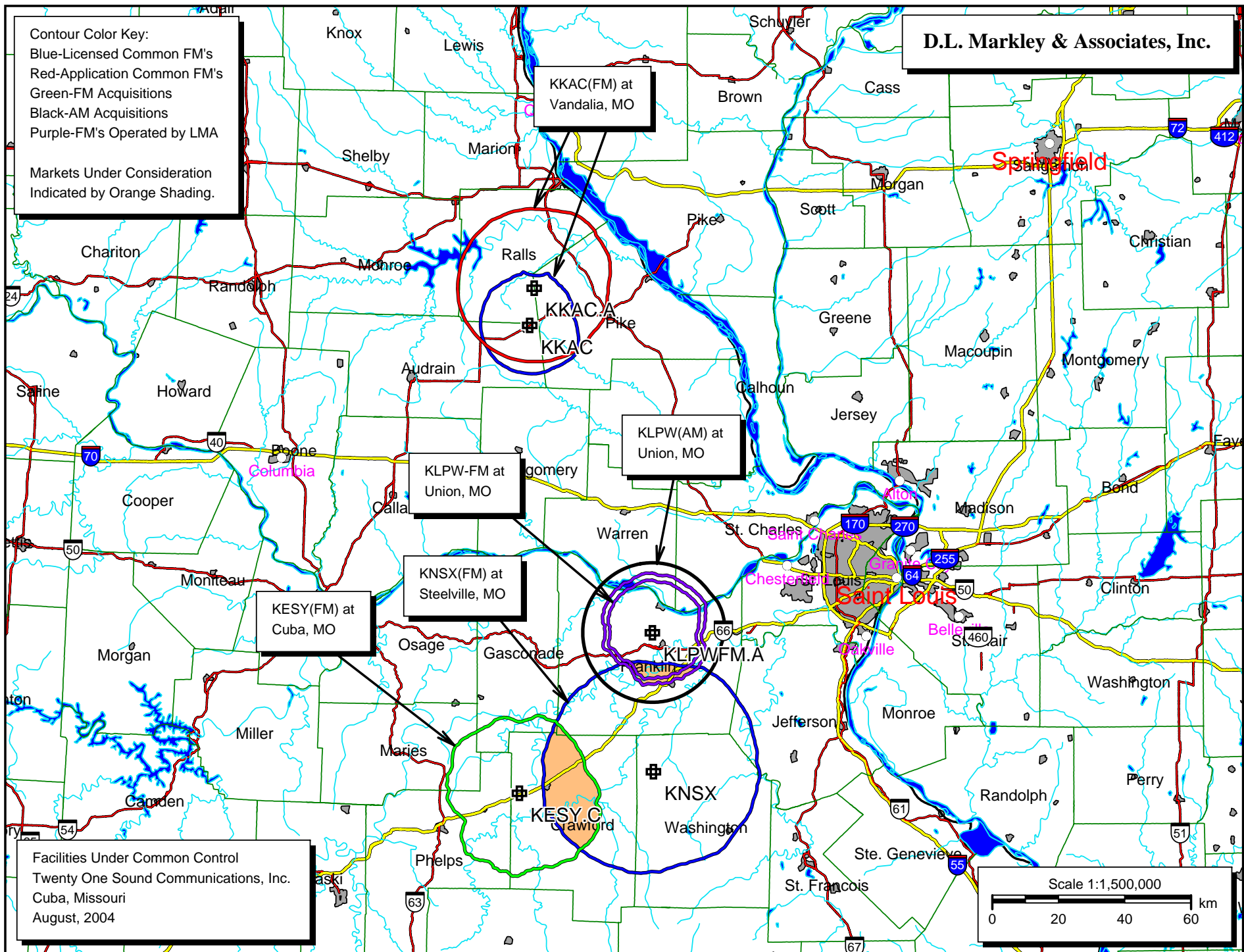
The market analysis map, and following tabulation, indicates that there are at least five other commercial facilities whose principal community coverage contours overlap the market. As a result, it is respectfully submitted that the

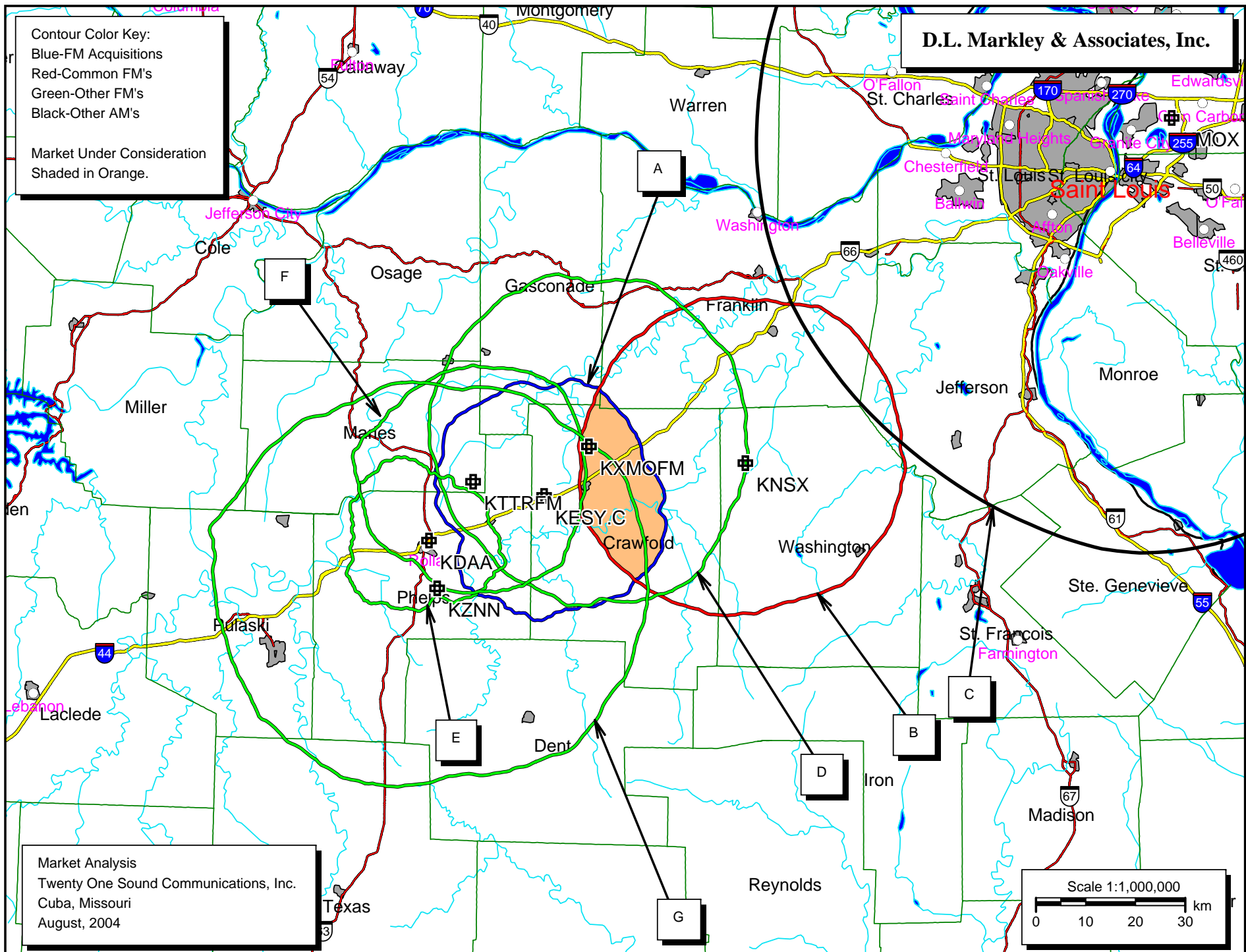
proposed acquisition of KESY(FM) would be in compliance with the provisions of Section 73.3555 of the Commission's Rules.

The preceding statement and attached exhibits have been prepared by me, or under my direction, and are true and accurate to the best of my belief and knowledge.

8/30/2004
Date


Jeremy D. Ruck, Consulting Engineer





Index to Facilities Depicted on Market Analysis Map

- A- KESY(FM) Cuba, Missouri**
- B- KNSX(FM) Steelville, Missouri**
- C- KMOX(AM) St. Louis, Missouri
- D- KXMO-FM Owensville, Missouri
- E- KDAA(FM) Rolla, Missouri
- F- KTTR-FM St. James, Missouri
- G- KZNN(FM) Rolla, Missouri

Bold faced facilities are those that would be under common control with the license held by the applicant.