

RADIO MARKET ANALYSIS
WEAF RADIO STATION
SPRINGDALE, SOUTH CAROLINA
January 2007

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Glory Communications, Inc. ("GCI"), licensee of station WEAJ, 1130 kHz, Camden, South Carolina. GCI is submitting a minor change application proposing to change the community of license of WEAJ from Camden, South Carolina to Springdale, South Carolina. As such, a radio ownership analysis is needed. The proposed new community of license is located in a metro county in the Columbia, South Carolina Arbitron market. GCI also the licensee of stations WGCN, 620 kHz, Cayce, South Carolina and WFMV, Channel 237A, South Congaree, South Carolina.¹ WGCN and WFMV are also licensed to communities in metro counties in the Columbia, South Carolina Arbitron market. As such, a review of the number of stations in the Columbia, South Carolina market will be conducted to show the proposed combination is in compliance with the rules.

2. As shown on Exhibit #1, there are thirty AM and FM (commercial and non-commercial) stations listed in the Columbia, South Carolina Arbitron Market. GCI would be in control of one FM station and two AM stations in the market. The number of stations indicated falls in the thirty to forty-five stations tier of §73.3555(a)(1)(ii) of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the

1) GCI is also the licensee of WLJI, Summerton, South Carolina. WLJI had previously been designated "home" in the Columbia, South Carolina market. GCI has attributable interests in other AM and FM stations in South Carolina. However, none of the attributable Columbia, South Carolina metro stations have contour overlap with any other Glory stations located outside the metro market. As such, no contour overlap analysis is needed.

same service, is permissible. Therefore, control of stations WEAJ, WGCY and WFMV is believed to be in compliance with the Commission's radio ownership rules.² As such, the minor change for WEAJ is in compliance with the ownership requirements.

3. The foregoing technical statement was prepared for Glory Communications, Inc., by Graham Brock, Inc. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.2. BIA database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.

2) Considering WLJI, GCI would be in control of two FM and two AM stations, which would also be in compliance with the ownership rules for the Columbia, South Carolina market.



FCC Geographic Market Definition for Columbia, SC

Call Letters	AM/FM	Type	Frequency	Station	Format	Home Market	Market Designtn Date	Home Rank	Owner	City & State of License	County of License
WCOS	FM	C	97.5	C	Country	Columbia, SC	07/02/2003	91	p Clear Channel	Columbia, SC	Richland
WLTJ	FM	C	96.7	C	Soft AC	Columbia, SC	07/02/2003	91	p Clear Channel	Cayce, SC	Lexington
WBLR	AM	C	1430	C	Spani/Christ	Columbia, SC	07/02/2003	91	Barinowski Investment Co A GA LP	Batesburg, SC	Lexington
WGCV	AM	C	620	C	Blk/Tlk/Inp	Columbia, SC	07/02/2003	91	Glory Communications Inc	Cayce, SC	Lexington
WARQ	FM	C	93.5	C	Alternative	Columbia, SC	07/02/2003	91	Inner City Broadcasting Corporation	Columbia, SC	Richland
WCOS	AM	C	1400	C	Sports	Columbia, SC	07/02/2003	91	p Clear Channel	Columbia, SC	Richland
WOMG	FM	C	103.1	C	Oldies	Columbia, SC	07/02/2003	91	Citadel Communications	Columbia, SC	Richland
WVOC	AM	C	560	C	Nws/Tlk/Spt	Columbia, SC	07/02/2003	91	p Clear Channel	Columbia, SC	Richland
WZMJ	FM	C	93.1	C	Sports	Columbia, SC	07/02/2003	91	Inner City Broadcasting Corporation	Batesburg, SC	Lexington
WOIC	AM	C	1230	C	Sports	Columbia, SC	07/02/2003	91	Inner City Broadcasting Corporation	Columbia, SC	Richland
WNOK	FM	C	104.7	C	CHR	Columbia, SC	07/02/2003	91	p Clear Channel	Columbia, SC	Richland
WISW	AM	C	1320	C	News/Talk	Columbia, SC	07/02/2003	91	Citadel Communications	Columbia, SC	Richland
WHXT	FM	C	103.9	C	Hip Hop	Columbia, SC	07/02/2003	91	Inner City Broadcasting Corporation	Orangeburg, SC	Orangeburg
WQXL	AM	C	1470	C	Relig Music	Columbia, SC	07/02/2003	91	Metro Communications	Columbia, SC	Richland
WXBT	FM	C	100.1	C	Hip Hop	Columbia, SC	07/02/2003	91	p Clear Channel	West Columbia, SC	Lexington
WTCB	FM	C	106.7	C	AC	Columbia, SC	07/02/2003	91	Citadel Communications	Orangeburg, SC	Orangeburg
WVDM	FM	C	101.3	C	Urban	Columbia, SC	07/02/2003	91	Inner City Broadcasting Corporation	Sumter, SC	Sumter
WMFX	FM	C	102.3	C	Clsc Rock	Columbia, SC	07/02/2003	91	Inner City Broadcasting Corporation	St. Andrews, SC	Richland
WQVA	AM	C	1170	C	Spanish AC	Columbia, SC	07/02/2003	91	Peregon	Lexington, SC	Lexington
WWNU	FM	C	92.1	C	Country	Columbia, SC	11/06/2004	91	Double O Radio LLC	Irmo, SC	Lexington
WIGL	FM	C	93.9	C	Hot AC	Columbia, SC	02/08/2005	91	Miller Communications Inc (SC)	St. Matthews, SC	Calhoun
WFMV	FM	C	95.3	C	Gospel	Columbia, SC	07/02/2003	91	Glory Communications Inc	South Congaree, SC	Lexington
WCEO	AM	C	840	C	Mexican	Columbia, SC	07/02/2003	91	Norsan Consulting and Management Inc	Columbia, SC	Richland
WLXC	FM	C	98.5	C	Urban AC	Columbia, SC	07/02/2003	91	Citadel Communications	Lexington, SC	Lexington
WLTR	FM	C	91.3	NC	Clis/Nws/NP	Columbia, SC	07/02/2003	91	South Carolina Educational Television Commission	Columbia, SC	Richland
WMHK	FM	C	89.7	NC	ChrsContem	Columbia, SC	07/02/2003	91	Columbia Bible College Broadcasting Company	Columbia, SC	Richland
WUSC	FM	C	90.5	NC	Variety	Columbia, SC	07/02/2003	91	University of South Carolina	Columbia, SC	Richland
WYFV	FM	C	88.5	NC	Christian	Columbia, SC	07/02/2003	91	Bible Broadcasting Network	Cayce, SC	Lexington
WWNQ	FM	C	94.3	C	Country	Columbia, SC	06/04/2004	91	Double O Radio LLC	Forest Acres, SC	Richland
WBAJ	AM	C	890	C	Chrst/Talk	Columbia, SC	01/05/2005	91	Family First	Blythewood, SC	Richland

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



FCC Geographic Market Definition for Columbia, SC

Call Letters	AM/FM	Freq	Type	Station	Format	Home Market	Market Designtn		Home Mkt Rank	Owner	City & State of License	County of License
							Date	Rank				

Number of Stations in Geographic Market 30

Previous Stations in Geographic Market

WLJI	FM	98.3	C	Gospel			05/12/2006	0	Glory Communications Inc		Summerton, SC	Clarendon
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AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT


State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Glory Communications, Inc., to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 17th day of January 2007.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 17th day of January 2007*



*Notary Public, State of Georgia
My Commission Expires: September 3, 2007*